## **APPENDIX 15**

## PRESS STATEMENTS

## **INFORMATION FOR STAFF**

- Schools are under no obligation to speak to the press. If however, schools feel
  it is necessary to issue press statements the following guidance may be useful.
  Remember that support and guidance are available from the education and library
  boards' and Council for Catholic Maintained Schools Communications Officers. They
  will act on behalf of schools they are responsible for when asked.
- 2. Press statements can be issued and updated as new and accurate information becomes available. Explain that the whole school has been deeply shocked and that all available resources and support services have been gathered. Outline what steps are being taken to provide support for students and staff in an effort to get things back to 'normal' as soon as possible.
- 3. Press statements should include:
  - Facts about the incident, what has been done and what is planned.
  - Information regarding the implementation of the school's critical incident management plan and the fact that the situation is under control.
  - Affirmation of the principles of critical incident management in order to reduce and prevent further stress; stabilise the situation; normalise and promote the functioning of the school, its staff and pupils; and ensure everyone receives the help they need.

## 1. Historic school destroyed by fire

Date
School was destroyed by fire in the early hours of Saturday morning. Fire and Rescue Services and the PSNI responded to a 999 call reporting the blaze at 3 am on Saturday. There were no injuries reported. The cause of the fire is under investigation. Damage is estimated at £ million.
"It is a tragedy to have lost this school, not only for our students and their families, but for our community.", Chairperson of the Board of Governors said. "Schools are much more than a place of learning. They are where our communities meet for special events, to vote and to play school, in particular, was a landmark in our community with historical building designation." School was built in 1906 and has undergone substantial renovations in recent years.
Arrangements have been made to house school's pupils at for the remainder of this school term, with the addition of temporary classrooms at All parents were contacted by telephone on Sunday.
To assist in supporting our staff and pupils through this time of shock and loss, additional trained staff from the education and library board's Critical Incident Response Team have been assigned to the school to provide support.
Contact: Chair of Board of Governors of:
School at:
Adapted from 'When Tragedy Strikes' (INTO & UTU, 2000)
2. School grieves sudden death of pupil
Date
As reported by the PSNI, (use caution if naming a pupil), a pupil at school died tragically on The circumstances of 's death are not known at this time and an investigation is currently ongoing.
This is a tragic loss to
A special assembly to remember has been arranged for
Contact: Principal, School at