

## **BRIEFING PAPER**

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# University Technical Colleges

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## One page briefing

University Technical Colleges (UTCs) are technical schools for 14-19 year olds, working alongside employers and universities, introduced under the Coalition Government. They operate as a type of academy, with relevant freedoms such as not having to follow the national curriculum, or employ teachers with qualified teacher status. In keeping with other forms of academy school, they operate in England only.

- In January 2016 there were 39 UTCs open across all regions in England. The first opened in September 2011, three more followed in 2012, and 13 opened in both 2013 and 2014 and 11 in 2015.
- Two of the earlier ETCs closed at the end of the 2014/15 school year; Black Country UTC and Hackney UTC.
- According to the Baker Dearing Educational Trust a further 12 are due to open in September 2016 and 8 more are currently planned for in 2017. At the start of 2015/16 the Department for Education listed 21 potential UTCs in 'pre-opening' stage.

UTCs have had strong support from the Government and opposition parties, who see them as a key means of advancing vocational education. The Conservative Manifesto for the 2015 General Election pledged the Government to establish a UTC within reach of every city, and the Prime Minister spoke strongly in favour of the colleges during the debate on the Queen's Speech. Prior to the election, both Labour and the Liberal Democrats also spoke in favour of UTCs.

Two of the first created UTCs closed in summer 2015. Hackney UTC and Black Country UTC had experienced disappointing pupil recruitment and received critical Ofsted reports. The skills Minister has said that the Government will use the period before the next bidding round for opening UTCs (not yet announced) to learn lessons from the experience of UTCs so far. Information on the latest round of applications was published in October 2015, with applications required by 29 January 2016.

More broadly, the small number of UTCs, and pupils attending them, make it difficult to draw firm conclusions on their impact at this stage. The concerns that have been raised around the operation of UTCs have focused on enrolment numbers, and the attendance rates of pupils enrolled. Concerns have also been raised about the proportion of female students enrolling at UTCs.

## 1. Background

## 1.1 Conception

During the later years of the previous Labour Government, plans to form technical schools to develop vocational and technical education were proposed by Lord Baker, the former Conservative Education Secretary, alongside Ron Dearing. The plans received support from both the then Government<sup>1</sup> and the Conservative opposition.<sup>2</sup> The <u>Baker</u> Dearing Educational Trust now promotes and supports University Technical Colleges.

Subsequently, the Coalition programme for government, published on 20 May 2010, proposed 'Technical Academies' as part of the new Government's plans to promote diversity in the school system and improve vocational education.<sup>3</sup>

#### 1.2 What are UTCs?

University Technical Colleges (UTCs) are technical schools for 14-19 year olds, working alongside employers and universities. They operate as a type of academy.

The Academies Act 2010 makes provision for academies, as well as 'additional schools', such as free schools, UTCs and studio schools. Like other types of academy, UTCs operate in accordance with the terms of their funding agreement with the Secretary of State for Education. The Department for Education (DfE) has produced a model funding agreement for UTCs.

The Department for Education provides information on applying to open a UTC. The Department's document on how to apply to open a UTC defines the colleges as follows:

1.8 UTCs are all-ability and mixed sex state funded schools, independent of local authorities. They are not extensions of, or conversions from, existing provision, but new academies, typically with 500-800 pupils in Key stage 4 and Key stage 5. UTCs specialise in subjects that need modern, technical, industrystandard equipment, such as engineering and digital technologies, and teach these disciplines alongside business skills and a broad, general education.

1.9 Pupils integrate academic study with practical learning, studying core GCSEs alongside technical qualifications. The ethos and curriculum are designed with local and national employers who also provide support and work experience for pupils. UTCs are sponsored by a university and employers, and work in partnership with other educational providers, including those with strengths in the UTC's specialist subject areas. UTCs should provide progression routes into higher education or further learning in work. This includes apprenticeships and higher

Telegraph, Labour plan to revive technical schools, 1 Sep 2009

Guardian, Conservatives plan 1950s-style technical schools, 5 Oct 2009; see also the letter from Lord Baker in the <u>UTC brochure</u> [accessed 18 June 2015]

Cabinet Office, *The Coalition: our programme for government*, May 2010, section

apprenticeships; some UTCs may wish to consider offering apprenticeships themselves as they become established or may wish to work in partnership with apprenticeship providers. UTCs are funded on a comparable basis to other state funded schools.<sup>4</sup>

The <u>overview</u> of UTCs provided by the UTC website maintained by the Baker Dearing Educational Trust provides further details:

UTCs integrate technical, practical and academic learning and create an environment where students can thrive and develop the abilities that industry needs. To do this, a UTC:

- focuses on one or two technical specialisms
- works with employers and a local university to develop and deliver their curriculum
- provides essential academic education and relates this to the technical specialisms
- has the latest equipment and technology used by industry
- dedicates at least 40% of time to the technical specialism including design and building, working in teams and problem solving.

By working with a university and local employers, UTC students benefit from access to:

- the latest research, industry experts and specialist facilities
- real-life employer projects that stretch their technical skills and creative thinking
- teaching and mentoring from specialists who currently work in industry.

UTCs are smaller than traditional secondary schools. They are not academically selective and charge no fees.

UTCs do not have to follow the national curriculum; employ teachers with qualified teacher status; follow local authority term dates or standard school hours; or comply with the provisions in the School Teachers' Pay and Conditions Document. They are judged against the same accountability system as other schools.<sup>5</sup>

## Funding provided to the Baker Dearing Educational Trust

In response to a Parliamentary Question in November 2015, the skills minister Nick Boles set out the funding provided by the Department for Education to the Baker Dearing Educational Trust in relation to UTCs over the previous four years:

**Nick Boles:** The Baker Dearing Educational Trust's annual accounts are published each year. They show that the Baker Dearing Educational Trust has received grant funding to provide pre-approval support to groups that wish to apply to the Department to open a University Technical College as set out in the table below:

Department for Education, <u>University Technical Colleges: How to apply</u>, October 2015, page 6

<sup>5</sup> DFE, Ibid., p6

Calendar Year	<b>Funding Received</b>
2011	£151,923
2012	£150,095
2013	£153,458
2014	£213,191

Between 1 January 2015 and 30 September 2015, the department paid the Baker Dearing Educational Trust grant funding of £116,912. The Baker Dearing Educational Trust's accounts for 2015 will be published in due course.

The first grant to the Baker Dearing Educational Trust in April 2011 was awarded directly to the trust. Subsequent grants have been awarded after a competitive tender process.<sup>6</sup>

## 2. UTCs: current position and performance

## 2.1 Applying to open a UTC

The Government has published guidance for proposer groups on opening a UTC, including a pre-opening guide for groups whose application has been successful. A model funding agreement is also available.

The process involved in establishing a UTC can be compared to that for opening a free school or studio school. The opening guidance sets out the criteria that are used when an application is considered:

To ensure that we establish high quality UTCs, we place a great emphasis on:

- the capacity and capability of the proposer group, including
- relevant education and financial expertise; and
- track record of those among the proposer group who run existing education provision.
- the quality of the provision when the UTC is open, including
- the academic rigour and aspiration of the education offer;
- strong governance structures and governing body; and
- the likelihood of being graded good or better by Ofsted in the first inspection.<sup>7</sup>

## 2.2 UTCs: key facts and figures

A full list of open and to-be-opened UTCs is available on the <u>UTC</u> <u>website</u>, along with a map of their locations.

- In January 2016 there were 39 UTCs open across all regions in England. The first opened in September 2011, three more followed in 2012, and 13 opened in both 2013 and 2014 and 11 in 2015.
- Two of the earlier ETCs closed at the end of the 2014/15 school year; Black Country UTC and Hackney UTC.
- According to the <u>Baker Dearing Educational Trust</u> a further 12 are due to open in September 2016 and 8 more are currently planned for in 2017. At the start of 2015/16 the <u>Department for Education</u> listed 21 potential UTCs in 'preopening' stage.
- In January 2015 the 30 open UTCs taught 6,363 pupils, almost all of whom were aged 14+ at the start of the school year.

- The largest UTC in January 2015 had just over 500 pupils at the start of 2015, the smallest fewer than 50. The majority had between 150 and 200 pupils.
- School capacity of the open UTCs in 2015 varied from 400 to more than 900 pupils, most were in the 600-700 range.
- Data for 17 UTCs is included in the 2013-14 school absence data when 7.7% of sessions were missed in total; 2.4% for unauthorised absence. The equivalent headline rate for all state funded secondary schools were 5.1% and 1.2% respectively. However, these figures exclude pupils in school sixth forms. There is a general tendency for higher absence rates in older year groups so the age-range of UTCs means we would expect somewhat above average absence rates. It is difficult to draw firm conclusions from the data on the relatively small number of schools included.
- 19 UTCs (with around 1,300 pupils at the end of Key Stage 4) were included in the provisional GCSE results for 2014/15. 36% of these pupils achieved 5 or more GCSEs/equivalents at grades A\*-c including English and maths. This was well below the national average for state schools of 56%. Pupils at these schools performed below average on the other main GCSE indicators, although the gaps varied and were somewhat lower for progress measures when analysed by prior attainment levels. It is important to realise that most of these pupils would have spent the majority of their secondary years in schools that were not UTCs and hence only very limited conclusions can be drawn so far on the impact of UTCs on performance. 8

## 2.3 Ofsted reports

The Academies Annual Report 2013/14 (published June 2015), noted that:

Five UTCs (those which opened in September 2012 or earlier) were inspected by Ofsted before the end of the 2013/14 reporting period, 2 of these achieved good or better, and only these 5 had results published in the 2014 school performance tables.9

The report drew attention to Reading UTC, which opened in September 2013 and specialises in computer science and engineering, and in June 2015 became the first UTC to be rated as outstanding by Ofsted. 10

Two UTCs have been rated inadequate by Ofsted: Black Country UTC, which is to be closed (see section 3.3), and Central Bedfordshire UTC; in

Sources: Schools, pupils and their characteristics: January 2015, DfE; Edubase, DfE; Pupil absence in schools in England: 2013 to 2014; DfE; Revised GCSE and equivalent results in England: 2014 to 2015, DfE; EduBase, DfE. Provided by Paul Bolton, Social and General Statistics

Department for Education, Academies Annual Report 2013/14, June 2015, p39

<sup>&</sup>lt;sup>10</sup> Ibid, p40; Full report available on the Ofsted website (accessed 6 July 2015)

March 2015 Ofsted <u>stated</u> that Central Bedfordshire UTC was "making reasonable progress towards the removal of special measures." <sup>11</sup>

## 2.4 Press comment

A Guardian article in September 2015 discussed UTC performance:

Guardian, <u>University technical colleges: five years on, the jury's still out</u>, 22 September 2015

Ofsted, <u>Letter to Headteacher of Central Bedfordshire UTC</u>, dated 29 January 2015, published 2 March 2015

## 3. The future of UTCs: support and concerns

#### 3.1 Government view

The Conservative Party Manifesto for the 2015 General Election indicated that the party intended to continue the expansion of UTCs, to "ensure there is a University Technical College within reach of every city." 12

During the debate on the Queen's Speech in May 2015, the Prime Minister spoke strongly in support of UTCs:

The university technical colleges are a great success—indeed, we launched our election campaign in one in Swindon. They help to complete our education system by providing what was missing: a high-quality technical education for children who would benefit from it. 13

However, during an adjournment debate on the closure of the Black Country UTC in June 2015, the skills Minister Nick Boles indicated that the Government may review the operation of the UTC programme before proceeding further. 14 Revised information on applying to open a UTC was published in October 2015 (see section 3.3 for more detail).

In December 2015, the Government confirmed in a response to a Parliamentary Question that student applications for UTCs were being encouraged:

Nick Boles: Like all academies, each university technical college (UTC) is responsible for publicising their school and encouraging applications. Officials from the Department for Education and the Baker Dearing Educational Trust provide UTCs with advice to support pupil recruitment, drawing on the best practice from UTCs and other new schools. Statutory guidance to schools on careers guidance is clear that they should allow UTCs to engage with their pupils on their premises. This guidance can be found at GOV.UK: https://www.gov.uk/government/publications/careers-<u>guidance-provision-for-young-people-in-schools</u>. This careers guidance should ensure pupils have information about their full range of education and training options. 15

## 3.2 Opposition parties

In July 2014, the Labour peer Lord Adonis published a report, *Mending* the Fractured Economy, which recommended that 100 new UTCs be built by 2020, focused on growth areas on the economy, to expand what it described as inadequate technical education, with limited opportunities to gain high quality technical education. <sup>16</sup> A speech by

<sup>&</sup>lt;sup>12</sup> The Conservative Party Manifesto 2015, p34-35

<sup>&</sup>lt;sup>13</sup> HC Deb 27 May 2015 c49

<sup>&</sup>lt;sup>14</sup> Schools Week, <u>Ministers to review University Technical Colleges in wake of Black</u> Country closure, 10 June 2015

<sup>&</sup>lt;sup>15</sup> PO 18899, 14 December 2015

<sup>&</sup>lt;sup>16</sup> Policy Network, Mending the Fractured Economy: Adonis Growth Review, July 2014, p61; see also TES, Labour review calls for University Technical Colleges to tackle skills gap, 2 July 2014

the then shadow Chancellor, Ed Balls, advocated a "major expansion of university technical colleges." 17

The then Coalition Government published costings on this policy, which set out that Labour's proposed expansion of UTCs would cost up to £1.4bn. 18 The Labour party rejected these figures as based on false assumptions. 19

The then Deputy Prime Minister, Nick Clegg, described himself in June 2014 as a "big supporter" of UTCs.<sup>20</sup>

#### 3.3 Closures

Two UTCs closed in summer 2015. The decisions to close Hackney UTC and the Black Country UTC were prompted by low student numbers and, in the case of the Black Country UTC, a poor Ofsted inspection. A TES article in September 2015 discussed the issue of UTCs closing, or planned UTCs not opening, more generally.<sup>21</sup>

### Hackney UTC

In February 2014 Hackney UTC received an Ofsted report rating the college as 'requires improvement'. A monitoring inspection, published in June 2014, had noted the UTC was making improvements.<sup>22</sup>

A TES <u>article</u> in July 2014 discussed the subsequent decision to close the college:

Hackney UTC in east London has said it will be close just two years after it first opened after receiving only 29 applications for September out of a target of 75. It follows a critical Ofsted report in February which said the college was underperforming in a number of areas.

[...]

A spokesman for the Department for Education told *TES* the closure had "no bearing" on the UTC programme as a whole, and said many other colleges were "thriving".

"We are seeing many UTCs go from strength to strength and some are now oversubscribed. We are confident that as they become known in their areas more young people will choose to make the move," he said.

Hackney UTC, which is situated in the heart of London's "Tech City", was the first to open in the capital.

<sup>&</sup>lt;sup>17</sup> Ed Balls, speech to the London Business School, <u>Beyond the Third Way: A new</u> inclusive prosperity for the 21st Century, 30 June 2014

<sup>&</sup>lt;sup>18</sup> HM Treasury, <u>Costing Opposition Plans on University Technical Colleges (UTCs)</u>, September 2014

<sup>&</sup>lt;sup>19</sup> Schools Week, <u>Government puts £1.8bn price tag on Labour school policies</u>, 5 January 2015

<sup>&</sup>lt;sup>20</sup> Liberal Democrats, <u>Nick Clegg answers questions about education</u>, 26 June 2014

<sup>&</sup>lt;sup>21</sup> TES, Government spent £15m on UTCs that closed or did not open, 18 September 2015

There are 4 grades of Ofsted report: Outstanding; Good; Requires Improvement; and Inadequate. The Hackney UTC report and monitoring letter are published on the Ofsted website [accessed 6 July 2015]

Its curriculum has a digital media production focus, and all students learn programming and benefit from its "extensive involvement" with professional partners, including BT and Cisco. 23

## Black Country UTC

The Black Country UTC's website (discontinued since the closure of the UTC) provided reasons behind the decision to close the UTC:

Since opening, the Black Country University Technical College (BCUTC) has experienced low levels of student numbers.

This outcome has been reached following a recent disappointing inspection, a thorough assessment of actual and projected student numbers, financial challenges, staffing capacity and the impact these will have on standards of teaching and learning.

Following this review, the Board of Governors at the BCUTC has concluded that it is no longer a viable or sustainable organisation and as a result, it will close on August 31 2015.<sup>24</sup>

The decision followed an Ofsted inspection in March 2015, which was published in May 2015. The report rated the Black Country UTC as inadequate and in need of special measures. It criticised the UTC for low standards and expectations, poor attendance levels, as well as several other factors, including that students did not feel safe because of poor behaviour.25

An article in Schools Week on the findings of the Ofsted report highlighted Ofsted's concerns that the UTC's sixth form was failing to promote vocational options, despite the vocational purpose of the UTC programme.<sup>26</sup>

The following further press articles discussed the closure:

- TES. Second UTC to close due to 'financial challenges', 14 April 2015
- Schools Week, Black Country UTC to shut as student numbers fail to increase and Ofsted sees lack of improvement, 14 April 2015
- Walsall Advertiser, Students left in limbo as Black Country UTC in Walsall announces closure, 16 April 2015

## Adjournment debate and pause in UTC policy

On 9 June 2015, the local MP for the Black Country UTC, David Winnick, raised the closure in an <u>adjournment debate</u>. The skills Minister, Nick Boles, said that he was considering how best to take forward the UTC programme ahead of further expansion:

We want to ensure that the university technical college programme, to which the Government are firmly committed and which has great support from the main Opposition party, flourishes and creates institutions that are educationally and

<sup>&</sup>lt;sup>23</sup> TES, <u>Flagship University Technical College to close due to falling pupil numbers</u>, 11 July 2014

<sup>&</sup>lt;sup>24</sup> Black Country UTC, Planned Closure of the Black Country UTC [accessed 11 June 2015; no longer available since the college's closure]

Ofsted, Black Country UTC, inspection 10-11 March 2015, published 22 May 2015

Schools Week, Doomed Black Country UTC failed to promote vocational options, inspectors find, 22 May 2015

financially successful, so that they can recruit sufficient numbers of young people and give them a great education. [...] I am looking at all the questions about how a UTC works; who it recruits and when it recruits them; what specialisms are involved; what its partnership and sponsorship arrangements are; and how it involves universities and employers, and which ones are getting involved. I am determined to ensure that the programme ends up producing fantastic institutions that offer great opportunities for young people to receive a technical education.

[...]

On the hon. Gentleman's suggestion of a pause, there is a natural pause in a sense, because there are certain times at which we solicit bids for new university technical colleges. We are currently considering what the appropriate time will be to open up a bidding round, and I can assure him that there will be a number of months before that when we can consider all the lessons from this and other experiences.<sup>27</sup>

In October 2015 the Department for Education published new information on applying to open a UTC, with applications required by 29 January 2016.

### 3.4 Other issues

#### **Enrolment and attendance**

Concerns have been raised about enrolment and attendance levels at UTCs. (See section 2.2 of this note for relevant DfE figures.)

In September 2014 it was reported by FE Week, following an FOI request, that some UTCs were operating at 10 per cent capacity, with overall enrolment at 30 per cent.<sup>28</sup> In June 2015, it was reported that eight spaces in the list of 50 worst for absence among providers which recruit pupils aged five to 15 were occupied by UTCs.<sup>29</sup>

A Local Schools Network article in April 2015 on the closure of Black Country UTC, raised concerns about the wider UTC programme (emphasis in original), focused on the recruitment of pupils:

It appears UTCs are not recruiting as many pupils as needed in order to be viable. Even the JCB Academy, Staffordshire, which began in 2010 has not reached its full capacity of 728. It has just 433 students\*.

UTCs take students from Year 10 to Year 13. Those opened in 2013 should, therefore, be half full by now having recruited students in 2013 and 2014. But many are not. Buckinghamshire UTC and Daventry UTC both have room for 600 pupils but have only 92\* and 96\* respectively. Visions Learning Trust UTC, Burnley, has just 73\* students in a college with capacity for 800. Another UTC with room for 800 students, Liverpool Life Sciences, is doing better - after two intakes it has 181\* students.

The idea behind UTCs might appear to be offering an alternative but the concept is flawed. Removing pupils from secondary schools at age 14 disrupts their education and steers

HC Deb 9 Jun 2015 c1167

FE Week, <u>UTCs running at 10 per cent full as enrolment plummets</u>, 19 September

FE Week, UTCs take eight spaces in list of 50 worst for absence, 1 June 2015

them towards a particular career too early. And the promised focus on employment in particular jobs might not be adequate. One Black Country UTC student told ITV he had 'received no practical training' in engineering – his chosen career. And Ofsted found sixth-form students at the Central Bedfordshire UTC were 'not following a sufficiently rounded curriculum to support their future choices' although the 'excellent resources' and 'high quality technical equipment' enabled students to gain good practical skills.30

## Schools for boys?

In March 2014 the Royal Academy of Engineering launched a report, supported by the Women's Engineering Society (WES) and Women into Engineering and Technology (WiSET) at Sheffield Hallam University, aimed at encouraging UTCs to create strategies and practices to encourage and enable girls to participate in equal numbers to boys.<sup>31</sup>

In May 2014, the Baker Dearing Educational Trust <u>published</u> survey results stating that higher numbers of girls at UTCs than in mainstream schools believed they had the same chance as boys of finding employment in engineering and other technical subjects.<sup>32</sup>

An October 2014 article in *Schools Week* stated that a little more than one in five students at a UTC is female.33

## Impact of a strengthened EBacc

The Conservative manifesto for the 2015 General Election proposed that the English Baccalaureate (EBacc) be made a requirement for English schools.34

The EBacc measures the achievement of pupils who have gained Key Stage 4 (GCSE level) qualifications in the following subjects:

- English
- mathematics
- history or geography
- the sciences; and
- a language

In November 2015 the Government published a consultation setting out the aim that at least 90% of pupils in mainstream secondary schools should be entered for the EBacc, and seeking views on implementation. Pupils beginning Year 7 in September 2015 will study the EBacc at GCSE level, meaning they would take their GCSEs in those subjects in 2020.

The consultation highlights the particular status of UTCs as technical schools:

<sup>&</sup>lt;sup>30</sup> Local Schools Network, <u>As a second UTC announces closure, are UTCs expensive</u> white elephants?, 15 April 2015. Asterisk denotes citation of figures from the DfE's Edubase

Royal Academy of Engineering, <u>University Technical Colleges: Opening up new</u> opportunities for girls, 1 March 2014

Baker Dearing Educational Trust, Only 3% of girls in mainstream schools would consider a career in engineering, 13 May 2014

<sup>&</sup>lt;sup>33</sup> Schools Week, <u>Jobs for the Boys at UTCs</u>, 10 October 2014

<sup>&</sup>lt;sup>34</sup> Conservative Party Manifesto 2015, p34

UTCs and studio schools provide a specialist technical and professional education. Pupils attending UTCs and studio schools choose to specialise in a technical or professional area at age 14. Although many pupils in UTCs and studio schools already enter the EBacc, some will study a smaller academic curriculum to make time for specialisms and enter fewer EBacc GCSEs as a consequence.<sup>35</sup>

The consultation asks how the strengthened EBacc policy should apply to UTCs, with their more vocational focus. It closes on 29 January 2016.

More information on the EBacc is available in the Library briefing, <a href="English Baccalaureate">English Baccalaureate</a>, CBP06045.

Department for Education, <u>Consultation on Implementing the English Baccalaureate</u>, November 2015, p25

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