



Skills Funding
Agency

Understanding your FE Choices Employer Satisfaction Survey 2012/13 Indicative Results

September 2013

Of interest to colleges and training organisations

Introduction

Colleges and training organisations have asked for an early indication of their results for the 2012/13 FE Choices Employer Satisfaction Survey, which took place from mid-April to early August 2013.

Indicative results for the 2012/13 Employer Satisfaction Survey will be available on the [Provider Extranet](#) from mid-September 2013 along with verbatim comments from your employers.

The indicative results are available as PowerPoint slides and provide an **early indication** of your post-survey results. We will share your **final** results with you later in 2013, before we publish them on the [FE Choices comparison site](#).

This guidance document has been prepared to help you interpret your FE Choices Employer Satisfaction 2012/13 indicative results.

The verbatim comments are available in an Excel spreadsheet format.

This data is for information only and should not be published outside your organisation.

Points to note

We can only supply indicative results until we complete our analysis and carry out quality assurance checks to generate the overall FE Choices Employer Satisfaction scores. The indicative results may therefore be different to the final FE Choices Employer Satisfaction 2012/13 data.

Taking you through your indicative results

Slide 3

Slide 3 details your profile of respondents to the survey, including the total number of valid responses for your organisation. It also includes a breakdown of the responses your organisation received online, by paper and from the telephone survey.

Slide 4

Slide 4 explains the term 'base size'.

- a. The total base size is given at the bottom of slides 8-25. The base size is the total number of employers answering each question.
- b. Where the sub-group base size is less than 10, these results should be treated with caution due to the small number of employers responding. If less than three employers responded within the sub group, then the result is not shown; this is to ensure the confidentiality of the employer(s) who responded to the survey.

Slide 5

Slide 5 includes two tables, which show the profile of employers who responded to the survey for your organisation. Where percentages do not add up to 100 per cent, this is due to rounding.

- a. The first table shows the 'number of responses' received by your organisation against the 'size of the employer's workplace' and as a percentage of the total.
- b. The second table shows the 'number of responses' received by your organisation broken down by sector, using Standard Industrial Classification codes and as a percentage of the total.

Slide 6

Slide 6 includes two tables, which show the profile of employers taking part in the survey for your organisation. Where percentages do not add up to 100 per cent, this is due to rounding.

- a. The first table shows the number of employer responses against the numbers of employers receiving training, grouped by employer size, and the percentage of the total of each group.
- b. The second table shows the number of employers who paid for training against a breakdown of payment options such as 'Yes, in all cases' and the percentage of the total of each group.

Slide 7

Slide 7 gives an overview of your organisation's responses against the 11-point scale used in the survey from 0=low score to 10=high score for all the questions from Q3a to Q6.

- a This allows you to view the percentage of employers giving a response:
 - i. from 0-4 (at the bottom end of the scale), shown in red.
 - ii. from 5-7 (in the middle of the scale), shown in blue.
 - iii. from 8-10 (at the top end of the scale), shown in light green.
 - iv. 'Too early to tell/don't know', shown in grey.
- b The mean score is also shown for each question. This is the average of all the scores given by your employers for each question.

Slides 8-25

Slides 8-25 provide a detailed analysis by each question. There are two slides per question.

The **first slide** shows the size of the workplace.

- a. The bar chart at the top of the slide shows the percentage of employers giving a response:
 - i. from 0-4 (at the left hand side of the scale), shown in red.
 - ii. from 5-7 (in the middle of the scale), shown in blue.
 - iii. from 8-10 (at the right hand side of the scale), shown in light green.
 - iv. 'Too early to tell/don't know', shown in grey.
- b. The box under the Skills Funding Agency logo shows the mean score for each question.

- c. Below the dotted line is a breakdown by size of workplace (showing the mean score by size of employer) and a breakdown of responses:
 - i. from 0-4, shown in red.
 - ii. from 5-7, shown in blue.
 - iii. from 8-10, shown in light green.
 - iv. 'Too early to tell/don't know', shown in grey.

The **second slide** shows the response to the question broken down by industry sector, using Standard Industrial Classification codes.

- a. The bar chart at the top of the slide shows the percentage of employers giving a response:
 - i. from 0-4 (at the left hand side of the scale), shown in red.
 - ii. from 5-7 (in the middle of the scale), shown in blue.
 - iii. from 8-10 (at the right hand side of the scale), shown in light green.
 - iv. 'Too early to tell/don't know', shown in grey.
- b. The box under the Skills Funding Agency logo shows the mean score for each question.
- c. Each industry sector is shown using Standard Industrial Classification codes:
 - i. from 0-4 (at the left hand side of the scale), shown in red.
 - ii. from 5-7 (in the middle of the scale), shown in blue.
 - iii. from 8-10 (at the right hand side of the scale), shown in light green.
 - iv. 'Too early to tell/don't know', shown in grey.
- d. The mean score for each sector, using Standard Industrial Classification codes, is shown in a red box on the right hand side.
- e. See slide 4 for details of base size.

If you have questions about your slides or the guidance, please email servicedesk@thedata.service.org.uk.



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