

Report by the Comptroller and Auditor General

Department for Education

Retaining and developing the teaching workforce

HC 307 SESSION 2017-2019 12 SEPTEMBER 2017

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Department for Education

Retaining and developing the teaching workforce

Report by the Comptroller and Auditor General

Ordered by the House of Commons to be printed on 11 September 2017

This report has been prepared under Section 6 of the National Audit Act 1983 for presentation to the House of Commons in accordance with Section 9 of the Act

Sir Amyas Morse KCB Comptroller and Auditor General National Audit Office

7 September 2017

This report examines whether the Department for Education is supporting the schools sector effectively to retain and develop the teaching workforce.

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Key facts

457,300 £21bn £35.7m

teachers in state-funded schools in England in November 2016

spent annually by state-funded schools on teaching staff

our estimate of the

Department for Education's spending on programmes to retain and develop the teaching workforce in 2016-17

26,000	increase in the number of primary and nursery school teachers between November 2010 and November 2016 (13.2% increase)
10,800	fall in the number of secondary school teachers between November 2010 and November 2016 (4.9% decrease)
14,200	number of qualified teachers returning to state-funded schools in 2016 (representing around a third of total qualified entrants)
34,910	number of qualified teachers leaving for reasons other than retirement in 2016
85%	of secondary school leaders surveyed considered that they did not receive sufficient support from the Department for Education to retain high-quality teachers
52%	of secondary school vacancies in 2015/16 were filled by teachers with the experience and expertise required, according to our survey of school leaders
82%	of secondary school pupils in 2016 were in schools where Ofsted rated the quality of teaching, learning and assessment as outstanding or good
97%	of school leaders surveyed considered that cost was a barrier to improving the quality of their teaching workforce

Teacher numbers are reported as full-time equivalents.

In this report, dates in the format '20xx-yy' refer to central or local government financial years (1 April to 31 March). Maintained schools report their finances in financial years. Dates in the format '20xx/yy' refer to academic years (1 September to 31 August). Academies report their finances in academic years.

Summary

1 At November 2016 some 457,300 teachers worked in the state-funded sector in England, mainly in primary and secondary schools (**Figure 1** overleaf). The teaching workforce had grown slightly since November 2015, with 1,000 more qualified teachers joining than leaving during the year.

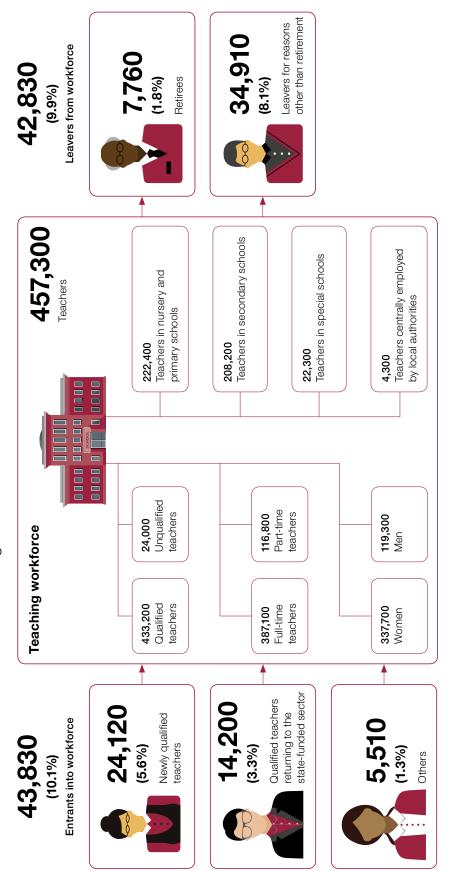
2 There are approximately 21,900 state-funded schools in England, which educate 8.1 million pupils aged up to 19. The school-age population has been growing, increasing the need for teachers. The number of pupils of primary and nursery age in state-funded schools increased by 598,000 (14.6%) between January 2011 and January 2017. This larger number of pupils is now moving from primary to secondary education. After a reduction between 2011 and 2015, the number of pupils of secondary school age has since begun to increase and is forecast to rise by 540,000 (19.4%) between 2017 and 2025.

3 The Department for Education (the Department) is accountable for securing value for money from spending on education services. It distributes funding to schools using formulae set by local authorities. Schools spend around £21 billion a year on teaching staff, more than half of their total spending. As employers, schools play a crucial role in retaining and developing teachers. Local authorities are responsible for supporting maintained schools, and multi-academy trusts play a similar role in the academies sector.

4 Schools are managing their teaching workforce within an increasingly challenging context. Although the overall schools budget was protected in real terms following the 2015 Spending Review, average funding per pupil was not due to increase in line with inflation. To deal with this, and meet cost pressures outside their control, the Department expected schools to make significant efficiency savings, including £1.7 billion a year by 2019-20 by using staff more efficiently. In July 2017 the Department announced additional funding of £1.3 billion for the core schools budget over two years, 2018-19 and 2019-20. It has not yet revised its estimates of the savings that schools will need to make.

5 Successive governments have aimed to improve the quality of education and teaching. The Department set out its ambitions for the teaching workforce in its March 2016 white paper, *Educational Excellence Everywhere*. It wants to see "great teachers everywhere they are needed". It has a range of initiatives aimed at improving the quality of teachers, supporting the retention of teachers and ensuring that teachers are deployed where they are needed most. We estimate that the Department spent £35.7 million on these activities in 2016-17.

Flows into and out of the state-funded teaching workforce in 2016



Notes

- 1 Full- and part-time teachers are shown as headcount, with all other figures shown as full-time equivalents.
- Entrants and leavers are qualified teachers only for the year November 2015 to November 2016, also expressed as a percentage of the qualified teaching workforce.
- 3 Teaching workforce figures are as at November 2016.
- Numbers for primary schools include teachers in maintained nursery schools, who totalled 1,200 at November 2016.
- Other entrants include qualified teachers from overseas and trainees who deferred entering the state-funded sector.
- 6 Figures exclude teaching assistants, who are outside the scope of this report
- The components of the teaching workforce, and the flows into and out of the workforce, may not sum to the total due to rounding or, for example, the exclusion of serving teachers who died during the year.

Source: National Audit Office analysis of Department for Education 2016 school workforce census data

Focus of our report

6 The Department considers that the quality of teaching is more important to pupil outcomes than anything else a school can control. Having enough high-quality teachers is essential to the effective operation of the school system.

7 We reported in 2016 on whether the Department was achieving value for money through its arrangements to train new teachers.¹ We concluded that the Department had missed its recruitment targets for new trainee teachers for the past four years and that there were signs that teacher shortages were growing.

8 This report focuses on the Department's arrangements to develop and retain the existing teaching workforce. These arrangements would be working optimally if there were enough teachers of the right quality in the right places, and if this was being achieved in a cost-effective way. For example, it is likely to be more effective and cheaper for the taxpayer to encourage existing teachers to stay in the profession, provided they are performing well, than it would be to train new teachers.

9 This report examines whether the Department is effectively supporting the schools sector to retain and develop the teaching workforce. We assessed:

- the teaching workforce and the Department's approach (Part One);
- retention, recruitment of former teachers and deployment (Part Two); and
- teacher quality (Part Three).

10 We set out our audit approach in Appendix One and our evidence base in Appendix Two.

Key findings

The teaching workforce and the Department's approach

11 The teaching workforce has grown in recent years, but secondary schools face significant challenges to keep pace with rising pupil numbers. Overall, the number of full-time equivalent teachers in state-funded schools increased by 15,500 (3.5%) between 2010 and 2016. However, this masks a reduction in the number of teachers in secondary schools, which fell by 10,800 (4.9%) between 2010 and 2016. In all regions of England, a larger proportion of secondary than primary schools reported at least one teacher vacancy during the same period. Primary pupil–teacher ratios remained fairly constant at around 20.5:1 between 2011 and 2015 with a slight increase to 20.6:1 in 2016, despite the rise in the number of pupils. Secondary pupil–teacher ratios rose from 14.9:1 in 2011 to 15.6:1 in 2016. The Department's default scenario from the teacher supply model assumes that these ratios will continue to rise. This may mean larger classes or more contact time for teachers in secondary schools (paragraphs 1.2 to 1.4 and 2.24).

12 The Department has not set out in a coherent way and shared with schools and the teaching profession how they can work together to improve the teaching workforce. Since its 2016 white paper, the Department has been developing its approach to focus on improving social mobility, helping schools to build capacity and supporting teaching as a profession. It is providing funding of up to £5 million over four years to help establish the Chartered College of Teaching as an independent professional body for teachers. The Department expects schools to take the lead in developing and retaining their teachers. However, it has not brought together and communicated its aims and initiatives in a coherent way that is integrated with its financial health and efficiency programme. To help make the necessary efficiency savings, schools may increase teachers' contact time and require senior staff to do more teaching. These steps risk increasing teachers' workload with implications for recruitment and retention (paragraphs 1.6 to 1.13).

13 The Department's interventions to support the existing teaching workforce have been relatively small scale. We estimate that the Department spent a total of £35.7 million in 2016-17 on its various programmes. This included £91,000 on workload and pupil behaviour interventions, aimed at improving teacher retention. The Department also spent an estimated £34.2 million in 2016-17 on programmes aimed at improving teacher quality. It plans to increase spending significantly to around £70 million on average each year between 2017-18 and 2019-20, including on new programmes such as the Teaching and Leadership Innovation Fund. These amounts are small compared with the £555 million that central government spent on training and supporting new teachers in 2013/14. In our survey, 74% of primary school leaders and 85% of secondary school leaders disagreed that the Department provides schools with sufficient support to retain teachers (paragraphs 1.20, 1.21, 2.12, 2.21 and 3.14). 14 The Department has limited evidence that its initiatives to retain and develop the teaching workforce are making a difference. The Department found in 2015 that its longest-established programme – teaching schools, which lead alliances of schools offering training and support to each other – was having positive effects, particularly in improving collaboration between schools. However, its evaluation also found that teaching schools had not had a measurable impact on pupil outcomes. In general, the Department has not set out clearly the improvement in outcomes it expects from its initiatives, which it could use to help evaluate impact. The impact of the Department's initiatives depends on schools and teachers engaging with them. Our survey of school leaders found that levels of awareness and engagement varied widely across the different programmes (paragraphs 2.13 and 3.15 to 3.18).

Retention, recruitment of returning teachers and deployment

15 Teachers are increasingly leaving state-funded schools before they reach retirement. The number of qualified teachers leaving state-funded schools increased by 0.6 percentage points from 9.3% of the qualified workforce in 2011 (39,370 full-time equivalent teachers) to 9.9% of the qualified workforce in 2016 (42,830). This was lower than the Department's forecast of 47,360 leavers in 2015/16. The number of qualified teachers retiring fell by 1.5 percentage points between 2011 and 2016, but the number leaving for other reasons increased by 2.1 percentage points over the same period. This meant that 34,910 full-time equivalent teachers left before retirement in 2016. The National Foundation for Educational Research reported in November 2015 that just over half of teachers who leave remain within the schools sector. The Department has undertaken a survey to collect information on why teachers have left and expects the results to be available in autumn 2017 (paragraphs 2.3 to 2.7).

16 Workload is a significant barrier to teacher retention. Our survey of school leaders found that workload is the most important factor in retaining teachers: 67% of respondents reported that workload is a barrier to retention. To help tackle teachers' workload, in March 2016 the Department published reports from three independent groups on marking practices, lesson planning and use of resources, and data management. Our survey found that 81% of school leaders are aware of this guidance but only 44% are engaged with it. The Department has also committed to carry out a survey every two years to track teachers' workload. The baseline survey, published in February 2017, found that classroom teachers and middle leaders worked 54.4 hours on average, during the reference week in March 2016, including the weekend. The Department published an action plan in light of the survey, including offering grants to groups of schools to conduct workload reviews, but has not set out how it expects teacher workload to change (paragraphs 2.8 and 2.13).

17 Schools are finding it increasingly difficult to fill posts with the quality of teachers they need, which may have implications for the quality of education. Overall, the number of reported teacher vacancies has increased but remains low as a proportion of the total workforce. In 2016 schools reported that they had 4,200 vacancies and posts filled temporarily (1.2%), compared with 2,170 (0.6%) in 2010. The proportion of secondary schools reporting at least one teacher vacancy rose from 15.9% in 2010 to 23.0% in 2015; for primary schools, the proportion rose from 4.2% to 6.9% over the same period. Our survey found that schools filled only around half of their vacant posts during 2015/16 with qualified teachers with the experience and expertise required. Schools generally filled the remainder with less experienced teachers, or with teachers with different subject specialisms. However, in around one-tenth of cases, schools did not fill the vacancy at all (paragraphs 2.23 and 2.24).

18 A greater number of qualified teachers are returning to state-funded schools, and the Department and schools have scope to attract back even more teachers who have left and benefit from the investment made in their training. In 2016, 14,200 full-time equivalent teachers returned to work in state-funded schools, an increase of 1,110 on 2011. There is a large pool of trained teachers who are not currently working in state-funded schools. The Department's most recent data show that 243,900 qualified former teachers aged under 60 were not in teaching at the end of 2015, 63% of whom had worked in the previous 10 years. Our survey found, however, that nearly 90% of school leaders had not employed anyone returning to teaching in 2015/16. Schools may prefer to take on newly qualified teachers, for example because they are cheaper or have up-to-date curriculum knowledge. Schools may also not offer the flexible working conditions that some returning teachers seek. The Department's first return-to-work pilot project recruited 428 returning teachers, just over half of the target of 810 (paragraphs 2.17 to 2.21).

19 There are local variations in teacher supply, and the Department and schools do not have mechanisms to make sure that teachers are available where they are most needed. In 2015, the North East had the lowest proportion of schools reporting at least one vacancy (16.4% of secondary schools). The highest proportions of secondary schools reporting at least one vacancy were in outer London (30.4%), the South East (26.4%) and the East of England (25.3%). The Department cancelled its main programme to improve deployment, the National Teaching Service, in December 2016 following a pilot project in the North West. The pilot placed only 24 teachers in schools against a target of 100. The Department concluded that it is challenging to encourage teachers to relocate, although it also recognised that it had not planned the pilot well. It also continues to have limited information on local teacher supply and the factors that affect it. The Department is developing ways to improve its knowledge of the local demand for, and supply of, teachers, but this work is at an early stage (paragraphs 2.26 to 2.33).

Teacher quality

20 A greater number of pupils are in schools where Ofsted has rated the quality of teaching, learning and assessment as good or outstanding, but there is considerable regional variation. Measuring teacher quality is not straightforward and it is particularly difficult to assess quality in terms of educational outcomes. The Department uses proxy indicators to measure quality, including Ofsted ratings. In 2016, 90% of primary pupils and 82% of secondary pupils were in schools where Ofsted rated the quality of teaching, learning and assessment as outstanding or good. This compared with 68% and 67% respectively in 2010. However, in 2016 the proportion of pupils in secondary schools where Ofsted rated the teaching, learning and assessment as requires improvement or inadequate varied from 9% in London to 26% in Yorkshire and the Humber. The proportion of pupils in secondary schools rated as inadequate increased with deprivation (paragraphs 3.3 to 3.8).

21 The available data suggest that teachers are undertaking relatively low levels of training and development, with schools reporting that time and cost are barriers to improving teacher quality. Unlike many other professions, teaching does not set and regulate continuing professional development requirements. The Department has published guidance but schools do not have to follow it and there are no minimum expectations for teachers' continuing professional development. The Education Policy Institute reported that, on average, teachers in England spent four days a year on continuing professional development in 2013, compared with an average of 10.5 days across the 36 countries covered by its analysis. In our survey, at least 94% of school leaders said that time and cost are barriers to improving the quality of their teaching workforce. The need for schools to make significant workforce efficiency savings is likely to make it more difficult for them to support teachers' development. Schools also struggle with finding training of the right quality, with no regulation of the wide range of external providers (paragraphs 3.9 to 3.13).

Conclusion on value for money

22 Having enough high-quality teachers in the right places is crucial to the success of the school system and to securing value for money for the £21 billion that schools spend on their teaching workforce. Performance against national indicators suggests progress: the overall teaching workforce has been growing and more children are in schools where Ofsted has rated teaching, learning and assessment as good or outstanding. These indicators, however, mask significant variation between schools and concerning trends, especially in secondary schools. Schools are facing real challenges in retaining and developing their teachers, particularly when they are also expected to make significant savings by using staff more efficiently. Without a clear and practical integrated workforce and financial approach, supported by good evidence and school engagement, there is a risk that the pressure on teachers will grow, with implications for the sustainability of the workforce.

23 Developments, such as the Chartered College of Teaching, are promising but are at an early stage. The college will need ongoing support from the Department and the schools sector if it is to help address the issues we have identified. The Department still lacks data on local patterns of demand and supply and cannot demonstrate that its interventions are having a positive impact on teacher retention, deployment and quality. Overall, the Department cannot be assured that schools and the teaching profession are implementing its policy intent and we cannot conclude that it is achieving value for money.

Recommendations

- a The Department should set out, and communicate to schools and other bodies in the sector, its approach to improving teacher retention, deployment and quality. This should include: details of its various programmes and the funding available; what outcomes it is aiming to achieve and by when, and how progress will be measured; and its assessment of how schools can retain and develop their teachers at the same time as making significant workforce efficiency savings.
- b The Department should set out clear measures of success and plans for evaluating its various programmes, including impact and outcome indicators.
- c The Department should use the information it is developing on local teacher demand and supply to determine how best to support schools or to intervene in the market.
- d The Department should work with the schools sector to understand better why more teachers are leaving before retirement and how to attract more former teachers back to the profession. It should, for example, work with the sector on how to implement flexible working or provide refresher training to former teachers looking to return.
- e The Department should work with, and support, the Chartered College of Teaching, teaching schools and others in the schools sector to develop clearer expectations for teachers' continuing professional development. This should form part of its work with the college and others to support teaching as a profession.
- f The Department should, as a matter of routine, explicitly assess the workforce implications for schools of all key policy changes and guidance, in particular the impact on teachers' workload. It should also consider the cumulative impact on schools and teachers of changes initiated by central government.
- g The Department should undertake the work we and the Committee of Public Accounts recommended in 2016 to evaluate the cost-effectiveness of its spending on supporting the serving workforce, set against its investment in training new teachers.

Part One

The teaching workforce and the Department's approach

1.1 This part of the report sets out the changes in the teaching workforce, the Department for Education's (the Department's) approach to retaining and developing the workforce, and responsibilities and accountabilities.

Changes in the teaching workforce

1.2 Since 2010, the number of teachers in state-funded schools has grown as more teachers have joined the workforce than have left. Overall, the workforce increased by 15,500 (3.5%) from 441,800 in November 2010 to 457,300 in November 2016.² However, significant growth in the number of primary school teachers masks a fall in the number of secondary school teachers (**Figure 2** overleaf):

- The number of teachers in primary and nursery schools increased by 26,000 (13.2%) from 196,400 in 2010 to 222,400 in 2016. Over a similar period, the number of pupils of primary and nursery age in state-funded schools increased by 598,000 (14.6%) from 4,106,000 to 4,704,000.³ The pupil–teacher ratio has remained fairly constant since 2011 and was 20.6:1 in 2016.⁴
- The number of teachers in secondary schools fell by 10,800 (4.9%) from 219,000 in 2010 to 208,200 in 2016. Over a similar period, the number of 11- to 15-year-old pupils in state-funded schools fell by 63,000 (2.2%) from 2,849,000 to 2,786,000. The pupil–teacher ratio increased from 14.9:1 in 2011 to 15.6:1 in 2016.

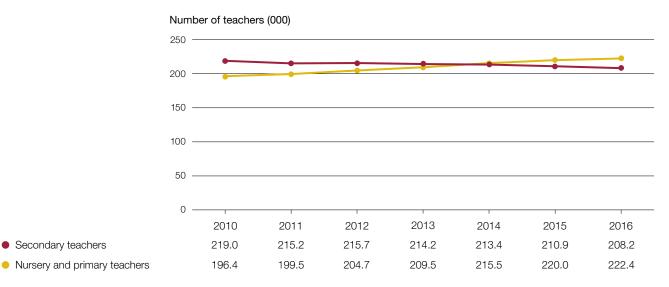
² All figures are full-time equivalents. Overall workforce figures also include teachers employed in special schools or centrally by local authorities (see Figure 1 for more detail). The number of teachers employed in special schools or centrally rose by 200 from 2010 to 2016.

³ The Department records teacher numbers and pupil-teacher ratios through the school workforce census in November each year, and records pupil numbers through the school census in January each year.

⁴ Pupil-teacher ratios for qualified and unqualified teachers are available only from 2011 after changes to the Department's school workforce census.

Changes in the teaching workforce, 2010 to 2016

Between 2010 and 2016 the number of secondary school teachers fell as more teachers left the workforce than joined



Notes

1 Figures shown are full-time equivalents and include both qualified and unqualified teachers.

2 Dates are for the year ending in November.

Source: Department for Education 2016 school workforce census data

1.3 The Department expects the teaching workforce to continue to grow, but not sufficient to keep pace with increasing pupil numbers in secondary schools. It forecasts that pupil–teacher ratios will rise in secondary schools, which risks adding to teachers' workload. We found that:

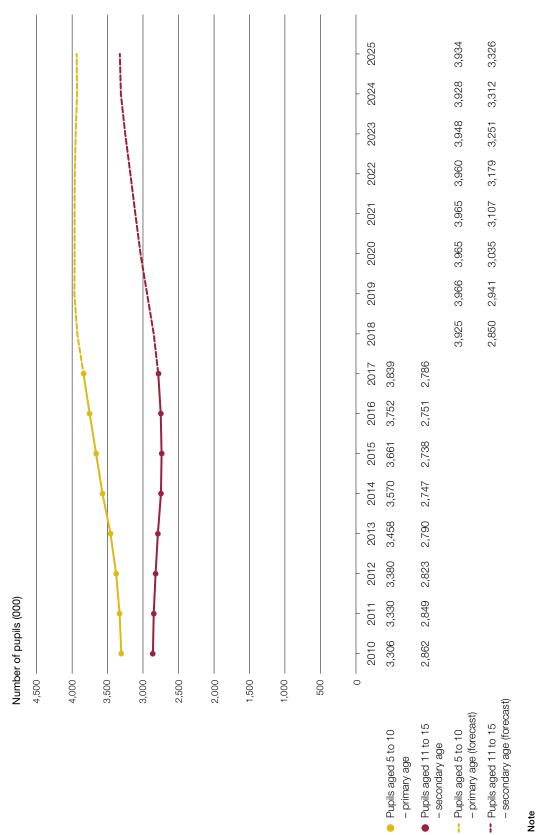
- the Department forecasts that secondary school pupil numbers will increase by 540,000 (19.4%) from January 2017 to 3,326,000 in January 2025 (Figure 3). Its teacher supply model predicts that pupil–teacher ratios will increase from 14.5:1 in 2016/17 to 16.0:1 in 2025/26; and⁵
- the Department forecasts a slight increase in the pupil-teacher ratio in primary schools from 20.1:1 in 2016/17 to 20.3:1 in 2019/20, when the growth in pupil numbers is expected to stop.

⁵ The Department uses the teacher supply model to determine how many new teachers need to be recruited and trained each year. The calculation of pupil-teacher ratios in the teacher supply model differs from those presented in other government publications, such as the school workforce census. This is because the Department includes, for example, occasional and centrally employed teachers, as well as both qualified and unqualified teachers, in its teacher supply model calculations.



Pupil numbers, 2010 to 2025

The number of secondary school pupils is expected to rise by 19% between 2017 and 2025



1 Figures are based on the number of pupils aged five to 10 in state-funded primary schools, and aged 11 to 15 in state-funded secondary schools, in January each year.

Source: National Audit Office analysis of Department for Education's pupil projection model, July 2017

1.4 The impact of rising pupil numbers is greater in secondary schools than primary schools as pupils are generally taught by different teachers for each subject. Curriculum changes also affect the number and type of teachers that schools need, particularly secondary schools. The Department consulted on a proposal to extend the English Baccalaureate to at least 90% of secondary school students by 2020.^{6,7} It estimated that take-up for English Baccalaureate subjects would rise from 40% of pupils in 2015/16 to 70% in 2018/19. As a result, demand for geography, history and modern foreign language teachers would increase significantly. In July 2017, the Department announced that, in light of the consultation, its ambition was for 75% of pupils to start to study English Baccalaureate courses by 2022/23 and 90% by 2025/26.

1.5 The Department also told us that it is examining the potential impact of the UK leaving the European Union on teacher supply. It has identified the recruitment and retention of teachers of modern foreign languages, and maths and sciences subjects as areas of potential risk.

The Department's approach

1.6 Successive governments have aimed to improve the quality of education and teaching. In its March 2016 white paper, the Department set out its ambition to achieve "educational excellence everywhere".⁸ It noted that it is essential that the education system can recruit, train, develop and retain the best possible teachers.

1.7 The Department's approach is to give schools autonomy within a school-led system. It expects schools to play the central role in retaining and developing existing teachers. In the white paper, the Department set out how it would support schools through:

- recruiting and training new teachers (which we reported on in February 2016);⁹
- changes to the accreditation of teachers, through 'qualified teacher status';
- deploying teachers through the new National Teaching Service;
- a sufficient supply of high-quality continuous professional development; and
- support for a strong, evidence-informed profession.

⁶ The Department introduced the English Baccalaureate in 2010. It is a performance measure to encourage schools to increase the number of pupils at key stage 4 attaining grade C or above in the core academic subjects: English, maths, history or geography, the sciences and a foreign language.

⁷ Department for Education, Consultation on implementing the English Baccalaureate, November 2015.

⁸ Department for Education, *Educational Excellence Everywhere*, Cm 9230, March 2016.

⁹ Comptroller and Auditor General, *Training new teachers*, Session 2016-17, HC 798, National Audit Office, February 2016.

1.8 The Department has been developing its approach since the white paper was published. The Secretary of State for Education has made a series of speeches outlining the Department's intent and announced a number of new programmes. The main features of the Department's current approach are as follows:

A focus on areas of disadvantage and removing obstacles to social mobility. The Department considers that the single biggest educational factor that affects social mobility is the quality of the teachers and other professionals working with young people.¹⁰ It has created 12 opportunity areas, places that will receive funding and other support with the aim of ensuring that children in these parts of the country have opportunities to reach their potential.¹¹

The Department has allocated £72 million in total over three years from 2017-18 across the 12 opportunity areas. It will also provide further funding and support to some or all of these areas as part of other programmes. These include leadership development and literacy improvement programmes as part of the Teaching and Leadership Innovation Fund.¹²

- Support for schools. The Department recognises that not all schools are well placed to implement the school-led approach effectively. It is therefore focusing on building capacity within the sector. It has announced a Strategic School Improvement Fund, which will provide £140 million to help schools most in need of improvement.
- Support for teaching as a profession. The Secretary of State has emphasised the importance of teaching having the 'hallmarks' of other professions – a high bar to entry, high-quality initial training and a culture of ongoing self-improvement.¹³ As part of this, the Department is supporting the establishment of a Chartered College of Teaching. In contrast to other professions, such as accountancy, law and medicine, teachers have lacked an independent professional body to support them in their work and development and to set standards.

The establishment of the Chartered College of Teaching is an important development. The college opened in January 2017. The Department is providing funding of up to £5 million over four years. In the longer term, it expects the college to be self-sufficient through membership fees (currently £45 per year) and income from its activities. The college aims to recruit as quickly as possible and has a target of 18,000 members by April 2018. It plans to provide its members with a range of support, including training and development, opportunities to share knowledge, and access to research and good practice. The college is also examining options for other income sources including through sales of chartered teaching scholarship routes and journal revenue.

¹⁰ Secretary of State for Education, Speech: Education at the core of social mobility, 18 January 2017.

¹¹ The 12 opportunity areas are: Blackpool, Bradford, Derby, Doncaster, Fenland and East Cambridgeshire, Hastings, Ipswich, Norwich, Oldham, Scarborough, Stoke-on-Trent and West Somerset.

¹² See Figure 17 for more details of the Teaching and Leadership Innovation Fund.

¹³ Secretary of State for Education, Speech: Teachers - the experts driving social mobility, 16 February 2017.

1.9 At the time of our work, the Department had not brought together its strategic thinking into a coherent plan for the teaching workforce which it could use to communicate with schools and the teaching profession. It has, for example, not set out what it is aiming to achieve and by when, how its various initiatives are expected to contribute, or how its ambitions for the teaching workforce align with other policies, including plans for efficiency savings in schools.

The financial context for schools

1.10 There is a risk of tension between the Department's financial health and efficiency programme and its ambitions for the workforce. In order to make efficiency savings, schools are likely to take actions that have workforce implications. In March 2017 the Committee of Public Accounts concluded that these actions are likely to increase teachers' workload, which may in turn affect recruitment and retention.¹⁴ Schools' ability to support training and development is also likely to be diminished.

1.11 The Department protected the total core schools budget in real terms following the 2015 Spending Review settlement. However, with pupil numbers rising, average funding per pupil was not due to increase in line with inflation. To deal with this, and meet cost pressures outside their control, schools would have needed to make efficiency savings each year, rising from £1.1 billion in 2016-17 to £3.0 billion (equivalent to 8% of the total budget) in 2019-20.^{15,16}

1.12 In July 2017 the Department announced additional funding of £1.3 billion for the core schools budget over two years, 2018-19 and 2019-20. This means that core schools funding will now be maintained in real terms per pupil over this two-year period. Schools still need to make efficiency savings over the period between 2015-16 to 2019-20 as a whole. However, the Department has not yet set out revised estimates of the efficiency savings schools need to make following the announcement. It plans to finance the additional funding through efficiencies and savings elsewhere in its budget. As part of this, it intends to redirect to schools £600 million from its resource budget, including £200 million from central improvement programmes. The Department has not yet identified precisely which programmes will be affected.

1.13 Schools spent £21 billion, just over half of total spending, on teaching staff between 2014 and 2015 (£12.6 billion by maintained schools in 2014-15 and £8.4 billion by academies in 2014/15).¹⁷ They also spent a further £10 billion on other staff during that period. Following the 2015 Spending Review, the Department expected schools to find efficiency savings of £1.7 billion by 2019-20 from using staff more efficiently. It published a guide to workforce planning to help schools. However, as the Department's guidance notes, changing the structure of a school workforce (both the number of staff and how they are used) should ideally be planned and implemented over three to five years.¹⁸

18 Department for Education, School workforce planning: Guidance for schools, January 2017.

¹⁴ HC Committee of Public Accounts, *Financial sustainability of schools*, Forty-ninth Report of Session 2016-17, HC 890, March 2017.

¹⁵ Cost pressures include salary increases, higher teachers' pension scheme and national insurance contributions, and the apprenticeship levy.

¹⁶ Comptroller and Auditor General, *Financial sustainability of schools*, Session 2016-17, HC 850, National Audit Office, December 2016.

¹⁷ See footnote 16.

To meet immediate cost pressures, schools are likely to increase teachers' contact time and class sizes, rely more on unqualified staff and staff teaching outside of their specialism, and require head teachers and other senior staff to do more teaching.

1.14 In addition, the Department is phasing out by 2018/19 the 'general funding rate' from the Education Services Grant, which was worth £87 per pupil in 2015/16. Local authorities and academies used this funding to provide support services to schools. In future, maintained schools may receive less support from local authorities and have to pay for more services directly from their own budgets.

Responsibilities and accountabilities

1.15 The arrangements for retaining and developing the teaching workforce are fragmented. Many different national and local bodies have a role in retention, deployment and quality (**Figure 4** on pages 20 and 21).

1.16 Ultimately, the Department is accountable for securing value for money from spending on education services. It is responsible for the system of accountability, specifically for having "an adequate framework in place to provide assurance that all resources are managed in an effective and proper manner".¹⁹

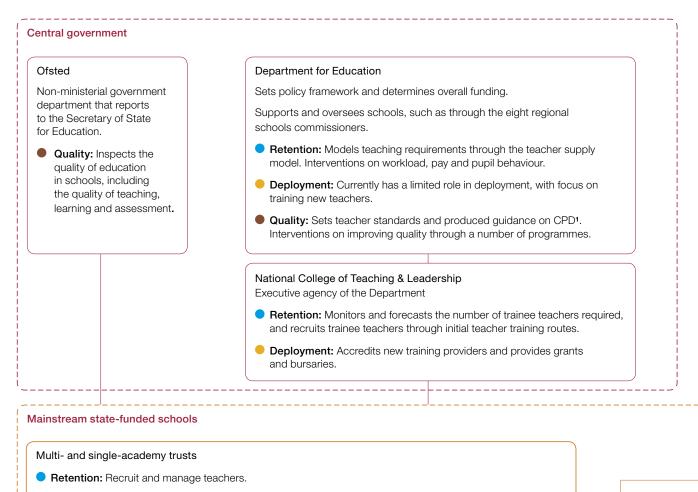
1.17 The Department focuses much of its activity on recruiting and training new teachers. It seeks to achieve its aims to retain and develop the teacher workforce mainly through the actions of other bodies. It therefore needs assurance that the system is working effectively, and means of intervening where this is not the case. Its main source of information about teachers is the school workforce census, a statutory data collection undertaken each November. In summary, responsibilities are as follows:

- Retention Responsibility rests mainly with maintained schools (supported by local authorities) and academy trusts, as employers. The Department sets the broad framework, and allows school leaders the freedom to manage their teachers. It has some central programmes involving data collection, research and promoting good practice.
- Deployment The Department largely leaves it to the market to match teachers to jobs but is responsible for the location of new teacher training providers. The Department is working to improve its understanding of whether local teacher supply markets are working effectively.
- Quality Responsibility rests mainly with schools and teachers themselves. Schools may be supported by teaching schools, multi-academy trusts or local authorities. The Department's focus is more on the quality of new entrants than the development of existing teachers. It has set a broad framework of standards for schools and teachers to work within, and has some interventions to help schools improve quality.

¹⁹ Department for Education, Accounting Officer – Accountability system statement for education and children's services, January 2015.

Roles and responsibilities for retaining and developing the teaching workforce

Many bodies have a role in retaining and developing the teaching workforce



- Deployment: May provide teachers with opportunities to work across schools within a multi-academy trust.
- Quality: Provide teachers with continuous professional development through internal and external training.

External support

CPD¹ providers

• Quality: Provide training to schools, teachers and school leaders.

Teaching school alliances and teaching schools

Quality: Provide training and support for improvement to schools in the alliance.

Notes

1 CPD = continuous professional development.

2 Delivered by the Education Endowment Foundation and the Sutton Trust.

Source: National Audit Office analysis of Department for Education material



1.18 Parts Two and Three of this report set out our specific findings on the Department's programmes to improve teacher retention, deployment and quality.

Engagement between schools and the Department

1.19 In supporting the new Chartered College of Teaching (paragraph 1.8), the Department wants the teaching profession to take greater ownership of quality and teaching practice, but this will take some time. For the current system to work effectively, the Department needs to support schools and communicate its policy intent to them, and schools need to engage with the Department's interventions. Our survey of school leaders indicates shortcomings in both aspects.

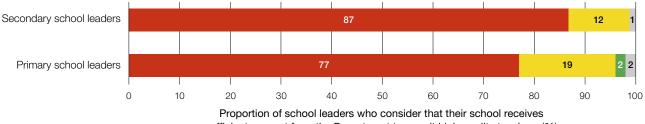
1.20 Our survey of school leaders found that around 85% of secondary school leaders and 75% of primary school leaders disagreed that the Department provides them with sufficient support to recruit or retain high-quality teachers (**Figure 5**). The small sample of schools we visited reported no, or low levels of, communication and engagement with the Department.

1.21 Our survey also found significant variation in school leaders' awareness of, and engagement with, the Department's programmes. Awareness of 12 of the Department's programmes ranged from 98% (teaching schools) to 34% (women leading in education). Engagement, which we consider includes participation in a programme or use of published guidance, varied from 85% (teacher standards) to 1% (return-to-teaching pilot project).

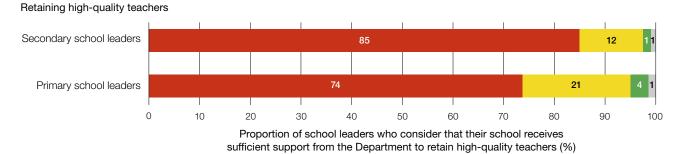
School leaders' views on the Department's support for schools to recruit and retain high-quality teachers

Most school leaders disagreed that the Department provides schools with sufficient support to recruit and retain high-quality teachers

Recruiting high-quality teachers



sufficient support from the Department to recruit high-quality teachers (%)



Disagree

Neither agree nor disagree

Agree

Don't know

Notes

- 1 Paragraph 3.3 covers school leaders' views on what makes a high-quality teacher.
- 2 Survey results may not sum to 100% due to rounding.

Source: National Audit Office survey of school leaders, 2017

Part Two

Retention, recruitment of former teachers and deployment

2.1 This part of the report examines teacher retention, attracting former teachers back into the workforce, and whether teachers are deployed in the areas where they are needed most.

Retention

2.2 To meet the increasing need for teachers, particularly in secondary schools, the Department for Education (the Department) and schools will need to improve teacher recruitment and retention. We reported in February 2016 that the Department has not met its overall target for filling teacher training places in each of the past four years.²⁰ It has since missed the target for a fifth year. Without enough trainee teachers, it is even more important for schools to retain those already in the workforce.

2.3 However, qualified teachers are increasingly leaving state-funded schools, although the number of leavers remains below the Department's forecast. The total number of qualified teachers leaving state-funded schools increased by 0.6 percentage points from 9.3% of the qualified workforce (39,370) in 2011 to 9.9% (42,830) in 2016.²¹ The number of leavers in 2016 was lower than the Department's forecast of 47,360 for 2015/16. The Department expects the number of qualified teachers leaving will remain constant at around 48,000 annually over the next 10 years.

2.4 The National Foundation for Educational Research reported in September 2016 that retention pressures appeared to be growing. Its research found that the proportion of teachers considering leaving the profession had increased from 17% surveyed in June 2015 to 23% in May 2016.²²

²⁰ Comptroller and Auditor General, *Training new teachers*, Session 2016-17, HC 798, National Audit Office, February 2016.

²¹ All teacher numbers are full-time equivalents.

²² National Foundation for Educational Research, *Engaging Teachers: NFER Analysis of Teacher Retention*, September 2016.

2.5 Evidence indicates that there are two phases in their career when teachers are most likely to leave: within a few years of qualifying, and as they approach retirement. The Department's data show that, on average, around a quarter of newly qualified teachers who join state-funded schools leave within four years. The rate of departure is highest in the first three years after qualification and is then relatively stable. There are now also fewer teachers aged 50 or over – they comprised 17.8% of the workforce in 2016 compared with 22.9% in 2011.

Why teachers leave

2.6 Teachers are increasingly leaving for reasons other than retirement. The number of qualified teachers retiring fell by 1.5 percentage points from 3.3% of the qualified workforce (13,880) in 2011 to 1.8% (7,760) in 2016 (**Figure 6** overleaf). Over the same period, the number leaving for other reasons increased by 2.1 percentage points (9,650) from 6.0% (25,260) of the qualified workforce to 8.1% (34,910). The National Foundation for Educational Research reported in November 2015 that just over half of teachers who leave the state-funded sector as teachers remain working in schools. For example, they may become teaching assistants or take up a non-teaching role in a school.²³

2.7 The Department and the schools sector lack sufficient information to determine why an increasing number of teachers are leaving before retirement. The Department collects data on teacher retention as part of the annual school workforce census, including the gender and age of leavers, but not on the reasons why they left. The House of Commons Education Committee recommended in February 2017 that the Department should collect more granular data on teacher retention.²⁴ The Department has since published analysis on teacher retention by subject, which found that more teachers are leaving across all subjects.²⁵ It recognises, however, that there are still information gaps, particularly at local level, and is beginning to address these as part of its work to understand where there are teacher shortages (paragraphs 2.27 and 2.28). During February and March 2017, it also conducted a survey of teachers who have left the profession. The results are expected in autumn 2017.

2.8 There is, however, reasonable consensus that workload is a significant reason why teachers leave the profession. For example, our survey of school leaders found that workload was the most important of the factors listed: 67% of respondents reported that workload is a barrier to retention (**Figure 7** on page 27). The House of Commons Education Committee also concluded in February 2017 that unmanageable workload is a key driver for teachers considering leaving the profession.²⁶ This conclusion was supported by evidence from the teaching unions and the teachers in the small sample of schools we visited.

²³ National Foundation for Educational Research, Should I Stay or Should I Go? NFER Analysis of Teacher Retention, November 2015.

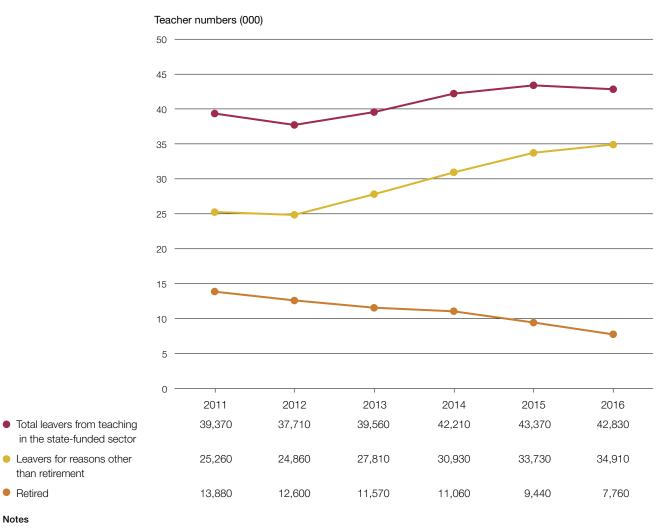
²⁴ HC Education Committee, Recruitment and retention of teachers, Fifth Report of Session 2016-17, HC 199, February 2017.

²⁵ Department for Education, Analysis of teacher supply, retention and mobility, May 2017.

²⁶ See footnote 24.

The number of qualified teachers leaving by reason for departure, 2011 to 2016

The number of teachers leaving for reasons other than retirement rose, while the number retiring fell



Notes

Data on leavers are available on a consistent basis only from 2011. 1

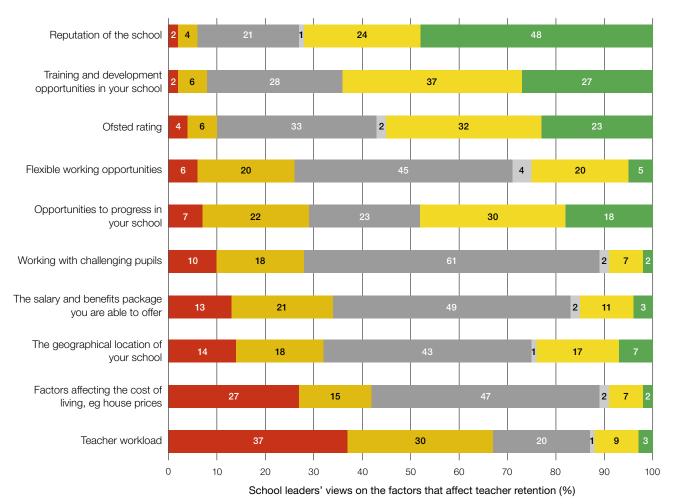
2 Dates are the year ending in November.

З Teacher numbers are full-time equivalents.

Source: Department for Education 2016 school workforce census data

School leaders' views of the factors that affect teacher retention

School leaders consider that workload is the most significant barrier to teacher retention



- Major barrier
- Minor barrier
- Not a barrier or incentive
- Don't know
- Minor incentive
- Major incentive

Note

1 Survey results may not sum to 100% due to rounding.

Source: National Audit Office survey of school leaders, 2017

2.9 Teachers report that regular curriculum and assessment changes have added significantly to their workload. In September 2016, the National Foundation for Educational Research reported that the small, self-selecting sample of teachers it interviewed mostly considered that inspection and policy changes were the main drivers of increased workload.²⁷ Recent changes that schools have been implementing include a new assessment and accountability framework for primary schools, and a revised secondary curriculum, including a new GCSE grading system.²⁸ The Department recognises that curriculum and assessment changes affect teachers' workload. In March 2015, it committed to introduce minimum lead-in times for significant changes and to do more to consider the impact on schools when making changes.²⁹ Teachers have also reported that the way tasks, such as marking and data management, are carried out in schools can add to their workload.³⁰

2.10 The Chartered College of Teaching told us that it will potentially be able to help teachers to manage their workload – for example, by providing guidance on what teachers can stop doing or do less of, based on evidence of what works in the classroom. It also stressed the importance of school leaders and teachers being supported to exercise their professional judgement in managing workload.

2.11 Many important factors that could influence teachers to stay are within schools' control. For example, of the school leaders we surveyed, around two-thirds considered that training and development is an incentive for teachers to stay and around half considered opportunities to progress as an incentive (Figure 7). The National Foundation for Educational Research reported in September 2016 that the more teachers were engaged with their job, influenced by factors such as reward and recognition and school culture, the less likely they were to consider leaving.³¹

The Department's programmes to improve teacher retention

2.12 The Department considers that it can influence retention through national interventions on workload, pay and pupil behaviour. It spent around £81,000 in 2015-16 and £91,000 in 2016-17 on initiatives concerned with workload and pupil behaviour.

²⁷ See footnote 22.

²⁸ Department for Education, Primary school accountability in 2016: A technical guide for primary maintained schools, academies and free schools, April 2017.

²⁹ Department for Education, Department for Education protocol for changes to accountability, curriculum and qualifications, March 2015. Reissued in February 2017.

³⁰ Department for Education, Government response to the Workload Challenge, February 2015.

³¹ See footnote 22.

Workload

2.13 Following its 2014 survey of teachers on how to reduce unnecessary workload, the Department took a number of actions to address the issues raised:

- It established three independent review groups in 2015 to examine marking practices, lesson planning and use of resources, and data management. The Department published the reports from these groups in March 2016. It has communicated the reports in a variety of ways and our survey found that 81% of school leaders are aware of them. However, only 44% of school leaders have engaged with the guidance, which we consider to be making use of the guidance in their schools.
- It committed to undertake a survey of teachers every two years to track workload. The Department published the results of its baseline survey in February 2017. This found that classroom teachers and middle leaders reported that they worked 54.4 hours on average during the reference week in March 2016, including the weekend.
- It published an action plan in February 2017 in light of the baseline survey, along with publicity material which it designed with the schools sector. Among other things, the Department plans to reduce the burden from data collection and has offered groups of schools grants to conduct their own workload reviews. It has not set out the level of improvement it expects to see from its actions on workload.

Pay

2.14 There are differing views on the impact of pay on teacher retention. Teachers' pay has been affected by the government's policy of public sector pay restraint since 2011. The School Teachers' Review Body reported in July 2017 that, over most of the decade up to 2015/16, teachers' median earnings grew at a slower rate than earnings across the economy as a whole and the public sector. Its analysis also found that average starting salaries and profession-wide earnings remained considerably lower for teaching than for other graduate professions.³² In our survey, 34% of school leaders said that the salary and benefits package they could offer was a barrier to retention, with 15% seeing it as an incentive. However, the National Foundation for Educational Research reported in November 2015 that, on average, teachers leaving the profession were not leaving for higher-paid jobs.³³

2.15 The Department has provided schools with flexibility over pay and rewards to help them recruit and retain teachers in priority subjects and to link pay rises to performance. The School Teachers' Review Body reported in July 2017 that many schools are not using these flexibilities. Instead, schools tend to follow their local authority pay models, resulting in broad consistency between schools in any given area.³⁴

³² School Teachers' Review Body, Twenty-seventh report - 2017, Cm 9454, July 2017.

³³ See footnote 23.

³⁴ See footnote 32.

Pupil behaviour

2.16 The Department's 2016 white paper identified poor pupil behaviour as an important factor in teacher retention. The Department appointed an independent behaviour expert who advises on this area in March 2015. He has developed guidance for initial teacher training on pupil behaviour management and practical guidance for school leaders and teachers on how to tackle bad behaviour in classrooms.^{35,36} The Department will consider what further support it can provide for schools in response to this work.

Recruiting teachers who have left the profession

2.17 The Department and schools can increase the supply of teachers by encouraging those who have left to return to the profession. This derives value from the money that was previously spent on an individual's training.

2.18 The number of qualified teachers returning to the profession has increased. In 2016, 14,200 teachers returned, an increase of 1,110 on 2011 (**Figure 8**). As a proportion of all qualified entrants, the figure for teachers returning has remained fairly constant at around 32%. The Department's forecasts assume that, on average, around 33% of entrants will be returners. A shortfall of 1 percentage point equates to around 440 teachers in 2016.

2.19 There is a large pool of trained teachers who are not currently working in state-funded schools. The Department's most recent data show that 243,900 qualified former teachers aged under 60 were not in teaching at the end of 2015, 63% of whom had worked in education in the previous 10 years. There were also 104,700 teachers with qualified teacher status who had never worked as teachers, half of whom had qualified since 2004. We estimate that training a new teacher cost the Department £16,300 in 2013/14, in addition to school and other costs.³⁷ In comparison, the Department provided £1,900 per participant in its first pilot project to support teachers to return. The Department does not know why some teachers never take up teaching jobs.

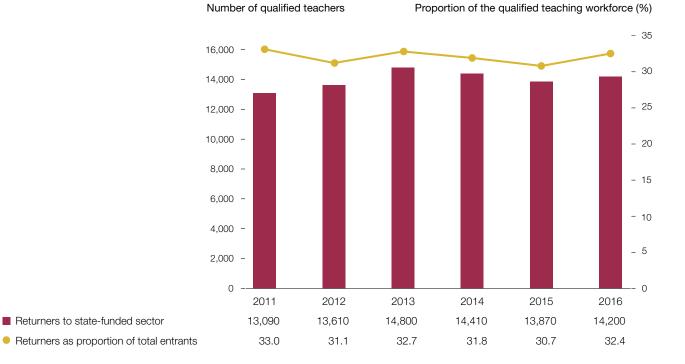
³⁵ Tom Bennett, Chair of the ITT Behaviour working group, *Developing behaviour management content for initial teacher training (ITT)*, July 2016.

³⁶ Tom Bennett, Creating a Culture: How school leaders can optimise behaviour, Independent review of behaviour in schools, March 2017.

³⁷ See footnote 20. Training new teachers cost central government £555 million in 2013/14. This figure includes bursaries, grants to schools, tuition costs and maintenance loans and grants.

Teachers returning to state-funded schools, 2011 to 2016

The number of teachers returning increased by 1,110 between 2011 and 2016



Notes

1 Data on returners are available on a consistent basis only from 2011.

2 Dates are the year ending in November.

3 Teacher numbers are full-time equivalents.

Source: Department for Education 2016 school workforce census data

2.20 We found that schools may prefer to employ newly qualified teachers, which may reduce the opportunities for teachers wanting to return. In our survey, nearly 90% of school leaders reported that they had not employed anyone returning to teaching in 2015/16. We heard a number of reasons why schools may not take on returning teachers:

- Experienced returning teachers are likely to be more expensive than newly qualified teachers, making them less attractive, particularly when schools are under financial pressure.
- Schools may be concerned that returning teachers lack recent classroom experience, along with up-to-date policy, curriculum and subject knowledge.
- Schools may be reluctant to offer flexible working, which some returning teachers seek. In February 2017, the Teachers Working Longer Review Steering Group reported that, from the limited evidence available, the opportunity to work flexibly varies from school to school.³⁸ The reasons for the variation include cultural barriers, school managers' attitudes to flexible working, and practical difficulties, such as timetabling. The Department published guidance on flexible working in schools in February 2017.³⁹

The Department's programmes to attract former teachers

2.21 The Department has had limited success with its small number of interventions to attract teachers back to the workforce. These programmes, including a marketing campaign and two pilot projects, cost an estimated £1.2 million in 2016-17 (Figure 9). The first pilot recruited 428 returning teachers, just over half of its target of 810; 330 completed the training provided. The Department began its second pilot in February 2017 and plans to support up to 84 former teachers to return.

Deployment

2.22 Schools are responsible for employing enough teachers of the right quality to teach the curriculum to their pupils. There is no national or regional coordination of where teachers work (paragraphs 1.15 and 1.17). Multi-academy trusts may move and share teachers between their schools in order to deploy them effectively.

2.23 Schools report that they find it difficult to fill full-time teacher posts. Our survey found that during 2015/16 school leaders filled only around half of their vacant posts with qualified teachers with the experience and expertise required (**Figure 10** on page 34). Schools generally filled the remainder with temporary or supply teachers or recruited less experienced teachers. However, for 9% of primary school posts and 11% of secondary school posts, schools did not fill the vacancy at all.

38 Teachers Working Longer Review Steering Group, Interim Report, February 2017.

39 Department for Education, *Flexible working in schools: Guidance for local authorities, maintained schools, academies and free schools,* February 2017.

The Department's programmes to encourage former teachers to return

We estimate the Department's three programmes cost £1.2 million in 2016-17

Programme	Aim	Cost
Return to teaching pilot (launched in October 2015) and Returners engagement programme pilot (launched November 2016)	To test whether secondary schools can improve teacher recruitment in maths, physics, modern foreign languages and, for the October 2015 pilot, other English Baccelaureate subjects by providing a bespoke package of support to qualified teachers who wish to return to teaching, particularly in hard to recruit areas.	First pilot: £586,000 over two years, 2015-16 and 2016-17 (2016-17: £353,000) Second pilot: Estimated cost £211,000 over two years, 2016-17 and 2017-18 (2016-17: £64,000)
Return to teaching marketing campaign (launched November 2016)	To support the return to teaching pilots and teaching advisor service, and build a pool of potential returners.	£650,000 over two years, 2015-16 to 2016-17 (2016-17: £350,000)
Return to teaching advisor service (extended from April 2015)	To support returning maths, physics and modern foreign language teachers with the aim of recruiting 750 former teachers by 2020.	£861,000 over three years, 2015-16 to 2017-18 (2016-17: £450,000)

Source: National Audit Office analysis of Department for Education documents

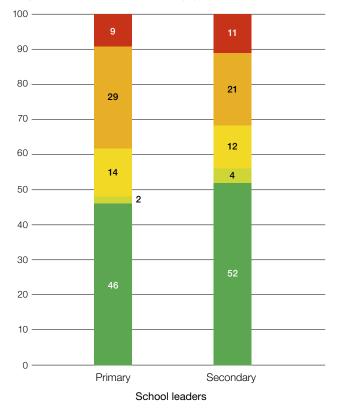
2.24 Overall, the number of reported teacher vacancies remains low as a proportion of the workforce but is increasing, particularly in secondary schools. The Department accepts that the following figures are likely to be an underestimate, partly because it collects the data in November when vacancy rates in schools are comparatively low:

- In 2016 schools reported that they had 4,200 teacher vacancies and posts filled temporarily (1.2%), compared with 2,170 (0.6%) in 2010.
- The proportion of secondary schools reporting at least one teacher vacancy, including posts filled temporarily, increased from 15.9% in 2010 to 23.0% in 2015 (Figure 11 on page 35). A lower proportion of primary schools reported vacancies: 6.9% in 2015 compared with 4.2% in 2010.

Figure 10 Outcome of teacher recruitment in 2015/16

The schools we surveyed filled only around half of vacancies advertised with a qualified teacher with the experience and expertise required

Proportion of vacancies advertised (%)



We recruited a qualified teacher with the experience and expertise required

We recruited a teacher with different subject expertise than required

- We recruited a teacher with less experience than required
- We recruited a temporary or supply teacher
- We failed to recruit for a vacancy which was open

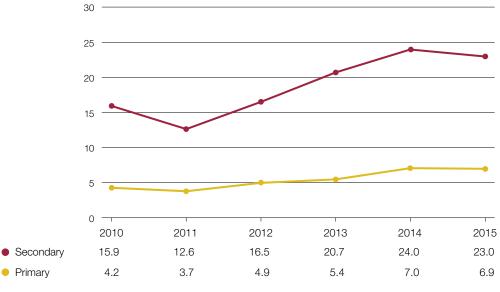
Note

School leaders reported 2,785 advertised vacancies. Where a school leader reported more than one vacancy in their survey response, we accounted for them separately.

Source: National Audit Office survey of school leaders, 2017

Proportion of schools reporting at least one vacancy, 2010 to 2015

A larger proportion of secondary than primary schools reported at least one teacher vacancy



Proportion of schools reporting at least one vacancy (%)

Notes

1 This figure shows the proportion of schools reporting classroom teacher vacancies or posts filled temporarily.

2 Dates are the year ending in November.

Source: Department for Education 2016 school workforce census data

2.25 Difficulties in filling vacancies can add to the pressure on school budgets, as schools may have to pay a premium for agency and supply teachers. Spending on temporary staff has increased slightly as a proportion of total spending in maintained schools and academies:

- Maintained schools spent 3.0% (£813.7 million) of total spending on temporary staff in 2015-16, compared with 2.6% in 2010-11.
- Academies spent 2.2% (£389.7 million) of total spending on temporary staff in 2015/16, compared with 2.0% in 2012/13.⁴⁰

Geographical variation

2.26 The extent of teacher vacancies varies across the country, although in all regions the proportion of schools reporting at least one vacancy increased between 2010 and 2015 (**Figure 12**). In 2015 the North East had the lowest proportion of schools reporting at least one vacancy (16.4% of secondary schools and 3.2% of primary schools). The highest proportions of secondary schools reporting at least one vacancy were in outer London (30.4%), the South East (26.4%) and the East of England (25.3%).

2.27 The Department continues to have limited information on local teacher supply and the factors that affect it, but is developing ways to collect better data. In response to the Committee of Public Accounts report on training new teachers, the Department has further analysed where there are teacher shortages.^{41,42} Its early findings suggest that the extent of teacher shortfalls seem to be affected not just by the region or location but also by factors relating to individual schools, including Ofsted ratings, the type of school and leadership at the school.

2.28 At the time of our work, the Department was developing approaches to improve its understanding of local teacher supply, but these measures were generally at an early stage. For example, it is:

- testing software that could identify teaching jobs advertised online to show where school vacancies exist at a point in time;
- developing a 'supply-index' metric that would enable it to measure the likely recruitment challenge that a school faces; and
- examining in detail the issues affecting teacher supply in a sample of local areas.

The Department's programmes to improve deployment

2.29 The main way that the Department influences the deployment of teachers across the country is through the location of training places. This is important because teachers commonly stay in the area they train. In response to the Committee of Public Accounts report, the Department changed its criteria for accrediting initial teacher training providers.⁴³ The criteria now include consideration of the demand for training in an area and how the provider will help schools in greatest need of teachers. The Department, in its analysis published in May 2017, also found that most teachers stay within commuting distance when moving schools.⁴⁴

2.30 In its 2016 white paper, the Department said that it would support schools in the deployment of teachers. It intended that, by 2020, a National Teaching Service would place up to 1,500 high-performing teachers and middle leaders into underperforming schools that struggle with recruitment and retention. However, the Department decided not to proceed with this scheme after a pilot project proved unsuccessful.

⁴¹ HC Committee of Public Accounts, Training new teachers, Third Report of Session 2016-17, HC 73, June 2016.

⁴² HM Treasury, Treasury Minutes, Cm 9351, November 2016.

⁴³ See footnote 42.

⁴⁴ See footnote 25.

Schools reporting at least one vacancy by region, 2010 and 2015

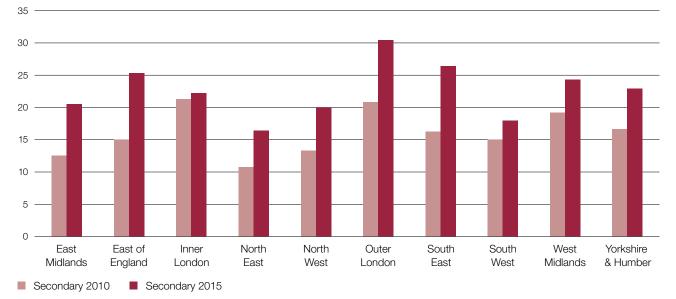
In 2015 the North East had the lowest proportion of both primary and secondary schools reporting at least one vacancy, while outer London had the highest proportion of both

Primary schools

18 16 -14 12 10 8 6 4 2 0 East North North South South West East of Inner Outer Yorkshire Midlands England London East West London East West Midlands & Humber Primary 2010 Primary 2015

Proportion of schools reporting at least one vacancy (%)

Secondary schools



Proportion of schools reporting at least one vacancy (%)

Notes

1 This figure shows the proportion of schools reporting classroom teacher vacancies or posts filled temporarily.

2 Dates are the year ending in November.

Source: Department for Education, School workforce in England 2010 to 2015: trends and geographical comparisons, September 2016

2.31 In the pilot, the Department planned to recruit 100 serving teachers, from January 2016, to work in schools in the North West. The Department received 116 applications from teachers, of which it selected 53 to be matched to schools. However, it was able to place successfully only 24 teachers into schools. The Department decided to close the pilot in October 2016 following these results. It spent £241,000 by the end of March 2017 on the scheme and expects to spend a further £270,000 to support those recruited until 2019/20.

2.32 The Department's evaluation of the pilot concluded that it is challenging to encourage teachers to relocate. It also found that the pilot had been poorly planned and implemented, specifically in the following areas:

- The Department did not clearly identify the problem that the scheme was seeking to address and lacked an evidence base to support the proposed solution.
- The Department did not find out what incentives were required for teachers to move across the country. The Department offered teachers an allowance up to £10,000 to relocate, but this was not enough of an incentive.
- To meet an ambitious timetable, the Department was not able to identify and manage all the implementation risks; for example, it recruited schools and teachers at the same time so did not recruit the teachers that the participating schools needed and could afford.

2.33 Without the National Teaching Service, the Department has no programme specifically covering teacher deployment. Instead, it plans to use other programmes to help schools in particular areas to attract teachers where they are needed most. For example, the Department will prioritise the 12 opportunity areas (see paragraph 1.8) when providing funding and support to schools, including to tackle recruitment issues. It is also considering options for a national online service to allow schools to advertise vacancies for free and to help teachers find teaching positions more easily.

Part Three

Teacher quality

3.1 This part of the report covers measures of teacher quality, continuing professional development and the Department for Education's (the Department's) programmes to improve quality.

Measures of quality

3.2 The Department has published statutory teachers' standards that set minimum requirements for teachers' practice and conduct.⁴⁵ Training providers use the standards to assess whether a trainee can be recommended for qualified teacher status, and schools use the standards to help appraise teachers' performance.

3.3 The Department aims to improve teacher quality across the country. We found, however, that measuring teacher quality is not straightforward. We consistently heard from the Department, schools and other organisations that teacher quality is difficult to measure. There was no clear view on the standards that a high-quality teacher should meet, in contrast to the published minimum standards. Our survey found that school leaders value personal skills the most when considering teacher quality (**Figure 13** overleaf), but these attributes are the hardest to measure. Without agreed measures of teacher quality, it is difficult for the Department and the schools sector to develop effective interventions and to demonstrate that progress has been made in improving quality.

3.4 It is difficult to assess teacher quality in terms of educational outcomes. The number of factors that influence outcomes mean that it would be hard to attribute changes in pupil performance to individual teachers, even if more data were available. Therefore, the Department uses more measurable indicators as proxies for quality, such as teachers' academic qualifications and ratings from Ofsted school inspections.

3.5 These indicators suggest that teacher quality is improving. For example, the proportion of trainee teachers holding a first class or upper second class degree increased from 63% in 2010/11 to 74% in 2015/16.⁴⁶ However, we have previously reported that degree class is a reasonable indicator of subject knowledge but a weak predictor of other aspects of teacher quality.⁴⁷

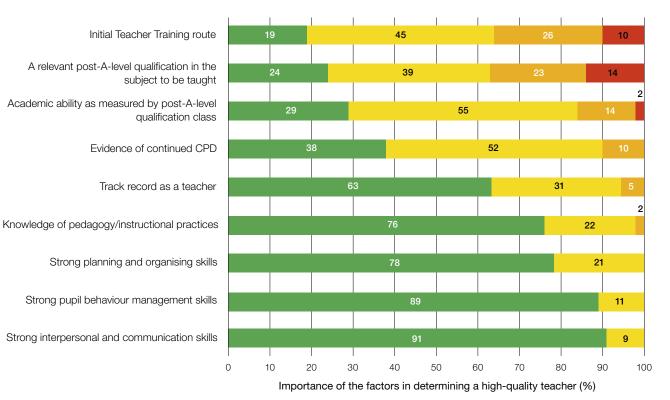
46 Excluding teachers trained through the Teach First programme.

⁴⁵ Department for Education, Teachers' standards, July 2011.

⁴⁷ Comptroller and Auditor General, *Training new teachers*, Session 2016-17, HC 798, National Audit Office, December 2016.

School leaders' views on what makes a high-quality teacher

School leaders regard a range of personal skills as the most important factors in determining a high-quality teacher



- Very important
- Quite important
- Slightly important
- Not at all important

Notes

- 1 CPD = continuous professional development.
- 2 Survey results may not sum to 100% due to rounding.

3 The figure shows responses against the factors listed in the survey question and excludes other factors reported by school leaders.

Source: National Audit Office survey of school leaders, 2017

3.6 More pupils are now in schools where Ofsted has rated the quality of teaching, learning and assessment as outstanding or good.⁴⁸ Ofsted does not grade the quality of individual teachers or lessons; its ratings are for schools as a whole. However, the Department considers that these ratings will reflect changes in teacher quality. Since 2010, performance has improved (**Figure 14** overleaf):

- The percentage of pupils in primary schools where Ofsted assessed teaching, learning and assessment as good or outstanding increased from 68% in 2010 to 90% in 2016. This increase equated to 1.26 million pupils.⁴⁹
- The percentage of pupils in secondary schools where Ofsted assessed teaching, learning and assessment as good or outstanding increased from 67% in 2010 to 82% in 2016. This increase equated to 405,000 pupils.⁵⁰

3.7 More detailed analysis suggests that teacher quality is mixed, with considerable variation between different regions and subjects. For example, in 2016 the proportion of secondary school teachers with a post-A-level qualification and teaching in the relevant subject has improved since 2011 in most subjects. In 2016 the proportion varied from 52.3% for Spanish to 91.0% for biology (**Figure 15** on page 43). The Department recognises that it lacks sufficient evidence to show whether teachers having relevant qualifications has an impact on pupil outcomes.

3.8 The proportion of pupils in secondary schools where Ofsted rated the quality of teaching, learning and assessment as less than good fell in all regions between 2010 and 2016. However, significant regional variation remained (**Figure 16** on page 44):

- In 2016, the proportion of pupils in secondary schools where Ofsted rated the quality of teaching, learning and assessment as requires improvement or inadequate varied from 9% in London to 26% in Yorkshire and the Humber. In five of the nine regions, all in the Midlands or the North of England, more than 20% of pupils were in secondary schools rated as less than good for teaching, learning and assessment.
- In 2016, the proportion of pupils in secondary schools rated as inadequate for teaching, learning and assessment varied from 1.6% in London to 5.9% in Yorkshire and the Humber. The schools concerned had 88,000 pupils in total.
- The proportion of pupils in secondary schools rated as inadequate for teaching, learning and assessment increased with the deprivation of an area. The 20% of areas that were most deprived had, on average, 5.6% of pupils in such schools, while the 20% of areas that were least deprived had 0.1% on average.⁵¹

⁴⁸ The quality of teaching, learning and assessment is one of four categories that Ofsted uses in judging how well a school is performing. Factors that Ofsted considers include the extent to which the Department's teacher standards are being met, whether teachers have high expectations of all pupils, and teachers' subject knowledge.

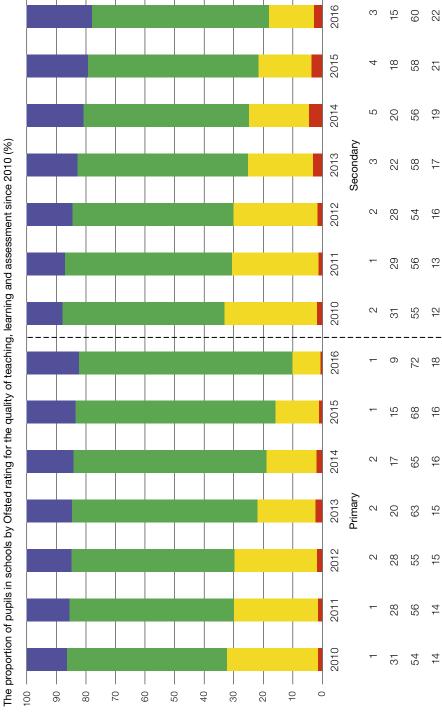
⁴⁹ Over the same period, total primary school and nursery pupils increased by 598,000.

⁵⁰ Over the same period, total secondary school pupils fell by 63,000.

⁵¹ Based on Ofsted's reporting of school deprivation using the Income Deprivation Affecting Children Index.



The proportion of pupils in schools split by Ofsted's rating for the quality of teaching, learning and assessment, 2010 to 2016 The proportion of pupils in both primary and secondary schools where Ofsted rated the quality of teaching, learning and assessment as good or outstanding increased



Notes

Outstanding

Good

Requires improvement

Inadequate

Ofsted rates schools overall and in four sub-categories as outstanding, good, requires improvement or inadequate.

The years are academic years (1 September to 31 August).

 \sim

This figure is based on schools' most recent ratings for the quality of teaching, learning and assessment (based on Ofsted's most recent inspection of each school). ო

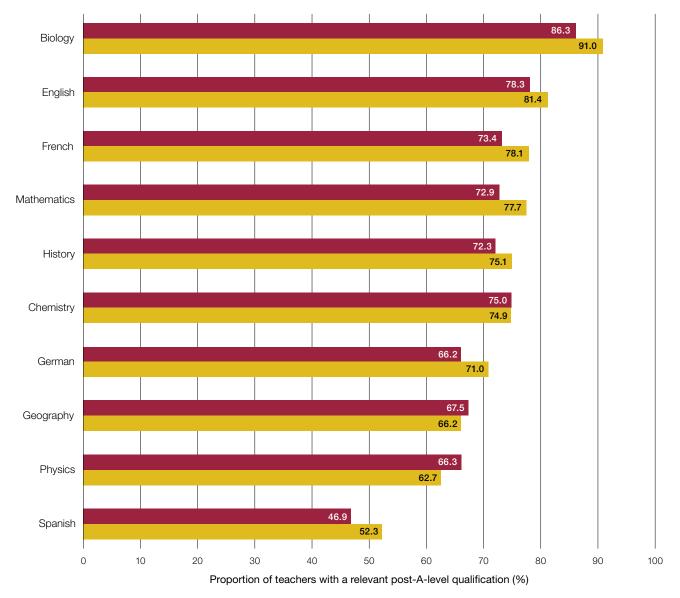
Ofsted inspects a proportion of schools each year - for example, it performed full inspections of 2,401 schools in the year to 31 August 2016.

This figure includes only schools where Ofsted rated the quality of teaching, learning and assessment 4

Source: National Audit Office analysis of Ofsted data

Proportion of secondary school teachers with a post-A-level qualification and teaching in the relevant subject, 2011 and 2016

In 2016, of 10 English Baccalaureate subjects, Spanish and physics had the lowest percentage of teachers with a relevant post-A-level qualification



2011

2016

Notes

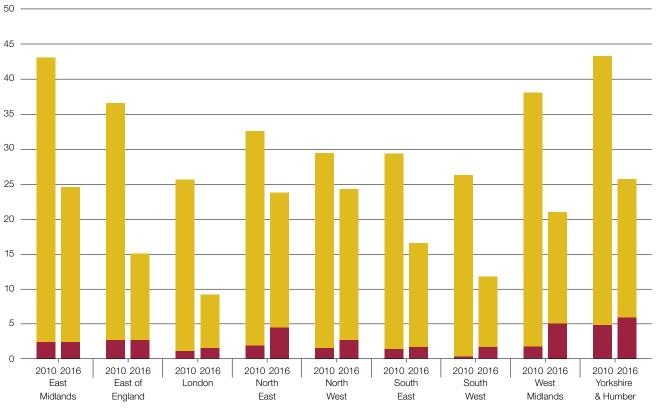
- 1 Other English Baccalaureate subjects include computer science and other languages.
- 2 Dates are the year ending in November.
- 3 Figures based on headcount.

Source: National Audit Office analysis of Department for Education 2016 school workforce census data

Proportion of pupils in secondary schools rated by Ofsted as less than good for the quality of teaching, learning and assessment, by region, 2010 and 2016

The proportion of pupils in schools rated as less than good fell in all regions but significant regional variation remained

Proportion of pupils in secondary schools (%)



Inadequate

Requires improvement

Notes

1 The years are academic years (1 September to 31 August).

2 This figure includes only schools where Ofsted rated the quality of teaching, learning and assessment.

Source: National Audit Office analysis of 2010 and 2016 Ofsted data

Continuing professional development

3.9 In contrast to many other professions, teaching does not set and regulate continuing professional development (CPD). CPD is essential for the workforce to keep up to date with current practices and meet expected standards. Professional bodies in other sectors, such as accountancy, law and medicine, set CPD requirements for their members or expect regular declarations of CPD activities undertaken for continued membership. In some cases, professional bodies may also audit the declared activity.

3.10 Data are not systematically collected on how much CPD teachers undertake. The Education Policy Institute reported in October 2016 that, on average, teachers in England spent four days a year on CPD activities in 2013, compared with an average of 10.5 days across the 36 countries covered by its analysis.⁵²

3.11 The Department has not set minimum expectations for teachers' CPD. This contrasts with the approach in Scotland where the Scottish Government requires teachers to spend at least 35 hours a year on CPD activities. The Department considers expectations should be set by the profession rather than by government and that teachers and head teachers are best placed to decide what development they need. It sees this as a potential role for the new Chartered College of Teaching, for example through a chartered teacher programme. In July 2016, the Department published a standard for schools on effective professional development.⁵³ Schools are not obliged to follow the standard, and the Department is not monitoring whether schools are using it or whether this intervention has been helpful.

Barriers to continuing professional development

3.12 Schools are likely to find it increasingly difficult to provide time and funding for teachers' CPD. Financial pressures (paragraphs 1.10 to 1.14) mean that schools may struggle to pay for training and development. In addition, the Department's expectation that schools will use their workforce more efficiently may increase teachers' contact time, leaving less time for CPD. The Education Policy Institute reported in October 2016 that heavy workloads were hampering teachers' professional development.⁵⁴ We found from our survey that:

- 94% of school leaders considered that time was a barrier to improving teacher quality;
- 97% of school leaders said that the cost of training or the cost of cover for teachers to participate in CPD were barriers to improving teacher quality; and
- more than 50% of secondary school leaders reported that they had reduced their spending on CPD compared with the previous year, while only 15% reported an increase.

⁵² Peter Sellen, Teacher workload and professional development in England's secondary schools: insights from TALIS, Education Policy Institute, October 2016. The Teacher and Learning International Survey (TALIS) was conducted in 2013.

⁵³ Department for Education, Standards for teachers' professional development, July 2016.

⁵⁴ See footnote 52.

3.13 School leaders also find it difficult to access CPD activity of the right quality. External providers include local authorities, teaching schools, multi-academy trusts and commercial companies. There is, however, limited information available to help schools judge the quality of providers and their courses. Our survey found that 75% of school leaders considered that the availability of CPD activity of the right quality was a barrier to improving teacher quality. Bodies in the sector, including the education What Works Centre, are developing evidence-based good practice for schools or offering CPD review or accreditation services.⁵⁵

The Department's programmes to improve quality

3.14 The Department spent an estimated £34.2 million in 2016-17 on programmes aimed at improving teacher quality (**Figure 17**). It plans to increase spending to around £70 million on average each year between 2017-18 and 2019-20. Its interventions focus on a variety of areas from developing local support structures to career progression. There is limited national support for established teachers not looking to move into leadership positions or not in targeted subjects.

3.15 The most well-established programme is teaching schools. These schools lead alliances of schools offering training and support to each other. By November 2016, 756 teaching schools had been set up, across 593 alliances, exceeding the Department's target of 600 by 2016.

3.16 The Department's 2015 evaluation, which focused on the 345 teaching school alliances set up between September 2011 and February 2013, found the following:⁵⁶

- Teaching schools were having positive effects particularly by improving collaboration between schools and other bodies in sharing good practice and developing teachers. There was, however, no clear evidence that schools within an alliance showed improved pupil outcomes as a result of being an alliance member. The evaluation did find that teaching schools themselves showed an improvement in their pupil outcomes.
- Not all areas had teaching schools, which were disproportionately concentrated in urban areas. The Department has since revised how it approves new teaching schools and is focusing on applications which provide access to teaching schools in areas where they are needed. For example, a teaching school applicant no longer requires an Ofsted rating of outstanding if it is in an area that lacks teaching schools and meets other criteria such as evidence of successful partnership working and a track record of school improvement.

<sup>The Education Endowment Foundation and the Sutton Trust form the education What Works Centre (see Figure 4).
National College for Teaching & Leadership,</sup> *Teaching Schools Evaluation Final Report*, December 2015.

The Department's programmes to improve teacher quality

We estimate that the Department spent £34.2 million on a range of programmes in 2016-17

Programme	Aim	Funding
Teaching schools (launched 2011)	To lead networks of schools in their local areas to provide high-quality training and support for school improvement.	£215 million over nine years, 2011-12 to 2019-20 (2016-17: £23.8 million) ¹
Targeted Support Fund (launched 2014-15)	To support leadership development programmes in schools that find it difficult to recruit leaders.	£2.6 million over three years, 2014-15 to 2016-17 (2016-17: £798,000)
Equality and Diversity Fund (launched 2014-15)	To support leadership development programmes in schools for teachers from under-represented groups to increase the diversity of school leaders. ²	£4.8 million over five years, 2014-15 to 2018-19 (2016-17: £1.2 million)
Teacher subject specialism training courses (launched 2015-16)	To improve the subject knowledge of non-specialist teachers and returning teachers, by offering school-led training in secondary maths, physics and modern foreign languages.	£32.6 million over five years, 2015-16 to 2019-20 (2016-17: £6.3 million)
Standards for teachers' professional development (published July 2016)	To provide national guidelines for schools on teachers' professional development.	Nominal
Women leading in education regional networks (launched March 2016)	To support the leadership development of women in education.	Up to £270,000 over three years, 2016-17 to 2018-19 (2016-17: £92,000)
National Professional Qualifications (reform of qualifications announced March 2016, with new qualifications to be launched from September 2017)	Voluntary qualifications for teachers progressing into leadership roles.	£6 million over three years, 2017-18 to 2019-20, to assure the quality of providers of the new qualifications ³
Funding to support the establishment of the Chartered College of Teaching (membership opened from January 2017)	To support teachers to gain the expertise they need to achieve the best outcomes for children and young people.	Up to £5 million over four years, 2016-17 to 2019-20 (2016-17: £2 million)
Teaching and Leadership Innovation Fund (launched February 2017, superseding the Excellence in Leadership Fund)	To support high-quality professional development for teachers and school leaders in areas of the country and schools that need it most.	£75 million over three years, 2017-18 to 2019-20 ³

Notes

1 Teaching school alliances receive £60,000 in their first year, £50,000 in year two and £40,000 per year thereafter. Total teaching school funding to 2019-20 based on the Department's estimate.

2 Diversity groups for the Equality and Diversity Fund as defined by the Equalities Act 2010.

3 The Department plans to make up to £10 million of the Teaching and Leadership Innovation Fund available to participants of the reformed National Professional Qualifications from 2017-18.

4 The Department will continue to provide career development support to the remaining participants of the cancelled National Teaching Service pilot (paragraphs 2.30 to 2.32) until 2019-20, at an estimated cost of £270,000.

5 Programme costs in 2016-17 may not sum due to rounding.

Source: National Audit Office summary of Department for Education documents

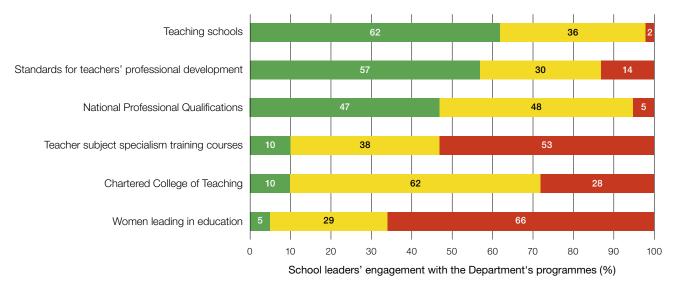
3.17 In its 2016 white paper, the Department stated that it would focus on outcomes as school leaders and teachers are best placed to determine how those outcomes are achieved.⁵⁷ For most of its programmes, the Department has not set out clear measures of success in terms of the level of improvement in outcomes it expects, which it could use to help determine impact. For example, it has set targets for the number of participants for its subject specialism training courses but not how many more hours of teaching in these subjects it would expect to see or how many more pupils it expects to take subjects such as physics.

3.18 The impact of the Department's programmes ultimately depends on schools and teachers participating in them. Our survey of school leaders found that the level of engagement ranged from 62% (for teaching schools) to 5% (for women leading in education) (**Figure 18**).

Figure 18

Schools' engagement with the Department's programmes to improve teacher quality, 2015-16

More than half of school leaders surveyed had engaged with teaching schools and the standards for teachers' professional development



Engaged

- Not engaged but aware of this
- Not aware of this

Notes

- 1 The Teaching and Leadership Innovation Fund is not included as it was announced after our survey had started.
- 2 The Chartered College of Teaching has been created as an independent professional body for teachers, with the Department providing funding to support its establishment.
- 3 Survey results may not sum to 100% due to rounding.

Source: National Audit Office survey of school leaders, 2017

57 Department for Education, Educational Excellence Everywhere, Cm 9230, March 2016.

Appendix One

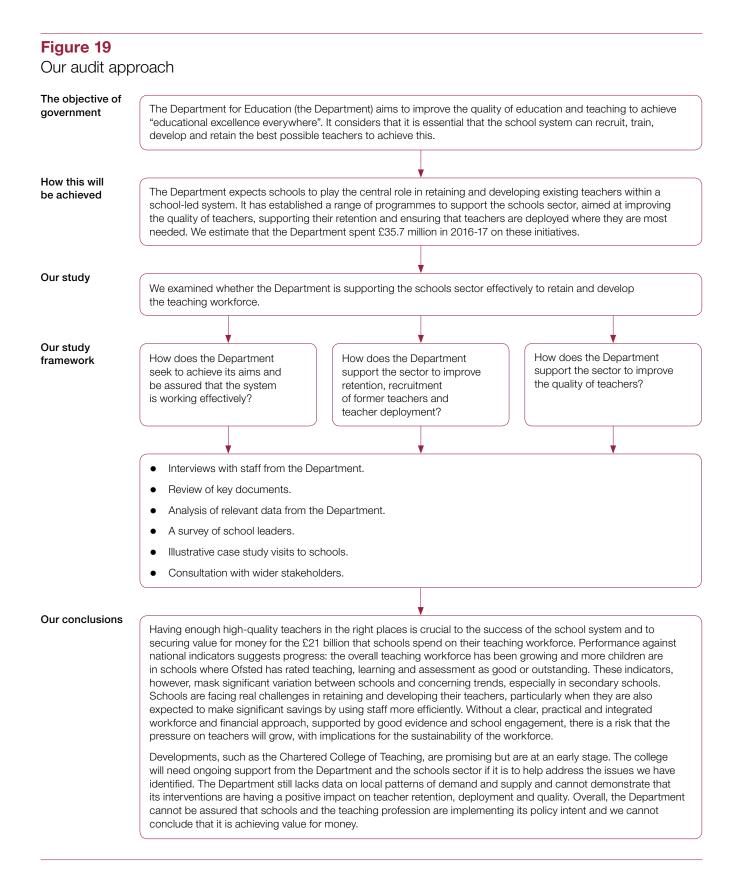
Our audit approach

1 This report examines whether the Department for Education (the Department) is supporting the schools sector effectively to retain and develop the teaching workforce. It assesses:

- the teaching workforce and the Department's approach;
- retention, recruitment of former teachers and deployment; and
- teacher quality.

2 We applied an analytical framework with evaluative criteria, which considered what arrangements would be optimal for achieving the Department's aims. By 'optimal', we mean the most desirable possible, while acknowledging expressed or implied constraints.

3 Our audit approach is summarised in **Figure 19** overleaf. Our evidence base is described in Appendix Two.



Appendix Two

Our evidence base

1 We reached our independent conclusions on the value for money of how the Department for Education (the Department) has been supporting the schools sector to retain and develop the teaching workforce by analysing evidence collected between October 2016 and July 2017. Our audit approach is outlined in Appendix One.

2 We interviewed staff from the Department and the National College for Teaching & Leadership. The people we interviewed included staff tasked with the strategic oversight of the Department's programmes to support schools to retain and develop the teaching workforce and staff responsible for the design, implementation and monitoring of individual programmes.

- 3 We reviewed key documents. The documents included:
- The Department's 2016 white paper, *Educational Excellence Everywhere*, subsequent policy documents and speeches by the Secretary of State for Education. We used these to understand the Department's policy and approach to supporting and improving the teaching workforce.
- The Department's high-level management information and self-assessment against our study questions. We used these to understand the Department's assessment of the teaching workforce and its programmes.
- The Department's published reports and guidance and internal business cases, evaluation reports and other supporting documents on its programmes. We used these to understand how the Department is supporting schools to improve the quality of teachers, ensure that they are deployed in the right areas, retain teachers and recruit former teachers back to the profession. We also used these documents to estimate the total cost of the Department's programmes.
- The Department's business cases and other supporting documents on its work to improve the data it collects and analyses, including data on teacher retention and local supply of, and demand for, teachers.
- Published reports from other bodies on the teaching workforce. We used these to
 provide independent evidence and commentary on teacher recruitment, retention
 and continuing professional development, along with comparative information on
 teaching workforces in other countries. These included reports by the House of
 Commons Education Committee, the Education Policy Institute and the National
 Foundation for Educational Research.

4 We analysed the following data from the Department:

- School workforce data. We used these data to understand the numbers of teachers in primary and secondary schools, and teachers entering and leaving the workforce; demographics and qualifications of the teaching workforce; pupil-teacher ratios; vacancies; and the number of qualified teachers who have left the profession.
- Pupil projections. We used these to understand the changes that have occurred, or are expected to occur, in pupil numbers at primary and secondary schools.
- Data on spending by local authority maintained schools and academies. We used these data to understand how much schools spend on staff and on agency and supply teachers.
- Teacher supply model. We used this to understand the Department's expectations of movements in and out of the teaching workforce, and predictions of future teacher requirements.
- Data about pupils and their characteristics. We used these data for general information about school types.

5 We analysed data on Ofsted school inspection outcomes. We used these data to understand how Ofsted rates the quality of schools' teaching, learning and assessment, and how the ratings vary by region. We also interviewed staff from Ofsted responsible for the development of policy and guidance for school inspections.

6 We commissioned DJS Research to conduct an online survey of state-funded school leaders during January and February 2017. DJS Research recruited its sample from its existing panel of more than 10,000 school leaders and used quotas to ensure that the sample was representative of both primary and secondary school leaders. We received valid responses from 285 primary and 201 secondary school leaders, exceeding our minimum quotas.⁵⁸ We did not differentiate responses between maintained schools, academies or other types of schools. Where we report primary and secondary school responses together, we have weighted the results to reflect the proportion of primary and secondary schools in England. The questions we asked sought information at the time of survey completion or for the period 2015/16 and covered the following topics:

- barriers and incentives to improving teacher quality, and to recruiting and retaining teachers;
- the cost of providing formal and informal training and development for teachers;
- experience of recruiting qualified teachers, including methods used; and
- support from the Department and the National College for Teaching & Leadership, including engagement with their programmes.

⁵⁸ As with any survey, each result we report is subject to a certain level of uncertainty. The degree of uncertainty is indicated by the 95% confidence interval: broadly speaking, we are 95% certain that the stated confidence interval range contains the value for the population. The maximum confidence intervals for the sample estimates for this survey are +/- 5.8% for primary school leaders and +/- 6.7% for secondary school leaders.

7 We carried out illustrative case study visits to two primary schools, three secondary schools and five teaching schools in different parts of England. We interviewed school leaders and, at primary and secondary schools, a sample of teachers during our school visits. These interviews helped us understand:

- how school leaders measure and seek to improve teacher quality in their schools through continuous professional development;
- the role of teaching schools in improving teacher quality;
- barriers and incentives to recruiting and retaining qualified teachers, and to improving teacher quality;
- experiences of recruiting returning teachers returning to the profession;
- the support schools receive from the Department; and
- awareness and engagement with the Department's programmes.

8 We received written submissions from 10 local authorities in different parts of England. These submissions helped us to understand what local authorities are doing to support schools to retain and develop the teaching workforce in their areas.

9 We spoke to a number of organisations able to provide an informed perspective on issues relating to the teaching workforce and the Department's support for schools. These included:

- Ark (a multi-academy trust);
- the Chartered College of Teaching;
- the Education Endowment Foundation;
- Gatsby;
- the Institute for Fiscal Studies;
- the Local Government Association;
- the Migration Advisory Committee secretariat;
- the National Foundation for Educational Research;
- the Teacher Development Trust; and
- the Wellcome Trust.

10 We also received written submissions from four teaching unions on issues relating to the teaching workforce. Submissions were received from the Association of Teachers and Lecturers, the National Association of Head Teachers, the National Association of Schoolmasters Union of Women Teachers and the National Union of Teachers.

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