

# Get involved in... Championing Diplomas

By joining the Diploma Employer Champions' Network, you can help to encourage and support other employers to become involved in developing and delivering Diplomas.

## Why get involved?

The Diploma Employer Champions' Network is made up of employers, including Toyota, BT, Hyatt, the RAF and Leicester City Council, who have volunteered to explain the benefits and opportunities of the Diplomas to other employers.

Diploma champions are mainly involved in promotional activities such as giving speeches at events or conferences, talking to the media and helping to channel employers' views to government. Most champions contribute around half a day a month – but there are no obligations, so how much you want to contribute depends on your capacity.

Regardless of how much time you can give, your contribution is important in establishing the Diploma as an exciting and relevant qualification.



### Benefits for young people

Diploma champions can make the new qualification seem more real and exciting, which helps to encourage young people to choose the Diploma and the opportunities it offers. As a result, young people learn to explore their options, think about their future careers and prepare themselves for working life.

### Benefits for employers

Diploma champions get to contribute to one of the largest changes to the education system. They are also helping to influence education according to their own future hiring and training needs. Diploma champions also get the opportunity to network with other champions.

### Next steps

For more information about the network or to arrange for a Diploma champion to come and speak about the benefits at your organisation, please contact Jo Kelly on **020 7269 9840** or email her at [jkelly@semta.org.uk](mailto:jkelly@semta.org.uk)

For more general information about being a Diploma champion, go to [www.dcsf.gov.uk/14-19/decn](http://www.dcsf.gov.uk/14-19/decn)

