

Promotional material

Messages to use to recruit to School Direct

Updated 30 July 2015

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1.

A great teacher can earn up to £65,000 as a leading practitioner

The leading practitioner pay range from 1 September 2014 applies to qualified teachers who are employed in posts that the relevant body has determined have the primary purpose of modelling and leading improvement of teaching skills.

The 2014 [School teacher's school pay and conditions](#) is the latest teachers' pay and conditions document.

2.

Get £25,000 tax-free to train to teach

Bursaries are available for trainees on eligible postgraduate courses in England. Bursary amounts will vary depending on teaching subject and degree class or highest relevant academic qualification.

The official Departmental announcement details the main changes for 2015 to 2016: [Bursaries and scholarships for top graduates who train to teach](#).

[Bursary and funding information](#) on the Get into Teaching website.

3.

Teachers start on a salary of between £22k and £27k

Teachers can expect to start on a minimum of £22,023 – or £27,543 in inner London.

Recent research showed that final-year university students from the UK's leading universities on average expect starting salaries of £23,700.

Source: [UK Graduate Careers Survey 2015, conducted by High Fliers Research Limited](#).

4.

Teaching is a career for achievers. Three-quarters of new teachers now have a 1st or 2:1 degree

Three-quarters of new trainee teachers now have a first-class or a 2:1 degree – the highest proportion ever recorded. 73% of new postgraduate trainee teachers now have a 1st or a 2:1. 17% of new teachers have a first-class degree – a higher proportion than ever.



Source: [Initial teacher training: trainee number census - 2014 to 2015](#).

[Departmental announcement detailing the latest ITT census.](#)

5.

Teacher training is better than ever before

91% of newly qualified secondary teachers, and 89% of newly qualified primary teachers highly rated the overall quality of their training.

Source: [NQT survey 2014, NCTL](#).



Even if it is not your first choice, you could consider applying to train to teach maths, physics, chemistry, computing, design and technology or a language. You could benefit from a subject knowledge enhancement course programme, which allows you to top up your subject knowledge.

[Full details of the NQT Survey 2013.](#)

6.

Good teachers are in demand, and there are excellent employment prospects

9 out of 10 newly qualified teachers were employed within 6 months of completing training. This is the highest figure it's been in a decade.

Source: [ITT performance profiles management information: 2012 to 2013.](#)

[Full details of the NQT Survey 2013.](#)

7.

Get young people inspired by the subject you love

Teachers make CEOs, nurses, scientists and engineers. It's the one profession that starts every other.

8.

Inspire young people to fulfil their potential

Teachers make a B+ feel like Olympic Gold, when it's the highest grade a

student has achieved. But they can also make a B+ feel like a fail, because a student knows it wasn't their best effort.

9. Change a young person's life for the better

Teachers make students curious, question, and criticise. Teachers make the frightened, confident. The uninterested, ambitious. And the gifted... brilliant.

10. Help young people to realise their ambitions

Teachers make young people achieve, more than they ever believed they could achieve. Inspire the doctors, teachers and business leaders of tomorrow.

11. Go home each day knowing you've made a difference

Teachers make their class take something home to think about at the end of the day, besides their homework. See young people progress day-to-day thanks to you.

This page is part of the collection, [Tools and guidance to help market School Direct places](#), which includes other downloadable promotional material.

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