**REVIEW OF YOUTH TRAINING:** 

# **Employer Survey**

**Preliminary Results** 

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### Introduction

### **Background**

The review of apprenticeships and youth training was launched in February 2013, with the aim of ensuring that youth training reflects the changing needs of the Northern Ireland economy and offers a progression pathway for young people into an apprenticeship at Level 3, a further education programme at Level 3, or a sustainable job.

The review's focus is on training provision at Level 2 for young people aged between 16 and 18 years old. This includes training currently delivered for young people who are not in employment through work placements as part of Training for Success, and government-funded training for employees in this age group as part of ApprenticeshipsNI. The review will also seek to simplify the range of options currently available at Level 2.

The Department for Employment and Learning (DEL) administered an Employer Survey in August 2014 to help inform the review of youth training. The survey sought to explore structured work-based learning to find out what the experience of employers has been in engaging with DEL to date, and what DEL can do to improve its provision going forward. The survey was intended for:

- Employers offering work placements to school leavers aged between 16 and 18;
- Employers offering government funded training to employees in this age group;
  and
- Employers who do not currently offer either work placements or government funded training for employees in this age group.

#### Methodology

The survey utilised an online methodology and was distributed to employers through the following channels:

- Mailshot to Youth Training Expert Panel for distribution to their contacts;
- Mailshot to a spreadsheet of employers provided by the Employment Service's Employer Engagement Team;
- DEL website, NI Direct, NI Business info, Linkedin;
- CBI e-zine;
- NI Chamber of Commerce website:
- Colleges NI website; and
- Belfast Skills group (training providers in Belfast, circulating to their contacts).

Attempts to boost response were made by issuing reminder emails via the Youth Training Expert Panel, the Employment Service's Employer Engagement Team and the Belfast Skills group. The survey was also extended for a week to boost responses.

A total of 139 employers responded to the survey. Due to the convenience sampling method utilised in this survey (whereby the researcher uses subjects that are readily available to participate in the research study, e.g. via passing web traffic), the sample is not representative of the entire population of employers in Northern Ireland and therefore the results of this study may differ significantly with the results from the entire population. Readers should therefore avoid making generalisations and inferences about the entire population of employers.

This paper is structured according to the survey, with the questions written in bold at the start of the analysis.

#### Points to note

Only questions 1 and 2 in the survey were mandatory. As respondents could skip questions the number of responses (or the 'base' size) for some questions may fluctuate. The base size for each question is presented alongside the data and readers should exercise caution when interpreting the results.

### **Executive Summary**

### Level 2 roles

Over three quarters (77%) of employers who responded to the survey have recruited between 1 and 20 employees in the past two years for roles for which the highest qualification required is at Level 2. Over a third of employers did not yet know how many employees they plan to recruit over the next year for Level 2 roles; whilst only 10% plan on recruiting more than 20 employees over the next year for such roles.

In terms of the relevance of vocational qualifications, NVQs were deemed the most relevant qualification to the business needs of employers.

### **Engagement with DEL services**

A third of employers who responded to the survey have offered both work placements and government funded training within the last two years for young people aged 16-18; 29% have offered only work placements; 4% have offered only government funded training and 32% have offered neither provision in the last two years.

The main factors influencing employers' decisions not to offer work placements or government funded training were identified as the time costs of supervision by full-time staff and the view that better quality staff are available through other routes. More work-ready participants emerged as the most important factor in encouraging employers who do not currently offer either provision to engage with DEL-funded programmes.

### Age of participants

Over a quarter (27%) of employers do not have a preference with regards to the age of a work placement participant; however of those who do have a preference, the largest proportion would prefer participants to be 16-18 years old when they start a work placement. For those employers who currently offer government funded training, there was equal preference between the 16-18 and 19-24 age groups.

#### Factors encouraging employers' participation

For employers currently offering work placements, the most important factor in encouraging their participation was social responsibility. For employers currently offering government funded training, the most important factor in encouraging their participation was the up-skilling of existing staff, with social responsibility identified as the second most important factor.

#### **Duration of training**

Participants are more likely to be engaged for more than one year on government funded training than on work placements. The majority of employers rated the duration of work placements and government funded training as 'about right'.

### Making structured work-based learning more attractive to employers

The following factors were identified as the most important to employers in either encouraging their participation or making work placements and government funded training more attractive:

- Improved financial incentives (e.g. subsidies)
- More work-ready participants
- Improved assistance to source and match participants to relevant opportunities
- More relevant training
- Simplified funding mechanisms
- Reduced bureaucracy/red tape

#### Employers' capacity for work placements and government funded training

The majority of employers who currently offer work placements could accommodate 1-5 long-term work placements in a given year. Only 7% of employers could accommodate more than 10 long-term work placements in a given year. The majority of employers who currently offer work placements could accommodate 1-5 short work tasters in a given year, while only 9% could accommodate more than 10 short work tasters in a given year.

The majority of employers who currently offer government funded training could accommodate 1-5 employees in government funded training in a given year, whilst only 7% could accommodate more than 10 employees in government funded training in a given year.

#### Work placements and employment opportunities

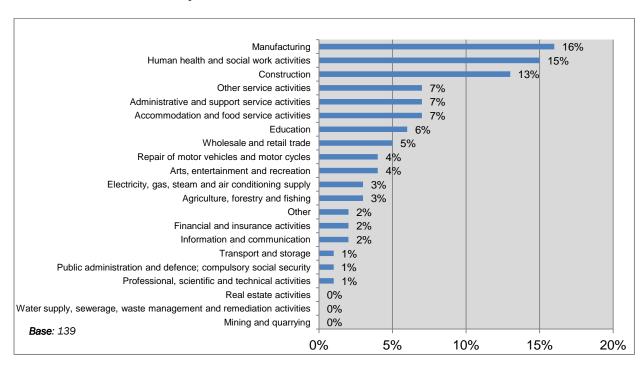
Only 4% of employers who currently offer work placements said they would not consider offering a permanent role to a young person aged 16-18 on a work placement, even if they were suitable.

#### Improving the quality of work placements and government funded training

The most important factors in improving the quality of a work placement were improved support for employers to engage with the programme and more relevant training. More relevant training was also highlighted as the most important factor in improving the quality of government funded training in work.

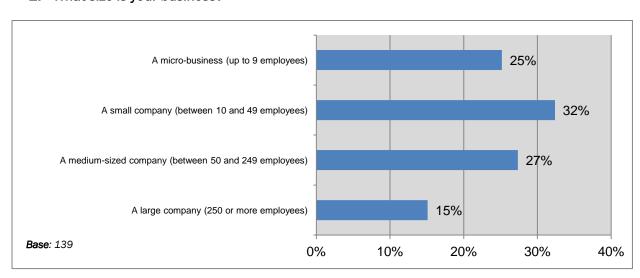
### Section 1: Your business

#### 1. What is the nature of your business?



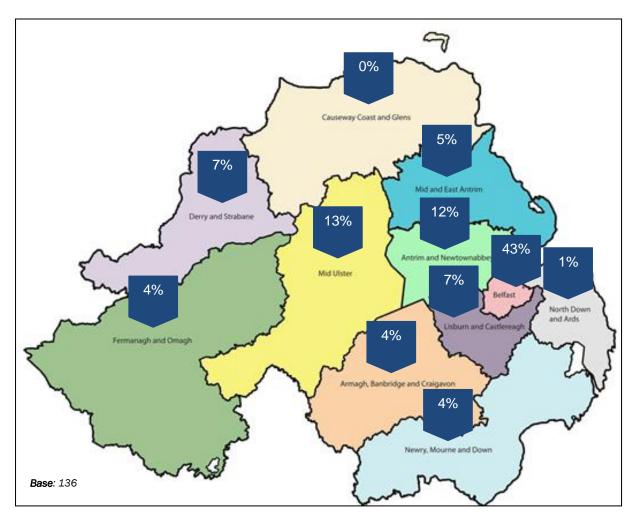
The highest proportion of responses came from employers in the Manufacturing industry (16%). No responses were received from employers in the real estates activities; water supply, sewerage, waste management and remediation activities or mining and quarrying industries.

#### 2. What size is your business?



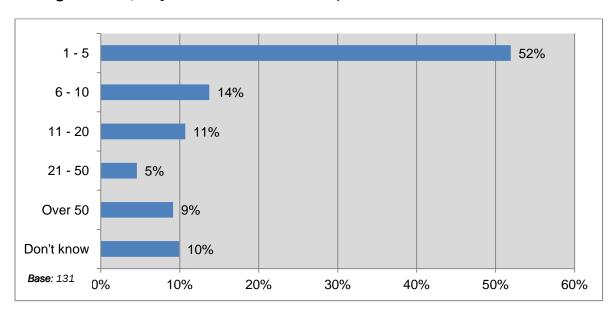
The highest proportion of responses came from employers in small companies (32%). Large companies accounted for 15% of the total responses. Appendix 2 of this report contains a special feature on how the experiences and views of employers in micro-businesses and small companies differ from the overall survey results.

### 3. Where in Northern Ireland is your business primarily located?



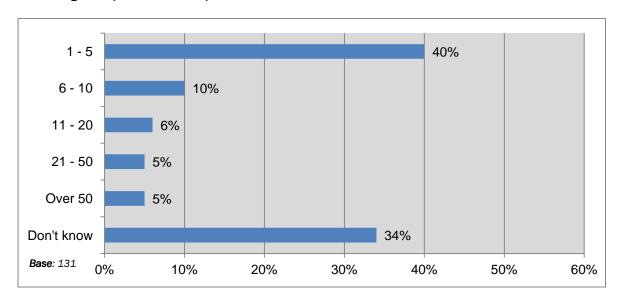
The highest proportion of responses was received from employers in the Belfast district (43%). Responses were received from employers in all districts in Northern Ireland with the exception of the Causeway Coast and Glens district.

4. In the past two years, how many employees have you recruited for roles for which the highest qualification required is at Level 2 (qualifications at Level 2 include GCSEs at grades A\*-C, NVQs at Level 2 and BTEC Firsts)?



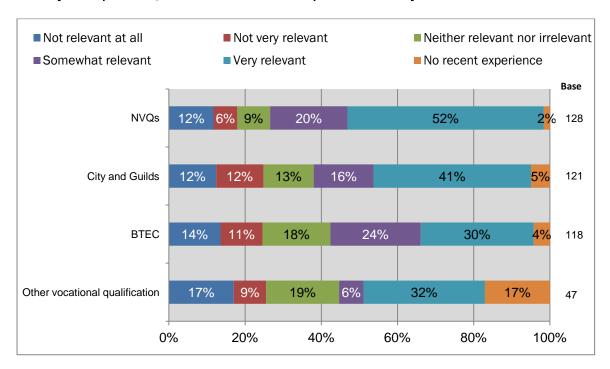
Over half (52%) of employers who responded to this question have recruited 1-5 employees in the past two years for roles for which the highest qualification required is at Level 2. Almost a tenth (9%) of employers who responded have recruited more than 50 employees in the past two years for roles for which the highest qualification required is at Level 2. A further tenth of employers did not know how many employees they have recruited for such roles in the past two years.

5. Over the next year, how many employees do you plan to recruit for roles for which the highest qualification required is at Level 2?



Over a third (34%) of employers who responded to this question don't know how many employees they plan to recruit over the next year for roles for which the highest qualification required is at Level 2. Over the next year, 40% of employers plan to recruit 1-5 employees for Level 2 roles, whilst only 5% plan to recruit more than 50 employees for such roles.

6. Below are examples of types of vocational qualifications available at Level 2. Based on your experience, how relevant are these qualifications to your business needs?

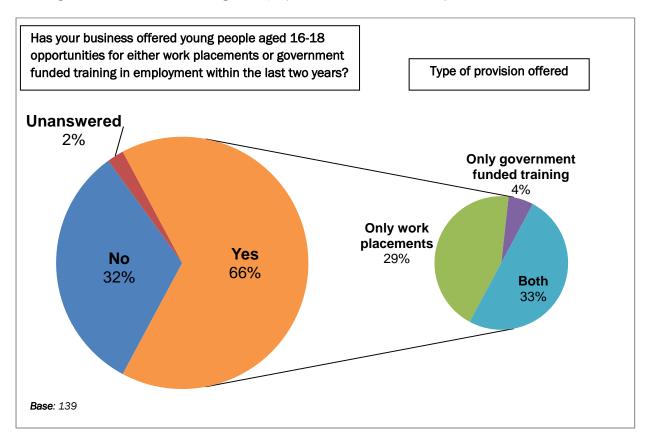


NVQs were deemed the most relevant qualification to the business needs of employers who responded to this question, with almost three quarters (72%) stating that NVQs are somewhat relevant or very relevant to their business needs.

Out of the 47 employers who rated an 'other vocational qualification', 11 employers specified the nature of this 'other' vocational qualification – with 36% stating 'GCSEs' and 64% stating other industry specific qualifications. A list of the 'other' comments provided can be found in Appendix 3 - Table 1.

### Section 2: Engagement with DEL services

7. Training for young people aged 16-18 can be delivered through structured work placements or government funded training for young people in employment. Has your business offered young people aged 16-18 opportunities for either work placements or government funded training in employment within the last two years?

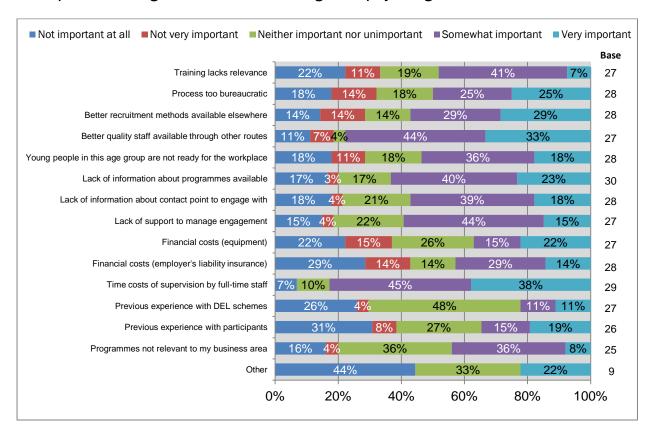


Two thirds (66%) of employers who responded to the survey have offered either work placements or government funded training in employment within the last two years. Within the last two years, 33% of employers have offered both work placements and government funded training, whilst 29% have offered only work placements and 4% have offered only government funded training for employees.

Of employers who responded to the survey, 32% have offered neither work placements or government funded training for employees within the last two years. The next section of the survey sought to investigate the reasons for this, and whether improvements may encourage future participation from these employers.

# Section 3: Employers not currently offering work placements or government funded training for employees

8. How important were the following factors in influencing your decision not to offer work placements or government funded training for employees aged 16-18?

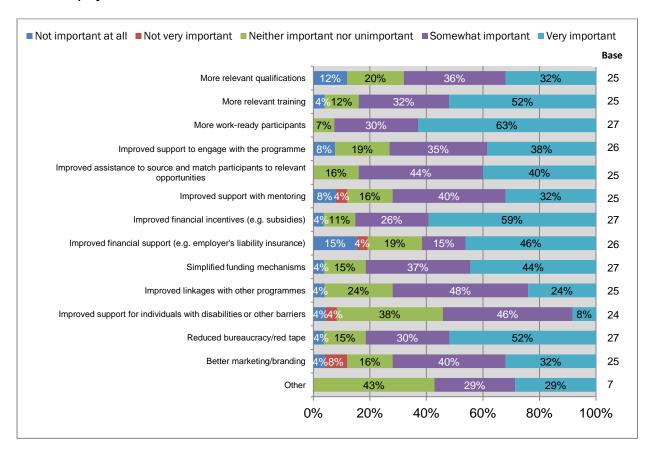


The factors arising as the most important in influencing employers' decisions not to offer work placements or government funded training were the time costs of supervision by full-time staff and that better quality staff are available through other routes, with 83% and 77% respectively stating that these factors were either somewhat or very important.

Only 22% stated that previous experience with DEL schemes was a somewhat or very important factor in influencing their decision not to offer work placements or government funded training for employees aged 16-18.

Of the 9 employers who rated an 'other' factor, 5 employers provided a specific comment in relation to this 'other' factor - a full list of the comments can be found in <u>Appendix 3 - Table 2</u>.

9. How important would the following improvements be in encouraging you to engage with DEL-funded programmes to offer work placements or government funded training for employees?



The most important improvement in encouraging employers' engagement with DEL-funded programmes to offer work placements or government funded training for employees was more work-ready participants, with 93% of employers stating that this improvement was either somewhat or very important.

The following factors have all been rated as somewhat or very important by at least 80% of employers who responded to this question:

- More work-ready participants (93%)
- Improved financial incentives (85%)
- More relevant training (84%)
- Improved assistance to source and match participants to relevant opportunities (84%)
- Reduced bureaucracy/red tape (82%)
- Simplified funding mechanisms (81%)

Of the 7 employers who rated an 'other' improvement, only 1 employer provided a specific comment – this can be found in <u>Appendix 3 – Table 3</u>.

Employers were also asked to rate the above improvements in questions 19 and 33 of the survey in order to investigate the most important improvements that would make work placements and government funded training more attractive to employers. An overview of the most important improvements from all three survey questions can be found in <u>Appendix 1</u>.

# 10. What would be the three most important factors that would encourage you to offer opportunities for young people aged 16-18?

A total of 71 factors were provided by 24 employers (note that not all employers provided 3 factors) – a full list of these can be found in Appendix 3 – Table 4.

The top three most frequent themes arising from the comments are shown below, along with some examples of the comments provided by employers.

1

- More financial support/incentives for employers
- "Improved financial assistance"
- "Funding support while they are being trained ie while they are using staff resources while being non productive"

2

- Attitude of young person
- "An eagerness to work from the participant"
- "Reliable young people"
- "They must be enthusiastic"

9

- Additional/recognised/more relevant training or qualifications
- "More relevant qualifications"
- "Training support"
- "Training to ensure they are work ready"
- 11. Please use the space below for any further comments related to work placements or government funded training for employees.

A total of 7 comments were received in response to this question. A full list of comments can be found in Appendix 3 – Table 5.

12. Thank you for your time in completing this survey. Please click Continue to submit your responses and finish the survey.

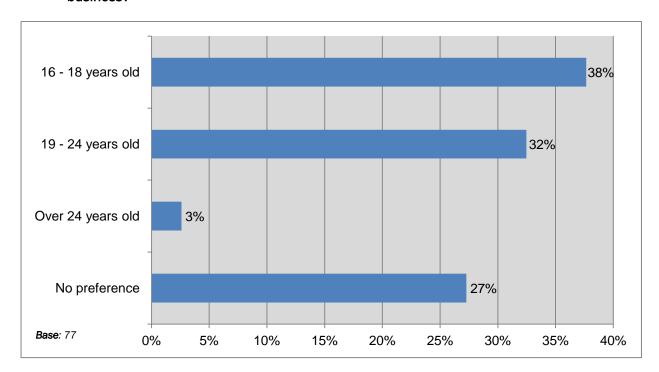
**Note:** Analysis of this question will not be provided as this question was only included for routing purposes, i.e. to allow employers not currently offering work placements or government funded training to skip to the end of the survey as the remaining questions were not applicable.

### Section 4: Employers offering work placements

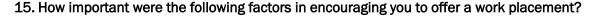
### 13. Has your business offered work placements for 16-18 year olds within the last two years?

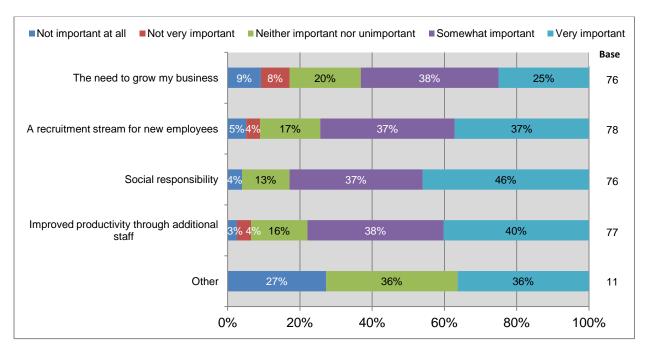
Of employers who responded to the survey, 62% have offered work placements for 16-18 year olds within the last two years.

### 14. What age would you prefer participants to be when they start a work placement with your business?



Over a quarter (27%) of employers who responded to this question have no preference with regards to the age of a work placement participant. Of those employers who do have a preference, most would prefer participants to be 16-18 years old when they start a work placement with their business.

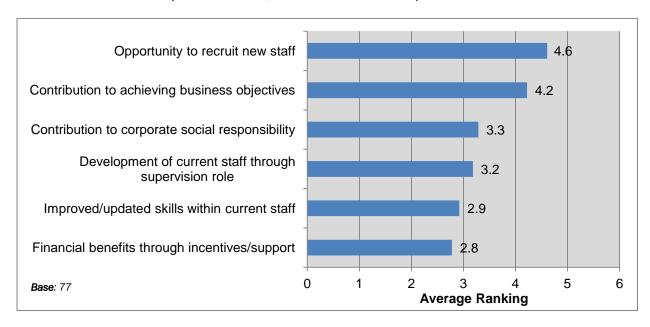




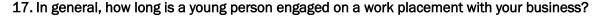
Social responsibility was deemed the most important factor in encouraging employers to offer a work placement, with 83% of employers who responded to this question stating that this factor was somewhat or very important.

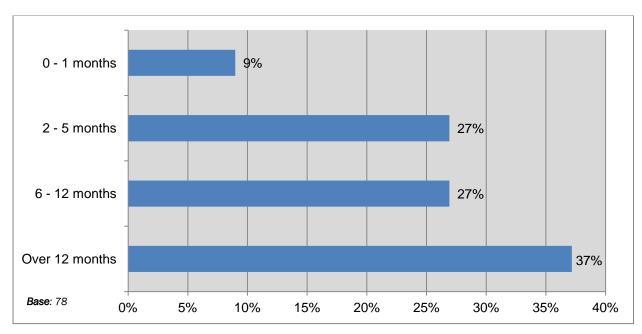
Of the 11 employers who rated an 'other' factor, 5 employers provided a specific comment – these can be found in Appendix 3 – Table 6.

### 16. What were the most important benefits for your business in providing work placements? Please rank the options from 1-6, where 1 is the most important.



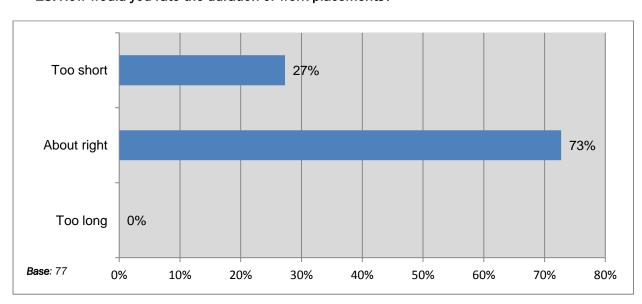
The opportunity to recruit new staff received the highest average ranking, scoring 4.6 out of a possible 6. Financial benefits through incentives/support received the lowest average ranking score, with an average ranking of 2.8 out of 6.





Almost a tenth (9%) of employers who responded to this question stated that a young person is generally engaged on a work placement with their business for 0-1 months. The majority (63%) said that a young person is generally engaged on a work placement with their business for less than one year.

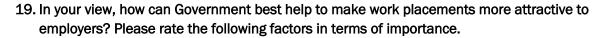
#### 18. How would you rate the duration of work placements?

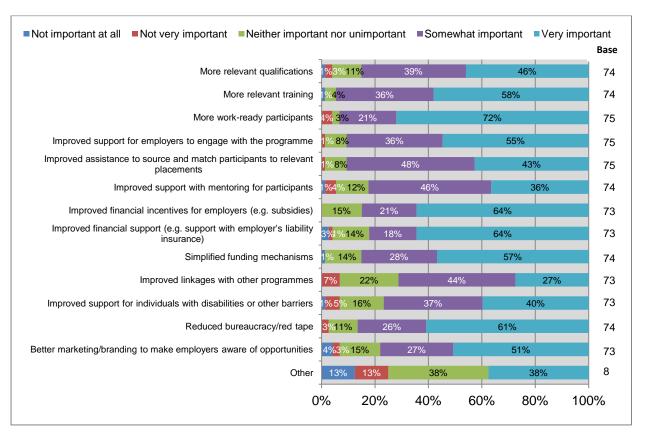


Almost three quarters (73%) of employers who responded to this question rated the duration of work placements as 'about right'.

Of those who felt that the duration of the work placement was too short (21 employers), 52% stated that their work placements generally lasted over 12 months (question 17).

None of the employers who responded rated the duration of work placements as too long.





The factors emerging as the most important in helping to make work placements more attractive to employers were more relevant training and more work-ready participants, with 94% and 93% respectively rating these factors as somewhat or very important.

The following factors have all been rated as somewhat or very important by at least 80% of employers who responded to this question:

- More relevant training (94%)
- More work-ready participants (93%)
- Improved support for employers to engage with the programme (91%)
- Improved assistance to source and match participants to relevant placements (91%)
- Reduced bureaucracy/red tape (87%)
- Improved financial incentives for employers (85%)
- Simplified funding mechanisms (85%)
- More relevant qualifications (85%)
- Improved financial support (82%)
- Improved support with mentoring for participants (82%)

Of the 8 employers who rated an 'other' factor, 4 employers provided a specific comment as to the nature of this 'other' factor – a list of these comments can be found in <u>Appendix 3 – Table 7</u>.

### 20. What would be the three most important factors that would encourage you to offer work placements for young people aged 16-18?

A total of 188 factors were provided by 65 employers (note that not all employers provided 3 factors) - a full list of these can be found in Appendix 3 - Table 8.

The top three most frequent themes arising from the comments are shown below, along with some examples of the comments provided by employers.

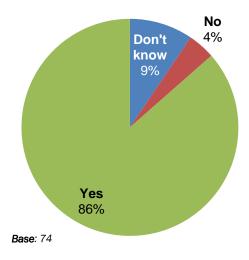
Attitude of young person

- "Person seems mature and responsible"
- "Young person being motivated/interested"
- "Enthusiasm of participants of wanting to learn"

- More financial support/incentives for employers
- "Financial incentive increase"
- "Help with insurances for the young people"
- "Improved financial support"

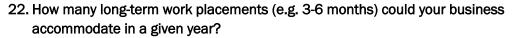
- Additional/improved/more relevant training or qualifications
- "More intensive training required for the qualification"
- "Better access to quality training"
- "Possibility to train to our standards"

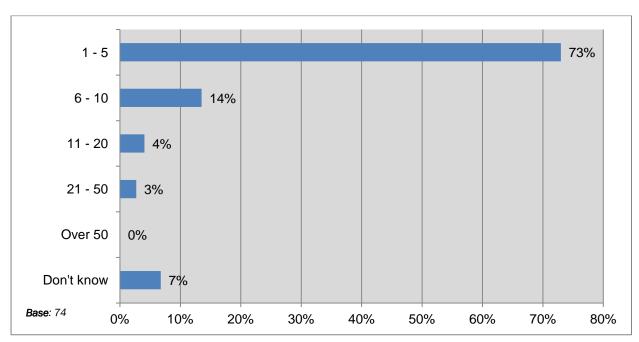
### 21. If a young person aged 16-18 on a work placement was suitable, would you consider offering them a permanent role within your business?



The majority (86%) of employers who responded to this question would consider offering a permanent role to a young person aged 16-18 on a work placement if they were suitable.

Only 4% (3 employers) said they would not consider offering a permanent role to a young person aged 16-18 on a work placement, even if they were suitable.

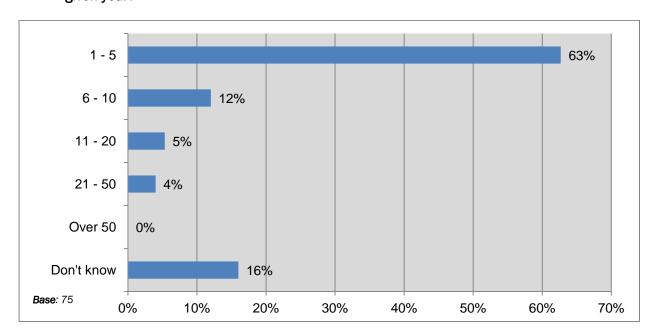




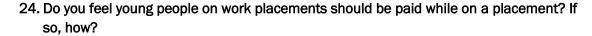
Almost three quarters (73%) of employers who responded to this question could accommodate 1-5 long-term work placements in their business in a given year.

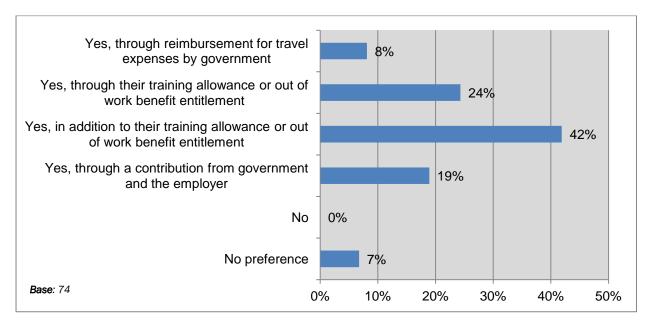
None of the employers said they could accommodate over 50 long-term work placements in a given year, and only 7% could accommodate more than 10 long-term placements in a given year.

# 23. How many short work tasters (e.g. 1-2 weeks) could your business accommodate in a given year?



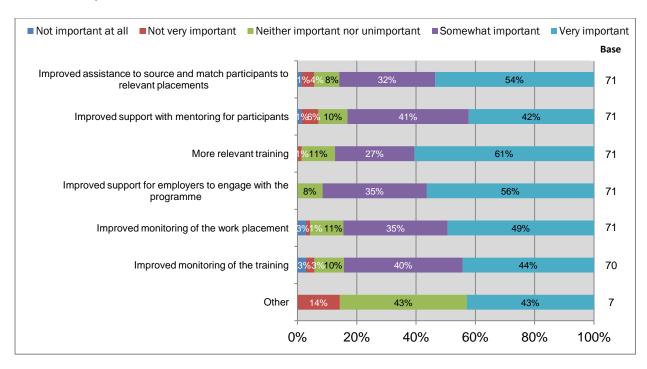
The majority (63%) of employers who responded to this question could accommodate 1-5 short work tasters in a given year. None of the employers said they could accommodate over 50 short work tasters in a given year.





Whilst 7% of the employers who responded to this question said they have no preference as to whether young people are paid whilst on placement, the remaining 93% feel that young people on work placements should be paid, with the largest proportion feeling that payment should be in addition to training allowances or out of work benefit entitlements.

### 25. In your view, how important would the following factors be in improving the quality of a work placement?



Improved support for employers to engage with the programme emerged as the most important factor in improving the quality of a work placement, with 91% of employers who responded to this question rating this factor as somewhat or very important.

With the exception of the 'other' option, at least 80% of employers rated all of the factors as somewhat or very important.

Of the 7 employers who rated an 'other' factor, 3 employers provided a specific comment as to the nature of this 'other' factor – a list of these comments can be found in Appendix 3 – Table 9.

### 26. What would be the three most important factors that would improve the quality of a work placement?

A total of 165 factors were provided by 57 employers (note that not all employers provided 3 factors) – a full list of these can be found in <u>Appendix 3 – Table 10</u>.

The top three most frequent themes arising from the comments are shown below, along with some examples of the comments provided by employers.

1

### Improved/additional/recognised/more relevant training or qualifications

- "An end qualification that would be recognised"
- "Relevant training, e.g mentoring, counselling programmes for tutors and employers"

2

### More mentoring/support for participants

- "Improved support with mentoring for participants"
- "Good support network"
- "Initial career advice"

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### Attitude of young person

- "Mature and work ready students"
- "Good attendance and timekeeping"
- Better monitoring of the placement
- "Three-way monitoring of the placement (Trg Org employer person on placement)"
- "Better monitoring by tech"

27. Please use the space below for any further comments related to work placements.

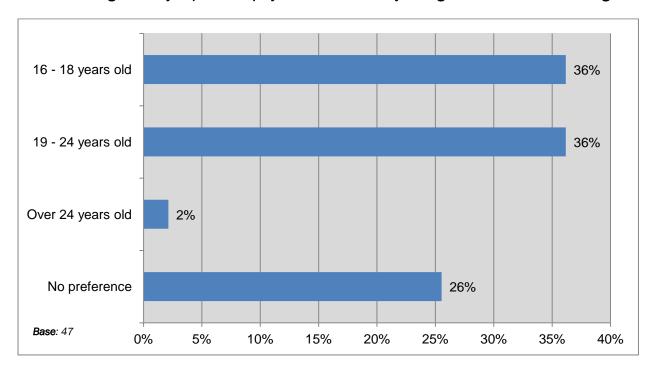
A total of 13 comments were received in response to this question. A full list of comments can be found in <u>Appendix 3 – Table 11</u>.

# Section 5: Employers offering government funded training at Level 2 for employees

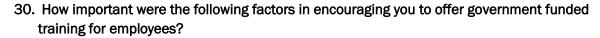
## 28. Has your business offered opportunities for government funded training at Level 2 for existing employees aged 16-18 within the last two years?

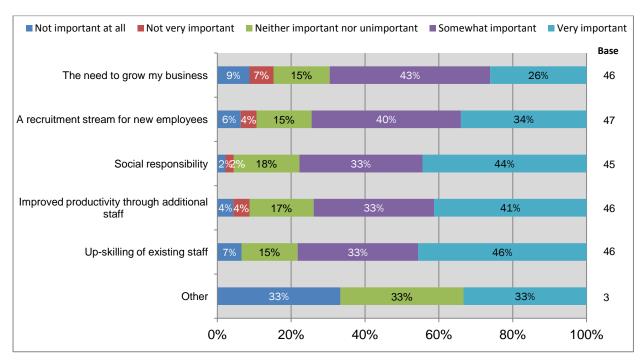
Of employers who responded to the survey, 37% have offered government funded training at Level 2 for employees aged 16-18 within the last two years.

### 29. What age would you prefer employees to be when they start government funded training?



Over a quarter (26%) of employers who responded to this question have no preference with regards to the age of employees when they start government funded training. There is equal preference between the 16-18 and 19-24 age groups (both 36%).

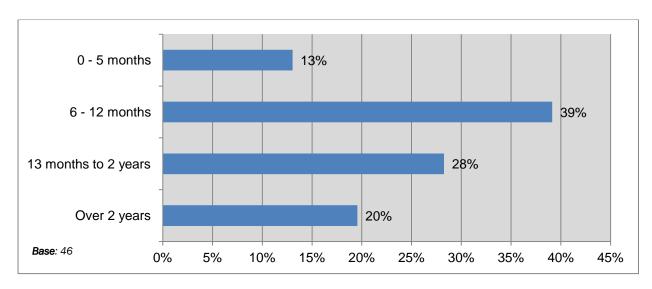




The up-skilling of existing staff and social responsibility emerged as the most important factors in encouraging employers to offer government funded training, with 79% and 77% respectively rating these factors as somewhat or very important.

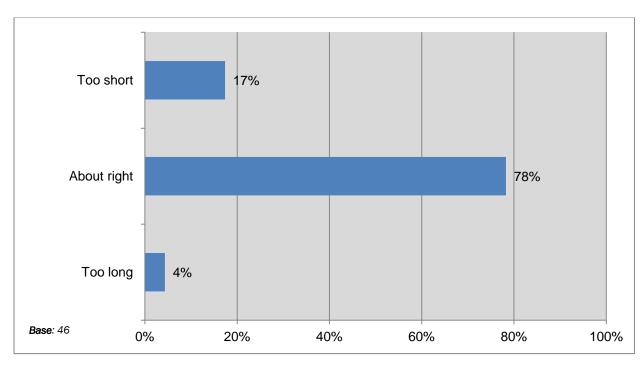
Of the 3 employers who rated an 'other' factor, only 1 employer provided a specific comment – this can be found in <u>Appendix 3 – Table 12</u>.

### 31. In general, how long is an employee engaged on government funded training with your business?



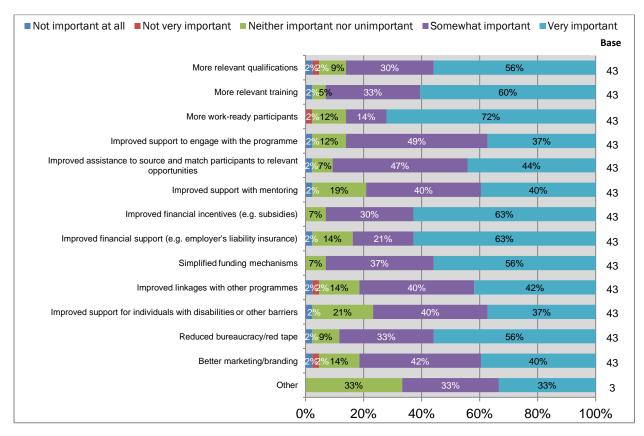
A fifth of employers who responded to this question stated that an employee is generally engaged on government funded training with their business for over 2 years. The highest proportion of responses to this question was received in the 6-12 months category (39%).

### 32. How would you rate the duration of the government funded training?



The majority (78%) of employers who responded to this question rated the duration of government funded training as 'about right'. Of the employers that responded to this question, 4% felt that the duration of government funded training was too long – these were employers who said that an employee is generally engaged on government funded training in their business for more than one year (question 31).

## 33. In your view, how important would the following improvements be in making government funded training for employees more attractive?



More relevant training, improved financial incentives and simplified funding mechanisms emerged as the most important improvements in making government funded training for employees more attractive, with 93% of employers rating these three factors as somewhat or very important.

The following factors have all been rated as somewhat or very important by at least 80% of employers who responded to this question:

- More relevant training (93%)
- Improved financial incentives (93%)
- Simplified funding mechanisms (93%)
- Improved assistance to source and match participants to relevant opportunities (91%)
- Reduced bureaucracy/red tape (89%)
- More relevant qualifications (86%)
- More work-ready participants (86%)
- Improved support to engage with the programme (86%)
- Improved financial support (84%)
- Improved linkages with other programmes (82%)
- Better marketing/branding (82%)
- Improved support with mentoring (80%)

Of the 3 employers who rated an 'other' improvement, only 1 employer provided a specific comment – this can be found in <u>Appendix 3 – Table 13</u>.

## 34. What would be the three most important factors that would make government funded training for employees more attractive?

A total of 53 factors were provided by 19 employers (note that not all employers provided 3 factors) – a full list of these can be found in Appendix 3 – Table 14.

The top three most frequent themes arising from the comments are shown below, along with some examples of the comments provided by employers.

1

- Improved financial support/incentives for employers
- "Financial incentives for recognised/proven placement organisations"
- "More funding for the trainee"

2

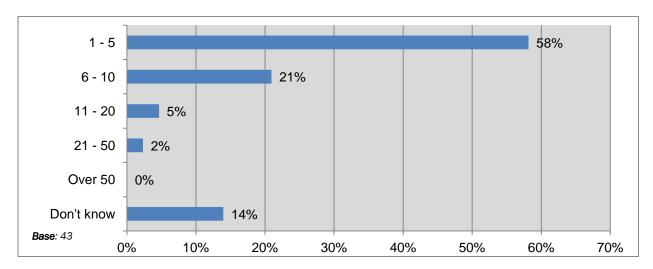
- Improved/additional/recognised/more relevant training or qualifications
- "A relevant and recognised qualification"
- "Relevant training"

\_

3

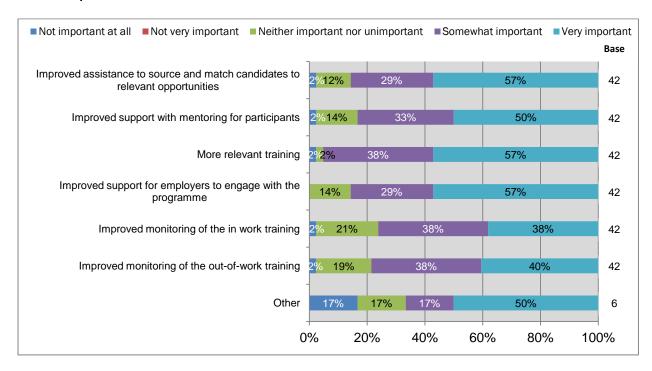
- More work-ready participants
- "More effort by education to produce work ready trainees"
- "More work ready employees"
- Improved financial support/incentives for participants
- "Bonus on completion"
- "No unpaid work"

## 35. How many employees aged 16-18 in government funded training could your business accommodate in a given year?



The majority (58%) of employers who responded to this question could accommodate 1-5 employees aged 16-18 in government funded training in a given year. Over a fifth (21%) could accommodate 6-10 employees, whilst only 7% could accommodate more than 10 employees aged 16-18 in government funded training in a given year.

# 36. In your view, how important would the following factors be in improving the quality of government funded training in work? Please rate the following factors in terms of importance.



More relevant training was rated as a somewhat or very important factor in improving the quality of government funded training by 95% of employers.

The following factors have all been rated as somewhat or very important by at least 80% of employers who responded to this question:

- More relevant training (95%)
- Improved assistance to source and match candidates to relevant opportunities (86%)
- Improved support for employers to engage with the programme (86%)
- Improved support with mentoring for participants (83%)

Of the 6 employers who rated an 'other' factor, only 1 employer provided a specific comment – this can be found in <u>Appendix 3 – Table 15</u>.

# 37. What would be the three most important factors that would improve the quality of government funded training?

A total of 38 factors were provided by 14 employers (note that not all employers provided 3 factors) – a full list of these can be found in Appendix 3 – Table 16.

The top three most frequent themes arising from the comments are shown below, along with some examples of the comments provided by employers.

1

- Additional/more relevant/recognised training or qualifications
- "Recognised training that reflect labour market trends"
- "Personal and development skills training"
- "Qualification recognition"

2

- Improved financial support/incentives for employers
- "Better incentives for the employer"
- "Better grants for employers"
- "Insurances"

3

- More mentoring/support for participants
- "Support with mentoring for participants"
- "Improved career advice"

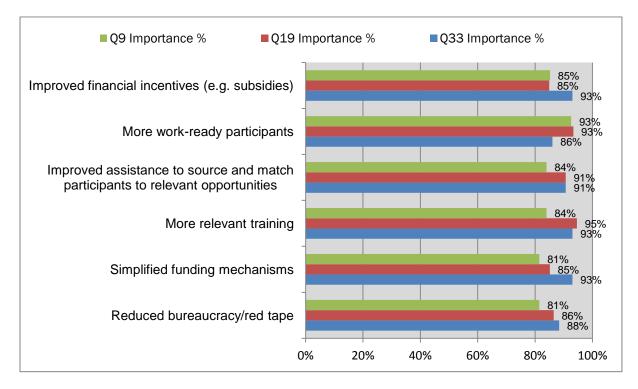
38. Please use the space below for any further comments related to government funded training for employees.

A total of 7 comments were received in response to this question. A full list of comments can be found in Appendix 3 – Table 17.

# Appendix 1: Overview of most important improvements for employers

Employers were asked to rate the same 13 factors in questions 9, 19 and 33 of the survey in order to investigate the most important improvements that would encourage employers to engage with DEL-funded programmes and that would make work placements and government funded training more attractive to employers. Over 80% of employers rated the following factors as somewhat/very important for all three questions:

- Improved financial incentives (e.g. subsidies)
- More work-ready participants
- Improved assistance to source and match participants to relevant opportunities
- More relevant training
- Simplified funding mechanisms
- Reduced bureaucracy/red tape

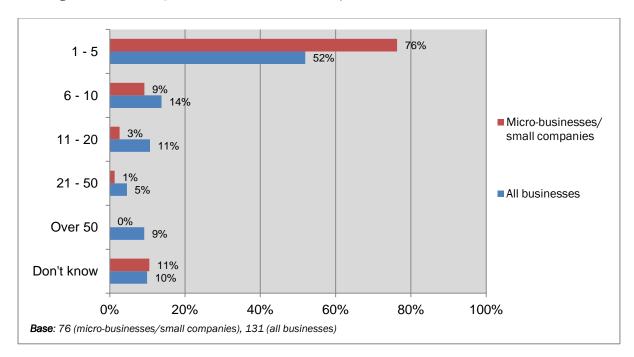


### Appendix 2: A focus on micro-businesses and small companies

A total of 80 employers in micro-businesses and small companies (i.e. businesses who employ less than 50 employees) responded to the survey. This corresponds to 58% of the total responses received. This section of the report investigates how the experiences and views of employers in micro-businesses and small companies differ from the overall survey results in terms of their capacity in offering work placements and government funded training, and the improvements which micro-businesses and small companies feel are most important.

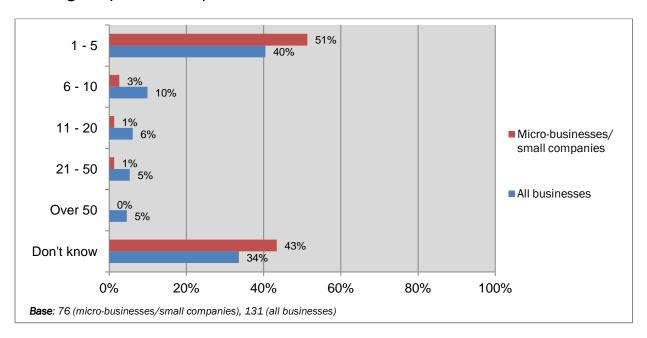
## Capacity for work placements and government funded training in micro-businesses and small companies

4. In the past two years, how many employees have you recruited for roles for which the highest qualification required is at Level 2 (qualifications at Level 2 include GCSEs at grades A\*-C, NVQs at Level 2 and BTEC Firsts)?



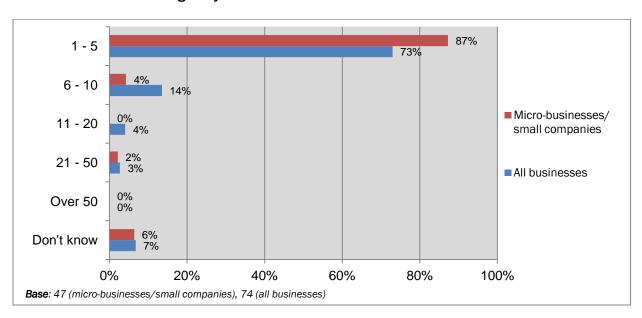
Just over half (52%) of all employers who responded to the survey have recruited 1-5 employees in the past two years for Level 2 roles, however this proportion rose to 76% when considering only micro-businesses/small companies. Only 13% of the micro-businesses/small companies who responded have recruited more than 5 employees in the past two years for Level 2 roles; whereas the proportion is 39% when considering all employers who responded to the survey.

### 5. Over the next year, how many employees do you plan to recruit for roles for which the highest qualification required is at Level 2?

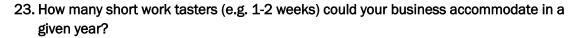


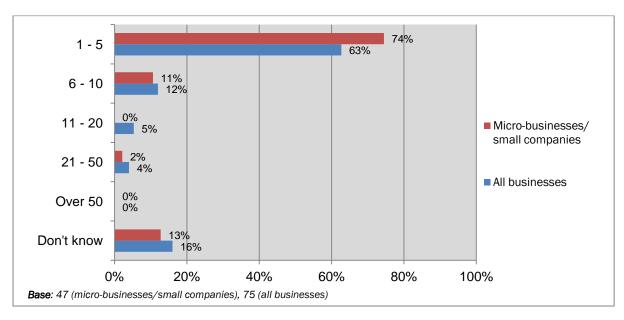
Just over half (51%) of the micro-businesses/small companies who responded plan to recruit 1-5 employees over the next year for Level 2 roles, whereas the proportion is 40% when considering all employers who responded to the survey. Only 5% of the micro-businesses/small companies who responded plan on recruiting more than 5 employees over the next year for Level 2 roles (26% when considering all employers).

# 22. How many long-term work placements (e.g. 3-6 months) could your business accommodate in a given year?



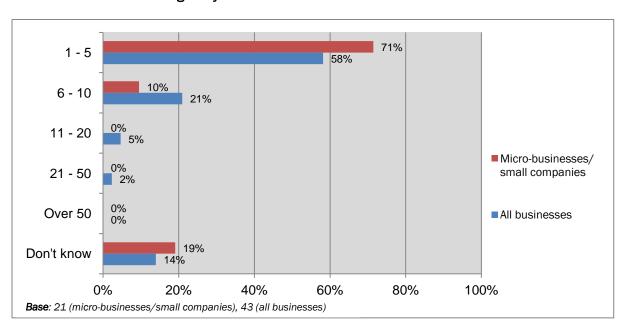
Of the micro-businesses/small companies that responded to the survey, 87% could accommodate only 1-5 long-term work placements in a given year. Only 6% of micro-businesses/small companies could accommodate more than 5 long-term work placements in a given year, whereas this proportion is 21% when taking into account all businesses that responded.





Almost three quarters (74%) of the micro-businesses/small companies who responded could accommodate only 1-5 short work tasters in a given year (63% when considering all businesses that responded). Only 13% of micro-businesses/small companies could accommodate more than 5 short work tasters in a given year, whereas this proportion is 21% when considering all businesses.

# 35. How many employees aged 16-18 in government funded training could your business accommodate in a given year?



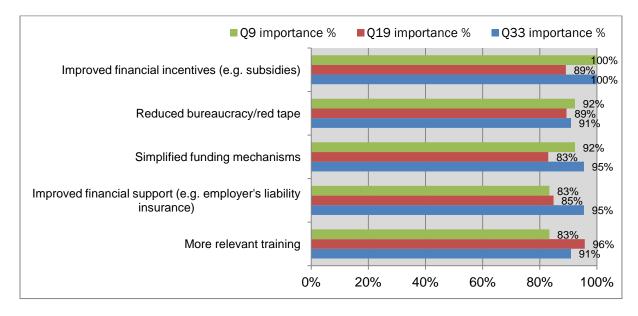
Of the micro-businesses/small companies who responded, 71% could accommodate only 1-5 employees aged 16-18 in government funded training in a given year (58% when considering all businesses that responded). None of the micro-businesses/small companies who responded to the survey could accommodate more than 10 employees in government funded training in a given year.

#### Overview of most important improvements for micro-businesses and small companies

Employers were asked to rate the same 13 factors in questions 9, 19 and 33 of the survey in order to investigate the most important improvements that would encourage employers to engage with DEL-funded programmes and that would make work placements and government funded training more attractive to employers.

Over 80% of employers in micro-businesses/small companies rated the following factors as somewhat/very important for all three questions; and the factors marked with an asterisk have also been highlighted as the most important factors across all three questions when taking all sized businesses into account;

- Improved financial incentives (e.g. subsidies)\*
- Reduced bureaucracy/red tape\*
- Simplified funding mechanisms\*
- Improved financial support
- More relevant training\*



### Appendix 3: Responses to open-ended questions

#### Table 1

Q6 How relevant are these qualifications to your business needs? – Other vocational qualification (please specify)

Bar staff

**Construction related degrees** 

**Electrical or Mechanical Engineering** 

**GCSE** 

GCSE's

GCSE's

**GSCE** 

Pool Lifeguard, Gym instructor awards

VR0's

We can't get any stitchers

Youth work

#### Table 2

Q8 How important were the following factors in influencing your decision not to offer work placements or government funded training for employees aged 16-18? – Other (please specify)

Most employees are over 18 years and training has been given to them

Most roles are technical and not suited to short-term trainees

Qualifying periods for participants - lack of flexibility

The training organisations running the schemes are not training them to use welders or how to electrical equipment properly. It is a paper exercise and the students feel they are still at school, therefore take days off when it suits them

Tried to find out about this but was unable to get information on it

#### Table 3

Q9 How important would the following improvements be in encouraging you to engage with DEL-funded programmes to offer work placements or government funded training for employees? – Other (please specify)

Flexibility to employ chosen person when required without need to wait for a qualifying period of unemployment etc

#### Table 4

Q10 What would be the three most important factors that would encourage you to offer opportunities for young people aged 16-18?

Accurately chosen participants

An eagerness to work from the participant

Applicants want to work and learn

Arriving with good customer care skills

Available current staff to train them

Better funding

Better prepared candidates

Better training centres

Confidence

Do away with training organisations and set up one company to deliver the necessary paperwork for the Department and let the employer pay them out of the funding received from the Department. **Finance** Financial benefit Financial funding Financial incentive to provide training Financial incentives Financial incentives Financial Support Financial support **Financial Incentive Funding** Funding support while they are being trained ie while they are using staff resources while being non productive Good educational levels Grant Guidance and support Help with Health & Safety clothing especially full shielded welding masks Improved financial assistance Improved support to engage Information Linkages with other programmes Money More mentoring support More relevant qualifications More relevant training More work-ready participants More work-ready participants On the job training with funding to cover a supervisor Opportunity Outgoing Person ready for the workplace Personal supervisor available Positive attitude for work **Punctual** Qualification recognition Ready for the workplace **Red Tape** Relevancy of course / placement Relevant qualifications **Relevant Qualifications** 

Relevant training

Reliable young people

Simple process

Simple processes

Simplified funding mechanisms

Simplify funding mechanism

Support based mentoring

Support from DEL staff / mentoring

Support from their mentors

Their motivation to learn to do the job

Their work readiness and practical skills

They must be enthusiastic

Time

Track record of good attendance and time keeping

Training

**Training support** 

Training to ensure they are work ready

Well defined programmes

Willingness to work and learn

Work - ready participants

Work ready

Work ready placements

Young people wanting to work

#### Table 5

# Q11 Please use the space below for any further comments related to work placements or government funded training for employees

Create a better training environment. Give better recognition to the trained operative sector. Does DEL understand the actual hands on training. You train operative for 3-4 years, give them a vocation with no continuous improvement programme? Why train Architects, Engineers etc in different environment than trades operatives? No Build-ability! No understanding of what each section of a Project delivers. Create a training environment that combines Architects Engineers and Builders. Seems logical. We create a training environment for Police, Fire, Emergency services or where supposed to! This was to focus on each sector's wider needs and how each section works. For and in construction we continue with a them and us approach. Trade sectors need more respect and greater assistance when a vocation is completed, i.e. continuous improvement programs

Government needs to ensure improved engagement by employers

I have not used work placement schemes as I am concerned about the level of supervision required and we would not want to take a young person unless we could invest time in the young person.

It is important to maintain relationships with College Training Departments who provide adequate participants. These relationships are critical to receiving the correct and most suitable participants.

More clients available

Only problem I see is making sure that the employer does not train the young ones so maybe an inspector liaison with the candidate. Also a 3 month period to see if the candidate is suitable to progress into full time employment.

We have found that the motivation of the young person is most important in ensuring their success. If they arrive in the workplace unprepared for the work routine as well as unskilled it is extremely time consuming for the staff who have to train and encourage them.

#### Table 6

# Q15 How important were the following factors in encouraging you to offer a work placement? – Other (please specify)

BREAKING THE CYCLE OF BENEFIT DEPENDANCY

Financial help

Give us a chance to see quality of person and work ethic before employing

We are committed to providing job opportunities and extending employment opportunities by supporting those who are unemployed or disadvantaged in the labour market to tackle the barriers to work that they face

We find it particularly difficult to recruit engineering personnel

#### Table 7

Q19 In your view, how can Government best help to make work placements more attractive to employers? – Other (please specify)

Education boards and DEL need to communicate re workplace standards and requirements

ENSURE SOCIAL PARTNERSHIPS ARE IN PLACE TO ACCOMODATE CLIENT AREAS

Graduated time in placement too much of a culture shock at beginning for young people they struggle to cope.

Need 3 years with trainee before they are really employable

#### Table 8

Q20 What would be the three most important factors that would encourage you to offer work placements	6
for young people aged 16-18?	

A fresh positive approach

A good reference

Ability and keen to learn

Additional work force

Assistance towards insurance costs

Assistance with EL Insurance

Assistance with risk assessments

Assistance with working time regulations

**Attitude** 

**ATTITUTE** 

Available funding

Awareness of work placements on offer

Basic skills taught before starting placement

Better access to quality training

Better communication between Training provider and employer

Better communication with job Centres

**Better publicity** 

Better quality of participants

Bit of knowledge

**Business development** 

C

Capable of building relationships with children & working as part of a team

**Cash incentives** 

**Cash incentives** 

Commitment of young person

Commitment from young person

Confidence in trainees

Contributing to young persons development

Contribution to productivity in business

**Correct Candidates** 

Dedicated employer advisor - answer queries, signposting

**Duration of training programmes** 

Ease of working with training provider

Easier paperwork

**Effective support** 

**ENTHUSIASM** 

**Enthusiasm** 

Enthusiasm from young persons to work in industry Enthusiasm of participants of wanting to learn **Enthusiasm of trainee** Experience for young people Extra assistance Financial **Financial** Financial assessments Financial benefit to company **Financial Benefits** Financial help **Financial incentive** Financial incentive Financial incentive increase **Financial incentives Financial incentives Financial incentives** Financial incentives - tax breaks Financial Incentives to help with overheads Financial rewards Financial support Financial support for trainee Financial incentives Funding for the work placement **Future workforce** G G GCSE's GCSE's Genuine interest of young person Give experience - social responsibility **GIVE YOUNG PEOPLE A START TO WORK** Giving a young person experience Good development prog **Good manners Good manners** Good social skills Good standard of literacy Good training support Good work ethic Good work ethic H Have a steady workload so that the trainee gets a proper training **HELP LOCAL COMMUNITY** Help to develop their confidence Help with insurances for the young people Help with liability insurance Helping young people High quality candidates High quality training

Improved financial support **Incentives** Incentives for employer Incentives for employers and young people on placement Increase difficulty of vocational Quals to make them worthwhile. Insurance being covered by the training centre Insurance covered by tech **INTEREST** Less paper work Less qualifications to be gained Less red tape Less red tape and cooling off periods between programmes reduced Longer placement Longer work placements **Manners** Match the right person to the industry Matching participants to placements Maturity Maturity of trainee More flexibility when I need the trainee in placement More intensive training required for the qualification More job ready clients More qualifications More work ready participants No cost to us. No criminal record Opportunity to develop a potential employee Opportunity to pass on skills/knowledge People eager and willing People with the right attitude Person seems mature and responsible Person seems willing to work and learn Possibility of long term development or employment Possibility to train to our standards. **Potential employees PROMOTE COMPANY** Qualifications **Quality candidates** Readily available information - at present passed pillar to post Red tape Reduced bureaucracy Reduced paperwork **Relevant Experience Relevant Qualifications** Relevant qualifications **Relevant Qualifications Relevant Qualifications** Relevant training

Reliable

Reliable and effective young people

Remuneration if placement is kept for a duration of time over 2 years on full employment

Reputation of training agency

Reputation of training agency

**Resourcing business** 

Respect

Right Attitude

Right support network

Right timing

Simplified funding mechanisms

**Skilled workers** 

Social

Social Partnership Agreements are needed

Social Responsibility

Social responsibility

Social responsibility

Someone who can work on their own initiative

Steady workload

**Structured Programme** 

Suitable off site training like Health & Safety Course

Support

Support for organisation

Support for the young person from agency

Support for trainees

Support from educational establishment

Support from training organisation-mentoring

Support with mentoring

The person willing to work

The students getting more then £ 40.00 per week

The young person's enthusiasm

Their willingness

**Training** 

Training allowance to ensure they are adequately trained for the placement

Training up future staff

**TRUSTWORTHY** 

**Trustworthy** 

**UNDERSTANDING OF THE INDUSTRY** 

Well prepared candidates

**Willing Participants** 

**WILLING TO LEARN** 

Willingness to participate and work from placements

Willingness to work

Work ethic

Work ethic

Work ready

Work ready and willing participants

Work ready applicant

Work ready placements - we have job opportunities here. Engineering skills gap - we are trying to bring in apprentices

Young people being work ready

Young person being motivated/interested

### Table 9

Q25 In your view, how important would the following factors be in improving the quality of a work placement? – Other (please specify)

Financial assistance to help cover Employer Liabilities and running costs

Monitoring staff require substantial development and training

Only those who actually want to work as a lot of time wasted on those "ticking a box"

### Table 10

226 What would be the three most important factors that would improve the quality of	Torre platoornories
set training programme	
dditional finance	
dditional monitoring	
dditional support from the organisation	
dditional training	
dditional training	
dvisor available	
Illowances paid to young people	
n end qualification that would be recognised	
pprentice supplied with tools	
PPROPRAITE CANDIDATES	
ttitude of candidate	
Better access to a wide range of employers	
Better funding	
Better liaison with Job centres	
Better monitoring by tech	
Better training either in house or out sourced	
Better training with the option to enable young people to pick up on qualifications they and not finished	may have started
Candidate selection	
Checking of pre-requisites	
Clear forms of communication	
Close liaison between training provider and employer	
Commitment of the young person	
Dedication to programme	
Discipline	
asy access to information of programmes	

Education

**Effective monitoring** 

Effective support

Employer knowledge of skills to be assessed

**Excellent safety awareness** 

Expectations/requirements stated clearly

Feedback

Financial incentives to Employers and trainees

Flexibility to match my business.

Flexible hours

Flexible placements

Focus on skills based rather than paper work

Free small business insurance

Frequent visits by tutors

Funding for placement relevant qualifications

Genuine interest from candidate

Good attendance & punctuality

Good attendance & timekeeping

**Good integration of training** 

Good liaison with training organisation

Good mentoring support

Good placement organisation

Good quality induction

Good support from tutor

Good support network

Grants for additional training courses relevant to company

Have a mentor

Health & Safety

High quality students

High standard of underpinning knowledge a

If participants could be older

If there were less red tape

Improved assistance to source & match participants

Improved assistance to source and match participants

Improved support for employers

Improved support for employers to engage with programme

Improved support for participants

Improved support with mentoring for participants

Improved support with mentoring participants

Incentives for good performance ie additional tools supplied on set targets.

Increased awareness of training content

Initial career advice

Interviews

Longer training time, i.e. 3 years

Match the right person to the employer

Matching the participant to the right role

Mature and work ready students

Mentoring

Mentoring assistance for the employer and trainee

Mentoring support

Monitoring

**MONITORING** 

Monitoring of the work placement

More available PPE

More days at the placement

More days with employer

More flexible working hours/days for the trainee

MORE HANDS WORK BASED ACTITVITY ON IN COLLEGE

More hours at placement

More incentives for employers

More relevant training

More relevant training

MORE RESPECT GIVEN TO YOUNG TRAINEES

More time in placement

More time spent with young person

More training in house keeping

**Motivated trainees** 

Motivated young person

No ratio used when placing students

Objective to be achieved during the placement

Offer in house training sourced from outside

On the job training

On the job training

Paid while on work experience

Place emphasis on the learner

Placement contract for trainees to simulate real time work conditions

Positive work environment

Potential job opportunity

PRE DEFINED PROJECTS

PRIOR KNOWLEDGE OF WHAT THEY WERE COMING INTO

**Proper training** 

Qualification relevant to placement duties

Raise the standard of the Qualifications

Raise the standard of the training providers

Regular attendance

Regular contact from tech

Regular contact with tech

Regular contact with tutor

Regular meetings

Regular meetings between college and placement re progress of trainee

Regular review and assessment from provider

Regular tech visits

Relevance to Industry

Relevant qualifications

Relevant to the trainees qualification

**Relevant Training** 

Relevant training e.g mentoring, counselling programmes for tutors & employers

Simpler access to funding to provide training and work placements

Social skills

SPEND TIME WITH THEM

Steady engagement of trainees

Steady workload

Structure

Structure

Structured lessons between employer and tech

Structured training

Structured training programme

Suitable clientele for positions

Suitable matching of candidates

Supply tools to trainees

Support

**SUPPORT** 

Support and mentoring

Support for employers

Support for trainee

Support from training/mentor

Three-way monitoring of the placement (Trg Org - employer - person on placement)

Time allocated.. 2 years not long enough

Tool allowances that are in line with tool prices

**TRAINING** 

Training allowance to educate and train during their placement

Training relevant to employer

Training relevant to the placement

Training relevant to work.

Trial

**Tutor involvement** 

Visibility of the candidates

Weekend work

Willingness to participate

Young person wanting to work

#### Table 11

### Q27 Please use the space below for any further comments related to work placements.

Difficult for a small growing business like ourselves to offer employment following training. I feel there should be more government support to support the young person and the company at the end of the 2 years.

Due to the nature of the catering industry I feel there should be more flexibility with hours so trainees can get an all round training/experience

Employer/DEL forums/workshops must continue after programme is commenced. In many programmes they are implemented in a blaze of publicity and there is no structure in place to feedback to DEL, employers, Education Boards etc

Grants for tools as joinery tools are expensive for underpaid and exploited young people

I would like to be in a position to be able to offer the apprentices full time work but being in the construction industry it depends on the work I have and unfortunately I don't know too far ahead

If we get people who are well prepared, have the right attitude and understanding we can work with them.

Need to match candidates to organisation work needs, semi formal interview would be beneficial to see if expectations are mutual. Trainees can't be offered jobs as they all have to be advertised to ensure equality of opportunity

Our organisation is funded and therefore cannot guarantee jobs to any placement candidates

So far we have been very successful in increasing our workforce from trainees who have been introduced to us from work placements.

Tender awardees need to engage with local social partners to ensure local interests are represented. There also has to be an additional financial incentive for the placement organisations seeing that they are the front line of delivery.

The training organisation should be covering the insurance for small businesses it's too expensive for employers especially if there is a claim put in

We are keen to offer a young person an opportunity to train with us, we need more support from government in terms of finance and publicity.

Young trainees need to be willing to work and be treated properly in placement with better monitoring by their provided

#### Table 12

Q30 How important were the following factors in encouraging you to offer government funded training for employees? – Other (please specify)

**Funding** 

#### Table 13

Q33 In your view, how important would the following improvements be in making government funded training for employees more attractive? – Other (please specify)

Extended contracts, and placement organisations working with training organisations on a partnership level to acknowledge their contribution to the final delivery

#### Table 14

Q34 What would be the three most important factors that would make government funded training for
employees more attractive?

A above

A change in the scheme has stopped any coming to the business in the past 6months. it should be changed back to last year's scheme

A qualification that's recognised

A relevant and recognised qualification

ACCESS TO FUNDS

**Better funding** 

**Better rate of Pay** 

Better skill base prior to starting

Bonus on completion

C above

Career advice

**Career progression** 

**Employment prospects** 

**Financial** 

**Financial Assistance** 

**Financial incentives** 

**Financial incentives** 

Financial incentives for recognised/proven placement organisations

Financial support

Flexible hours

G

G above

**Grants** 

Т

Improved engagement

Improved financial incentives for participants and employers

Incentive to study

Insurance assistance

Т

Lack of red tape

Longer duration

**MATCHING SERVICE** 

Mentoring on the job

More appealing to parents (help with childcare)

More effort by education to produce work ready trainees

More employment knowledge

More flexibility in deciding what would be appropriate for clients

More funding for the trainee

More mentoring

More progression steps

More work ready employees

No unpaid work

Other ways to support eg counselling

**Progression routes** 

Real qualifications

Relevant training

Relevant training

Relevant training

Rise in pay on completion

Shorter turn around periods for clients to engage in another programme

Simpler centralised system to source trainees

**Training for employers** 

**Work ready Participants** 

### Table 15

Q36 In your view, how important would the following factors be in improving the quality of government funded training in work? – Other (please specify)

**Extended contracts** 

#### Table 16

Q37 What would be the three most important factors that would improve the quality of government funded training?

A above

A buy in from employers to work with young people to train them and give meaningful work placements

Better grants for employers

Better incentives for the employer

Better knowledge of what's available, lots of organisations offering similar things

Better rate of pay

Better selection of candidates

**Bonus for trainees** 

C above

Centralised facility and administration for trainees

D

D above

E

Extended contracts for clients to bed in

F

Financial support

Flexible hours

Improved career advice

Improved support for clients mentoring

Improved support for employers

Improved support for employers and out-of-work training

Insurances

Longer duration

Mentoring training for supervisors

Monitoring employee's

More funding

More information for employers

More interaction between education and employer

More relevant training

More time for trainees

Personal and development skills training

Qualification recognition

Recognised training that reflect labour market trends

Relevant qualifications

Shorter intense courses

Source and match relevant opportunities

**Support and Mentoring** 

Support with mentoring for participants

#### Table 17

# Q38 Please use the space below for any further comments related to government funded training for employees.

Employers should get incentives for providing quality work placements and young people should get incentives for engagement and completion of training and work placement. Funding should last longer than 6 months

I feel there should be better financial support for smaller employers as it is difficult times within construction

More employer input into programmes before they are implemented

Need a procedure to cover trainees employed by NI companies but who may be working in mainland GB or further afield.

There is no financial support to the employer if the apprentice drops of the programme early!

Too much red tape, not enough financial support for placements groups (tender winner absorb all finances not allowing for out-work costs by groups). Discretionary decisions allowed to be taken on an individual case basis to re-engage a previous recruit if its in the best interests of the individual!

Trainees need tools that cost in access of £1000, they need help with this urgently

# people:skills:jobs:





#### THE DEPARTMENT:

Our aim is to promote learning and skills, to prepare people for work and to support the economy.

This document is available in other formats upon request.

## **Further information:**

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