

# Get involved in... Information, advice and guidance

Help the next generation of employees to plan their careers by providing them with the information, advice and guidance they need to make a successful start in life.

## **Why get involved?**

Information, advice and guidance (IAG) is an umbrella term for activities that help young people to become self-reliant and better equipped to manage their learning and career development. Provisions for IAG range from providing information about career opportunities to guidance about the changing world of work and the skills and qualifications young people will need to be successful in the future.

Students are entitled to personalised IAG as part of their careers education, and every secondary school student will have a personal tutor from 2010.

Employers can help by providing IAG activities, such as taster sessions, workplace visits and work experience, and by sharing your knowledge of the changing job market and career progression.



### **Benefits for young people**

More than ever during the current economic downturn, young people need guidance about qualifications and skills and how to prepare for the changing world of work. IAG provides them with personalised, impartial and comprehensive advice on learning choices and pathways into work, as well as helping with self-development issues. Young people learn to understand themselves and their needs, confront barriers, resolve conflicts, develop new perspectives and make progress.

### **Benefits for employers**

Through involvement with IAG, employers can educate future school leavers about the opportunities that are available to them and the qualifications they need to get into those roles. This will help to ensure that more young people are better prepared to enter the jobs market with the skills and qualifications that employers need.

### **Next steps**

To find out more about how you could help improve the quality of IAG for young people, contact your local Education Business Partnership. Details can be found at [www.iebe.org.uk](http://www.iebe.org.uk).

More advice and guidance can be found at Connexions, a service for 13- to 19-year-olds, which also provides support for those up to the age of 25 who have learning difficulties or disabilities (or both). The service is managed by the Local Connexions Service, which brings together all the key youth support services. Go to [www.connexions-direct.com/](http://www.connexions-direct.com/)

