

Statistical Bulletin **Bwletin Ystadegol**

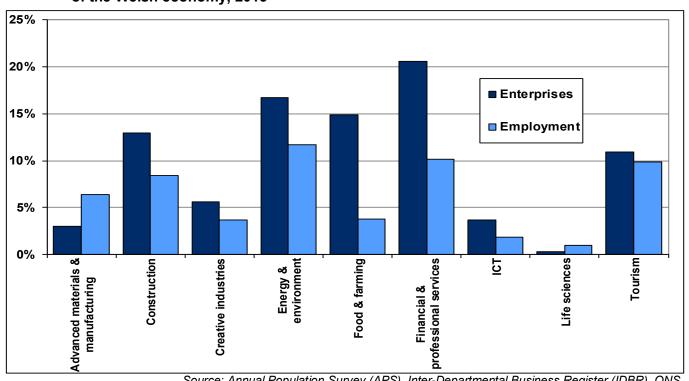
SB 39/2016 31 August 2016

Priority sector statistics, 2016 - New GVA data 2014

The Welsh Government supports industry led investment in nine key sectors, known as the priority sectors. The purpose of this bulletin is to provide statistics on key economic themes for the priority sectors in Wales. This bulletin uses the same definitions of the nine priority sectors as the previous bulletin, with the exception of Financial & Professional Services (see sectoral definitions on page 3).

The set of definitions (based on the SIC 2007 codes) on which the statistics are based have been published alongside this bulletin. This bulletin has been updated from the version published in May 2016 to include new Gross Value Added (GVA) data for 2014. Estimates back to 2006 on a comparable basis and sub-sector statistics for all sectors are published as web tables alongside this bulletin.

Chart 1: Employment and Registered Enterprises in Wales by Priority Sector as a proportion of the Welsh economy, 2015 (1)



Source: Annual Population Survey (APS), Inter-Departmental Business Register (IDBR), ONS

(1) Users are reminded that there is overlap between the sectors, with some industry codes appearing in multiple sectors.

In 2015:

- Just over two thirds of VAT or PAYE registered enterprises were in a priority sector.
- The priority sectors accounted for 45 per cent of employment in Wales.

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Key points

- Just over two thirds of VAT or PAYE registered enterprises were in a priority sector in 2015. The largest sector in terms of registered enterprises was Financial & Professional Services (due to a large number of zero employee and micro sized enterprises). The Life Sciences sector was the smallest (section 1).
- In 2015 the structure of registered enterprises varied greatly between the priority sectors; 82 per cent of employees in Construction were in Small-Medium Enterprises, compared with 42 per cent in Advanced Materials & Manufacturing and 39 per cent in the whole economy (section 1).
- The priority sector with the largest number of employee jobs in 2014 was the Financial & Professional Services sector (with 159,300). The sector with the smallest was Life Sciences with 10,200 (section 2).
- In 2015 Food & Farming had the greatest proportion of self-employment at 44 per cent, followed by 39 per cent in Construction and 36 per cent in the Creative Industries. The smallest proportion was in Advanced Materials & Manufacturing (4 per cent), with the figure for the whole economy being 15 per cent (section 3).
- 12 per cent of employment in Wales was in the Energy & Environment sector, compared to 1 per cent for the Life Sciences sector. The priority sectors accounted for 45 per cent of employment in Wales in 2015 (section 3).
- Full-time gross mean weekly earnings for employees in the priority sectors were higher than those in non-priority sectors in 2015 (£555 vs. £541). The sector with the highest earnings was the Creative Industries sector (£657) whilst the lowest were in the Tourism sector (£374). The figure for the whole economy was £546 (section 4).
- In 2014 the rate of new businesses for the priority sectors was above that of the non-priority sectors (13.5 per cent vs. 9.7 per cent). The priority sector with the highest rate of new businesses was the Financial & Professional Services sector (23.1 per cent), whilst the lowest was in the Food & Farming Sector (0.4 per cent however agriculture is not covered by the business demography statistics) (section 5).
- The economic productivity of the priority sectors, measured by Gross Value Added (GVA) per hour worked in the priority sectors was higher than that of the non-priority sectors (£30 vs. £17) in 2014. The Financial & Professional Services sector had the highest GVA per hour worked (£58) whilst Creative Industries had the lowest (£13) (section 6).
- The local authority with the greatest proportion of employment in the priority sectors in 2015 was Isle of Anglesey (55 per cent), whilst the lowest was in Denbighshire (35 per cent) (section 7).
- In 2015 the largest priority sub-sector was in the Finance & Professional Services sector with 71,900 people working in the Professional Business Services sub-sector (section 8).

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Introduction

This bulletin has been updated from the version¹ published in May 2016 to include new Gross Value Added (GVA) data for 2014. All other data is unchanged. Six priority sectors were identified in "Economic Renewal: a new direction" by the Welsh Governments department for the Economy & Transport (now the Economy, Skills and Natural Resource – ESNR - group) in July 2010 and three additional priority sectors were announced in September 2011.

Welsh Government policy pages for the priority sectors.

The purpose of publishing these statistics is to assist the priority sector panels, sector teams in ESNR and the wider public by providing information on the priority sectors and to outline what official statistics are currently available.

All data in this bulletin are on a workplace basis. This means that all data record information on where people work as opposed to where people live (on a residence basis).

To produce estimates for the priority sectors, data are required to be available at a 4 digit Standard Industrial Classification (SIC) level. This bulletin includes those data sources where 4 digit data are readily available to us. The time periods selected in this bulletin have been based on availability of both Wales and UK data. More detail on SIC can be found in the Notes section under "Industrial Classification".

Within the bulletin, all of the statistics are typically based on the main activity of the business or the business in which the individual works. For example a dairy farm which also makes ice cream on site is likely to be classified as a farm rather than a food manufacturer. The larger the business the more likely it is to have a secondary activity recorded. From a statistical perspective using the main activity allows each business to be treated the same and allows consistency across time and across industries. However some users will be interested in secondary (and further) activities of businesses or individuals.

Although some data sources in this bulletin are based on the main activity of the business, not all are. The spreadsheets that accompany this release provide more information on the data sources.

Sectoral definitions and comparability

The priority sector definitions in this bulletin should be regarded as final. All official statistics on the priority sectors are based on these definitions. Users are reminded that there is overlap between the sectors, with some industry codes appearing in multiple sectors. Therefore the totals shown for those industries in a priority sector will not equal the sum of the individual sectors due to the overlap. This makes the definitions and derived data fit-for-purpose, but adds complexity to the presentation.

It should also be noted that the final sector definitions are defined to only include the direct impact of the sector. Whilst the SIC provides a robust and consistent method for measuring statistical activity, it does not map well to some specific areas such as 'green jobs', 'low carbon', and 'digital economy' as the level of SIC is not detailed enough to separate out these activities fully.

The definition of the Financial & Professional Services sector has been updated in this bulletin to better align the SIC codes with industry interpretations.

The definition for the Creative Industries sector was changed in the 2014 bulletin to match the most up-to-date definition produced by the Department for Culture, Media and Sport (DCMS) and ensured a consistent approach between Wales and England. Further information can be found in the published DCMS Creative Industries economic estimates.

Due to some differences in data sources, the estimates shown here for the UK should only be used to compare against Wales. The *official* UK estimates remain those produced by DCMS.

The definitions used for the Tourism sectors are based on the UN World Tourism Organisation definition, which is endorsed by the Tourism Intelligence Unit in the Office for National Statistics (ONS). Like the ONS, we have excluded industry codes 68209 and 68320 and included codes 79110, 79120, 79901 and 79909. As the mapping for the priority sectors is at a four digit level, we have

¹ http://gov.wales/statistics-and-research/priority-sector-statistics

approximated the five digit codes to four digits (using proportional mapping). For this reason the estimates shown here for the UK should only be used to compare against Wales as the *official* estimates are produced by the ONS. More information can be found on the ONS website.

Data availability

Users should note that whilst exports data for Wales exist, they cover goods only and are based at best on a 2 digit level. This means that they cannot be included in the bulletin as the service sector would be excluded and the remainder could not be allocated to the sectors in line with the sector definitions.

Due to either small sample sizes or to avoid the disclosure of personal or commercial data, some estimates have been suppressed. These are denoted with a '*'. Users should note that percentages shown in the bulletin have been calculated using unrounded data which may differ slightly from percentages calculated using rounded estimates.

Revisions from the previous release

The definition of the Financial & Professional Services sector has been updated and the data contained in the related web tables has been revised for all years to reflect the new definition. Aside from this, some key datasets have been revised as part of standard release practices.

Use of the data and limitations

The data contained in this bulletin is largely based on sample surveys (the IDBR and Business Demography are based on administrative sources). Those data which are based on statistical samples are subject to sampling variability. If many samples were drawn, each would give slightly different results.

The IDBR and business demography data are based on administrative data, mainly from VAT data from HMRC, information from Companies House and Dun and Bradstreet. The IDBR and Business Demography data only covers those businesses registered for VAT or PAYE, so sole traders below the VAT threshold will not be included (unless they have registered voluntarily).

Data sources used

The table below shows the data sources used in the bulletin and provides some guidance on when to use each. More information is given in the main sectors spreadsheet on each data source.

Table A: Data sources used

Dataset Name	Data Coverage	Usage
Annual Survey of Hours and Earnings (ASHE)	Data available on a SIC2003 basis until 2009; whilst data on a SIC2007 basis available from 2008 onwards. The data relates to employees only. As it is a sample based survey estimates can be volatile where the sample sizes are small.	Mean and Median Earnings statistics. For gender analysis hourly earnings excluding over-time should be used.
Inter-Departmental Business Register (IDBR)	Data has been dual coded since 2008 on both a SIC2003 and SIC2007 basis, prior to 2008 data is on a SIC2003 basis only. Data relates to businesses that are active in Wales and covers those which are registered either for VAT or PAYE.	Number of registered businesses by size-band. Employee numbers should only be used for size-band analysis (e.g. numbers in SMEs).
Annual Population Survey (APS)	Data for the period to 2008 is available on a SIC2003 basis only and for 2009 onwards on a SIC2007 basis only. As it is a sample based survey estimates can be volatile where the sample sizes are small.	APS data include the self-employed, however as respondents self-classify themselves to an industry sector the quality of the employee data is lower than other sources. Therefore for total employment or self-employment the APS should be used, for employees only BRES should be used.
Business Demography	Data for the period to 2007 is available on a SIC2003 basis and for 2008 onwards on a SIC2007 basis only. Data relates to VAT or PAYE registered businesses only and excludes Agriculture, Central Government, Local Government and Managed Service Companies.	Estimates of business start-ups and closures.
Gross Value Added (GVA)	These data have been constructed using the Annual Business Survey, APS and Regional Accounts. Data are on a SIC2003 basis to 2008 and on a SIC2007 basis from 2009 onwards. For more information on the methodology please see the GVA section of the article in Annex A.	Provides estimates of output by sector and output per hour worked. As the methodology is experimental the estimates should be used as a guide.
Business Register and Employment Survey (BRES)	Data available on a SIC2003 basis until 2008; whilst data on a SIC2007 basis available from 2009 onwards. The data in this article relates to employees only. Data not available for Northern Ireland.	BRES is the most appropriate source when looking at employee jobs by industry. However farms are excluded at a LA level.

Section 1: Inter-departmental business register data

Advanced materials & manufacturing Construction Creative industries **Energy & environment** Food & farming Financial & professional services **ICT** Life sciences **Tourism** 5.000 10.000 15.000 20.000 ■ Small (10-49) ☐ Medium (50-249) ■Zero (0) ■ Micro (1-9) ■ Large (250+)

Chart 2: Number of registered enterprises by size-band in Wales, 2015

Source: Welsh Government analysis of Inter-Departmental Business Register (IDBR), ONS

- Just over two thirds (68%) of VAT or PAYE registered enterprises in Wales were in a priority sector. The largest sector in terms of registered enterprises was Financial & Professional Services (19,325). The Life Sciences sector was the smallest (315).
- The Food & Farming sector had the greatest proportion of businesses in the zero employee category (76 per cent), whilst Tourism had the smallest (18 per cent). This compares to 41 per cent for the whole economy.
- The sector with the greatest proportion of Small-Medium Enterprises (SMEs, those with less than 250 employees) was the Food & Farming sector with almost all registered enterprises having less than 250 employees. The sector with the smallest proportion of SMEs was Life Sciences (94 per cent).

Advanced materials & manufacturing Construction **Creative industries** Energy & environment Food & farming Financial & professional services Life sciences **Tourism** In A Priority Sector Not In A Priority Sector Whole Economy 0% 20% 40% 60% 80% 100%

□ Small (10-49)

Chart 3: Proportion of employees in registered enterprises by size-band in Wales, 2015

Source: Welsh Government analysis of Inter-Departmental Business Register (IDBR), ONS

□ Medium (50-249)

■ Large (250+)

In 2015:

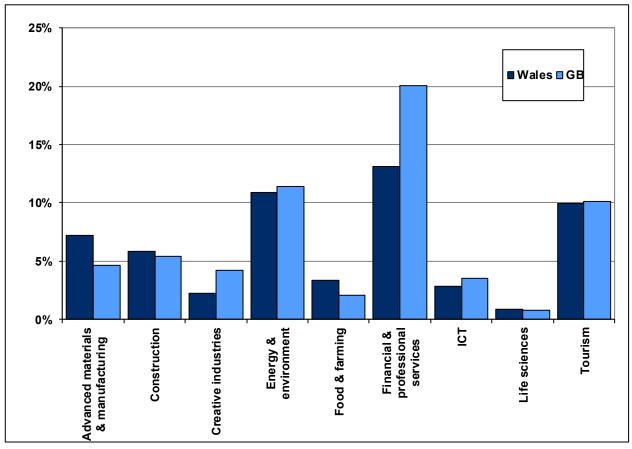
■Zero (0)

■ Micro (1-9)

- The structure of registered enterprises varied greatly between the priority sectors; 82 per cent of employees in Construction were in Small-Medium Enterprises, compared with 42 per cent in Advanced Materials & Manufacturing and 39 per cent in the whole economy.
- Tourism had the smallest percentage of employees in the zero employee size-band (0.7 per cent) whilst the Creative Industries sector had the largest (11.1 per cent). The figure for the whole economy was 1.5 per cent.
- 57 per cent of employees which were in a priority sector were in Small-Medium Enterprises compared to 43 per cent of employees which were not in a priority sector.

Section 2: Business register and employment survey data

Chart 4: Proportion of employee jobs by sector in Wales and GB, 2014



Source: Welsh Government analysis of Business Register Employment Survey (BRES), ONS

In 2014:

- The priority sector with the largest number of employee jobs² was the Financial & Professional Services sector (159,300). The sector with the smallest was Life Sciences with 10,200.
- Compared to Great Britain, Wales had a greater proportion of employees in Advanced Materials & Manufacturing, Construction and Food & Farming. Wales had broadly the same proportion in Energy & Environment, Life Sciences and Tourism as Great Britain, but a smaller proportion in all other sectors – most notably Financial & Professional Services (20 per cent in Great Britain and 13 per cent in Wales).
- Overall the priority sectors accounted for 44 per cent of employee jobs in Wales.

² Employee jobs excludes the self-employed, and is the preferred source for employee jobs by industry.

Section 3: Annual population survey data

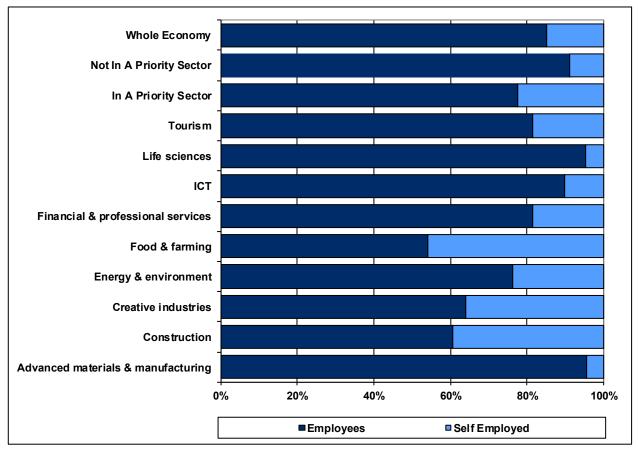
16% 14% ■ Wales ■ UK 12% 10% 8% 6% 4% 2% 0% Energy & en vironment Financial & professional Life sciences manufacturing **Creative industries** Construction Food & farming ᄗ Tourism Advanced materials & services

Chart 5: Proportion of employment in Wales and the UK by priority sector, 2015

Source: Welsh Government analysis of Annual Population Survey (APS), ONS

- The priority sectors accounted for 45 per cent of employment in Wales.
- 12 per cent (157,400) of employment in Wales was in the Energy & Environment sector, compared to 1 per cent (13,300) for the Life Sciences sector.
- In terms of employment, Wales had a greater proportion than the UK in the Advanced Materials & Manufacturing, Food & Farming and Tourism sectors. Wales had broadly the same proportion as the UK in the Construction and Life Sciences sectors, whilst all other sectors had a lower proportion than the UK most notably Financial & Professional Services (14% in the UK and 10% in Wales).

Chart 6: Employment status in Wales, 2015

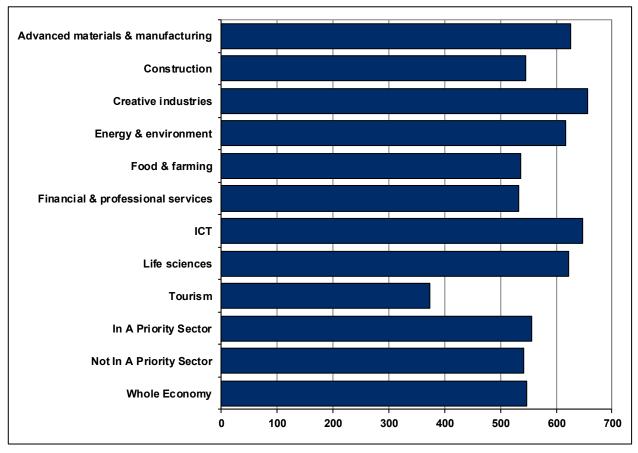


Source: Welsh Government analysis of Annual Population Survey (APS), ONS

- Food & Farming had the greatest proportion of self-employment at 44 per cent, followed by 39 per cent in Construction and 36 per cent in Creative Industries. The smallest proportion was in Advanced Materials & Manufacturing (4 per cent), with the figure for the whole economy being 15 per cent.
- Overall, self-employment was more prevalent amongst people who work in priority sectors than
 those who are not in a sector (22 per cent compared with 9 per cent). Advanced Materials &
 Manufacturing and Life Sciences were the only sectors with a lower proportion of selfemployment than those not in a priority sector.

Section 4: Annual survey of hours and earnings data

Chart 7: Full-time mean gross weekly earnings in Wales, 2015

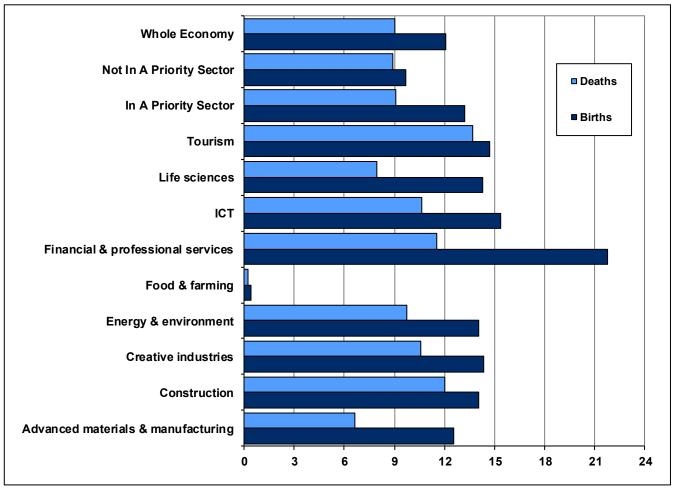


Source: Welsh Government analysis of Annual Survey of Hours and Earnings (ASHE), ONS

- Full-time gross weekly mean earnings for employees in the priority sectors were higher than those in non-priority sectors in Wales (£555 vs. £541).
- The sector with the highest weekly earnings was the Creative Industries sector (£657) whilst the lowest were in the Tourism sector (£374). The figure for the whole economy was £546.
- The data on part-time gross weekly earnings can be very volatile. Therefore, this has been deemed too unreliable to publish.

Section 5: Business demography data

Chart 8: New businesses and business closure rates, Wales, 2014



Source: Welsh Government analysis of Business Demography, Inter-Departmental Business Register (IDBR), ONS

Note: Rates calculated using the number of business enterprises from the IDBR.

In 2014:

- The rate of new businesses for the priority sectors was higher than that of the non-priority sectors (13.5 per cent vs. 9.7 per cent).
- The priority sector with the highest rate of new businesses was the Financial & Professional Services sector (23.1 per cent), whilst the lowest was in the Food & Farming sector (0.4 per cent however agriculture is not covered by the business demography statistics). The rate for the whole economy was 12.3 per cent.
- The business closure rate for the priority sectors was higher than that of the non-priority sectors (9.3 per cent vs. 8.9 per cent).
- The priority sector with the highest business closure rate was the Tourism sector (13.7 per cent) whilst the lowest was the Food & Farming sector (0.2 per cent however agriculture is not covered by the business demography statistics). The rate for the whole economy was 9.2 per cent.

Section 6: Gross Value Added data - Wales

This section contains data from three different sources which have been used to construct Gross Value Added (GVA) estimates for the priority sectors. Users should read the limitations of these estimates and note a change to the methodology which is detailed in Annex A.

Advanced materials & manufacturing Construction Creative industries **Energy & environment** Food & farming Financial & professional services **ICT** Life sciences **Tourism** In A Priority Sector Not In A Priority Sector Whole Economy 0 10 20 30 50 40 60 70 GVA per hour worked (£)

Chart 9: Gross Value Added (GVA) per hour worked in Wales, 2014

Source: Welsh Government analysis of Regional Accounts, Annual Business Survey (ABS) and Annual Population Survey (APS), ONS

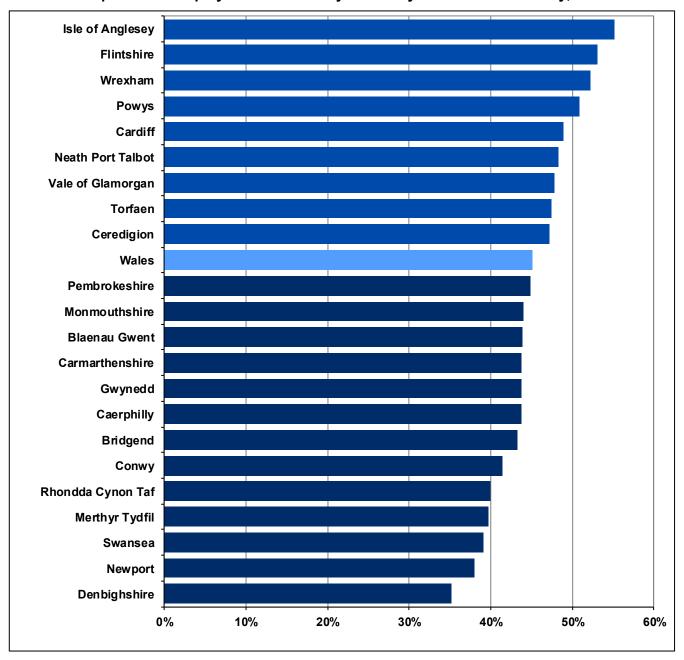
In 2014:

- GVA per hour worked was higher in the priority sectors than for the non-priority sectors in Wales (£30 per hour vs. £17 per hour). For the economy as a whole, the figure was £23 per hour.
- The priority sectors with the highest GVA per hour worked were Financial & Professional Services (£58 per hour) and Advanced Materials & Manufacturing (£36 per hour).
- Creative Industries had the lowest GVA per hour worked at £13 per hour followed by Food & Farming (£16 per hour).

Section 7: Sub-Wales analysis

This section contains sub-Wales level data from the APS. It is included to allow users to examine the local area mapping of the sectors.

Chart 10: Proportion of employment in a Priority Sector by Welsh local authority, 2015



Source: Welsh Government analysis of Annual Population Survey (APS), ONS

- The local authority with the greatest proportion of employment in the priority sectors was Isle of Anglesey (55 per cent), whilst the lowest was Denbighshire (35 per cent).
- The overall Welsh average was 45 per cent. 9 local authorities had a greater proportion of employment in a priority sector than the Welsh average, whilst 13 had a lower proportion.

Section 8: Sub-sector analysis

This section contains an example of sub-sector data. These sub-sector statistics have been produced to assist the sector team and panels in understanding, monitoring and benchmarking their sectors.

Finance & Professional Services - Professional **Business Services** Tourism - Food & Beveraging Service Activities **Construction - Specialised Construction Activities Energy & Environment - Construction Construction - Construction of Buildings** Food & Farming - Agriculture **Energy & Environment - Others Energy & Environment - Professional Services** Tourism - Accomodation for Visitors Food & Farming - Manufacturing of Food & Drink 20,000 40,000 60,000 80,000 **■** Employees **■** Self Employed

Chart 11: Employment in the largest 10 sub-sectors, Wales, 2015

Source: Welsh Government analysis of Annual Population Survey (APS), ONS

- The largest priority sub-sector was in the Finance & Professional Services sector with 71,900 people working in the Professional Business Services sub-sector.
- Of the top 10, the largest number of self-employed workers was in the Construction sub-sector of Specialised Construction Activities (25,900), whilst the largest proportion of self-employed workers was in the Food & Farming sub sector of Agriculture (72 per cent).
- In terms of employment, three of the top 10 sub-sectors were from Energy & Environment, two were from Tourism, two from Construction, two from Food & Farming and one from Finance & Professional Services.
- It is important to note that these sub-sectors are defined by the sectors themselves and may not map to standard definitions of sectors and sub-sectors.

Notes

Changes to this bulletin and planned changes for future bulletins

This bulletin

This bulletin has been updated from the version published in May 2016 to include new Gross Value Added (GVA) data for 2014. All other data is unchanged. APS employment shares have been used to estimate GVA for the four digit SIC's within Section R (Arts, entertainment and recreation) in this release and accompanying web tables due to an issue identified by ONS with the regional ABS GVA estimates for Section R. See Annex A for more details.

Future bulletins

Future Generations indicators may be added to this bulletin in future publications where appropriate.

Policy/Operational Context

Six priority sectors were identified in "Economic Renewal: a new direction" by the Department for the Economy & Transport in July 2010 and three additional priority sectors were announced in September 2011. More information can be found on the policy pages.

The purpose of publication of these statistics is to assist the priority sector panels, sector teams in ES&T and the wider public by providing information on the priority sectors which could be used for benchmarking and monitoring and outlines what official statistics are currently available.

Revisions

Data in this bulletin are subject to revision from either revisions to the data sources or revisions to the definitions. Many of the datasets used in this release revise previous years' data when new data are released, however in most instances those revisions are small.

Accessing the data

Alongside this release a series of web tables containing data on the nine priority sectors, as well as subsector and sub-Wales analysis, have been published.

The statistical bulletin and associated web tables are available on the Welsh Government Internet site.

Data Sources and Quality

We have published a comprehensive <u>data sources guide lists</u> which provides a summary of all the main official data sources used by the Economic and Labour Market Statistics branch as well as useful links. Further information on quality can also be found in the web tables that accompany this release.

Comparability

As the nine priority sectors are specific to Wales, there are no statistics produced by other UK countries under the same definitions. Further information on comparability can be found on page 3 of this release.

Well-being of Future Generations Act

The Well-being of Future Generations Act 2015 is about improving the social, economic, environmental and cultural well-being of Wales. The Act puts in place seven well-being goals for Wales. These are for a more equal, prosperous, resilient, healthier and globally responsible Wales, with cohesive communities and a vibrant culture and thriving Welsh language. Under section (10)(1) of the Act, the Welsh Ministers must (a) publish indicators ("national indicators") that must be applied for the purpose of measuring progress towards the achievement of the Well-being goals, and (b) lay a copy of the national indicators before the National Assembly. The 46 national indicators were laid in March 2016. The indicators and associated technical information can be found on the Welsh Government website.

Industrial classification

In 2008 statistics produced by Government departments in the UK began to move from the old Standard Industrial Classification (SIC2003) to the new industrial classification (SIC2007). This has meant that a mapping for the priority sectors has been drawn up under both SIC2003 and SIC2007. Annex A of the Priority Sector Statistics, 2011 article provides more information on the mapping. When mapping between SIC2003 and SIC2007 there is not a 1-1 mapping, meaning that businesses which fell under one classification previously may not all fall into exactly the same category. This is a result of a better match being available under SIC 2007, as much of the service sector mapping has been expanded under SIC2007. Although it should be noted that, for example, the Inter-Departmental Business Register (IDBR) shows that the two industrial classifications give broadly the same estimates for the priority sectors, the Annual Population Survey (APS) does not.

Following the 2012 release many users felt that the break in the series was unhelpful, particularly as it spanned the recession. We have undertaken a mapping exercise to convert the SIC2003 data to SIC2007 and assessed the reliability of those conversions. On the whole the conversions are reasonably accurate and on that basis we removed the discontinuity lines. We advise users to remember that the data prior to 2009 (in most cases) are based on SIC2003 which have been approximated to SIC2007.

Time series have been included in the bulletin to provide users with several years' data for analysis. Where data series are based on sample surveys or appear to be volatile, we advise that a run of years should be assessed. Although as noted above, series containing SIC changes need to be interpreted with caution.

Users should also be aware that businesses (and therefore employees) can move between sectors. The industry defined on the IDBR is based on the main activity of the business (in terms of turnover generally). If a business carries out activities that span several industries then depending on the proportion of turnover for each activity it undertakes then it may change industries over time as demand and its activity changes.

For example, if a business has 51 per cent of its business in retail, but 49 per cent in manufacturing, this business would be classified as a retail business in that year. If in the next year the business refocuses, such that manufacturing is the main activity, the business would then be reclassified to manufacturing.

More details on SIC 2007.

Annex A: Methodology used to derive Gross Value Added estimates for the priority sectors

This section describes the methodology used to derive the Gross Value Added (GVA) estimates contained in section 5.

At present the official GVA estimates for Wales are only available at a Standard Industry Classification (SIC) section level – this is too high a level to produce estimates for the priority sectors. The Annual Business Survey (ABS) produces approximate GVA estimates which are available at the four digit SIC industry level. The ABS GVA estimates are called approximate as they do not allow fully for certain types of National Accounts concepts such as taxes, subsidies or income earned-in-kind.

The ABS also does not cover the whole economy, it excludes the public sector, agriculture (SIC2007 groups 01.1, 01.2, 01.3, 01.4 and 01.5) and financial intermediation (64, 65.3, 66). For those industries not fully covered by the ABS, employment shares from the Annual Population Survey (APS) are used in the GVA derived for this bulletin. Industry T ('Activities of Households') is not included in this method.

Further, to avoid the confusion of the totals not matching the official GVA estimates, this method constrains the estimates to the official GVA totals by SIC section. As 'Activities of Households' are not covered by this method, the overall totals will differ slightly.

To derive GVA estimates for the priority sectors the following method was used:

- 1. For each 4 digit SIC, calculate the proportion of GVA within the SIC section using the ABS. For example, what proportion did SIC2007 4 digit code "6312 Web Portals" account for within its SIC section J Information and Communication using ABS GVA. Similarly calculate the proportion of employment in each 4 digit SIC within the SIC section from the APS.
- 2. For those industries not covered fully by the ABS then take the employment proportion, otherwise take the GVA proportion.
- 3. Multiply that proportion by the regional accounts GVA SIC section total.
- 4. Sum across the four digits to arrive at sectoral totals.

Although this method provides estimates of priority sector GVA, it is intended to give a guide to the size of the sectors and should be regarded as an experimental series.

The hours worked data are produced from the APS. It is known that industry information given by employees is less robust than that obtained via business surveys. Users are reminded that the official GVA per hour worked series for Wales (and sub-Wales) and the UK are produced by the ONS³ and that the estimates in this release are produced for the purposes of comparisons to the priority sectors.

More information on the Annual Business Survey.

The headline GVA series.

Note

In the latest ABS release published on 21 July 2016, ONS have identified an issue with the regional ABS GVA estimates for Section R (Arts, entertainment and recreation) and in particular Division 92 (Gambling and betting activities). A change in methodology for 2012 onwards has resulted in an increase in the volatility of the estimates. More information on this change.

For this reason, APS employment shares have been used to estimate GVA for the four digit SIC's within Section R in this release and accompanying web tables.



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³ <u>http://www.ons.gov.uk/ons/rel/productivity/labour-productivity/index.html</u> and http://www.ons.gov.uk/ons/rel/regional-trends/regional-economic-analysis/index.html