

## **BRIEFING PAPER**

Number CBP7523, 1 April 2016

# The Apprenticeship Levy

CTED DUE TO THIRD PARTY RIGHTS OR OTHER LEGAL ISSU

## By Jeanne Delebarre

#### Inside:

- <u>1.</u> The levy
- 2. Reactions to the levy
- 3. Useful links and sources of information

## Contents

The Apprenticeship Levy - FAQ		3
1.	The levy	4
1.1	Policy background	4
	The Spending Review and Autumn Statement 2015	4
1.2	How it works	4
	Rate and eligibility	4
	Accessing funding	5
	The Institute for Apprenticeships	5
	Industry training boards	5
1.3	Investment in skills	6
2.	Reactions to the levy	7
2.1	Government consultation	7
2.2	Other reactions	7
	The Social Market Foundation and Alison Wolf	7
	The private sector	8
	Local authorities	8
	The CIPD	8
3.	Useful links and sources of information	10

# The Apprenticeship Levy - FAQ

### What is it?

The <u>Apprenticeship Levy</u> is a new charge set at 0.5% of any large UK employer's pay bill worth more than £3 million. It was announced at the <u>Spending Review and Autumn</u> <u>Statement 2015</u> with the aim to provide employers-led funding for the <u>3 million</u> <u>apprenticeship starts</u> the Government wants to create by 2020.

#### How does it work?

All employers will have a £15,000 allowance to offset against their levy payment. In effect, this means that employers will only pay the 0.5% portion if their pay bill is above the £3 million threshold.

#### Who will be eligible?

The Government estimates that 2% of UK employers will be eligible against those criteria, including public sector organisations like the National Health Service and government departments.

#### When will it be introduced?

The levy will be introduced in April 2017 and replace the current system in which the bulk of apprenticeship funding was supplied by the Government.

#### How much revenue will it generate?

The Government predicts that by 2019-20 the levy will bring in over £3 billion of revenue per year.

#### How will it be used?

Revenue generated by the levy will be equally available to firms that pay and do not pay the levy. Employers who pay into the levy will receive 10% top-ups on their levy payments.

The funding will be accessible to all via online accounts and be used to pay the training costs of approved English apprenticeships.

#### Will the amount of funding one can buy with levy funds be capped?

Yes, the so-called "training vouchers" will be capped and limited in time.

#### Will it be spent in England only?

The levy is UK-wide but the bulk of it (£2.5 billion) will only be spent exclusively on English apprenticeships and in England. The rest (£500 million) will be split among the three devolved nations.

#### Who will collect the levy?

HMRC

#### Who will monitor and decide how funding is spent?

The Institute for Apprenticeships – it was legislated for in the <u>Enterprise Bill 2015</u>. Its role will be to advise the Secretary of State for Business, Innovation and Skills on the administration of funding raised with the levy to various apprenticeship standards.

# 1. The levy

## 1.1 Policy background

## The Spending Review and Autumn Statement 2015

In the <u>Summer Budget 2015</u>, the Government announced that it would create a new charge for large employers, the Apprenticeship levy, to fund its flagship '3 million new apprenticeships' policy. The details of the levy were announced in the <u>Spending Review and Autumn</u> <u>Statement 2015</u>.

The levy will be introduced in April 2017, which is when the first payments will be taken from employers' pay bills. It is still unclear whether this is also when the first training vouchers will be available for training purposes.<sup>1</sup>

The Government predicts that by 2019-20 it will bring in over £3 billion per year - £2.5 billion of which will be spent in England only<sup>2</sup> while £500 million will be split between the three devolved administrations.<sup>3</sup> It is still unclear whether this amount will be added to or deducted from these nations' block grants.

Skills being a devolved policy, the Welsh, Scottish and Irish governments will then have the choice to spend that money on a policy area of their choice.

In England, spending will be ring-fenced – meaning it will be protected within departmental budgets to be spent on apprenticeships only.<sup>4</sup>

## 1.2 How it works

## Rate and eligibility

The levy will be set at a rate of 0.5% of an employer's gross pay bill.<sup>5</sup> Each employer will receive a £15,000 allowance, meaning that only those paying pay bills worth more than £3 million will pay the levy.<sup>6</sup> They will only pay the portion of their pay bill that is above this £3 million threshold.

The levy will be collected through employers' <u>Pay As You Earn</u>. Only one allowance per company will be allowed. It is still unclear what implications it will have for companies that are part of a group or have several pay bills.

<sup>&</sup>lt;sup>1</sup> Apprenticeship years run from 1 August to 31 July so it is unclear if funds from the levy will be available to cover the last months of apprenticeship year 2016/17.

<sup>&</sup>lt;sup>2</sup> HM Treasury, *Spending Review and Autumn Statement 2015*, 1.33, p.15

<sup>&</sup>lt;sup>3</sup> Department for Business, Innovation and Skills (BIS), <u>Guidance Apprenticeship levy:</u> <u>how it will work</u>, 18 March 2016

<sup>&</sup>lt;sup>4</sup> Spending Review 2015,1.173, p.46

<sup>&</sup>lt;sup>5</sup> HM Treasury, *Spending Review and Autumn Statement 2015: policy costings*, p.9

<sup>&</sup>lt;sup>6</sup> This is because 0.5%\*£3 million = £15,000. Therefore any employer with a pay bill below £3 million falls within the £15,000 allowance that is taken off the levy amount.

The Government estimates that 2% of UK employers will be eligible.<sup>7</sup> According to the latest Office for National Statistics (ONS) estimates, the UK counted 2.36 million PAYE or VAT registered businesses in 2015.<sup>8</sup>

Public bodies like the NHS and government departments will also pay the levy if their pay bills meet the eligibility criteria.

## Accessing funding

All employers, regardless of whether they pay the levy or not, will be able to access government funding for apprenticeships through a topping-up of their digital accounts.

Digital accounts (Digital Apprenticeship System) are online accounts where employers will be able to see their levy contribution and/or how much apprenticeship training they can purchase with a registered training provider. <sup>9</sup>

The amount of funding an employer can spend per apprentice will be caped and will vary depending on the level and type of apprenticeship.<sup>10</sup>

The Government has stated that employers will be able to 'draw down more than they put in', meaning that employers will be able to access more funding than they paid for. The Chancellor of the Exchequer confirmed in the <u>Budget 2016</u> that employers paying into the levy would receive a 10% top-up to their monthly contributions to spend on apprenticeship training.<sup>11</sup>

## The Institute for Apprenticeships

The creation of an independent body, the Institute for Apprenticeships, was announced shortly after the Spending Review and legislated for in the Enterprise Bill 2015.<sup>12</sup>

Its role will be to advise the Secretary of State for Business, Innovation and Skills on the administration of funding raised with the levy to various apprenticeship standards. It will also have a role in designing new apprenticeship standards and maintaining the quality of existing standards.

## Industry training boards

The Construction Industry Training Board (CITB) and the Engineering Construction Industry Training Board (ECITB) already charge a training levy. As a result, concerns arose from employers in these sectors about being taxed for two separate training levies.

The Government's position on this matter is for now that:

We are working with the relevant Industry Training Boards for the construction and engineering construction industries. They will consult with their members ahead of the introduction of the apprenticeship levy on how their existing arrangements will be affected and whether any changes are required.

<sup>&</sup>lt;sup>7</sup> HM Treasury, Spending Review 2015,1.173, p.45

<sup>&</sup>lt;sup>8</sup> ONS, <u>UK Business: Activity, size and location: 2015</u>, 6 October 2015

<sup>&</sup>lt;sup>9</sup> BIS, <u>Apprenticeship Levy, Employer owned apprenticeship training</u>, August 2015, p.13.

<sup>&</sup>lt;sup>10</sup> BIS, <u>Guidance Apprenticeship levy: how it will work</u>

<sup>&</sup>lt;sup>11</sup> HM Treasury, <u>Budget 2016</u>, 1.99, p.33

<sup>&</sup>lt;sup>12</sup> Enterprise Bill [HL] 2015, clauses 22 & 23

We are also working with other sectors, where there are existing collective training arrangements (i.e. the tonnage tax in the maritime sector), about what the apprenticeship levy means to them.<sup>13</sup>

## 1.3 Investment in skills

The introduction of a £3 billion apprenticeship levy was announced in the context of savings to overall Resource Departmental Expenditure Limit spending worth £12 billion.<sup>14</sup> The levy represents the highest real terms investment in apprenticeships ever made and thus sets the adult skills budget apart from the other programmes which were scrapped at the Spending Review.<sup>15</sup>

For comparative purposes, in 2014/15 the Department for Business, Innovation and Skills' total Adult Skills Budget was £2.3 billion, £776.6 million of which were allocated to adult apprenticeships.<sup>16</sup>

The same year, the Department for Education spent £703.4 million on apprenticeships for 16-18 year-olds.<sup>17</sup>

By 2019-20 government spending on apprenticeships, including the yearly income from the levy, will be double the level of spending in 2010-11 in cash terms.<sup>18</sup> That year, the combined spending on apprenticeships for young people and adults was over £1.2 billion.<sup>19</sup>

<sup>&</sup>lt;sup>13</sup> BIS, Guidance Apprenticeship levy: how it will work

<sup>&</sup>lt;sup>14</sup> HM Treasury, *Spending Review 2015*,1.33, p.15

<sup>&</sup>lt;sup>15</sup> HM Treasury, Spending Review 2015,1.158, p.44

<sup>&</sup>lt;sup>16</sup> Skills Funding Agency (SFA), <u>Annual Reports and Accounts 2014 to 2015</u>, July 2015, pp.65-67

<sup>&</sup>lt;sup>17</sup> SFA, <u>Annual Reports and Accounts 2014 to 2015</u>, pp.65-67

<sup>&</sup>lt;sup>18</sup> HM Treasury, *Spending Review 2015*, 2.71, p.92

<sup>&</sup>lt;sup>19</sup> SFA, Annual Report and Accounts 2010/11, July 2011

# 2. Reactions to the levy

## 2.1 Government consultation

The Government ran a <u>consultation</u> on the apprenticeship levy between August and October 2015. The results of the consultation were published in November 2015. It said that:

Most respondents thought that:

- funding raised by the levy should have the potential to be used to train apprentices in small firms that did not pay into the levy, or used by employers to train apprentices that are not their employees.
- employers should have up to 2 years to use funding in their voucher accounts before it expires
- respondents were divided over whether there should be a limit on the amount that individual employers accounts can be topped up
- PAYE was the most practical mechanism for collecting the levy with most respondents wanting a simple, straightforward system
- the most frequent suggestion for a measure of calculating the size of firms was to calculate it by the number of employees. However, many respondents commented that "number of employees" is a crude measure since company size does not necessarily correspond with either the ability to pay the levy or with the number of apprenticeships an employer can offer
- respondents were divided as to whether the digital voucher would enable employers to easily access their apprenticeship funds. A significant proportion of respondents felt that more detail on the model was needed
- training providers should have to be registered and/or be subject to approval or inspection
- respondents were fairly evenly split over whether apprenticeship account funds should only be used to pay for the direct costs of apprenticeship training and assessment<sup>20</sup>

## 2.2 Other reactions

## The Social Market Foundation and Alison Wolf

Alison Wolf, author of the *Review of Vocational Education* report, advocated for an employer-funded apprenticeship system to replace the current government-led system.<sup>21</sup>

She argued that substantially higher levels of funding and incentives were needed to "deliver the high skill apprenticeships required to

<sup>&</sup>lt;sup>20</sup> BIS, Apprenticeship levy – employer owned apprenticeship training, p.6

<sup>&</sup>lt;sup>21</sup> Alison Wolf, <u>Review of Vocational Education – The Wolf Report</u>, March 2011

increase UK productivity" and stop employers from "slashing their own spending on and commitment to training". In her words:

The current government's pledge to create three million new apprenticeships in the next five years [...] is impossible to meet under the current apprenticeship system.<sup>22</sup>

According to her estimations, current funding arrangements would make it "impossible to meet the three million target and improve the quality and labour market relevance of apprenticeships at the same time."

As a result, she strongly argued for a "National Apprenticeship Fund, into which every employer would pay in via a small levy on payroll" which would...

... provide more money, allow spending decisions to be controlled by employers, and will ensure that all employers are directly involved with the apprenticeship system, even if they do not currently employ an apprentice.<sup>23</sup>

## The private sector

In response to the Government's <u>consultation</u> on the apprenticeship levy, the CBI voiced its opposition. Although "the CBI and the government see eye-to-eye [...] on the necessity of growing apprenticeships", the organisation is unambiguous about not supporting the levy model "due to the risk that it will be unsuccessful".<sup>24</sup>

The CBI believes that it might be unsuccessful if businesses reduce apprentice numbers due to the costs of complying with the levy. It is also particularly concerned about timing as the levy will come into force at about the same time as the National Living Wage.

## Local authorities

The Local Government Association (LGA) has demanded that local authorities be exempt from the obligation to contribute to the public sector apprenticeship targets and levy. The LGA estimates that the levy will cost local authorities £207 million a year and will affect 90% of councils.<sup>25</sup>

## The CIPD

The CIPD's view about the levy after the Budget 2016 is that

Measures such as the Apprenticeship Levy and the National Living Wage in isolation are unlikely to deliver sustained improvements in productivity. Financial measures can provide the incentive to increase productivity, but businesses usually need other types of support as well if they are to turn intentions into reality.<sup>26</sup>

<sup>&</sup>lt;sup>22</sup> Wolf, Review of Vocational Education, p.1

<sup>&</sup>lt;sup>23</sup> Wolf, *Review of Vocational Education*, p.2

<sup>&</sup>lt;sup>24</sup> CBI, <u>CBI response to the government's consultation on the introduction of an</u> <u>apprenticeship levy</u>

<sup>&</sup>lt;sup>25</sup> LGA, <u>'National apprenticeship reforms to cost councils £600 million a year'</u>, press release 15 March 2016

<sup>&</sup>lt;sup>26</sup> CIPD, <u>'Chancellor's 'forgotten workforce' fuels Britain's productivity problem'</u>, press release 17 March 2016

#### 9 The Apprenticeship Levy

After the Spending Review 2015, the CIPD had already raised concerns about the levy:

The apprenticeship levy could prove to be a double-edged sword in that the new charge of 0.5% of payroll may improve the quality of apprenticeships but it could also squeeze out training opportunities for other sections of the workforce.<sup>27</sup>

<sup>&</sup>lt;sup>27</sup> CIPD, 'Chancellor commits to building new capital but does the UK have the skills to deliver it?', press release 26 November 2015

# 3. Useful links and sources of information

Information about the levy is available in several places including:

- HMRC's <u>web portal</u> about the levy that has access to the <u>policy</u> <u>paper</u>, <u>draft legislation</u> and <u>explanatory notes</u>
- The Spending Review and Autumn 2015 documents
- The <u>Budget 2016</u>
- BIS's <u>consultation</u> on the levy

The House of Commons Library research service provides MPs and their staff with the impartial briefing and evidence base they need to do their work in scrutinising Government, proposing legislation, and supporting constituents.

As well as providing MPs with a confidential service we publish open briefing papers, which are available on the Parliament website.

Every effort is made to ensure that the information contained in these publically available research briefings is correct at the time of publication. Readers should be aware however that briefings are not necessarily updated or otherwise amended to reflect subsequent changes.

If you have any comments on our briefings please email <u>papers@parliament.uk</u>. Authors are available to discuss the content of this briefing only with Members and their staff.

If you have any general questions about the work of the House of Commons you can email <u>hcinfo@parliament.uk</u>.

Disclaimer - This information is provided to Members of Parliament in support of their parliamentary duties. It is a general briefing only and should not be relied on as a substitute for specific advice. The House of Commons or the author(s) shall not be liable for any errors or omissions, or for any loss or damage of any kind arising from its use, and may remove, vary or amend any information at any time without prior notice.

The House of Commons accepts no responsibility for any references or links to, or the content of, information maintained by third parties. This information is provided subject to the <u>conditions of the Open Parliament Licence</u>.

## **BRIEFING PAPER**

Number CBP7523, 1 April 2016