International and EU students in higher education in the UK FAQs

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Summary

In 2015/16 there were 438,000 overseas students studying at UK universities; 19% of the total student population, 69% of full-time taught postgraduates and 50% of full-time research degree students. **127,000 were from the EU and 311,000 from elsewhere.**

New overseas entrants to UK universities peaked at 238,000 in 2011/12 and fell by 10,000 in 2012/13. Since then overseas entrants numbers have remained broadly stable and were 231,000 in 2015/16 - 30% of all first year students at UK universities. 59,000 were from the EU and 172,000 from elsewhere.

The top sending countries for overseas students has changed over the last few years. **China currently sends the most students to the UK, more than 60,000 in 2015/16;** the number of Chinese student in the UK has risen by 16% since 2011/12. In contrast the **number of students from India has declined significantly,** Indian student numbers have fallen by almost half since 2011/12. There has also been a more recent decline in numbers from Nigeria and Malaysia.

There has been a general drop in entrants from the major EU countries since 2011/12; Ireland down by 46%, Greece 22%, Germany 17% and France 10%. Italy was the exception with numbers up by half.

**In recent years, the UK has been the second most popular global destination for international students after the USA.** In 2014 the US took 26% of postgraduate students from all countries who were studying overseas at universities in the OECD, the **UK was in second place with 15%**. But market share has been slipping and other English speaking countries such as Australia, New Zealand and Canada are now seeing significant increases in overseas students as are European countries which are increasingly offering courses in English.

The decline in numbers has been attributed to a numbers of factors such as changes in student visa arrangements, the net migration target and most recently **Brexit.** The impact of Brexit on EU students in the UK is uncertain and will depend on the outcome of negotiations, but the Government has guaranteed to continue to fund EU students until 2018/19.

**Universities UK has estimated that in 2014-15 international students contributed around £25.8 billion in gross output to the UK economy.** International students also benefit the UK in other social, cultural and intellectual ways and are an important contributors to the UK’s ‘soft power’ overseas. Any decline in student numbers is therefore a concern.

This paper answers some frequently asked statistical and policy questions on international and EU students.
1. Overseas student numbers

How many overseas students are at university in the UK?
In 2015/16 there were 438,000 overseas students studying at UK universities; 19% of the total student population. 127,000 were from the EU and 311,000 from elsewhere.

New overseas entrants to UK universities peaked at 238,000 in 2011/12. Their number fell by 10,000 in 2012/13 largely due to a drop in entrants from the EU in the first year of higher fees in England. Since then overseas entrants numbers have remained broadly stable and were 231,000 in 2015/16; 30% of all first year students at UK universities. 59,000 were from the EU and 172,000 from elsewhere.¹

Which countries send the highest numbers of students?
The top ten countries are shown opposite. China clearly dominates with almost as many entrants as the rest of the top ten combined. Some of the key recent trends are:

- Chinese student numbers are up by 16% since 2011/12. Numbers from the US have been broadly stable over the same period
- Indian student numbers have fallen by almost half since 2011/12 and there has been a more recent decline in numbers from Nigeria and Malaysia.
- There has been a general drop in entrants from the major EU origins since 2011/12; Ireland down by 46%, Greece 22%, Germany 17% and France 10%. Italy was the exception with numbers up by half.

What is the UK’s share of the overall international higher education market?
In 2014 the US took 26% of postgraduate students from all countries who were studying overseas at universities in the OECD. The UK was in second place with 15% followed by France with 11%, Germany with 10% and Australia with 8%. In the same year the UK had one of the highest rates of international students² in the OECD with 18%. This was more than double the EU average and behind only Luxembourg (44%) and New Zealand (19%).³

How much is the international higher education market worth to the UK?
There have been various estimates over the years of the value of education and training ‘exports’ to the UK (overseas students studying in the UK and some training/consultancy abroad) carried out for the British Council, Universities UK and the Government. These cover a wide range of definitions, years and methodologies. There is a substantial

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¹ Students in higher education institutions 2015/16 (and earlier), HESA
² As a proportion of all students at tertiary level
³ Education at a Glance 2016, OECD: Indicator C4
amount of uncertainty about these figures. They are highly approximate estimates only and are often made by groups with an interest in the sector. Estimates include:

- In 2011, the Department for Business, Innovation and Skills (BIS) estimated that the total value of higher education exports to the UK in 2008/09 was £7.8 billion. It projected that this would grow to £10.4 billion by 2015 and £13.2 billion by 2020.
- More up to date estimates of HE ‘exports’ for the UK were published by BIS in 2013. They put the total at £10.2 billion in 2011; 2.1% of UK exports.¹
- Universities UK estimated that in 2011/12, the value of higher education exports to the UK was £10.7 billion.

Earlier this year Universities UK published new research on the subject that put the total value in 2014-15 at £25.8 billion. As with the other estimates this includes direct spending by students on and off-campus and the indirect of ‘knock-on’ effect of this spending on the economy. It also includes an estimate of the impact of visitors to the UK linked to international students. The report also estimated that international students were ‘responsible’ for £10.8 billion of UK export earnings and their spending supported just over 200,000 jobs. The component parts of the £25.8 billion are:

- £4.8 billion generated in fees
- £5.4 billion off-campus spending by students
- £0.7 billion on-campus spending (excluding fees)
- £13.5 billion in the knock-on economic benefit of this spending (‘gross output supported’)
- £0.5 billion direct spending by visitors to international students
- £1.0 billion in knock-on economic benefit from visitor spending

What level courses do overseas students follow?

Overseas students are much more likely than home students to study full-time and/or follow postgraduate courses. In 2015/16 60% of new non-EU students were on postgraduate courses compared to 46% from the EU and 25% of home students. At undergraduate level overseas students were more likely to be on first degree courses than home students. Overseas students were also more likely to be studying full-time; 89% of those from the EU and 93% of non-EU entrants compared to 69% of home students.²

In 2014/15 56% of Chinese students were studying at postgraduate level (mainly taught courses), a very similar rate to those from the US (57%) and slightly below the proportion of Indian postgraduates (64%). The majority of EU students were undergraduates (63%).³

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¹ International Education – Global Growth and Prosperity: An Accompanying Analytical Narrative, BIS (pp29-62 especially)
² Students in higher education institutions 2015/16, HESA
³ Students in higher education institutions 2014/15, HESA
How many UK universities have overseas campuses?
The UK higher education sector is involved in various types of transnational education (TNE) and a number of universities have established branch campuses overseas to increase their global reach.

In 2012, UK universities had opened 25 campuses in 12 countries, according to a study by the Observatory on Borderless Higher Education. A publication by UUK and the British Council in 2016 gave information on some of these campuses:

Over the last decade a number of universities have opened branch campuses. A very well known example for the UK has been the University of Nottingham campus in Ningbo, China and in Seremban, Malaysia. Manchester Business School and Middlesex University are other notable players, as well as Lancaster and Strathclyde universities that signed agreements in May 2009 to establish campuses in Pakistan. Aberystwyth University followed Middlesex University in opening a campus in Mauritius in 2014. The University of Liverpool and Xi’an Jiaotong University in China formed a partnership for setting up Xi’an Jiaotong-Liverpool University (XJTLU), an independent university based in Suzhou, Jiangsu, China. The UK’s existing and currently planned branch campuses are concentrated quite heavily in the UAE, China, Malaysia and Singapore, though single campuses have been established in less well known locations such as Uzbekistan (Westminster).7

It has been suggested that a number of British universities are considering plans to open new branches inside the EU ahead of Brexit as a way of maintaining partnerships with other EU universities and retaining and attracting staff who needed to work within the EU.8 Oxford University may also create its first foreign campus in response to Brexit.9

Other universities have created institutional partnerships with overseas universities, or set up validation and franchising arrangements. An article in the Times Higher Education, “Empires and allies”, in 2012 discussed UK HE’s overseas education.10

Further information on overseas education is given on the UUK international website at What is UK HE TNE?

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7 HE Global, The Scale and Scope of UK Higher Education Transnational Education, Universities UK and the British Council, June 2016
8 “UK universities draw up plans for EU campuses ahead of Brexit”, The Guardian, 22 September 2016
9 “Oxford University may break with 700 years of tradition and open a foreign campus- after France offers Brexit sweetener”, The Telegraph, 20 February 2017
1.1 Fees paid by overseas students

How much are fees for overseas students?
A survey of typical fees for overseas (non-EU) students at UK universities\(^1\) gave these averages for different types of courses in 2016-17 (opposite). Overseas fees for classroom-based courses have risen faster than the home rate in recent years at both undergraduate (where the home/EU rate is capped) and postgraduate levels.

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<tr>
<td>MBA</td>
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<td>£18,226</td>
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</table>

1.2 UK students abroad

How many UK students study abroad and where do they go?
In 2014 an estimated 1.5% of UK students in higher education were studying abroad. This rate was half the EU average and well below levels in Germany (4.5%) and France (3.5%). The most popular overseas destinations for UK postgraduates were the US with 25% of home postgraduates studying in other OECD countries, followed by Germany (13%), Australia (6.5%) and France (5.7%).\(^2\)

2. What policies have had an impact on international/EU students?

The numbers of students coming to the UK to study has slowed down. The reasons for this are complex but the policies outlined below have been cited as contributory factors.

Net migration target
For several years it has been Government policy to reduce net migration (the difference between those who come to the UK for periods of at least 12 months and those who leave). Students who come to the UK to study and stay for more than 12 months are ‘migrants’ under the UN’s definition and are included in the net migration target.

Many bodies, such as Universities UK, have campaigned for years to have international students removed from the net migration target.\(^3\) A report by the Institute for Public Policy Research in 2016 set out details of the Government’s increased restrictions on international students and argued the case for removing international students from net migration figures.\(^4\)

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\(^1\) International and postgraduate fees survey, 2016, Times Higher Education 18 August 2016
\(^2\) Education at a Glance 2016, OECD, Indicator C4
\(^3\) Universities UK, International students and the UK immigration debate, August 2014
\(^4\) IPPR, Destination Education Reforming Migration Policy in International Students to Grow the UK’s Vital Education Exports, September 2016
Various parliamentary select committees have also challenged including international students in the net migration target and most recently an amendment to the Higher Education and Research Bill 2016 by Lord Hannay of Chiswick which would have removed students from the net migration target was passed in the House of Lords by a large majority following almost unanimous support from speakers.\textsuperscript{15} The amendment was later removed when the House of Commons considered the amendments to the Bill.

A report by the Office for National Statistics July 2016, \textit{Population Briefing International student migration What do the statistics tell us?} however stated that some international students do not leave the UK when they should and this might provide a further reason for keeping students in the net migration target:

> Although it is sometimes argued that net migration figures should exclude overseas students since students are normally ‘temporary migrants’ and would be counted out in subsequent emigration statistics, available data suggest that some of those people who say they come to study do not actually leave the UK at the end of their courses.

The Prime Minister, Theresa May, has specifically said that students will not be removed from the net migration target:

> Whether or not international students are included in the net migration target is not a message about our country and how we welcome people. We welcome students coming to this country—we are very clear about that—but in the statistics we abide by the international definition used by countries around the world. We want to ensure that the brightest and the best are indeed able to come to the United Kingdom and get the value of a UK education. (\textit{HC Deb 29 March 2017 c289})

Further information on this issue is available in library briefing SNo0677, \textit{Migration Statistics}, 7 March 2017.

**Abolition of Post-Study Work Visa**

In April 2012 the Tier 1 Post-Study Work Visa, which allowed Tier 4 students to stay on and work for two years after their studies, was abolished. There are other schemes currently in place but these are more limited. Government policy remains that ‘there is no limit’ to the number of student visas which can be issued, this was stated by the Minister for Universities and Science Jo Johnson on 27 April 2017:

\textbf{Universities: Overseas Students} Written question - 69668

\textbf{Martyn Day} 29 March 2017

To ask the Secretary of State for Education, what assessment she has made of the implications for universities of the Universities UK report, entitled \textit{The economic impact of international students}, published in March 2017.

\textbf{Joseph Johnson} 27 April 2017

The Government values the contribution that international students make to higher education, research, and the UK, both

\textsuperscript{15} \textit{Peers defeat UK government on international student policy}, \textit{Times Higher Education}, 13 March 2017
economically and culturally. That is why we have no plans to introduce a cap on the number of genuine international students who can come here to study, or to limit the numbers that individual higher education institutions can recruit. The reforms the Government is introducing through the Higher Education and Research Bill recognise the importance of the sector to the economy and will help to ensure that it continues to be one of the most sought after places for global talent to study. [HC Deb 27 April 2017]

A report by the Higher Education Policy Institute in January 2017 said that the change in visa policy had resulted in a reduction in enrolments at UK HEIs (higher education institutions):

We assessed the possible impact of the change to visa arrangements encapsulated by the April 2012 decision to remove the automatic ability of international students to undertake two years of post-study work in the UK. The analysis suggests that the introduction of the policy was associated with a 20.3% decline in enrolment at undergraduate level.16

Changes to rules on student visas is available in library briefing paper, SN/HA/5829, Immigration and asylum: changes made by the Coalition Government 2010 – 2015, 24 March 2015

Brexit

It has been suggested that the result of the EU referendum vote in June 2016 has had an impact on student recruitment and it has been alleged that some students now perceive the UK as less welcoming to foreign students. This is a concern as it has been shown that when choosing a destination, international students are highly motivated by how welcome they feel.17

An article in the Financial Times in July 2016 stated that a survey by Hobson’s student recruitment consultancy had found that a third of international students questioned said that they would be less likely to come to the UK post Brexit:

More than a third of international students say they are now less likely to study at a UK university following last month’s vote to leave the EU, a survey has found.

Of 1,014 students surveyed this month by Hobsons, a careers advisory service, 30 per cent said they were less likely to study in the UK, while 6 per cent said they would definitely not study in the UK as a result of the vote.

[…]

Jeremy Cooper, managing director of Hobsons in Europe, said: “Market conditions for international student recruitment look set to toughen and universities need to send a clear message that the UK welcomes international students, as well as providing practical guidance and support.

“Almost two-thirds of students surveyed felt it would become harder for them to obtain a visa, while almost half expected it

16 Higher Education Policy Institute (HEPI), The determinants of international demand for UK higher education, January 2017 p9
17 Hobsons International Student Survey 2017 p13
would become more difficult to get a job in the UK after graduating.

Among those who said Brexit made it more likely that they would come to the UK to study, 43 per cent said it was because the fall in the value of the pound would make it cheaper.”

**The Higher Education and Research Act 2017**

The *Higher Education and Research Act 2017* contains a provision to make universities provide more information specifically for international students. Section 65 of the Act places a duty on higher education providers to publish higher education information and s65(8) states that when the Office for Students (OfS) determines what information is covered by this duty it must include information which would be helpful to international students. Under s65(9) the OfS may also consider it appropriate to ask providers to supply information on numbers of international students on HE courses.

### 3. Non-economic benefits of international students

The benefits of higher education are wide-ranging and cannot be solely calculated in economic terms.¹⁹

**How do international students benefit UK higher education?**

A study by the Higher Education Policy Institute, *Now that’s what we call soft power*, in 2015 showed that international students generated significant geopolitical benefits for the UK as 55 world leaders (Presidents, Prime Ministers and monarchs) from 51 countries had attended higher-level education in the UK. These personal connections with Britain are likely to be an important contributor to our ‘soft power’ and help to build long-term social, political and trade links with other countries.²⁰

It has been suggested that the UK could lose its traditionally strong relationship with India if the number of students from the sub-continent continues to fall.²¹

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¹⁸ “Third of foreign students less likely to come to UK after Brexit”, *Financial Times*, 28 July 2016

¹⁹ BIS research paper No 146, *The Benefits of Higher Education Participation for Individuals and Society: key findings and reports: “The Quadrants”*, October 2013

²⁰ IPPR, *Destination Education Reforming Migration Policy in International Students to Grow the UK’s Vital Education Exports*, September 2016 p8

²¹ “UK-India relationship ‘at risk’ as student numbers slide”, *Times Higher Education*, 2 March 2017
What do international students contribute to the UK HE experience?

International students add to the diversity of the student body and bring social and intellectual benefits to the UK as well as creating a more global perspective.

A study by the Higher Education Policy Institute, *What do home students think of studying with international students?* asked UK students for their views on international students; 87 per cent of students surveyed said that studying alongside their peers from overseas would give them a wider world view; 85 per cent said it will be useful preparation for working in a global environment; and 76 per cent said it will help them develop a global network.

The HEPI report also suggested that international students enriched academic debate:

Without a healthy number of international students, it is likely that some courses would be uneconomic to run, graduates would have a more limited outlook and classroom discussions would be excessively monocultural. Universities are more able to fulfil their core mission of sharing and spreading knowledge when they have students and staff who bring experiences from different countries and cultures.

4. Impact of international students on universities

Which universities have the most overseas students?

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<tr>
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<th>Absolute number</th>
<th>% of students</th>
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</thead>
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<tr>
<td>2</td>
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<td>3</td>
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Source: Students in higher education institutions 2015/16, HESA

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22 HEPI report 76, *What do home students think of studying with international students?*, July 2015
How many staff at universities are from overseas?
In 2015/16 there were 58,300 academic staff from overseas at UK universities. This was 29% of all academic staff. 33,700 were from the EU and 24,500 from elsewhere. Engineering & technology and the sciences had the highest overseas staff rates with 42% and 38% respectively.\(^\text{23}\)

5. Funding

5.1 Institutional income

What research income comes from the EU/other overseas?
Research income from the EU was worth £840 million to UK universities in 2015/16 or 14% of total research income. This includes grants and contracts from EU Government bodies, charities and the private sector. Research income from all non-EU overseas sources was £438 million or 7% of all research income in the same year.\(^\text{24}\)

How much fee income comes from overseas?
Overall academic fees from non-EU overseas students were worth £4.5 billion to UK universities in 2015/16 or 12.8% of their total income. Trends are illustrated opposite and show a sustained increase in the importance of overseas fee income, up from below 5% in the mid-1990s.

5.2 Student support

What support is available for international students?
Only students categorised as home or EU students are eligible for publicly funded student support, there is no funding available for international students. Individual institutions however may provide scholarships for international students.

The UK Council for International Student Affairs (UKCISA) publishes information on the criteria for categorisation as a home/EU student.

I am a British citizen so why have I been classified as an international student?
The student support regulations state that students must meet two main criteria to be classified as a home student: firstly students must have the correct immigration status (right of abode, or indefinite leave to remain) AND they must meet a three year residency requirement. Students who do not meet either of these criteria can be classified as an international student even if they are UK citizens. The three year residency requirement may catch out ex-pats returning to the UK.

\(^{23}\) [Departmental demographics of academic staff](https://www.hesa.ac.uk) HESA
\(^{24}\) [HE Finance Plus 2015/16](https://www.hesa.ac.uk) HESA
6. EU students

What support is available for EU students?
Under EU rules on free movement European students studying in another EU member state must be given the same access to higher education as local students. This means that EU students have the same right to fee support as local students.

In the UK therefore EU student have access to tuition fee loans on the same basis as UK students. EU students studying across the UK regions will be treated the same as home students of that region, this is why EU students in Scotland do not pay fees. These rules do not apply to a member states own internal arrangements so our devolution settlement means that English students can be charged fees at Scottish universities.

EU students are not generally eligible for maintenance loans but some students may qualify if they meet residency criteria.

How much do EU students take out in loans?
In 2015-16 a total of £323 million was lent to EU students at English universities. The amount has increased in recent years particularly due to higher fees from 2012. An estimated 69% of eligible EU full-time undergraduates took out fee loans in 2014/15. A total of £1.3 billion was owed by EU students at the end of financial year 2015-16; less than 2% of the total outstanding student loan debt.25

How do EU students repay their loans?
EU students repay their loans directly to the Student Loans Company. Information on repayments of loans by EU students was given in answer to a parliamentary question in March 2017:

Students: Loans: Written question - 66121

Mrs Anne Main: 01 March 2017

To ask the Secretary of State for Education, what steps the Government takes to reclaim student loans from graduates from non-UK EU countries who fail to repay those loans.

Joseph Johnson: 08 March 2017

The Student Loans Company (SLC) has arrangements in place to collect repayments from borrowers who move away from the UK. SLC establishes a 12 month repayment schedule based on the borrower’s income and provides information on the methods of repayment available.

SLC sets up fixed repayment schedules for borrowers who do not remain in contact and will place those borrowers in arrears. Further action, including legal action, can then be taken to secure recovery.

The Department published a Joint Repayment Strategy in February 2016, which sets out how action will be taken to trace borrowers and act to recover loans where avoidance or evasion is identified. This publication can be found at

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25 Student Loans in England: Financial Year 2015-16, SLC
Will the Government continue to fund EU students post Brexit?

Funding arrangements for EU students starting courses in 2016/17, 2017/18 and 2018/19 will remain unchanged. Students assessed as eligible for support during these years will receive support for the duration of their course. Information on funding for EU students up until 2018/19 is given on the Student Loans Company (SLC) website at [EU Nationals and Student Finance in England](https://www.gov.uk/Government/publications/student-loan-repayment-strategy).

**Current students and those applying to start study in the remainder of the 16/17 Academic Year**

As set out in a previous statement dated June 2016, EU nationals or their family members, currently in higher or further education, and who are eligible to receive loans and/or grants from SFE will continue to remain eligible for these loans and grants until they finish their course. This applies to all student finance provided to eligible EU students by SFE. This includes loans to cover tuition fees (for those resident in the EEA for at least three years), loans and grants for maintenance (for those resident in the UK for at least three years if they started a course before 1st August 2016, and at least five years if they started or will start a course after 1st August 2016, or who are EEA migrant workers), and some other grants and allowances. These students are also entitled to home fee status. This also applies to students who have not yet started their course, but who will do so before the end of the 16/17 Academic Year.

**Students beginning study in the 2017/18 and 2018/19 Academic Years**

As for students studying in the 16/17 Academic Year, the eligibility rules regarding student support and home fee status applying to EU nationals, or their family members, who wish to enter the UK to study a course in England which starts in either the 2017/18 or the 2018/19 Academic Year and which attracts student support, are also unchanged. SFE will assess these applications against existing eligibility criteria, and will provide loans and/or grants in the normal way. EU nationals, or their family members, who are assessed as eligible to receive grants and/or loans by SFE will then be eligible for this support and for home fee status for the duration of their course. These eligibility criteria set out that for students beginning study any time after August 2016, EU nationals must have been resident in the UK for at least five years or be EEA migrant workers in order to apply for a maintenance loan.

The migration status of EU nationals in the UK is being discussed as part of wider discussions with the EU. The Prime Minister was clear in her letter to the President of the European Council that that we should seek an early agreement on the rights of UK nationals in the EU and EU nationals in the UK, on a reciprocal basis.
6.1 Erasmus

How many students come to the UK on Erasmus programmes?

30,200 ‘students’ came to the UK under the 2014 Erasmus+ ‘Call’. This includes those on traineeships as well as those studying at UK universities. The largest number came from France with 7,700, followed by Germany with 5,300 and Spain with 4,400.26

How many UK students are on Erasmus programmes and where do they study?

11,328 UK students were involved in the 2015 Erasmus+ ‘Call’ for studies in participating programme countries.27

In 2013/14 The most popular host countries for UK participants were France (2,818), Spain (2,453), Germany (1,332) and Italy (898). 28

Will Brexit affect the UK’s participation in the Erasmus+ scheme?

The UK’s participation in the Erasmus+ scheme post Brexit is uncertain and will depend on the outcome of exit negotiations with the EU. A report by Universities UK international, Gone International: Mobility Works, showed that Erasmus+ accounted for 55% of the international experiences of graduates who had completed their courses in 2014/15. The report also found a correlation between mobility and improved academic and employment outcomes:

Six months after graduation mobile students were less likely to be unemployed and more likely to have had obtained a first- or upper second-class degree, be in a graduate level position, or to be working abroad.29

Commentators have said that if the UK loses access to the Erasmus+ scheme it is important that the Government commits to fund an alternative scheme. A replacement scheme to Erasmus+ was discussed during the House of Commons Education Committee’s inquiry into the impact of Brexit on the higher education sector. The Committee’s report, Exiting the EU: challenges and opportunities for the higher education sector, 19 April 2017, gives and overview of the issues involved with a new scheme and potential costs on p221-22.

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26 Erasmus+ Programme Annual Report 2015, Annex 7B
27 2014-15 Key Actions 1 & 3 Outputs Funded tables - Placements (estimates) 16-12-16, https://www.erasmusplus.org.uk/statistics
28 https://www.erasmusplus.org.uk/erasmus-projects
29 Universities UK International, Gone International: Mobility Works, p36
7. Sources of information

Universities UK, *The economic impact of international students*, March 2017


UK Council for International Student Affairs, *UKCISA Briefing on international students*, November 2016

UK Council for International Student Affairs, *International student statistics*


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