



Skills Funding
Agency

Business Update

Issue 16
May 2016

Welcome

In this edition of Business Update, our monthly round-up of business-critical news and information from the Skills Funding Agency (SFA).

1. [GET In. Go Far Campaign](#)
2. [New Apprenticeship Standards: Surveys](#)
3. [National Apprenticeship Awards 2016](#)

Each month, Business Update will inform you of our 'products' and services and their potential to make a positive impact upon your business.

Please share **Business Update** with your colleagues, who might like to register for **web alerts**. This will notify them by email when we add new editions to our website.

If you have any feedback, please email **Business Update**.

1. GET In. Go Far Campaign

Action

Get In. Go Far is a new government advertising campaign that will launch on **Monday 16 May**. It will target 14-24 year olds, their parents and teachers, promoting apprenticeships as well as other routes into work such as traineeships and work experience. It also targets employers to increase the supply of apprenticeships and traineeships.

We need your help by raising awareness that the time is right to get the skills for a great job. Help us extend the campaign through your own communication channels by signposting the '[Find an Apprenticeship](#)' website and help advertise and fill apprenticeship vacancies.

A digital communications toolkit will be available to stakeholders soon, with ideas on how you can get involved.

If you have any queries, please email: marketing-campaigns@sfa.bis.gov.uk.

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2. New Apprenticeship Standards: Surveys

Action

The Department for Business, Innovation and Skills (BIS) has launched the latest in a series of short surveys to seek your views on new apprenticeships and related assessment plans submitted by our Trailblazer employer groups:

- [Survey on brand new apprenticeship proposals](#)
- [Survey on draft apprenticeship standards](#)
- [Survey on draft assessment plans](#)

Your feedback will help ensure that new apprenticeships are viable and widely supported by business. There are a wide variety of occupations being considered for apprenticeships this month, including Civil Engineer, Junior Estate Agent and Retail Manager.

The surveys close on **Friday 13 May**; BIS will upload approved standards and assessment plans to the [Apprenticeship Standards](#) page of GOV.UK

For further information or to receive regular updates on the latest bids, please email [Apprenticeship Trailblazers](#).

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3. National Apprenticeship Awards 2016

Action

The [National Apprenticeship Awards 2016](#) are open for entries until **Friday 20 May**.

The application website is the only place employers and apprentices can submit an entry. The site also includes guidance documents, frequently asked questions (FAQs) and the awards terms and conditions.

Please encourage employers and outstanding apprentices to apply. The very best employer entries will also have the additional bonus of featuring in the prestigious annual list of Top 100 Apprenticeship Employers.

For further information, please refer to the [National Apprenticeship Awards](#) page on GOV.UK.

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