



Building Stronger Partnerships

Information on how employers can help support children, schools and families



DCF-00805-2009FLR-EN

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Foreword

Partners in education

We want every primary and secondary school and college to have a business partner. This will be of mutual benefit to both employers and young people. As an employer, you can make a real difference to educational outcomes, bringing the learning to life. By getting involved, you can benefit from a more highly skilled and productive workforce. This is important, not just to raise standards and unlock the talents of young people, but to ensure that we generate the skills that employers – and the UK economy – need to succeed in a rapidly changing global labour market.

The National Council for Educational Excellence (NCEE), set up in 2007, brought leaders from the business, university and voluntary sectors together with school principals to drive this forward. They identified the key areas where employers could make a difference:

- strengthening the leadership and governance of schools
- improving enterprise education and employability skills
- contributing to the curriculum in areas such as science and technology.

Actively supporting education also has a positive impact on businesses' own recruitment, development, motivation and retention of staff.

Schools will also play their part by nominating a member of their leadership team to foster business links, and government has committed to provide a high-quality education business brokerage service to support delivery.

The briefing sheets in this pack contain information and ideas on ways in which you can get involved, from sponsoring an Academy to offering work experience or helping to deliver the new Diploma programmes. We hope that you will find something to interest you.