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[Home](#) > [Teacher Recruitment Bulletin](#)



National College for  
Teaching & Leadership

Updated 11 September 2017

## Contents

1. [National marketing activity – starts with TV campaign](#)
2. [Train to Teach events – apply now for an autumn or spring term exhibition stand](#)
3. [UCAS – setting up entry profiles](#)
4. [National marketing day – Wednesday 4 October 2017, Leeds](#)
5. [Case study request](#)
6. [School experience programme – recruitment to ITT 2017](#)
7. [Trained teachers ready to teach in England – international recruitment](#)
8. [Teacher subject specialism training \(TSST\) – courses now available for 2017 to 2018](#)
9. [Teacher subject specialism training \(TSST\) – grant funding for modern foreign languages](#)
10. [Call for evidence – does your school employ teachers from the EU?](#)
11. [Newly Qualified Teacher \(NQT\) – 2017 survey open](#)
12. [Subject knowledge enhancement \(SKE\) courses – for inclusion in ITT census](#)
13. [School Direct \(salaried\) grant funding agreements 2017 to 2018](#)
14. [SCITT annual return – academic year 2016 to 2017](#)
15. [UCAS Teacher Training annual review – 8 November 2017](#)

Welcome to the September edition of the Teacher Recruitment Bulletin. This contains vital information which will help to support your initial teacher training (ITT) recruitment.

Please consider whether this bulletin reaches the correct people in your organisation, and cascade as

appropriate. Additional contacts can subscribe to the Teacher Recruitment Bulletin by emailing [teacher.recruitmentbulletin@education.gov.uk](mailto:teacher.recruitmentbulletin@education.gov.uk).

## 1. National marketing activity – starts with TV campaign

If you've been tuning into the Educating Greater Manchester series on Channel 4, you'll have seen the new television advert to support our teacher recruitment campaign.

To support the campaign we'll also be visiting university graduate fairs and campuses from September.

From mid-October, look out for further promotional activity in the national press, radio, video and on-demand advertising, supported by our 'always on' digital activity, social media and digital display banner advertising. National TV advertising will also run throughout November.

To maximise your own marketing and promotions, please align with our campaign to ensure your new recruitment year gets off to a great start. If you're using Twitter to promote your own recruitment events, tag us '@getintoteaching' and we'll retweet to our 89,000 followers. For more tips, look at our [marketing resource bank](#).

## 2. Train to Teach events – apply now for an autumn or spring term exhibition stand

Train to Teach events for the autumn and spring terms have been confirmed so you can now apply for an exhibition stand.

With more than 7,000 people attending these events last year, they offer a fantastic opportunity to promote your teacher training course and meet high-quality candidates, keen to explore the benefits of becoming a teacher and the range of training options available to them.

Please complete all sections of the [booking form](#), with your top 3 preferences; your school URN can be found on [EduBase](#). To maximise your chance of being allocated a stand at your preferred event, we would encourage you to consider applying to attend collaboratively with other schools or providers in your network or alliance.

Please return the completed form to [traintoteach@blackberryproductions.co.uk](mailto:traintoteach@blackberryproductions.co.uk) by Friday 15 September 2017.

## 3. UCAS – setting up entry profiles

Entry profiles are your opportunity to communicate with applicants and offer specific information about your training programmes; they're published in the UCAS Teacher Training search tool, which will open shortly, and will allow potential applicants to view your profile when they're researching their choices. If applicants are well informed, they're more likely to make targeted and appropriate applications that will make selection more efficient for you.

We recommend you update your profile before the 2018 UCAS Teacher Training search tool goes live in October 2017.

You can read how to do this in the [UCAS Teacher Training guide to setting up entry profiles](#).

## 4. National marketing day – Wednesday 4 October 2017, Leeds

National marketing days are designed for all ITT providers and provide advice about how to improve the impact of your marketing activity. They present an invaluable opportunity to help fill your places.

Spaces are currently available at the Leeds event:

Wednesday 4 October 2017, 10:30am to 3pm, registration from 10am

James Graham Building, Leeds Beckett University, Headingley Campus, Leeds, LS16 5LF

You can see [further details about the programme, and register](#) to secure a place.

## 5. Case study request

To support the national Get Into Teaching campaign, our PR agency is looking for case studies to highlight teaching as a career and the impact teachers have.

We are seeking a mix of people, from graduates and career changers to those who have returned to teaching after a break, who would be willing to share their stories for a variety of media opportunities. We're especially keen to speak to those in priority subjects including mathematics, geography, physics, chemistry, computing, and modern foreign languages.

Media coverage from case studies can benefit the individual, the school and the general profile of teaching as a profession, as well as the Get Into Teaching campaign.

If you, or anyone you know, is interested in supporting us, please contact [nctl@kindredagency.com](mailto:nctl@kindredagency.com) as soon as possible with a name, age, contact details, subjects taught, and school.

Read the full [case study request](#) for more information.

## 6. School experience programme – recruitment to ITT 2017

There is still time for potential candidates to access school experience for a 2017 ITT course.

Please ensure you upload your available placements onto the [School Experience Portal](#) to attract eager candidates who may have struggled meeting conditional offers around school experience over the summer. Candidates will start to book as soon as schools return after the summer holiday.

Please visit [school experience programme: information for schools](#) to see how to access and use the portal.

For support, please contact the school experience programme team on 0800 085 0962 or email [schoolexperience@ta-recruit.education.gov.uk](mailto:schoolexperience@ta-recruit.education.gov.uk).

## 7. Trained teachers ready to teach in England – international recruitment

NCTL has access to a pool of fully qualified mathematics, physics and Spanish teachers recruited internationally; further subject specialisms are in the pipeline. Every teacher has been recruited using a thorough sifting and interview process and meets the high standards required to teach in England. Schools will also have the opportunity to interview candidates.

All teachers will receive an extensive acclimatisation package, inclusive of continuing professional development that will both support their transition into life in England and increase their knowledge of the national curriculum.

The recruitment and acclimatisation service is free to schools; we recommend that schools assign a teacher buddy or mentor to support faster integration.

If your school has a vacancy for a mathematics, physics or Spanish teacher and you'd like to access this opportunity to recruit, please contact us at [international.teacherrecruitment@education.gov.uk](mailto:international.teacherrecruitment@education.gov.uk) with a name, school name, telephone number and vacancy details.

## **8. Teacher subject specialism training (TSST) – courses now available for 2017 to 2018**

TSST is available to improve the subject knowledge of non-specialist and returning teachers and increase the number of hours taught. For 2017 to 2018, it is available in mathematics, core maths, physics and modern foreign languages (MFL), and training is free for participants.

TSST is also available to specialist MFL teachers who are not currently teaching MFL but who want to return to an MFL role or those able to teach a new language in addition to their language specialism.

Please visit [teacher subject specialism training courses](#) to see a directory for the new academic year; this will be updated regularly from September 2017.

## **9. Teacher subject specialism training (TSST) – grant funding for modern foreign languages**

Schools and sixth-form colleges can now apply for grant funding to design and provide TSST in modern foreign languages.

For the academic year 2017 to 2018, we are focusing on French, German and Spanish, but cases for other approved languages that count towards the English Baccalaureate (EBacc) will be considered against available funds.

The application round opens on Monday 11 September 2017 and closes at 5pm on Thursday 12 October 2017.

For guidance and to access the application form, please visit [teacher subject specialism training: funding for schools](#), which will be updated by Monday 11 September 2017.

## **10. Call for evidence – does your school employ teachers from the EU?**

The Migration Advisory Committee is currently collecting evidence from anyone with relevant knowledge, expertise or experience to help inform a response on the impact of the UK's exit from the European Union on the UK labour market, and how the UK immigration system should be aligned with a modern industrial strategy.

Schools with experience of recruiting teachers who are EU nationals will be in a good position to respond to this request.

To contribute, please visit [call for evidence and briefing note: EEA-workers in the UK labour market](#) before 27 October 2017.

## **11. Newly Qualified Teacher (NQT) – 2017 survey open**

The NQT survey is taking place until the 9 October 2017. A sample group of NQTs will receive an email or letter inviting them to take part; they will be asked for their views on how well their training has prepared them for teaching.

If you have NQTs in your school, please ask them to look out for communications from Ipsos Mori, and encourage them to complete the survey.

Please direct enquiries to [nqt.survey@education.gov.uk](mailto:nqt.survey@education.gov.uk).

## **12. Subject knowledge enhancement (SKE) courses – for inclusion in ITT census**

If your trainee teachers completed SKE courses this year, don't forget to include them in this year's ITT census so that we know how many SKE trainees successfully progressed onto teacher training. If you're an ITT provider, you can do this in the ITT DMS system by simply selecting the correct SKE dropdown option.

Please direct queries to the ITT DMS helpdesk at [nctl.mgt@texunatech.com](mailto:nctl.mgt@texunatech.com).

## **13. School Direct (salaried) grant funding agreements 2017 to 2018**

All lead schools that have recruited School Direct (salaried) trainees to NCTL allocated places in fundable subjects, due to commence training in autumn 2017 must have a grant funding agreement in place in order to receive funding.

New lead schools should complete the [grant funding agreement for School Direct \(salaried\) 2017 to 2018](#) template and return to [gfa.nctl@education.gov.uk](mailto:gfa.nctl@education.gov.uk) as soon as possible, ensuring that the appropriate person has signed it as per the footnotes on page 3.

Schools that were lead schools in the academic year 2016 to 2017 are required to acknowledge the variations to Annexes E, F and G of the grant offer letter. Acknowledgement must come from the accounting officer and be sent from their email account.

We are unable to release grant funding until the grant offer letter or acknowledgement has been received and accepted by us.

Please direct any enquiries to [gfa.nctl@education.gov.uk](mailto:gfa.nctl@education.gov.uk).

## 14. SCITT annual return – academic year 2016 to 2017

We are currently working with the Institute of Chartered Accountants for England and Wales (ICAEW) to support robust assurance processes; this means a pre-populated 2016 to 2017 annual return (audit grant return) will be available in mid-October, to allow you to meet the December 2017 deadline.

For staff new to post, the annual return is our method for gaining assurance that all funds granted have been used in a true and correct manner, and for the intention given in your grant funding agreements. Funding covers ITT Bursaries, SKE, and early years ITT, and there is also a requirement to confirm trainee numbers.

The return deadline will still be the end of December 2017, so do include it in both your finance and audit plans over the autumn term. The annual return must be independently audited, signed off by the auditor, your accounting officer and chair of governors.

For further information, please email [financial.monitoring@education.gov.uk](mailto:financial.monitoring@education.gov.uk).

## 15. UCAS Teacher Training annual review – 8 November 2017

The 2017 UCAS Teacher Training annual review meeting will take place on Wednesday 8 November 2017 at the Bristol Marriott Hotel City Centre. This provides an opportunity for you to contribute to the UCAS Teacher Training scheme review, and meet colleagues from other member providers, as well as UCAS staff.

Please save the date, we will confirm further details and online registration in due course.

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