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National Learner Satisfaction Survey: Other Learner Responsive and Personal and Community Development Learning Report

FEBRUARY 2011

Trinh Tu, Claire Lambert, Billie Lever Taylor and Angela Klein managed this project at Ipsos MORI and would like to thank Tracy Mitchell and Charlotte Beckford and all colleagues at LSC who worked on the research for all their help and assistance; thanks are also due to all the survey respondents who gave up their time to take part.

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## Introduction

## **Background**

This report presents the findings for 2,000 learners undertaking non-accredited personal and community development learning (PCDL) and 1,856 learners undertaking adult learning provisions<sup>1</sup> (referred as "Other Learner Responsiveness (LR) learners" throughout the report). These learners were surveyed as part of the National Learner Satisfaction Survey (NLSS) 2009, which was conducted by Ipsos MORI Social Research Institute and commissioned by the Learning and Skills Council (LSC) which included around 25,000 learners in total. In April 2010, the LSC was superseded by the Skills Funding Agency and the Young People's Learning Agency (YPLA) with its research function transferring to the Department for Business, Innovation and Skills (BIS). The NLSS is a large tracking survey of then LSC-funded learners aged 16 and over. The NLSS provides a wealth of data on learners' satisfaction with their learning experience over time, including detailed information on three key aspects of the learner journey: initial choice and information; support during learning; and benefits of participation. There have been six national surveys since 2001 (annually between 2001 and 2004, 2007 and 2009).

## **Sampling**

The NLSS covers learners in further education (FE), Apprenticeships, other learner responsiveness (LR) provisions, non-accredited personal and community development learning (PCDL), Skills for Jobs (SFJ) and Employability Skills programme (ESP) learning.

Other LR learners were sampled from the Individualised Learner Record (ILR), whilst PCDL learners were sampled directly from local education authorities' records due to the lack of a robust national database of these learners. In line with previous NLSS, quotas were set by local education authorities for PCDL learners. Data from all learners drawn from the ILR were weighted using final ILR profiles for the 2007/08 academic year. PCDL data are unweighted, as no profiling information is available for this sector. Further details about the sampling and weighting approach are provided in the technical report.

<sup>&</sup>lt;sup>1</sup> includes charities, HEIs, local authorities, business organisations, public or voluntary organisations.

## Sample profile

Table 1 shows the demographic profile of both other LR and PCDL learners. As can be seen, learners are predominantly female. Almost all are aged 19 or over (the majority are aged 25 or over). Around one in six other LR learners are from black and minority ethnic (BME) groups, considerably higher than the proportions in PCDL.

Four in five other LR learners are working towards qualifications at Entry Level and Levels 1 and 2; the corresponding figure for PCDL learners is substantially lower - 54 per cent. As would be expected, a significant minority of PCDL learners are undertaking learning that does not lead to a qualification.

Table 1: Sample demographic profile			
	Other LR (weighted)	PCDL (unweighted)	
(Unweighted Base: all respondents)	(1,856) %	(2,000) %	
Gender			
Male	30	23	
Female	70	77	
Age			
16–18	9	1	
19+	91	97	
Refused	*	2	
Ethnicity			
White	81	93	
BME	18	5	
Refused	*	1	
Not known	1	0	
Disability	12	11	
Learning difficulty	10	5	
Current level of			
learning			
Entry and Level 1	51	35	
Level 2	31	12	
Level 3	13	7	
Level 4 or 5 or	1	4	
higher			
No level/Don't know	4	32% (No level) 10% (Don't know)	

## **Multivariate analysis**

In addition to standard analysis of the data, multiple regression analysis (also known as key driver analysis – KDA) was used to examine the relative importance of a range of factors in explaining overall satisfaction with the learning experience for **other LR learners**. This analysis was not undertaken for PCDL learners because the representativeness of this sample is unknown – there is no population profile data.

### Interpretation of data

It should be remembered that a sample and not the entire population of learners has been interviewed. Consequently, all results are subject to sampling tolerances, which means that not all differences are statistically significant. This report comments only on findings that are statistically significant.

Where percentages do not sum to 100, this is due to computer rounding, the exclusion of 'don't know' categories, or multiple answers. An asterisk (\*) denotes values above zero but less than 0.5 per cent.

In this report, reference is made to 'combined scores'. This is where we combine 'extremely', 'very' and 'fairly', or 'strongly' and 'tend to' scores. The report also makes reference to 'net' figures. This represents the balance of opinion on attitudinal questions. In the case of a 'net satisfaction' figure, this represents the percentage satisfied with a particular issue, less the percentage dissatisfied. For example, if an aspect of learning records 40 per cent satisfied and 25 per cent dissatisfied, the 'net satisfaction' figure is +15 points.

Combined and net scores are calculated using the true value of the scores before they are rounded. This can result in a small discrepancy (usually one percentage point) between the combined score and the sum of the rounded scores it relates to.

This report also makes reference to mean scores for questions where learners were asked to rank an aspect of their course or provider on a scale of 1 to 10. The mean score is compiled by adding the scores provided by all learners and dividing it by the number of learners answering the question.

## Report structure

This report begins with a summary of key findings and implications for both Other LR learners and PCDL learners, followed by two chapters (one for each learner type) presenting the key findings across eight key sections:

- Satisfaction with learning experience and advocacy;
- Satisfaction with teaching and provider;
- Meeting learner needs and expectations;

- Information, advice and support;
- Personalisation, learner involvement and provider responsiveness;
- Attitudes to learning and perceived benefits of learning; and
- Early leavers.

In addition to this report, separate reports are also available for Apprenticeships, FE learners, learners on Skills for Jobs and ESP programmes, learners with learning difficulties and/or disabilities, young learners and adult learners. There is also an overall summary report, as well as a detailed technical report.

To protect the BIS' interest in ensuring that the findings of this research are accurately reported, any such publications are therefore subject to the advance approval of Ipsos MORI. Such approval will only be refused on the grounds of inaccuracy or misrepresentation.

## **Summary and implications**

#### Other LR learners

#### Satisfaction with the learning experience remains very high

Other LR learners are overwhelming satisfied with their learning experience: 91 per cent are satisfied with the overall experience and a similar percentage – 90 per cent – are satisfied with the quality of teaching.

These high satisfaction levels have been relatively stable since 2001 though, this year, there has been a decline in learners who are *extremely* satisfied with their overall learning experience (from 31 per cent to 19 per cent), reversing the gradual increase witnessed in previous years. This trend, however, has been observed across all learner groups and is not unique to Other LR learners.

Other LR learners remain strong advocates of their providers: 77 per cent say they would speak highly of their provider, including 33 per cent who would do so without being asked. These findings are in line with the 2007 survey.

#### Quality of teaching is a key driver of satisfaction

Learners' satisfaction with the learning experience is closely linked to providers' responsiveness to learners (that is, listening to, and acting on, learners' views) and the extent to which learners feel their expectations have been exceeded.

These factors are also closely linked to advocacy (that is, learners' willingness to speak highly of their provider to others), as is the personal relationship learners have with staff.

#### Providers' performance on key drivers of satisfaction is rated highly by learners

In line with the high satisfaction level observed for quality of teaching, learners are equally positive about tutors' and teachers' performance on a number of specific measures including: their ability to make the subject interesting; their management of learners; and their ability to understand learners and different learning styles (all three aspects attracted a mean score of between 8.2 and 8.5 out of 10).

Correspondingly, nine in ten learners say that their learning programme is meeting their needs – a figure that is unchanged from 2007. Seven in ten say that the course has at least met their expectations including 37 per cent who reported that their expectations have been exceeded. However, a significant minority (21 per cent) admitted to not knowing what to expect.

Two in five learners say they had experienced problems during their course. This represents a significant decline compared with 2007 when 54 per cent reported encountering problems. The most commonly cited problems are unchanged and relate to balancing course commitments with other commitments at home and/or at work.

Furthermore, 15 per cent of Other LR learners say that there was additional support that would have helped them which they did not receive. More support from, and time with, tutors and financial support were highest in demand (mentioned by one in seven each).

Over half of learners consider their provider to be good at supporting learners with learning difficulties and/or disabilities (59 per cent) or religious requirements (54 per cent), though a significant minority felt the latter was not applicable to them.

Nearly all learners rate the information they were given when choosing their course as good (88 per cent). They are similarly positive about the information they received on enrolment - the most positive ratings relate to the information they were given about course content (87 per cent) and the standard of work expected of them (82 per cent).

Learners are also positive about how providers interact with them with the vast majority reporting that they were treated with respect (96 per cent).

Furthermore, the majority of learners feel that providers are responsive to learners with 75 per cent reporting that providers are good at listening to learners' views. Slightly fewer - 65 per cent – rate providers as good in terms of acting on learners' views (this particular aspect is closely linked to high satisfaction levels).

#### The course has had a positive impact on attitudes to learning

Half of Other LR learners (51 per cent) recall feeling positive about education on leaving school. A quarter say they were negative (24 per cent) and one in five were indifferent (21 per cent). However, 81 per cent now say they feel more positive about learning than when they began the course.

Learners also report a number of personal and job-related benefits. For example, 86 per cent say they are now more confident in their ability to learn, 77 per cent say the course has equipped them with skills they can use for a job and 70 per cent feel more confident socially. Overall, learners are more likely to report all of these benefits compared with 2007.

In line with 2007 findings, 86 per cent of Other LR learners say they are likely to undertake further learning in the next three years, with women and those aged 25 plus most likely to do so.

# The proportion of early leavers, and reasons for leaving early, have remained similar to previous years

Eight per cent of Other LR learners interviewed say they left their course without completing. One in five (19 per cent) left early due to health-related reasons and one in seven each found it difficult balancing their course commitments with family and/or work commitments (15 per cent and 14 per cent respectively). Learners aged 16-18 are slightly more likely to leave early than older learners.

As would be expected, learners who left their course early are most likely to express dissatisfaction with their learning experience (15 per cent compared with 5 per cent overall).

Around two in five early leavers say that they sought support from their tutor when they were considering leaving the course (43 per cent) and half were offered support at this time (48%).

However, two in five (40%) early leavers neither seek nor were they offered support.

#### **PCDL** learners

#### Satisfaction with the learning experience among PCDL learners remains very high

Learners express high levels of satisfaction with their learning experience, with over nine in ten satisfied. The same level of satisfaction is reported for quality of teaching (93 per cent in both cases)

Overall, satisfaction levels have been high and relatively stable since 2001. However, between 2007 and 2009 there has been a fall in the proportion of learners who are *extremely* satisfied with their learning experience, and with the quality of teaching (by 17 and 3 percentage points, respectively), reversing a gradual increase in previous years. This pattern has been observed across all learner groups and is not unique to PCDL learners.

Nevertheless, advocacy level remains high with four in five PCDL learners saying that they would speak highly of their provider (80 per cent; it was 79 per cent in 2007), including 38 per cent who would do this *without* being asked.

#### Providers' performance on key drivers of satisfaction is rated highly by PCDL learners

Along with high satisfaction with the quality of teaching, there are high ratings for specific aspects of teaching such as making the subject interesting and managing the group of learners (mean ratings of 8.7 and 8.5 out of 10 respectively). In addition, the vast majority of learners say that their learning programme is meeting their needs (90 per cent, in line with 2007).

One in seven learners (15 per cent) feels they would have benefited from receiving additional help or support. Financial support was most commonly mentioned (18 per cent) followed by support from tutors (16 per cent).

Furthermore, two in five (39 per cent) say they experienced problems during their course (a similar level to 2007 - 41 per cent). The most commonly mentioned problems are managing to balance course and home commitments (14 per cent) and maintaining personal motivation (12 per cent).

Most learners (85 per cent) say that the information they were given when choosing their course was good, as was the information they were given upon enrolment. Learners felt most informed about the content of the course (87 per cent) and the standard expected of them (73 per cent). They felt less informed about the overall pass/success rate for learners (43 per cent), and how the course might equip them with skills to use in a job (37 per cent).

High ratings are also given for the level of respect shown to learners (96 per cent) and how good providers are at listening to learners' views (65 per cent). Learners are slightly less likely to say that providers are good at acting on their views (54 per cent) but a substantial proportion of PCDL learners do not feel that these issues apply to their course.

#### Attitudes, and benefits, of learning are overwhelmingly positive

Approaching two-thirds of PCDL learners (63 per cent) say they felt positive about education when they left school. One in five (19 per cent) say they generally felt negative while 15 per cent were indifferent. However, seven in ten (71 per cent) say they now feel more positive about learning than when they started the course.

PCDL learners also feel they have gained a number of benefits from the learning. Three-quarters (75 per cent) say they are now more confident in their ability to learn and 69 per cent feel that the course has benefited their health and well-being. These findings are broadly in line with the 2007 survey.

Looking to the future, 64 per cent of PCDL learners say that they are very likely to do another course in the next three years which is in line with the 2007 finding (63 per cent). Just 11 per cent say they are unlikely to do so.

# The proportion of early leavers, and reasons for leaving early, have remained similar to previous years

At the time of the interview, 7 per cent of PCDL learners reported that they had left their course early. The most common reasons given for leaving early were health-related (22 per cent). Other reasons include problems with the teaching quality (18 per cent) and difficulty combining the course with work commitments (15 per cent). There has been an increase in the number of early leavers citing poor quality teaching since 2007 (up 8 percentage points).

Three-quarters of early leavers did not seek support from tutors when thinking about leaving the course (76 per cent). Three in ten, however, reported that they were offered support (30 per cent). The majority (58 per cent) say that there is nothing their tutor could have done to help them stay on the course.

## **Implications**

For both PCDL and Other LR learners, overall satisfaction with their learning experience is high and at similar levels to those in previous years of the survey. However, the proportions who are extremely satisfied have fallen, after a gradual increase in recent years, and so has unprompted advocacy toward providers among PCDL learners. Learners' overall assessment of their course, and their rating of individual aspects, remain very positive, so there are no clear reasons for this change. This decline may be linked to expectations: many learners feel that the course has met (rather than exceeded) their expectations despite rating their learning experience highly, or did not know what to expect. Finding ways to manage – and where possible exceed expectations may help to increase the group of learners who are extremely satisfied.

The quality of teaching is an important driver of satisfaction, as is the ability of staff to show respect to learners and act upon their views. This indicates that staff needs to have a range of skills (in addition to teaching) and providers also need to engage fully with learners on a personal level throughout the learning programme.

As in previous years, early leavers are much more likely than other learners to be dissatisfied with the course. The proportion of early leavers, and reasons for leaving, have remained very similar to the last survey (in 2007), but among PCDL learners there has been an increase in the proportion claiming problems with poor quality teaching. This suggests that more needs to be done to improve teaching quality on these courses. Early leavers also continue to cite problems balancing course commitments with family and work commitments and wrong choice of course. Therefore, more needs to be done in terms of provision of pre-entry information and general support throughout the period of learning, particularly as a significant minority of early leavers neither sought nor were offered support to help them stay on, postpone or change to another course.

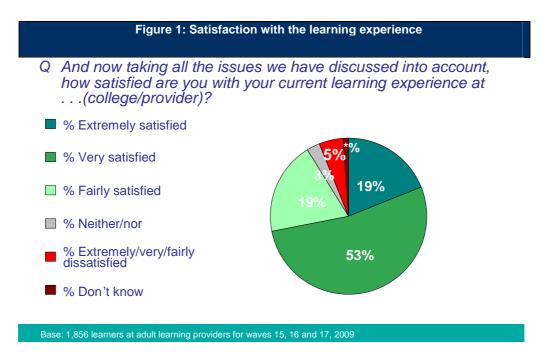
## Satisfaction and advocacy

#### Other LR Learners

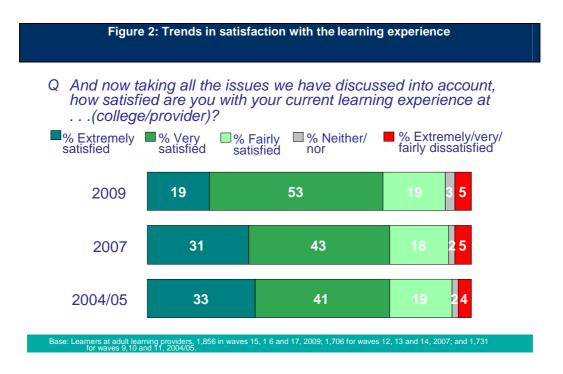
This section looks at Other LR learners' satisfaction with their learning experience and the factors that are closely associated with high satisfaction levels. It also looks at what makes some learners more willing to speak highly of their providers.

### Satisfaction with learning experience and advocacy

The vast majority of Other LR learners - 91 per cent – are satisfied with their learning experience (Figure 1), rising to 94 per cent among learners undertaking Entry and Level 1 qualifications. Learners aged 19 or over are more likely to be *extremely* or *very* satisfied (74 per cent compared with 63 per cent of 16-18 year olds). This is encouraging given the older age profile of Other LR learners. Satisfaction levels are comparable with those observed among learners in FE (91 per cent of learners in FE are satisfied with their learning experience).

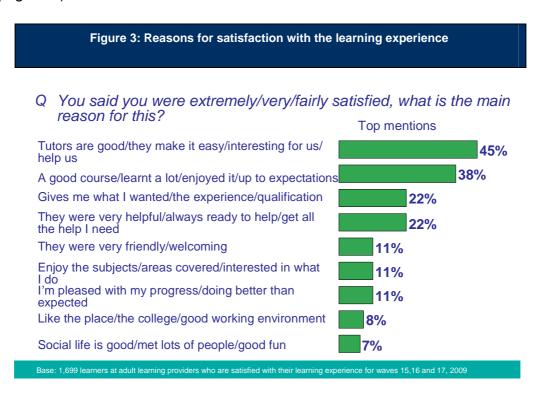


Satisfaction levels are also in line with those reported in NLSS 2007 (Figure 2) and have remained stable since the first NLSS in 2001 (although this year there has been a decrease in the proportion saying that they are *extremely satisfied*).



#### Reasons for satisfaction or dissatisfaction

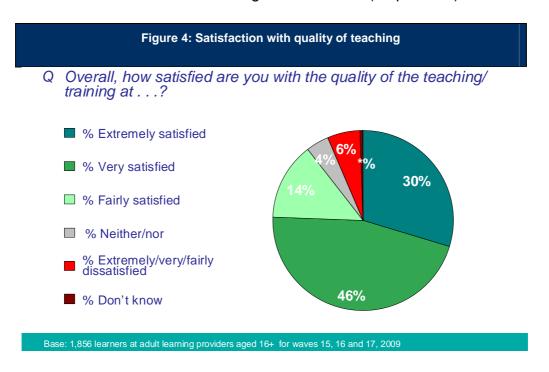
Learners were asked why they were satisfied or dissatisfied with the learning experience. Among those who were satisfied, the key reasons relate to the quality of the tutors or the course content (Figure 3).



Just five per cent of learners expressed dissatisfaction with their learning experience. The most commonly cited reasons were: the course was disappointing and not what they'd expected (35 per cent); the course was badly run/organised (31 per cent); tutors had poor attitudes and were unsupportive (25 per cent); and communication was poor (24 per cent).

## Satisfaction with the teaching and the provider

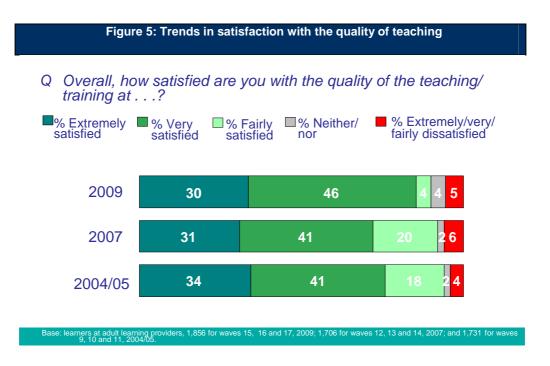
As would be expected, learners' satisfaction with the quality of teaching follows a similar pattern: nine in ten Other LR learners say they are satisfied (Figure 4) which is, again, comparable with the high satisfaction levels observed among learners in FE (89 per cent).



As with satisfaction with the learning experience, learners undertaking Entry and Level 1 qualifications are more likely than average to be satisfied with the quality of teaching (92 per cent).

Older learners, aged 25 plus, are slightly more likely than average to be *extremely* satisfied with the quality of teaching (32 per cent compared with 30 per cent overall), as are those studying Information and Communication Technology (37 per cent).

As might be expected, early leavers are least satisfied with teaching quality (73 per cent). Satisfaction with the quality of teaching has also remained at a similar level to 2007 (92 per cent), and trends since 2001 have been stable (Figure 5). There has, however, been an increase in the proportion of early leavers dissatisfied with teaching quality since 2007 (from 13 per cent to 17 per cent this year).



### Advocating the provider

A third of Other LR learners say that they would speak highly of their provider without being asked (33 per cent), while a slightly higher proportion would speak highly if asked (44 per cent). Only five per cent would be critical of their provider (Figure 6). These findings are slightly more positive than the findings among FE learners, where 29 per cent would speak highly of their provider without being asked and 45 per cent would speak highly if asked.



Early leavers are significantly less likely than average to advocate their provider (63 per cent compared with 78 per cent overall) and more likely to be critical (10 per cent).

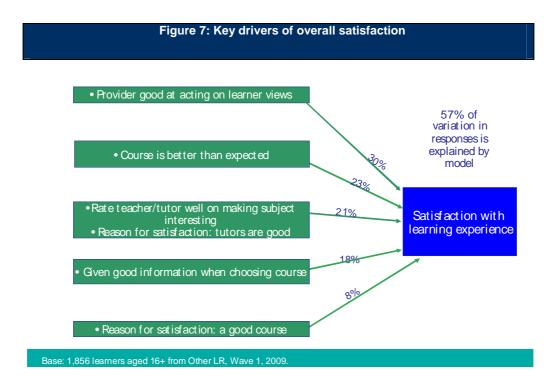
Learners aged 25 plus are more likely to be advocates than those aged 16-19 (79 per cent compared with 72 per cent). Learners undertaking qualifications at Level 2 or below are also more likely than average to advocate (79 per cent).

These findings are in line with NLSS 2007 and as also observed then, the most positive views are among those studying Information and Communication Technology (83 per cent are likely to speak highly of their provider).

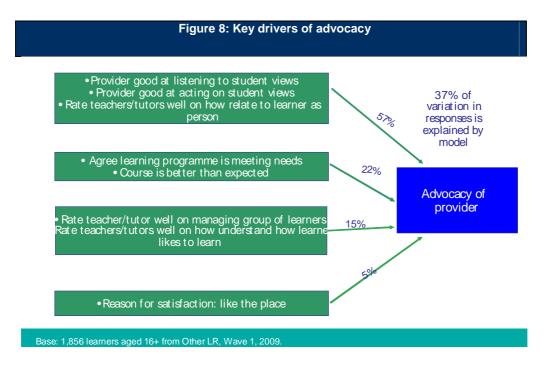
#### Key drivers of satisfaction and advocacy

Regression analysis was undertaken to determine the factors most commonly associated with high satisfaction and advocacy. Figures 7-8 present the results of the multivariate analysis for Other LR learners, showing the relative importance of various aspects. The factors highlighted in green are those that have a positive relationship with learner satisfaction; factors in red signify a negative relationship. The model for overall satisfaction demonstrates a 'fit' (R² value) of 57 per cent – this is the percentage of the variation in levels of satisfaction with the learning experience that can be 'explained' by the included factors. (It is not possible to identify **causal** relationships using this type of model, however, only correlations.) Statistically, this is seen to be a good 'fit' model. The 'fit' for advocacy is much lower (37 per cent), indicating that it is less easy to explain variations in attitudes towards advocacy than it is in overall satisfaction.

As can be seen in Figure 7, Other LR learners' satisfaction with the learning experience is most positively linked to the extent to which providers are perceived to be acting on learners' views. The extent to which the course exceeded expectations is another important factor in explaining satisfaction with the learning experience, as is the ability of the tutor to make the subject interesting and the quality of information provided to help learners chose their course.



As noted above, the regression analysis for advocacy has a weaker fit than the model for overall satisfaction – 37 per cent of variations in learner advocacy can be explained by the factors included in Figure 8 compared with 57 per cent for satisfaction (Figure 7). However it is clear that, among Other LR learners, the relationship with provider staff is key – having staff who listens to, and acts on, learners' views and relate well to learners are key factors in explaining high advocacy levels. Meeting and exceeding learner needs and expectations is also important as is tutors' ability to manage groups of learners and understand how learners like to learn.



## Performance on key drivers

This chapter examines providers' performance on the key drivers of satisfaction. Table 2 summarises Other LR learners' ratings for these key drivers (the table shows all items that account for 10 per cent or more of each model's overall impact). The figures in the table show either the percentage rating each item positively or the mean score out of 10 (a higher score indicating a more positive rating).

Overall, learners rate providers positively on the majority of measures. The area that they are regarded to have performed less well is in meeting learners' expectations, specifically in giving learners the experience and qualification they feel they need.

Table 2: Performance on key drivers – summary	
(Base varies by question)	Other LR learners
Overall assessment	
Learning programme is meeting my needs	90%
Experience was better than expected	34%
Course gives me the experience/qualification I wanted/needed	22%
Support	
Good support provided on course	91%
Staff helpful in first few weeks	94%
Tutors/teachers	
Satisfied with quality	90%
Make subject interesting/ enjoyable (mean)	8.5
Tutors set clear target/ goals (Mean)	8.1
Tutors mange the group well (mean)	8.4
Understand learner(s) and how they like to learn (mean)	8.2
Course content	
A good course/learned a lot/enjoyed it/up to expectations	38%
Informed about course content	96%
Career	
Good advice on next steps	63%
Agree that course will help move forward in career	65%
Relationship	
Provider good at listening to views	75%
Provider good at acting on views	65%
Tutors relate to learner(s) as a person (mean)	8.7
Staff good at showing respect	96%

## **Quality of teaching**

As indicated, learners express high levels of satisfaction with the quality of teaching on their course, and this is an important driver of overall satisfaction. In this section, we look at specific aspects of teaching.

Asked to give a rating between 1 (very poor) and 10 (excellent), learners generally give high ratings for teachers or tutors making the subject interesting or enjoyable for them, with a mean score of 8.54.

Those aged 19 or over give higher ratings than learners aged 16-18.

As with other aspects of teaching, a high rating is given for managing the group of learners (8.40) and it is those aged 25 or over who are particularly positive.

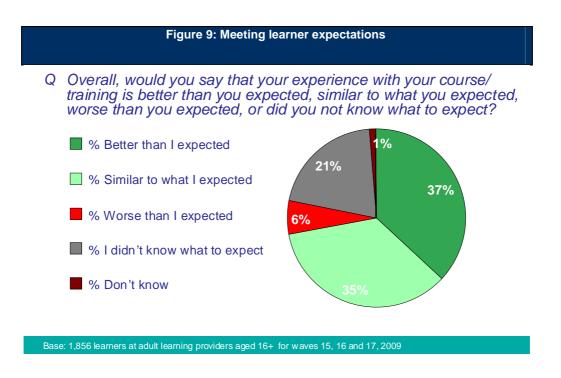
### Decline in the proportion extremely satisfied overall

While overall satisfaction with the learning experience has remained high and in line with that observed in the 2007 survey, there has been a decline in learners who are *extremely* satisfied, from 31 per cent in 2007 to 19 per cent this year.

This decline, however, needs to be seen in the context of the high levels of satisfaction overall, and in the stable trends in the proportion who are satisfied.

### **Needs and expectations**

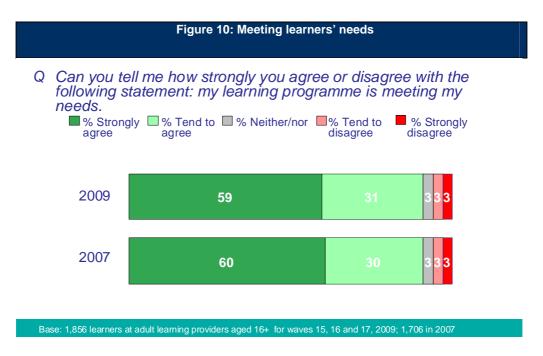
The 2009 survey includes a new question to understand the relationship between learners' actual experience and their prior expectations. Overall, the majority of learners feel that their expectations have at least been met. Almost two in five went further to say that the course exceeded their expectations (37 per cent). However, one in five admitted to not knowing what to expect (see Figure 10).



Learners undertaking Entry or Level 1 qualifications are more likely than average to describe their course as better than expected (40 per cent), as are those studying Sciences and Mathematics (46 per cent), English Languages and Communication (42 per cent) and Information and Communication Technology (41 per cent).

Those studying Business administration, Management and Professional courses are most likely to say their course was worse than expected (15 per cent compared with six per cent overall)<sup>2</sup> but a high proportion of these learners also did not know what to expect (28 per cent).

Nine in ten learners (90 per cent) say that their learning programme met their needs (Figure 11), with 59 per cent strongly agreeing – these findings are in line with 2007.

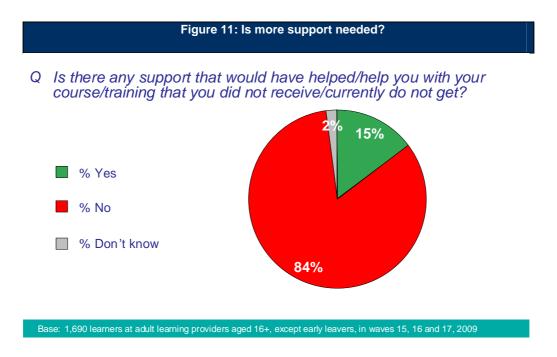


#### Information, advice and support

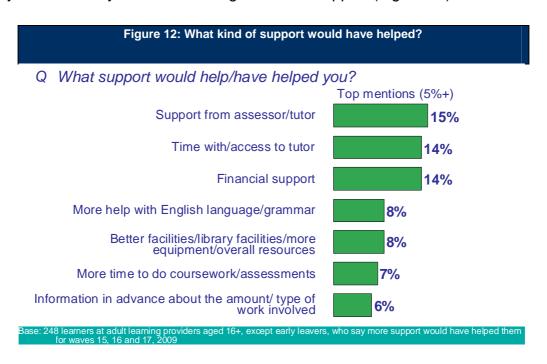
While the majority of learners (84 per cent) were happy with the level of support they received, 15 per cent felt they needed additional help or support and that this was not provided to them (Figure 12). Those aged 25 plus are more likely to say there was more support needed (16 per cent) as are those studying the Business Administration, Management and Professional courses (28 per cent)<sup>3</sup> – as mentioned previously, those studying this course were also more likely to describe their course as worse than expected.

<sup>&</sup>lt;sup>2</sup> Caution, low base size (73)

Caution, low base size (69)

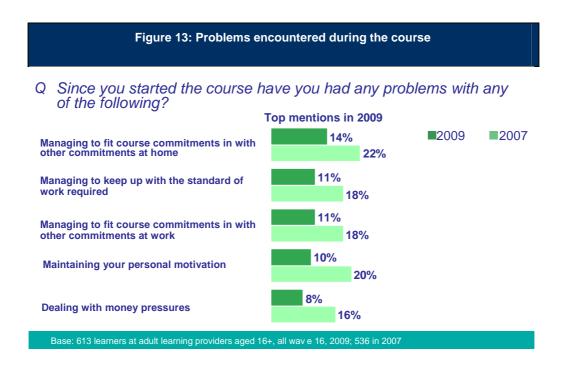


Support from, and time with, assessor and/or tutor and financial assistance were most commonly mentioned by learners wanting additional support (Figure 12).



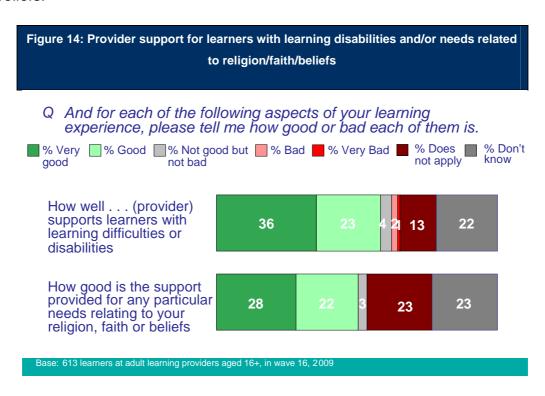
Two in five learners also reported that they had experienced at least one of the problems listed in Figure 13 during their course. This represents a significant decline from 2007 when 54 per cent reported encountering difficulties during their course.

As can also be seen in Figure 13, the percentage of learners reporting **different** problems have also declined significantly between 2007 and 2009. However, the ability to balance course commitments with other commitments remains the most commonly cited obstacle.

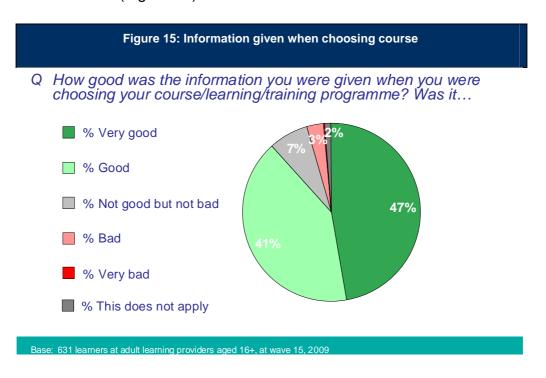


Three in five learners describe their provider as good at supporting learners with learning difficulties and/or disabilities, rising to 78 per cent among learners with a learning difficulty or disability. However, a third was unable to comment or said it did not apply to them (Figure 14).

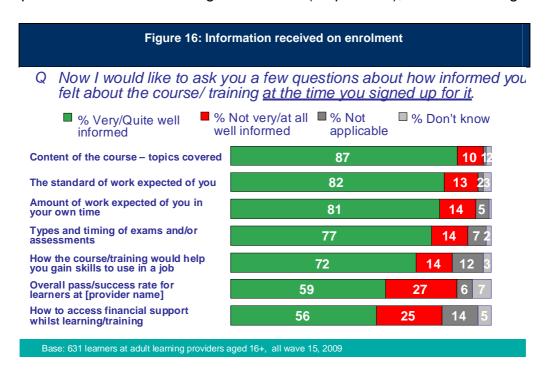
Half of learners rate their provider as good at providing support for needs relating to religion, faith or beliefs.



Approaching nine in ten learners (87 per cent) say that the information they were given when they were choosing their course was good. Just 3 per cent think that they were given information that was bad (Figure 15).



Learners are positive about the information they received on enrolment. They felt most informed about the content of the course (87 per cent) and the standard of work expected of them (82 per cent), but felt less informed on how to access financial support when learning (56 per cent) and the overall pass rate of learners taking their course (59 per cent), as shown in Figure 16.



Younger learners, aged 16-19, and those studying for an NVQ/GNVQ generally felt more informed. As would be expected, learners who receive financial support were more likely than

others to say they feel well informed about how to access financial support whilst learning (76 per cent compared with 51 per cent).

#### Personalisation, leaver involvement and provider responsiveness

Learners are extremely positive about the respect shown to them by staff, with almost all respondents rating this aspect as good (96 per cent) and over two thirds rating it as very good (68 per cent).

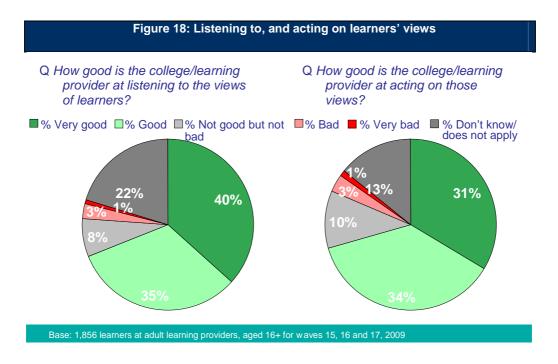
Learners aged 25 plus are more likely to rate the respect shown by staff as very good compared with those aged 16-18. Those with learning difficulties and/or disabilities are also more likely to describe the level of respect shown by staff as very good (77 per cent).



Three-quarters of learners say that their learning provider was good at listening to the views of learners, while just four per cent think that this was done badly (Figure 18).

Younger learners, aged 16-18, are more likely than average to say their provider is good at **listening** to learners' views, as are those with learning difficulties and/or disabilities.

Learners are less likely to say that providers are good at **acting** on learners' views (65 per cent compared with 75 per cent who rate providers as good in terms of **listening**).

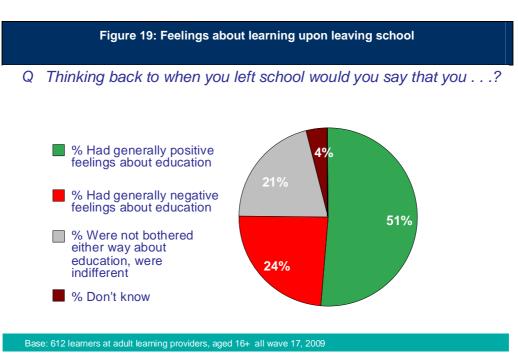


Again, younger learners, aged 16-18, are more likely to rate their providers as good on this measure, as are those with learning difficulties and/or disabilities.

#### Attitudes to learning and benefits of learning

Learners were asked to reflect on their attitudes towards education when they left school: half reported feeling generally positive about education, a quarter say they had negative feelings and one in five were indifferent (Figure 19).

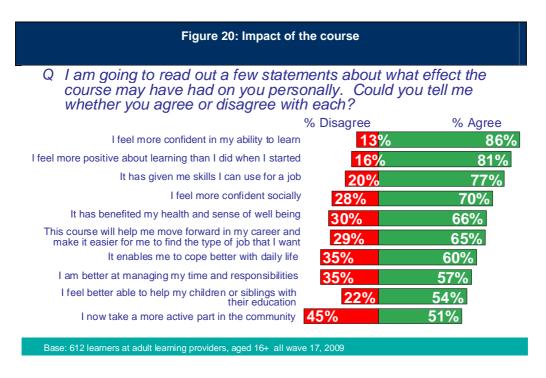
However, 81 per cent say they **now** have positive feelings about learning, representing a significant shift in views.



Male learners and those aged 16-18 are more likely than average to cite an indifference to education when they left school. By contrast, Asian learners are more likely to display positive views towards education.

The majority of learners are able to indicate ways in which their course has impacted on them personally. Learners are most likely to agree that they feel more confident in their ability to learn (86 per cent) and that they feel more positive about learning than when they started the course (81 per cent). Over three-quarters (77 per cent) also feel that their course has given them skills they can use for a job. Learners aged 16-18 tend to be more likely to agree than average.

Learners are less likely to agree that the course has led them to take a more active role in community activities or improved their ability to manage their time and responsibilities. Learners undertaking Level 2 qualifications are more likely than average to disagree that their course has benefited them in these ways.

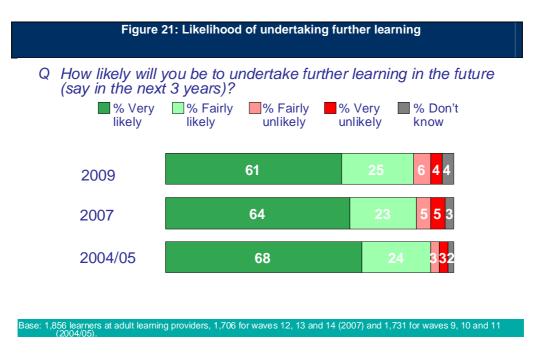


Learners are generally more likely to agree with the statements in Figure 20 now than in 2007. They are particularly more likely to agree now that they take a more active part in the community (up 10 percentage points), that the course has benefited their health and sense of well-being (up nine percentage points), and that they feel more confident socially (up six percentage points).

The only measure on which learners are less likely to agree now is that they are better at managing time and responsibilities, down two percentage points from 2007.

The large majority of Other LR learners say that they are likely to undertake further learning in the next three years (86 per cent) while one in ten think this is unlikely. These findings are in line with NLSS 2007 and slightly higher than the levels reported by learners in FE (84 per cent of learners in FE say they are likely to undertake further learning).

Those most likely to undertake further learning are women, learners aged 25 plus and learners currently undertaking a Level 2 or below.



## **Early leavers**

This section focuses on early leavers who make up eight per cent of Other LR learners interviewed.

### Who left early

In total, eight per cent of Other LR learners had (at the time of the interview) left their course early (Figure 22), which is in line with findings from 2007. Two-thirds were still on the course at the time of the interview, while 25 per cent had completed the course. However, it should be noted that these figures should not be used to derive completion rates as the survey is not designed for this purpose; rather these are monitored by the Individualised Learner Records (ILR) database.

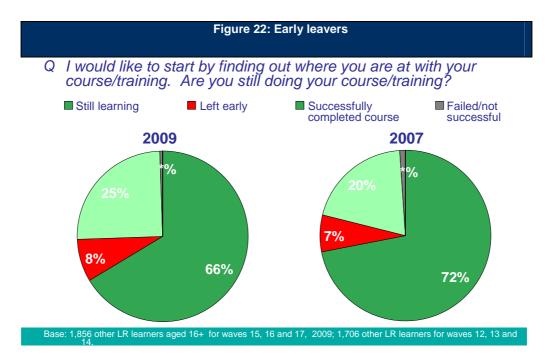


Table 3 examines the profile of early leavers in more detail. The profile is broadly in line with Other LR learners overall with the exception of age: early leavers have a younger age profile compared with the sample as a whole.

Table 3: Demographic profile of early leavers (weighted)		
	All Other LR	Other LR Early Leavers
	(1,856)	
	%	(163) %
(Unweighted base in brackets: all respondents)		
Gender		
Male	30	29
Female	70	71
Age		
16–18	9	16
19+	91	85
Refused	*	0
Ethnicity		
White	81	82
ВМЕ	18	14
Refused	*	0
Not known	1	4
Disability	12	12
Learning difficulty	10	13

## Reasons for leaving early

The most common reason given by learners for leaving early relate to health problems (19 per cent). Other reasons include difficulty combining the course with home (15 per cent) or work (14 per cent) commitments. However, a significant minority of early leavers - 13 per cent – cited wrong choice of course suggesting that there is more that can be done in the provision of preentry advice and guidance.

Indeed, early leavers are significantly less likely than average to rate the information they were given to help them choose their course as good (66 per cent compared with 87 per cent overall).

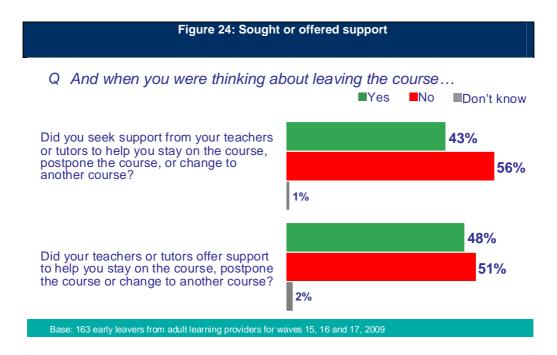


Compared with 2007, learners are now more likely to mention health problems and/or home and work commitments as reasons for leaving prior completion.

Over two in five Other LR learners who left their course early **sought** support from their tutors to help them stay on, postpone or change their course (Figure 24). Seven in ten of these learners say they were offered support.

Almost half of early leavers were also **offered** support by their tutors, though 51 per cent were not. Early leavers aged 16-19 are more likely than average to say that they were offered support which is encouraging as learners in this age group are more likely leave prior completion.

Two in five (40%) early leavers did not seek nor were they offered support.



Two thirds (64 per cent) of early leavers say there is nothing their tutors could have done to help them stay on the course.

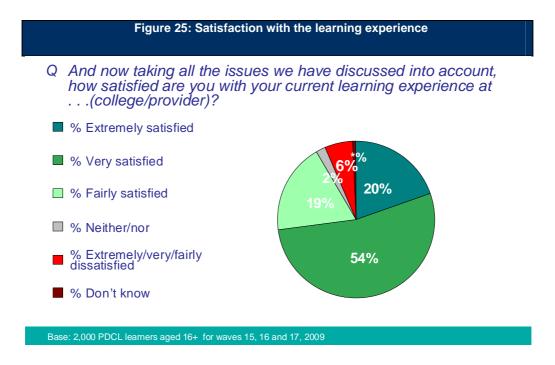
## Satisfaction and advocacy

#### **PCDL Learners**

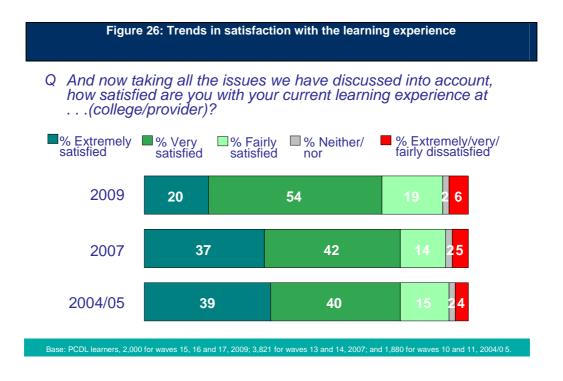
This section looks at PCDL learners' satisfaction with their learning experience and the factors that are closely associated with high satisfaction levels. It also looks at what makes some PCDL learners more willing to speak highly of their providers.

## Satisfaction with learning experience

The vast majority of PCDL learners - 93 per cent - are satisfied with their learning experience (Figure 25).

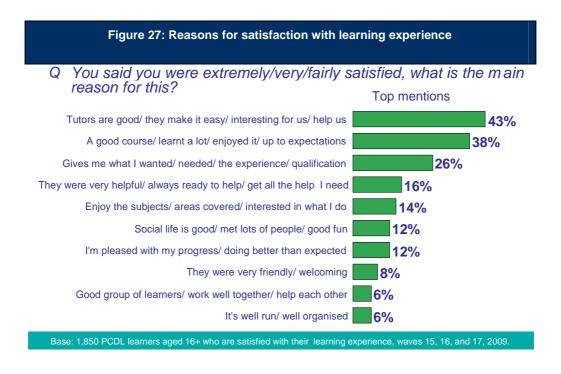


Overall satisfaction levels are in line with those reported in the 2007 survey (Figure 26) and have remained stable since the first NLSS in 2001 although, this year, there has been a decrease in the proportion saying that they are *extremely* satisfied. This trend has been observed across all learner groups and is, therefore, not unique to PCDL learners.



#### Reasons for satisfaction or dissatisfaction

Learners who are satisfied with the learning experience cite a wide range of reasons for feeling positive, with quality of tutors and course content most commonly mentioned (Figure 27)

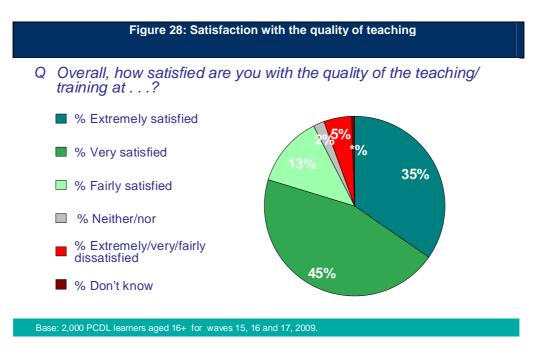


Just five per cent expressed dissatisfaction with their learning experience. The most common sources of dissatisfaction relate to teaching staff and course content and organisation: 30 per cent of dissatisfied learners say their tutors had poor attitudes and were not supportive, and a

similar proportion (29 per cent) say the course was disappointing and not what they had expected. A quarter (26 per cent) felt the course was badly run or organised and 19 per cent were unhappy because they did not get the help they needed.

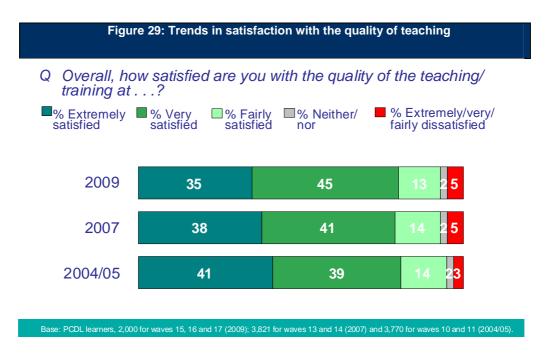
## Satisfaction with the teaching and the provider

Learners' satisfaction with the quality of teaching shows a similar pattern to the findings for overall satisfaction: 93 per cent of PCDL learners are satisfied with the quality of teaching or training on their course (Figure 28).



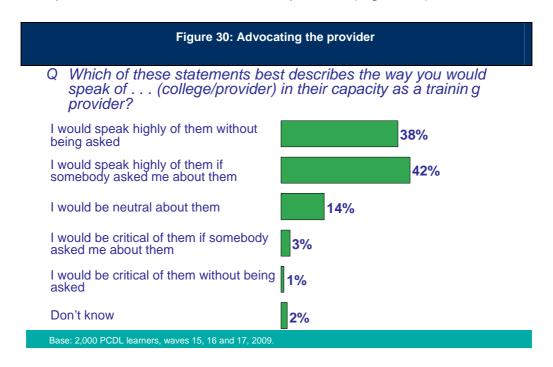
Learners undertaking qualifications at Level 4 or higher are most satisfied with the teaching quality (99 per cent). As might be expected, early leavers are least satisfied (68 per cent).

Satisfaction with the quality of teaching has also remained at a similar level to 2007 (93 per cent), and trends since 2001 have been stable (Figure 29).

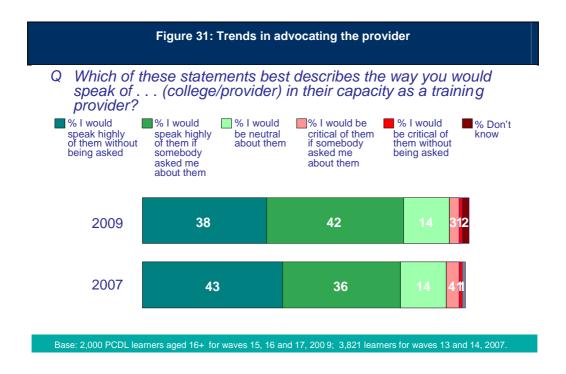


#### Advocating the provider

Almost two in five PCDL learners say that they would speak highly of their provider **without** being asked (38 per cent), while a slightly higher proportion would speak highly if asked (42 per cent). Just four per cent would be critical of their provider (Figure 30).



Whilst overall advocacy level is unchanged compared with 2007, there has been a shift from spontaneous to prompted advocacy between 2007 and 2009 (Figure 31). This shift is consistent with the trend observed in overall satisfaction (fewer learners feeling "extremely" satisfied compared with 2007 – this is discussed in more detail in the next section).



As would be expected, early leavers are least likely to advocate their provider (62 per cent compared with 80 per cent overall) and more likely to be critical (10 per cent compared with four per cent overall). Learners undertaking a course in the Visual and Performing Arts and Media are also more likely than average to say they would be critical of their provider (seven per cent).

## Performance on key drivers

Key Driver Analysis (KDA) was not conducted for PCDL learners because the data for this group can not be weighted due to a lack of reliable population profile. Therefore, this chapter examines PCDL learners' ratings for the key drivers that were identified by the FE learners' KDA (see Table 4 for a summary of ratings). Figures in the table show either the percentage rating each item positively or the mean score out of 10 (a higher score indicating a more positive rating).

On the whole, ratings are very high but there are some aspects which are rated less positively, notably ratings for the course giving learners the qualifications and experience they wanted (26 per cent) and the course living up to expectations (38 per cent).

Table 4: Performance on key drivers – summary	
(Base varies by question)	PCDL
Overall assessment	
Learning programme is meeting my needs	90%
Experience was better than expected	34%
Course gives me the experience/qualification I wanted/needed	26%
Support	
Good support provided on course	88%
Staff helpful in first few weeks	91%
Tutors/teachers	
Satisfied with quality	93%
Make subject interesting/ enjoyable (mean)	8.7
Tutors set clear target/ goals (mean)	8.1
Tutors mange the group well (mean)	8.5
Understand learner(s) and how they like to learn (mean)	8.3
Course content	
A good course/learned a lot/enjoyed it/up to expectations	38%
Informed about course content	92%
Career	
Good advice on next steps	56%
Agree that course will help move forward in career	31%
Relationship	
Provider good at listening to views	65%
Provider good at acting on views	54%
Tutors relate to learner(s) as a person (mean)	8.7
Staff good at showing respect	96%

### **Quality of teaching**

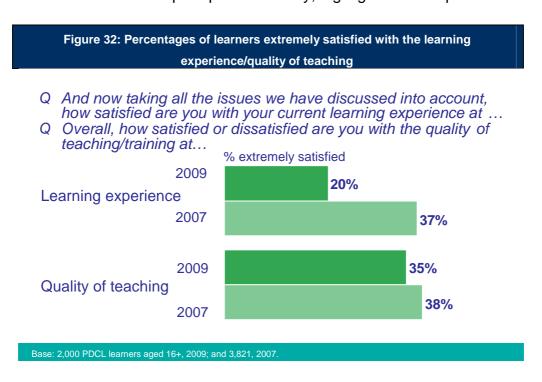
As indicated above, learners express high levels of satisfaction with the quality of teaching on their course and this is an important driver of overall satisfaction. This section focuses on specific aspects of teaching.

Asked to give a rating between 1 (very poor) and 10 (excellent), learners generally give high ratings for teachers or tutors making the subject interesting or enjoyable for them, with a mean score of 8.70.

As with other aspects of teaching, a high rating is given for managing the group of learners (8.53).

# Decline in the proportion extremely satisfied overall and with quality of teaching

While overall satisfaction level has remained similar to that in the 2007 NLSS, there has been a significant decline in the proportion of PCDL learners who are *extremely* satisfied (a decline of 17 percentage points). There has also been a small decrease in the proportion extremely satisfied with the quality of teaching (by three percentage points), as shown in Figure 32. These declines mirror the decline in unprompted advocacy, highlighted in the previous section.



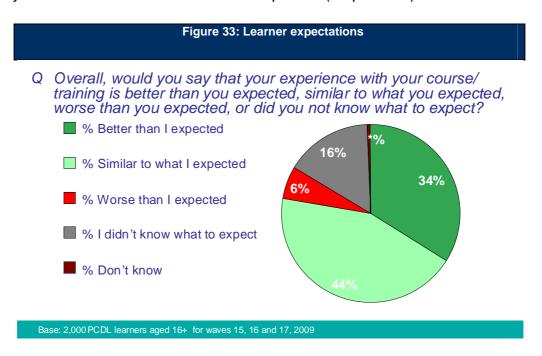
These findings also need to be seen in the context of the high levels of satisfaction overall, and in the stable trends in the proportion who are satisfied.

### **Needs and expectations**

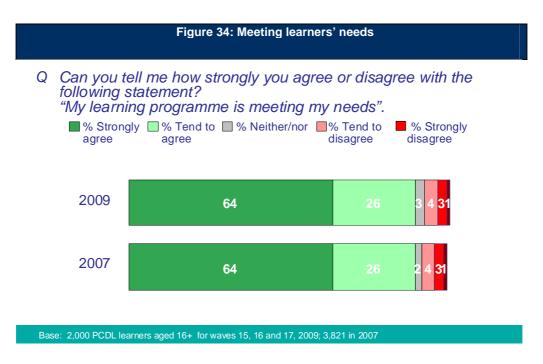
A new question was included in the 2009 survey to better understand learners' expectations. Over three-quarters of learners feel that their expectations have at least been met including a third saying the course exceeded their expectations (34 per cent). However, 16 per cent admitted to not knowing what to expect (Figure 33).

Learners undertaking courses in Sciences and Mathematics (46 per cent) and Hospitality, Sports, Leisure and Travel (41 per cent) are more likely than average to say that their course **exceeded** their expectations.

Learners undertaking qualifications at Level 4 or higher are more likely than average to say that the course **met** their expectations (55 per cent), while early leavers, unsurprisingly, are most likely to say that the course was **worse** than expected (27 per cent).

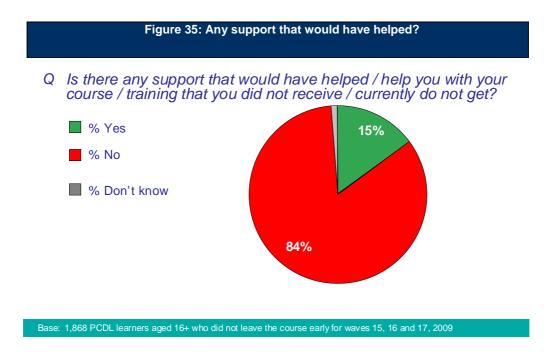


Nine in ten PCDL learners (90 per cent) say that their learning programme met their needs, with two thirds (64 per cent) expressing strong agreement (Figure 34). These findings are in line with 2007.

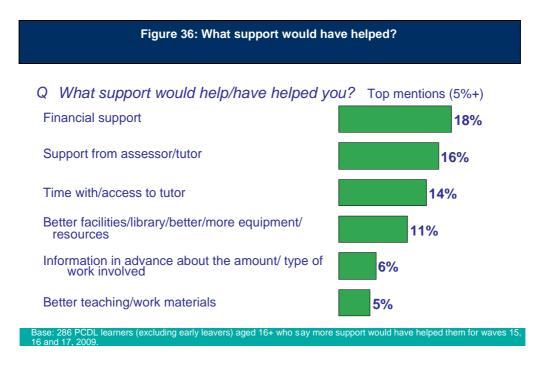


#### Information, advice and support

Over four in five learners (84 per cent) do not feel there was any support or help they needed that they did not receive, while 15 per cent disagree (Figure 35). Learners undertaking qualifications at Level 3 or higher are more likely to say they needed additional support or help (22 per cent), as are learners with a learning difficulty and/or disability (23 per cent).

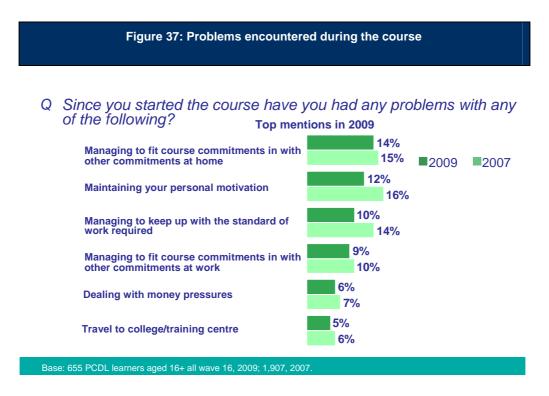


Financial support and support from, and time with, tutors and teachers were most commonly cited by learners wanting additional help or support.



Two in five learners say they experienced at least one of the problems featured in Figure 37 during their course – this figure is unchanged compared to the 2007 survey. The most commonly

reported problems are balancing course and home commitments (14 per cent), maintaining personal motivation (12 per cent), and keeping up with the standard of work required (10 per cent).



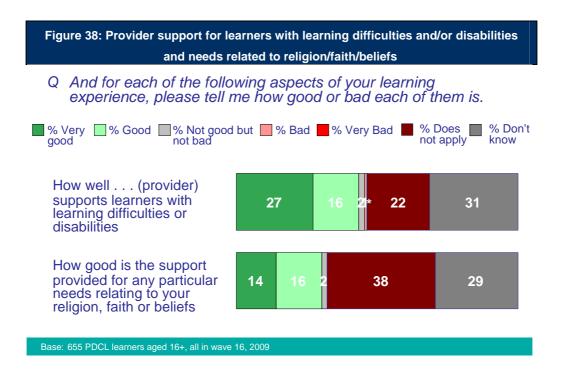
There has, however, been a decline in the percentage of learners experiencing problems maintaining personal motivation (down to 12 per cent from 16 per cent) and keeping up with the standard of work required (down to 10 per cent from 14 per cent).

With regard to how well PCDL learners perceive their provider to support learners with learning difficulties and/or disabilities, only a minority are able to offer an opinion: 44 per cent rate their provider as good and one per cent bad (Figure 38). One in five say that this doesn't apply (22 per cent) and three in ten (31 per cent) are unable to comment.

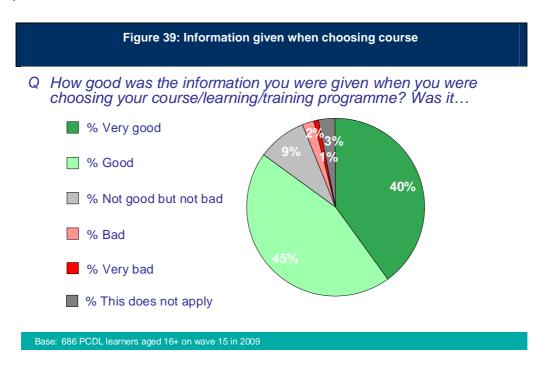
Among those with learning or other disabilities, the proportion rating their provider as good on this measure increases to 61 per cent.<sup>4</sup>

Three in ten learners rate their provider as good at providing support for any needs relating to religion, faith or beliefs but, again, many are unable to offer an opinion: 38 per cent say it does not apply and 29 per cent do not know.

<sup>&</sup>lt;sup>4</sup> Caution, low base size (82)

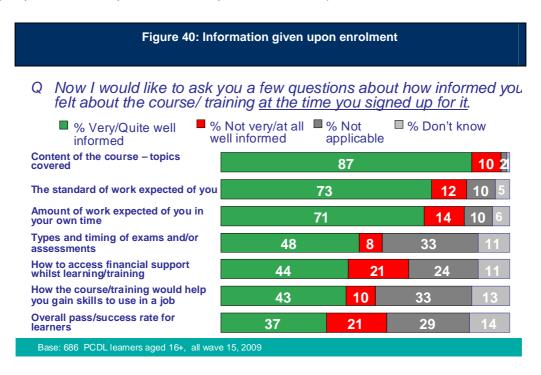


The majority of learners (85 per cent) say that the information they were given when they were choosing their course was good. Only 2 per cent think that they were given bad information (Figure 39).

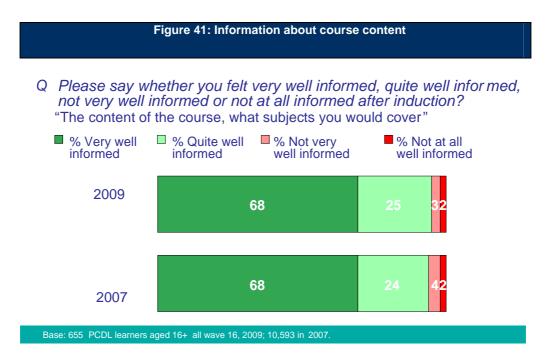


Learners are generally positive about the information they received on enrolment. They felt most informed about the content of the course (87 per cent), the standard of work expected of them (73 per cent), and the amount of work expected of them in their own time (71 per cent). However, one in five says they felt uninformed about how to access financial support while learning and about the overall pass/success rate for learners at their provider (21 per cent in both cases). As would be expected, learners who receive financial support in relation to their

course are more likely than average to say they felt well informed about how to access financial support (67 per cent compared with 44 per cent overall).

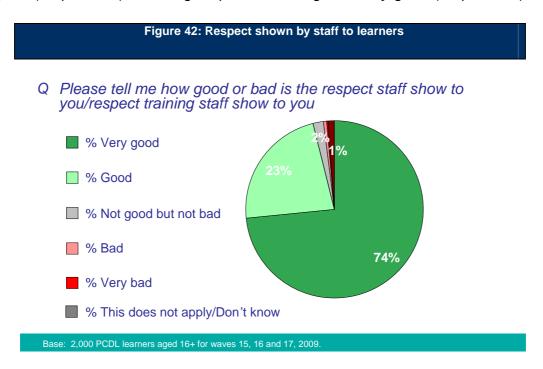


The vast majority of learners (92 per cent) say that they felt well informed about the content of their course after their induction. This is in line with the findings from 2007 (91 per cent).



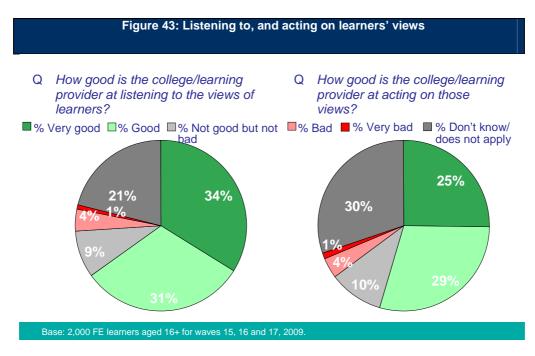
#### Personalisation, leaver involvement and provider responsiveness

Learners are extremely positive about the respect shown to them by staff, with almost all saying it was good (96 per cent) including 74 per cent rating it as *very* good (74 per cent).



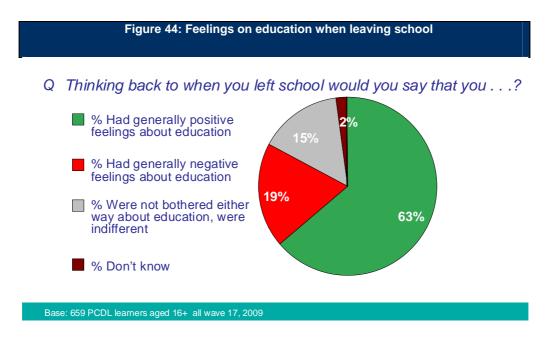
Two thirds (65 per cent) of PCDL learners say that their learning provider was good at listening to the views of learners, while 5 per cent disagree (Figure 43). Over half say that providers are good at acting on their views (54 per cent).

PCDL learners undertaking Level 2 or below and learners with learning difficulties and/or disabilities are most likely to rate their provider positively on both aspects.



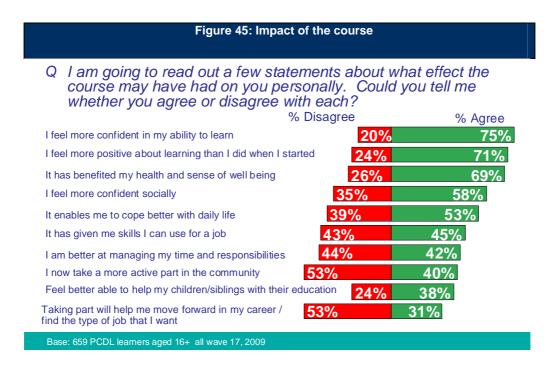
#### Attitudes to learning and benefits of learning

Learners were asked to reflect on the views towards education when they left school. Approaching two-thirds (63 per cent) say they had generally positive feelings about education, one in five say they were generally negative and 15 per cent say they were indifferent (Figure 44). However, seven in ten (71 per cent) now report feeling more positive about learning than when they started the course.



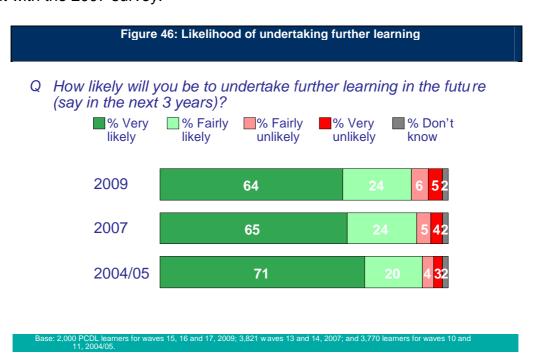
The majority of learners also reported other benefits from their learning: 75 per cent agree that they feel more confident in their ability to learn and 69 per cent say that it has benefited their health and sense of well-being.

However, there are some aspects on which PCDL learners are less positive in their assessment. For example, they are more likely to disagree than agree that taking part in their course will help them move forward in their career; that they now take a more active part in the community and that they are better at managing time and responsibilities.



Despite this, findings are broadly in line with those from 2007, and in fact, on some measures, findings are marginally more positive this year. For example, the proportion who say they are more positive about learning now than when they started is 71 per cent compared with 68 per cent in 2007; 69 per cent reported health benefits in 2009 compared with 65 per cent in 2007; and 40 per cent say they take a more active role in the community compared with 34 per cent in 2007.

Approaching nine in ten PCDL learners say that they are likely to undertake further learning in the next three years (87 per cent). Just one in ten thinks this is unlikely. These findings are consistent with the 2007 survey.



## **Early leavers**

This section looks at why a minority of PCDL learners leave their course without completing.

#### Who left early

Seven per cent of PCDL learners interviewed say they left their course early (Figure 47), which is in line with findings from 2007. Just over half were still on the course, while two in five had completed the course. It should be noted that these figures should not be used to derive completion rates as the survey is not designed for this purpose.

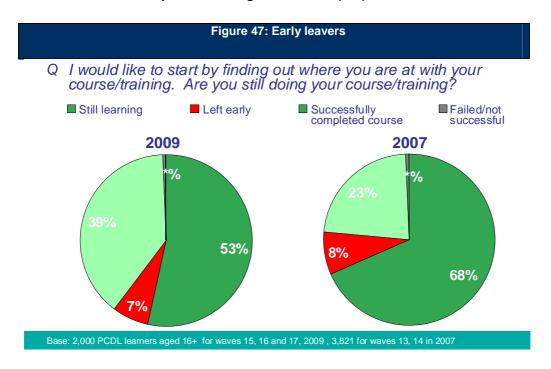


Table 5 examines the profile of early leavers in more detail. The profile is broadly similar to that of the total sample, indicating that the proportion of early leavers is mainly consistent across demographic sub-groups.

Table 5: Demographic profile of early leavers (weighted)		
	<b>All PCDL</b> (2,000)	PCDL Early Leavers
	%	(130) %
(Unweighted base in brackets: all respondents)		
Gender		
Male	23	25
Female	77	75
Age		
16–18	1	2
19+	97	97
Refused	2	2
Ethnicity		
White	93	92
BME	5	7
Refused	1	2
Not known	0	0
Disability	11	13
Learning difficulty	5	6

## Reasons for leaving early

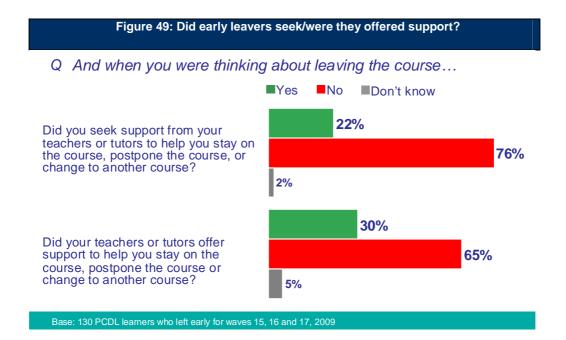
The most common reason given by learners for leaving early is health problems (22 per cent). Other reasons cited include poor quality teaching (18 per cent) and difficulty combining the course with work commitments (15 per cent).



Although health problems remain the most commonly mentioned reason for leaving the course early, there has been an increase in the proportion citing poor teaching quality since the 2007 survey (18 per cent up from 10 per cent). Learners undertaking courses in Visual and Performing Arts and Media and English Languages and Communication are most likely to cite poor quality teaching as a reason for non-completion.

Just one in five PCDL early leavers *sought* support from their tutors to help them stay on/postpone or change their course. Over half of these learners were offered some (55 per cent). Three in ten early leavers were also *offered* support by their tutors though two-thirds were not.

More than half (56%) of early leavers from PCDL courses neither sought nor were offered support and, correspondingly, three in five (58 per cent) say there is nothing their tutors could have done to help them stay on the course. A small minority suggested that more support from tutors would have helped them (six per cent).



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