Apprenticeship Standard for Policy Officer

The primary role of a **policy officer** is to shape and/or influence government policy, by working with a wide range of stakeholders and experts to gather evidence, effectively synthesise information and present recommendations to senior colleagues. Not only will policy officers work within central and local government, but also within private and third sector organisations that interact with and strive to influence government policy. Policy officers will typically work as part of a wider team and report to a senior policy officer.

The responsibilities of a policy officer encompass the development, implementation and evaluation phases of policymaking, and are likely to include: researching and understanding the political environment in order to support the continuous, uninterrupted development of a policy; gathering evidence and being objective to support the influencing and negotiating of new policies; handling sensitive information and keeping accurate records of policy history; assisting the wider team by providing administrative support during the introduction of new legislation; commissioning input from and preparing and drafting submissions for senior officials; and replying to public and formal correspondence within any deadlines given.

Entry Requirements

Individual employers will decide the entry requirement for this apprenticeship, but typically this will be:

- 5 x GCSEs A*-C including Maths and English (or level 2 equivalent)
- 2 x A-levels A*-D (or level 3 equivalent) or sufficient work experience is referenced

Knowledge – Policy Officers demonstrate knowledge and understanding of:		
Policy Area	History of the policy area; policy aims, challenges and issues; how to engage relevant organisations; political context; relevant policy tests; legal implications; international aspects as applicable; consideration of sustainable development duties	
Organisation	Organisational structure; strategy; purpose; activities; aims; values; visions; structures; how to support and achieve these through own role	
Political Environment	Government and Parliament - history, structure, relationship and responsibilities; electoral systems and processes; the British constitution and legislative processes; parliamentary committees; local government; public sector bodies; groups and movements influencing policy	
Contextual Factors	Economic; social; technological; legal and environmental factors and the subsequent impact of these on policy; internal and external barriers that exist and how to overcome them	
Programme and Project	Basic concepts, language and principles; importance of effective project management including delivering to plan, on time and in budget;	

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Management	advantages and disadvantages of different planning methods; importance of identifying risks and issues upfront; importance of continuously reviewing and updating plans
Commercial	The steps involved in making commercial decisions; organisational
Awareness	procurement processes; the requirement to achieve value for money; how
	to achieve best value; engaging customers and suppliers; elements of risk;
	financial and reputational implications
Consultation	Purpose of consultation; the importance of taking into account stakeholder
Process	and public views; engagement with local communities; consultation
	planning; timescales and deadlines; sample size and quality; advantages and
	disadvantages of different consultation methods; legal requirements
Policy Delivery	Policy aims and intended outcomes; what successful implementation looks
	like; basic delivery systems available; the delivery environment including
	other organisations involved; user-centred design; reputational risks and
	public perception; how to measure success of the policy

Skills – Policy Officers display the following skills:			
Evidence Gathering	Apply analytical techniques; make use of analytical support and key statistics related to policy area; work with experts outside of policy; apply the basics of economic appraisal; handle sensitive information securely		
Evidence-based problem solving	Define the policy problem; demonstrate hypothesis-based thinking; seek advice from relevant experts; make decisions based on sound reasoning and evidence previously gathered; know when to escalate issues		
Evaluation	Use research and trials to inform policy; consider evaluations of previous policies; read graphs and tables; understand simple descriptive statistics; consider advantages and disadvantages of evaluation methods including validity and reliability		
Presentation Skills	Select and present information in a clear and effective manner; present information according to the audience; use correct grammar and punctuation; structure work in a logical order; write accurately, briefly and clearly; speak confidently and coherently; plan for and be able to answer questions		
Communicating with Influence	Communicate confidently; be personable; ask insightful questions; recognise levels of authority; be able to influence others; be able to negotiate effectively and respectfully; confidently represent your organisation; recognise importance of objectivity and impartiality in policy-making		
Time Management	Identify risks and issues; monitor progress of actions; demonstrate effective use of resources; manage conflicting priorities and pressures; work to agreed deadlines and timescales; dedicate time to specific activities		

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Behaviours – Policy Officers demonstrate the following behaviours:		
Continuous	Takes responsibility for self-development; reflects on lessons learned and	
Learning and Agility	feedback to improve performance; champions continuous improvement;	
	seeks out opportunities to improve ways of working; looks to create	
	effective change	
Big Picture Thinking	Takes an active interest in understanding organisational priorities and	
	strategy; looks beyond the immediate role; keeps abreast of wider issues	
	which may impact on policy area; keeps a clear focus on the overall policy	
	aim	
Looking to the	Is mindful of future trends and influences; considers potential risks and	
future	opportunities and adapts working style accordingly; anticipates how the	
	future can support actions in the present; considers multiple possible	
	outcomes	
Working	Shows consideration for others; seeks to develop trusting and effective	
Collaboratively	relationships; shares knowledge; encourages collaboration; is a team player;	
	promotes diversity; listens to others; appreciates different perspectives and	
	respects alternative opinions	
Resilience	Is proactive; has a 'can do' attitude; is open to receiving feedback from	
	others; is tenacious and remains motivated under pressure; deals positively	
	with setbacks	
Self-Awareness	Reflects on own performance and feedback from others; is mindful of the	
	impact of own actions on others; adapts style to suit circumstances;	
	understands limitations of own knowledge and uses networks to inform own	
	work	

Duration

The apprenticeship will typically take 24 months to complete.

Qualifications

Apprentices without level 2 English and maths will need to achieve this level prior to taking the end-point assessment.

Level

This is a level 4 apprenticeship.

Review Date

This standard should be reviewed after three years.

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