

Get involved in... Enterprise education

You can help to build an enterprise culture among young people by helping to deliver enterprise education activities in schools.

Why get involved?

Enterprise education aims to give pupils a better understanding of their future role and responsibility in the economy. It can help them to be creative and innovative, to take and manage risks, and to do so with determination and drive.

To achieve this, more than 30,000 teachers have received enterprise training in a £55 million drive to embed enterprise across the curriculum. We now need business people to get involved in helping young people develop their enterprise capability, for example through activities from business challenges and simulations to financial literacy workshops.



Benefits for young people

The skills learned in enterprise education are essential for young people who want to start their own business. They are also useful for any student who wants to become an enterprising employee capable of progressing in their career. Enterprise education develops the financial literacy, economic awareness and business understanding that young people need to thrive in the economy.

Benefits for employers

Young people who receive enterprise education are more aware of commercial realities and how business works. As potential employees, they will be better prepared to contribute to the success of your company. Enterprise education also offers you the chance to influence how young people see business and inspire the next generation of entrepreneurs.

Next steps

To find out how you can get involved in delivering school enterprise activities in your area, contact your local Education Business Partnership. Details can be found at www.iebe.org.uk. You can also get involved through national enterprise education organisations – for more information visit www.young-enterprise.org.uk or www.enterprise-education.org.uk

You may also be interested in sponsoring a specialist school that focuses on business and enterprise. For more information on this, please visit www.standards.dfes.gov.uk/specialistschools/ or email specialist.schools@dcsf.gsi.gov.uk

