



2013 Annual Review of Qualifications Offer

Qualifications with no or low demand

October 2013

1. In January 2014 we will publish the 'qualifications offer' – the list of qualifications that colleges and training organisations can deliver using an Adult Skills Budget (ASB) allocation for new starts from 1 August 2014 onwards.
2. As part of our annual review of qualifications, we are carrying out two activities to refresh this offer.
3. **Firstly**, qualifications that have been available for two years but have not been delivered by any college or training organisation **outside of an Apprenticeship** will not be included in the offer.
4. To give the sector notice of this, we have released a list of 669 such '[no demand' qualifications](#)' which have been available for at least two years but which have not been used by any colleges or training organisations as part of their Adult Skills Budget allocation. The qualifications on this list will **not** be eligible for funding through the ASB for any new starts from 1 August 2014.
5. Please note that this does not relate to the use or availability of qualifications within an Apprenticeship Framework. If a qualification is in an Apprenticeship Framework it will continue to be available for delivery as part of that Framework, regardless of demand outside of the Apprenticeship.
6. **Secondly**, we intend to remove qualifications that have very low demand from learners or employers (again, outside of Apprenticeships).
7. Specifically, where a qualification has had between 1 and 99 enrolments in the 2011/12 Funding Year *and* between 1 and 99 enrolments in the 2012/13 Funding Year we have identified it as a '[qualification with 'low demand'](#)'. There are 542 qualifications in this category.
8. Again, please note this does not relate to the use or availability of qualifications within an Apprenticeship Framework.
9. We recognise that in some cases we may need to continue funding new starts for certain qualifications with low demand. For this reason we have set out a

process to allow awarding organisations to notify us, with supporting evidence, about qualifications with low enrolments that they believe we should continue to fund. This process runs from **30 October** to **29 November 2013**.

10. This year, rather than asking awarding organisations *and* colleges and training organisations all to submit forms for qualifications with low demand that they believe should be available in 2014/15, we are asking **colleges and training organisations to notify their awarding organisation** if they believe that a qualification with low demand should still be available for new starts in 2014/15. Awarding organisations will then collate evidence and complete a single form for each qualification. This will avoid the scenario of multiple organisations all completing separate forms for the same qualification.
11. The deadline for awarding organisations to submit forms to us as part of this process is **29 November 2013**.
12. If you are a college or training organisation and you believe that any of the qualifications on [our list of qualifications with low demand](#) should be available for public funding in 2014/15, please contact your awarding organisation and advise them of this, supplying appropriate evidence.
13. More information, including detailed guidance for awarding organisations and the forms for them to use, is [available on our website](#).
14. Finally, please note that this only relates to public funding for new starts for adult learners (those aged 19 or older) in England in 2014/15. A learner who enrolls by 31 July 2014 on a qualification which will have funding withdrawn in 2014/15 will still receive support to complete their qualification during 2014/15.