

Get involved in... Apprenticeships

Apprenticeships are one of the best, most cost-effective ways to train new staff and can help to improve your productivity and competitiveness.

Why get involved?

Apprenticeships combine on-the-job and classroom learning to deliver the practical skills and qualifications that employers need. They are a great way to harness fresh new talent and fill skills gaps across all business sectors.

The new National Apprenticeship Service, launched in April 2009, makes the process of offering an Apprenticeship and finding apprentices a lot easier. The service includes Apprenticeship Vacancies – an easy-to-use online system that allows employers to advertise vacancies and matches them with a range of interested applicants.

Benefits for young people

Apprenticeships are an excellent option for young people who want to start working and earning money, while continuing to gain skills and qualifications. Doing an Apprenticeship increases their long term job prospects and earning capacity and they retain the option of going on to full-time higher education at a later date.



Benefits for employers

A survey carried out by Populus¹ found that 92% of employers thought Apprenticeships resulted in greater employee motivation and job satisfaction. This is supported by research from the Institute for Employment Research at the University of Warwick,² which highlighted many benefits, including:

- increased productivity and quality of work
- a more innovative workforce
- reduced staff turnover
- a better fit between employee skills and company requirements
- skilled young recruits to replace an ageing workforce
- developing a pool of potential future managers.

Next steps

To find out more about Apprenticeships, or to start the process of taking on an apprentice, call **08000 150 600** or go to www.apprenticeships.org.uk

¹ Popular Research commissioned by the LSC, February 2009

² University of Warwick net benefits research for AAN, available at employersforapprentices.gov.uk/