



Department
for Work &
Pensions

Youth Unemployment Innovation Fund Pilot: Starts and Outcomes

Quarterly publication

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This publication uses DWP Management Information and Payment data for the Innovation Fund Pilot to report on progress to June 2014.

Queries about the content of this document

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Introduction

1. The Innovation Fund is a pilot that was launched in April 2012 and is part of a wider package of support aimed at addressing youth unemployment. The Innovation Fund employs social investment partnerships to work with disadvantaged young people aged 14 years and over.
2. This publication contains official statistics on the total number of young people that started on the Innovation Fund and the total number of outcomes that have been achieved up to June 2014. The data is sourced through DWP Management Information and payment data.
3. This data is published in line with the Code of Practice for official statistics (see <http://www.statisticsauthority.gov.uk/assessment/coe-of-practice/>)

Background

The Innovation Fund

4. On 12 May 2011, the Government announced a package of measures to help address youth unemployment. These included a new Innovation Fund of up to £30 million over three years from 2012 to support social investment¹ projects. The projects support disadvantaged young people and those at risk of disadvantage, aged 14 years and over.
5. The Innovation Fund has three key objectives:
 - Objective 1 – To deliver support to help young people who are disadvantaged, or at risk of disadvantage, helping them participate and succeed in education or training and thereby improve their employability, reducing their longer term dependency on benefits.
 - Objective 2 – Test the extent to which we generate benefit savings, other wider fiscal and social benefits, and deliver a Social Return on Investment.
 - Objective 3 – Support the development of the social investment market, the capacity building of smaller delivery organisations and generate a credible evidence base which supports social investment arrangements.
6. This pilot is a Payment by Results (PbR) model. The Investors or intermediaries are paid solely on the basis of outcomes achieved.

¹ Social investment is the provision of capital to generate social impact as well as financial returns.

7. The DWP is the first government department to commission Social Impact Bonds (SIBs) via an open competition. Of the 17 SIBs currently operational in the UK, ten are Innovation Fund projects.
8. There is a wide variation in Innovation Fund provision across the projects. DWP did not prescribe what delivery models should include, rather providers developed new and innovative programmes. This resulted in ten different models of delivery with all providers working towards different outcome measures.
9. More details about the individual projects and the Innovation Fund can be found at:
https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/212328/hmg_g8_factsheet.pdf
10. The Cabinet Office has established a Social Impact Bond Centre of Excellence to support the development of more SIBs across the public sector. More details can be found at:
http://data.gov.uk/sib_knowledge_box/home
11. The Innovation Fund was commissioned via two rounds. The first round focused on 14-24 year olds and delivery started by April 2012. A total of six contracts were let in Round One. The table below provides details of the contracting bodies and the locations in which they are delivering.

| Contracting Body | Location |
|-----------------------------------|---|
| APM UK Ltd | West Midlands (every Birmingham Ward) |
| Stratford Development Partnership | Stratford, Canning Town, Royal Docks (Newham), Cathall (Waltham Forest) |
| Indigo Project Solutions | Perthshire and Kinross |
| Nottingham City Council | Nottingham City |
| Private Equity Foundation | Shoreditch London |
| Triodos Bank | Greater Merseyside |

12. Round Two was aimed at disadvantaged young people and those at risk of disadvantage, aged 14 and 15. An additional four contracts were let in Round Two and delivery started in November 2012. The table below provides details of the contracting bodies in Round Two and the locations they are operating in.

| Contracting Body | Location |
|-------------------------|---|
| Prevista | West London |
| Social Finance (Adviza) | Thames Valley |
| Social Finance (COUI) | Greater Manchester (Manchester, Salford, Bolton, Oldham and Tameside) |
| 3SC | South Wales (Cardiff and Newport) |

Methodology

13. The figures presented in this release are based on DWP Management Information compiled from reports submitted by Innovation Fund projects and DWP payment data. Those figures relating to starts reflect the information captured by providers on participant numbers. Outcomes information is compiled using DWP data on payment made.

14. DWP provided a definitive list to contractors of the outcomes payable under the Innovation Fund. There were small revisions to the payable outcomes for Round 1 and Round 2 to reflect the different age groups that the two rounds were aimed at. The table below sets out the list of outcomes and illustrates which rounds they were applicable to.

15. Table 1 provides a list of defined outcomes for the Innovation Fund Round 1 and Round 2.

Table 1: List of defined outcomes for the Innovation Fund Round 1 and Round 2

| Outcomes | Round 1 | Round 2 |
|---|----------------|----------------|
| Improved attendance at school | ✓ | ✓ |
| Improved behaviour at school | ✓ | ✓ |
| Improved attitude towards school | | ✓ |
| Successful completion of an ESOL course | ✓ | |
| Attainment of an accredited QCF Entry level qualification (Below GCSE) | | ✓ |
| Attainment of basic skills by young people over the age of 16 | | ✓ |
| Attainment of NQF ² Level 1 or equivalent qualification | ✓ | ✓ |
| Attainment of NQF ² Level 2 or equivalent qualification | ✓ | ✓ |
| Attainment of NQF ² Level 3 or equivalent qualification | ✓ | ✓ |
| Attainment of NQF ² Level 4 or equivalent qualification | ✓ | ✓ |
| Entry into first employment (16 or more hours per week) lasting at least 13 weeks including a training element (e.g. work-based learning) if under 18 years old | ✓ | ✓ |
| Sustained employment of 26 or more weeks | ✓ | ✓ |

16. Projects decided which outcomes they would work towards so there is variation in the type and number of outcomes each project is aiming to achieve. The DWP payment model allows multiple outcomes to be achieved per participant.

² National Qualifications Framework

17. However, each type of outcome can only be claimed once. There was also a maximum value that could be claimed per individual. The total value of outcome payments claimable for support provided to an individual participant is limited to £8,200 for Round 1 and £11,700 for Round Two participants.
18. The list of outcomes also included a clear definition of the out comes and a list of evidence that was required alongside each outcome payment claim submitted to the department. For further details on the outcome payment descriptions and validation evidence, please see:
https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/307155/round-two-provider-guidance.pdf

Results

Number of starts

19. In total, 14,200 young people had started participation in Innovation Fund Projects up to the end of June 2014 which is an increase of 1,500 from March 2014.
20. Table 2 below provides a breakdown of the number of young people who had participated in projects according to the commercial round in which the contract was let.

Table 2: Comparison of Total number of Innovation Fund programme starts across the two rounds between end of March to end June 2014

| | March 2014 | June 2014 |
|--------------|---------------|---------------|
| Round 1 | 10,300 | 11,300 |
| Round 2 | 2,400 | 2,900 |
| Total | 12,700 | 14,200 |

(Source: DWP Management Information)

Number of Outcomes

21. In total, 13,200 Outcomes were achieved in Innovation Fund projects up to the end of June 2014, which is an increase of 2,000 from March 2014.
22. Table 3 below provides a breakdown of outcomes according to the commercial round in which the contract was let. Round 1 outcomes are not exactly the same as Round 2 outcomes, so direct comparisons should not be made.

Table 3: Comparison of Total number of Outcomes across the Innovation Fund Rounds between end of March to end June 2014

| | March 2014 | June 2014 |
|--------------|---------------|---------------|
| Round 1 | 8,900 | 8,900 |
| Round 2 | 4,300 | 4,300 |
| Total | 11,200 | 13,200 |

(Source: DWP Payments Data)

Notes:

- (i) Figures rounded to the nearest 100
- (ii) Round 1 Projects have been operating since April 2012
- (iii) Round 2 Projects have been operating since November 2012
- (iv) Figures are subject to revision. The data is submitted to DWP on a monthly basis by providers. This data could be subject to duplicate records and missing information which may be rectified in subsequent months.

Revisions Policy

23. Every effort has been made to ensure that the quality of these statistics is of the highest standard. However, it may be necessary to revise the statistics in subsequent publications when more complete data becomes available, particularly for more recent months.

24. In accordance with Principle 2 of the UK Statistics Authority’s Code of Practice for Official Statistics, statistics within this publication adhere to DWP’s statistics revisions policy, which explains how we will make revisions and inform users of our statistics when they occur:

<https://www.gov.uk/government/organisations/department-for-work-pensions/series/dwp-statistics-policies-and-procedures>

Future Content

25. We will review the content and specific breakdowns provided for future publications, in accordance with Annex A. We may include additional breakdowns of the nature of outcomes which may be of interest to some parties.

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Annex A: Official Statistics Publication Timetable

| Publication | Date | Notes |
|--------------------|-------------------------|---|
| 1st | Friday 11 July 2014 | The first official statistics publication covering Innovation Fund Starts and Outcomes up to March 2014 |
| 2nd | Thursday 9 October 2014 | The second official statistics publication covering Innovation Fund Starts and Outcomes up to June 2014 |
| 3rd | January 2015 | The third official statistics publication covering Innovation Fund Starts and Outcomes up to September 2014 |