

Cookies on Explore Education Statistics

We use some essential cookies to make this service work.

We'd also like to use analytics cookies so we can understand how you use the service and make improvements.

[Accept analytics cookies](#)

[Reject analytics cookies](#)

[View cookies](#)



Explore education statistics

Shape the future of Explore education statistics

[Close](#)

[Share your feedback to help us improve this service \(opens in new tab\)](#)

New release page

You are viewing the new design of the Release page - if you would like to provide feedback, please complete [our feedback form \(opens in new window\)](#)

[Home](#) ▾ [Find statistics and data](#) ▾ UK revenue from education related exports and transnational education activity



Department for Education

Calendar year 2024

UK revenue from education related exports and transnational education activity

Estimates of UK revenue from education-related exports and transnational education (TNE) activity.

Quick links

[Download all data \(ZIP\)](#)

[Create your own tables](#)

[Get email alerts](#)

Official statistics in development 

[Department for Education](#)

Published

2 July 2026

Last updated

10 July 2026

[1 update](#)

[Release home](#)

[Explore and download data](#)

[Methodology](#)

[Help and related information](#)

On this page

[Headline facts and figures](#)

[Background information](#)

[1. UK revenue from education related exports and TNE activity](#)

[2. Share of UK education related exports and TNE activity by value of revenue stream](#)

[3. UK education related exports and TNE activity by revenue stream](#)

[4. International Higher Education student exports by nation, English region and country of origin](#)

[Contact us](#)

[Back to top](#)

Headline facts and figures

Summary	Table
Total UK revenue of education related exports and transnational education activity (TNE) in 2024 (in billions) £36.7 Up from £35.8 billion in 2023	
Share of the value of total UK education related exports and transnational education activity accounted for by Higher Education exports in 2024 72.4% A decrease of 1.5ppt from 2023	
Percentage increase in total UK education related exports and TNE activity from 2023 to 2024 2.5% A decrease from 10.9% in 2022 to 2023	
Headline figures 2024 - Total UK revenue from education related exports and transnational education (TNE) activity was £36.7 billion in 2024, an increase of 2.5% since 2023 in current prices. - Education related exports were £33 billion in 2024, having increased by 1.1% since 2023 in current prices. - TNE activity generated £3.6 billion in 2024, having grown by 17.1% in current prices since 2023. - Higher education exports formed 72.4% of all education related exports and TNE activity in 2024, a reduction of 1.5 percentage points since 2023.	

[Back to top](#)

Background information

This release presents annual estimates of UK revenue from education related exports and transnational education (TNE) activity for 2023 and 2024. TNE activity includes education programmes that take place outside the UK, either through partner institutions, or directly through distance learning or international campuses.

In last years’ publication (2025), DfE implemented an improved statistical methodology, implementing several new changes. These improvements were in response to recommendations set out by [LSE Consulting \(opens in new tab\)](#) in 2023, who were commissioned on behalf of the Department for Business and Trade to review the methodology. For transparency, figures for 2021 and 2022 were presented using the previous and new methodologies. This year, figures for 2021 and onwards are presented using the new methodology only.

For this year’s release, we have introduced three new HE-related tables to the publication (Tables 12 to 15). These are 1) breakdown of HE international student exports by nation and English region, 2) HE international student exports for each of the top 10 countries of origin and 3) the average per-international student export figures (reported in academic and calendar years).

We continue to welcome ideas and suggestions on other available sources of data and information that could be used to inform and improve our estimates of the value of exports in existing and new areas of education related activity.

We invite users to provide feedback on the new tables/figures, please send this to he.statistics@education.gov.uk by 1st December 2026

[Back to top](#)

1. UK revenue from education related exports and TNE activity

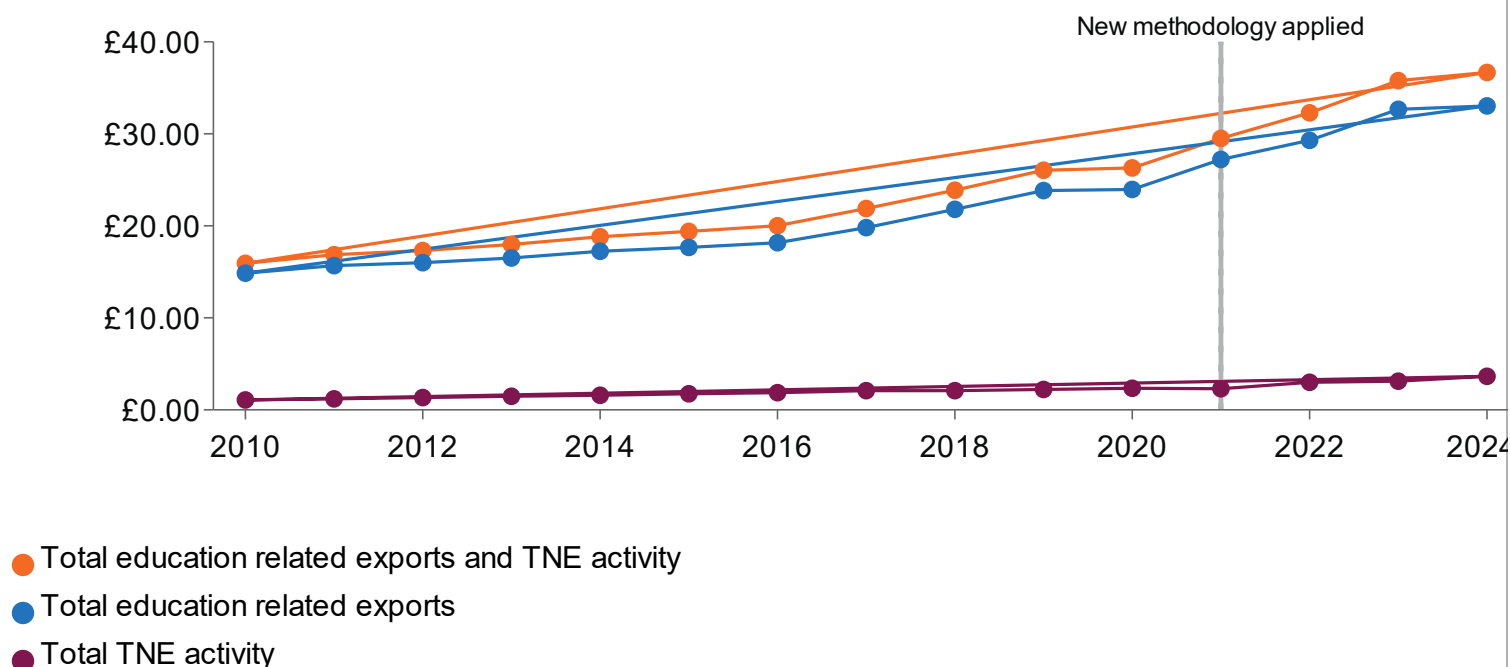
Data from 2021 onwards is not directly comparable with earlier years due to a methodological change; comparisons with figures for earlier years before 2021 should be made with caution. Users are advised to compare trends within consistent periods only.

Total UK education related exports and TNE activity was estimated to be £36.7 billion in 2024, an increase of £7.2 billion in nominal terms since 2021. Over the same period, in nominal terms, education related exports have increased by £5.8 billion while TNE activity has increased by £1.4 billion.

Chart	Table
-------	-------

► Export options

Figure 1 - Total revenue from education related exports and transnational education activity from 2010 to 2024, by revenue stream (£bn in current prices)



Explore and edit this data online

Use our table tool to explore this data.

[Explore data](#)

Table 2 shows the breakdown of revenue streams for 2021-2024. Table 3 displays year-on-year growth rates by revenue stream of UK education related exports and TNE activity

Total UK education exports and TNE activity grew by 2.5% between 2023 and 2024, compared to 10.9% growth rate from 2022 to 2023. Between 2023 and 2024, education related exports grew by 1.1%, while transnational education (TNE) activity grew by 17.1%.

We have not published year-on-year growth rates for 2020/21 due to the change in methodology during this time.

Higher education

Higher education exports grew by £0.1 billion (0.5%) from £26.4 billion to £26.6 billion between 2023 and 2024. The low growth rate in HE exports can partly be attributed to the reduction in international HE student enrolments since 2022/23.

Further education

Between 2023 and 2024, FE exports increased by £0.02 billion (8.1%) from £0.2 billion to £0.3 billion.

Schools

Between 2023 and 2024, schools exports grew by £0.1 billion (7.4%).

English language training

Between 2023 and 2024 ELT revenues grew by £0.02 billion (3.04%) to £0.8 billion.

Education related products and services

Between 2023 and 2024 exports for education related products and services increased by £0.1 billion (2.8%) from £4.2 billion to £4.3 billion. Education related publishing is the largest sub-category of this revenue stream and totalled £3.2 billion in 2024.

Transnational education activity

TNE revenues increased by £0.5 billion (17.1%) from £3.1 billion to £3.6 billion, between 2023 and 2024. £0.4bn (83.6%) of this increase can be attributed to growth in schools and early years TNE activities.

► Export options

				2021	2022	2023	2024
Education related exports	Higher Education	Non-UK students	Fee income	£9.35	£11.00	£12.29	£12.55
			Living Expenditure	£10.28	£10.04	£11.38	£11.32
		Other	Other course fees	£0.33	£0.41	£0.48	£0.51
			Research and other contracts	£1.45	£1.52	£1.48	£1.31
			Online asynchronous	£0.31	£0.34	£0.36	£0.37
			Other (e.g. IP income)	£0.10	£0.09	£0.10	£0.11
			Pathway providers	£0.27	£0.28	£0.35	£0.39
		Total		£22.32	£23.69	£26.42	£26.55
	Further Education	Total	Fee income	£0.02	£0.02	£0.03	£0.02

Education			Living Expenditure	£0.12	£0.17	£0.20	£0.22
			Total	£0.14	£0.19	£0.23	£0.25
Schools	Total			£0.92	£0.98	£1.06	£1.13
English Language Training	Total			£0.20	£0.56	£0.74	£0.76
Education products and services	Total	Education-related broadcasting		£0.26	£0.32	£0.30	£0.30
		Education-related equipment		£0.20	£0.16	£0.34	£0.37
		Education-related publishing		£2.81	£2.98	£3.10	£3.15
		Qualification awarding bodies		£0.36	£0.42	£0.47	£0.51
		Total		£3.64	£3.87	£4.21	£4.33
Total				£27.21	£29.29	£32.66	£33.03
Transnational education activity	Higher Education	Total		£0.53	£0.67	£0.75	£0.84
	Further Education	Total		£0.01	£0.01	£0.02	£0.01
	Schools	Total		£1.44	£1.76	£1.69	£2.03
	Early Years	Total		£0.30	£0.55	£0.65	£0.75
	Total			£2.29	£2.99	£3.11	£3.64
Total				£29.50	£32.28	£35.78	£36.67

[Show full screen table](#)

[Data symbols](#) 

[Back to top](#)

Explore and edit this data online

Use our table tool to explore this data.

Explore data

► Export options

Table 3 - Year-on-Year% change in UK education related exports and Transnational Education activity 2010 to 2024

		Percentage char						
		2011	2012	2013	2014	2015	2016	2017
		2010 to 2011	2011 to 2012	2012 to 2013	2013 to 2014	2014 to 2015	2015 to 2016	2016 to 2017
Education related exports	Education Products and Services	1.86%	4.96%	7.14%	2.23%	1.57%	4.84%	7.59%
	English Language Training	-10.38%	-5.13%	-1.89%	-2.00%	-9.58%	-6.08%	6.46%
	Further Education	10.59%	-36.39%	-34.27%	-15.07%	-11.02%	-6.21%	2.46%
	Higher Education	8.98%	6.24%	5.88%	6.41%	4.11%	3.89%	10.04%
	Schools	11.73%	8.08%	0.27%	5.64%	12.38%	3.09%	4.29%
Transnational education	Early Years TNE	z	z	z	z	z	23.09%	49.04%
	English Language Training TNE	6.57%	8.02%	7.66%	2.72%	1.82%	9.35%	4.29%
	Further Education TNE	1.94%	1.74%	1.93%	1.62%	1.33%	1.74%	2.28%

	Higher Education TNE	14.04%	17.14%	8.21%	8.16%	5.40%	4.16%	5.12%
	Schools TNE	10.03%	9.52%	12.94%	7.91%	13.28%	8.34%	17.08%
Total	Total education related exports	5.57%	1.99%	3.20%	4.44%	2.47%	2.83%	9.06%
	Total transnational education activity	10.88%	11.81%	10.65%	7.52%	9.88%	6.93%	12.25%
	Total education exports and TNE activity	5.93%	2.68%	3.77%	4.69%	3.09%	3.20%	9.36%

[Show full screen table](#)

[Data symbols](#) 

[Back to top](#)

Explore and edit this data online

Use our table tool to explore this data.

Explore data

[Back to top](#)

2. Share of UK education related exports and TNE activity by value of revenue stream

Data from 2021 onwards is not directly comparable with earlier years due to a methodological change; comparisons with figures for earlier years before 2021 should be made with caution. Users are advised to

compare trends within consistent periods only.

Higher Education (excl. TNE) is the largest revenue stream with £26.6 billion of education related exports, accounting for 72.4% of total exports for 2024. In comparison, Further Education remains the smallest revenue stream with a value of £0.3 billion or 0.7% of total exports.

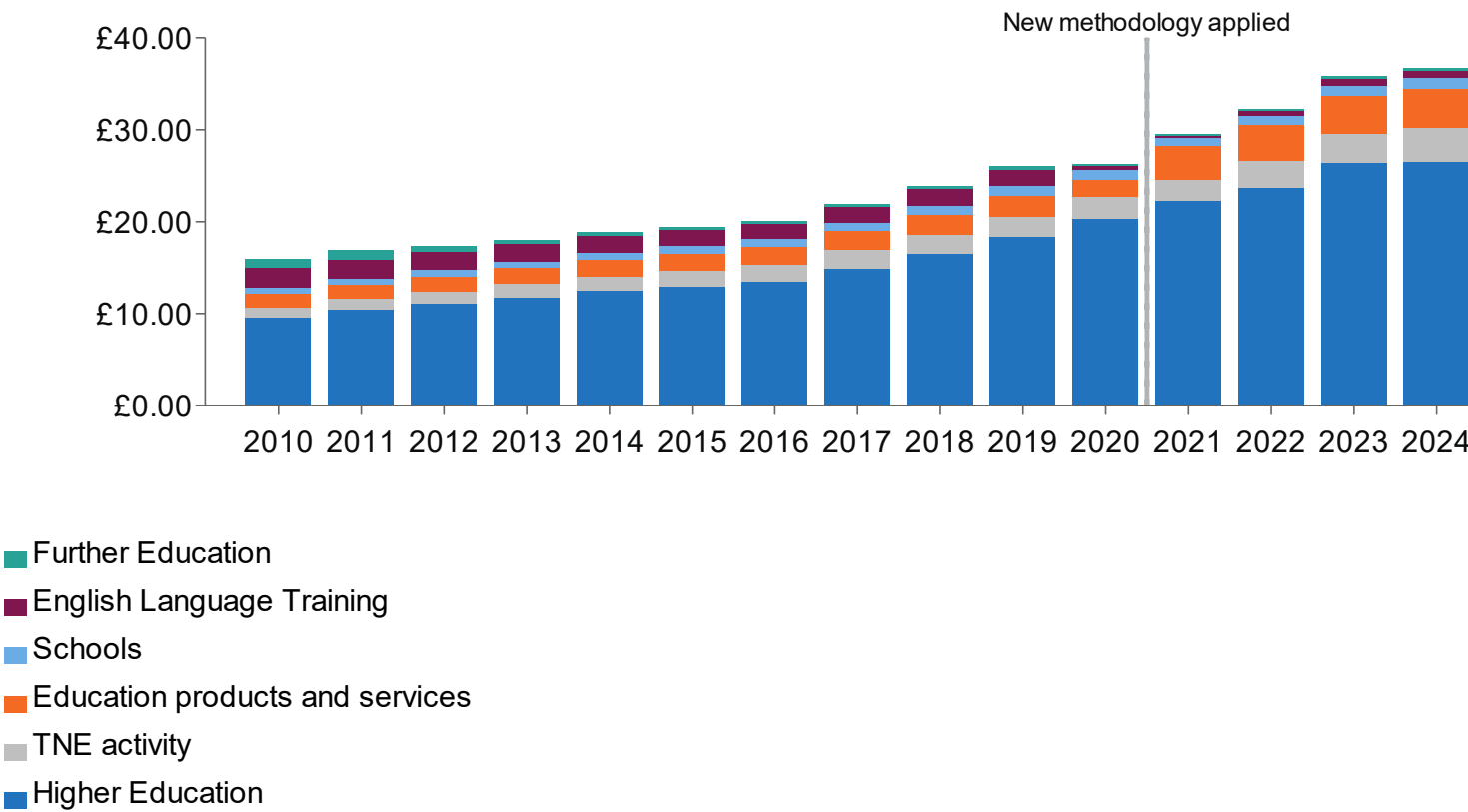
After Higher Education, the largest revenue streams in 2024 in descending order are: Education products and services (£4.3 billion or 11.8%); TNE activity (£3.6 billion or 9.9%); Schools (£1.1 billion or 3.1%) and English Language Training (£0.8 billion or 2.1%).

The increase between 2020 and 2021 for education products and services is primarily driven by a change in methodology rather than underlying growth. Users should therefore focus on trends within consistent periods (pre-2021 or post-2021)

Chart	Table
-------	-------

► Export options

Figure 4 - UK revenue from education related exports and transnational activity 2010-2024, by revenue stream (£bn)



Explore and edit this data online

Use our table tool to explore this data.

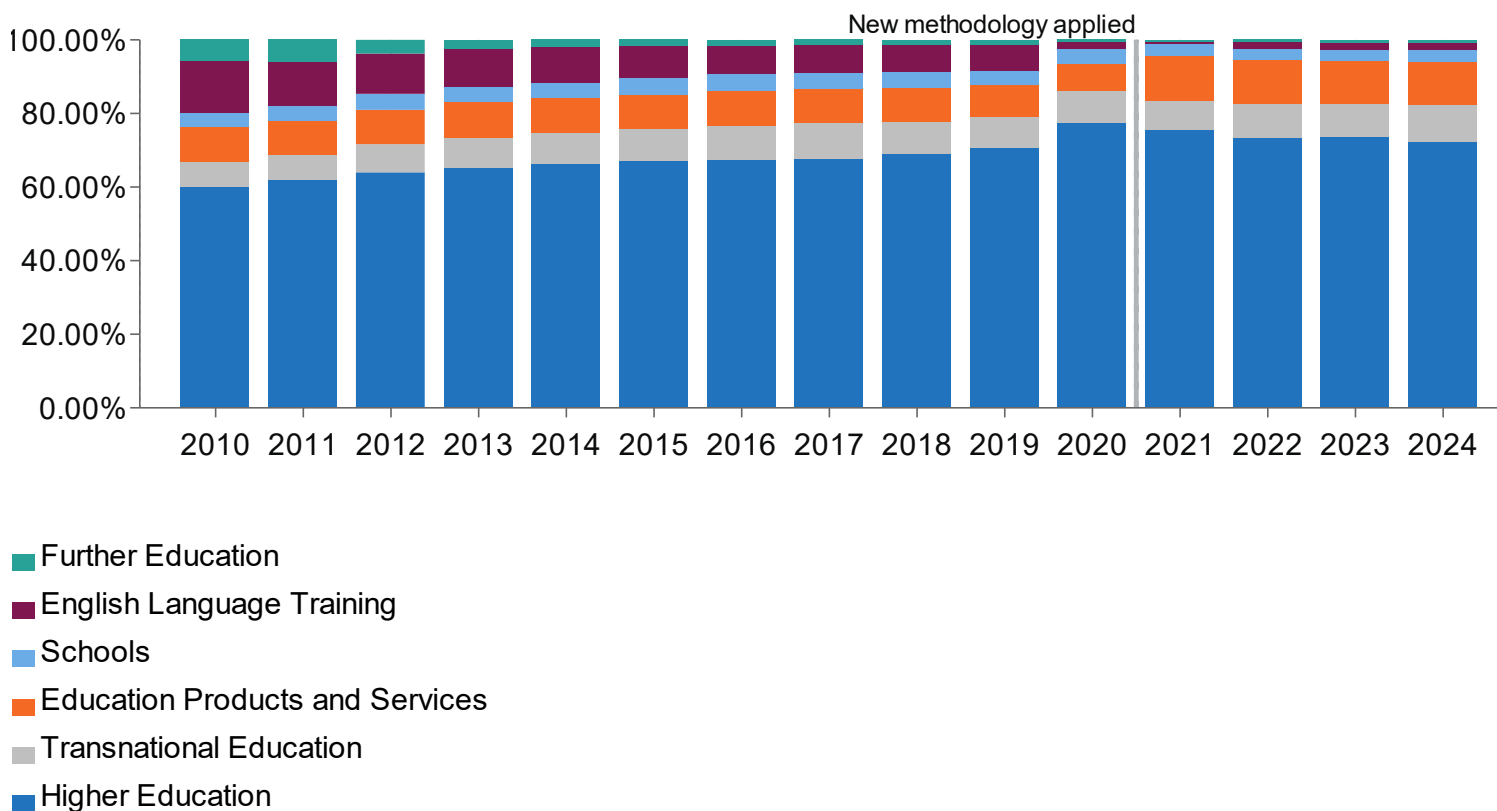
Explore data

Chart

Table

► Export options

Figure 5 - Share of UK revenue from education related exports and TNE activity from 2010 to 2024, by revenue stream



Explore and edit this data online

Use our table tool to explore this data.

Explore data

[Back to top](#)

3. UK education related exports and TNE activity by revenue stream

Data from 2021 onwards is not directly comparable with earlier years due to a methodological change; comparisons with figures for earlier years before 2021 should be made with caution. Users are advised to

compare trends within consistent periods only.

Higher education

Out of the total £26.6 billion export revenues generated by Higher Education in 2024, £23.9 billion or 89.9% can be attributed to the tuition fees and living expenditure of non-UK students.

Further education

Since 2021, Further Education exports have grown steadily reaching £0.3 billion in 2024.

Schools

Schools exports totalled £1.1 billion in 2024.

English language training

ELT exports have grown year-on-year since 2021, reaching £0.8 billion in 2024.

Education related products and services

The new methodology increased our coverage of the product and service sector's exports, which have now seen steady increases in revenue each year since 2021. Total exports in this sector were £4.3 billion in 2024.

Transnational education activity

Transnational education (TNE) revenues experienced strong growth between 2023 and 2024, increasing by 17.1% from £3.1 billion to £3.6 billion.

Since 2021, Schools TNE have seen the largest growth in absolute terms, having grown from a total of £1.44 billion in 2021 to £2.0 billion in 2024. In relative terms, Early Years TNE has been the fastest growing category and has increased significantly since 2021, with exports totalling £0.8 billion in 2024. Meanwhile, Further Education has seen the smallest growth in both relative and absolute terms, with exports totalling £0.01 billion in 2024.

 **Some rows and columns are not shown in this table as the data does not exist in the underlying file.**

► [Export options](#)

**Table 6 - UK revenue from Higher Education exports 2010-2024,
by revenue stream (£bn)**

		Total revenue from education related exports and TNE activity from 2010 to 2020 calendar year								
		Higher Education								
		2010	2011	2012	2013	2014	2015	2016	2017	2018
All Non-UK students	Fee income	z	z	z	z	z	z	z	z	z
	Living expenditure	z	z	z	z	z	z	z	z	z
EU students	Fee income	£0.35	£0.38	£0.43	£0.53	£0.63	£0.70	£0.84	£1.05	£1.15
	Living expenditure	£1.58	£1.68	£1.71	£1.68	£1.70	£1.73	£1.82	£2.03	£2.13
Non-EU students	Fee income	£2.70	£3.04	£3.34	£3.65	£4.00	£4.30	£4.53	£4.85	£5.16
	Living expenditure	£3.86	£4.14	£4.27	£4.38	£4.55	£4.60	£4.67	£4.99	£5.16
Other	Research and other contracts	£0.76	£0.84	£0.97	£1.10	£1.19	£1.25	£1.31	£1.38	£1.45
	Other (e.g. IP income)	£0.10	£0.11	£0.12	£0.14	£0.17	£0.19	£0.21	£0.23	£0.24
	Pathway providers	z	z	z	z	z	z	z	£0.24	£0.24
	Other course fees	z	z	z	z	z	z	z	z	z
	HE Online Asynchronous	z	z	z	z	z	z	z	z	z
Total		£9.57	£10.43	£11.08	£11.73	£12.48	£12.99	£13.50	£14.86	£15.15

[Show full screen table](#)

[Data symbols](#) 

[Back to top](#)

Explore and edit this data online

Use our table tool to explore this data.

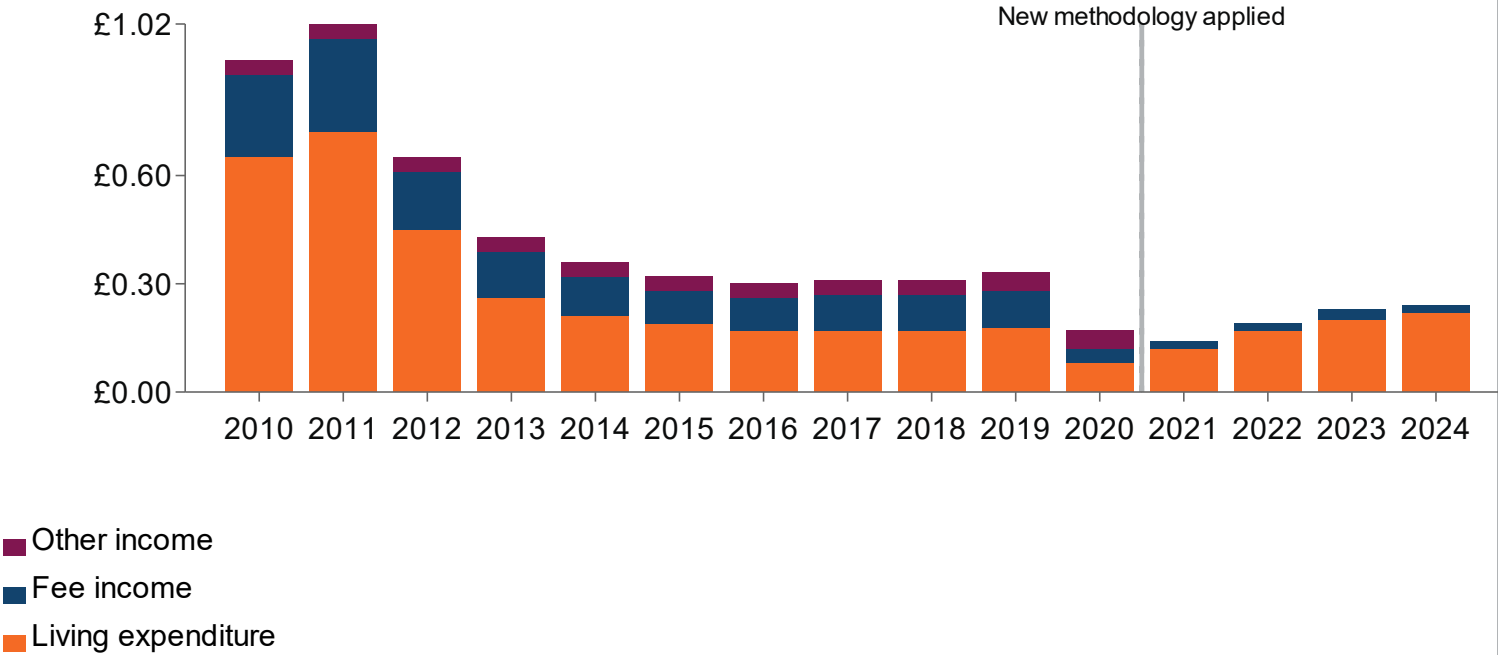
Explore data

Chart

Table

► Export options

Figure 7 - Total UK revenue from education related exports for Further Education from 2010 to 2024



Explore and edit this data online

Use our table tool to explore this data.

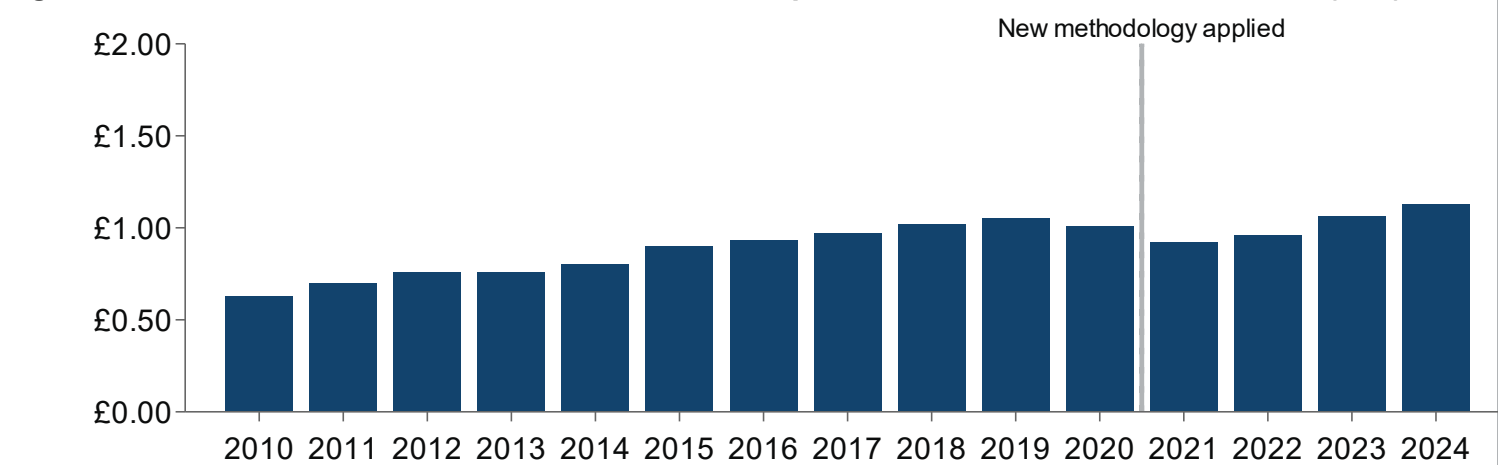
Explore data

Chart

Table

► Export options

Figure 8 - Total UK revenue from education related exports for Schools from 2010 to 2024 (£bn)



Schools

Explore and edit this data online

Use our table tool to explore this data.

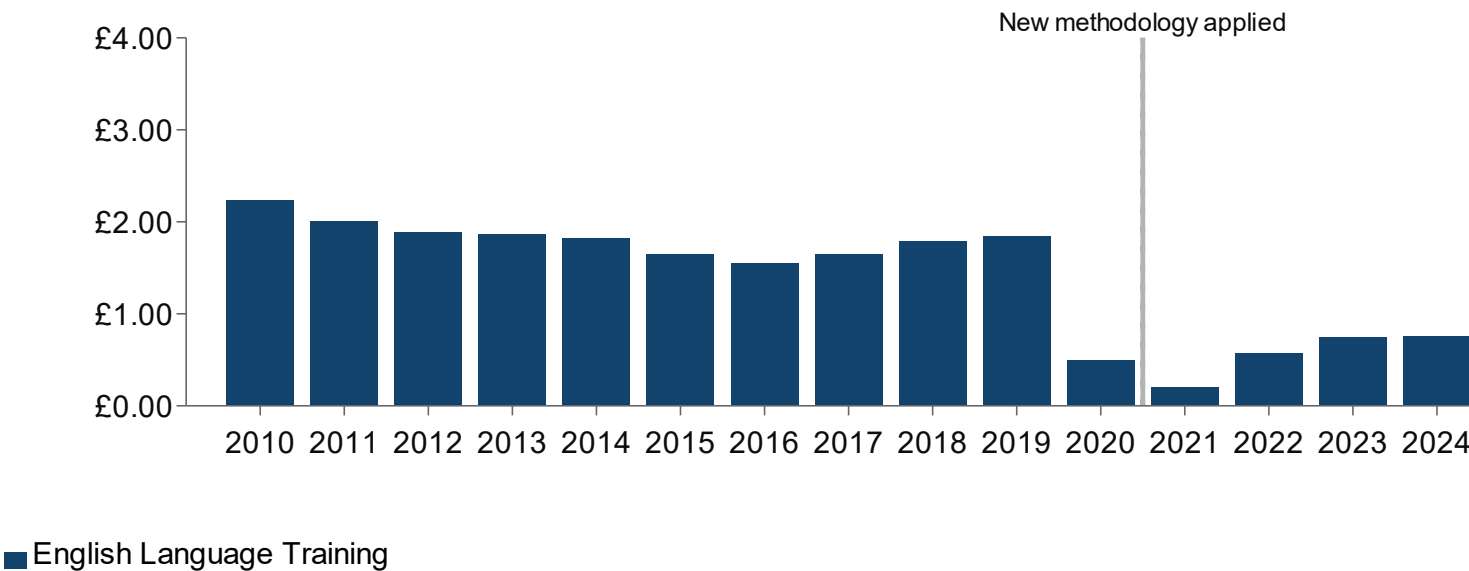
Explore data

Chart

Table

► Export options

Figure 9 - Total UK revenue from education related exports for English Language Training from 2010 to 2024 (£bn)



Explore and edit this data online

Use our table tool to explore this data.

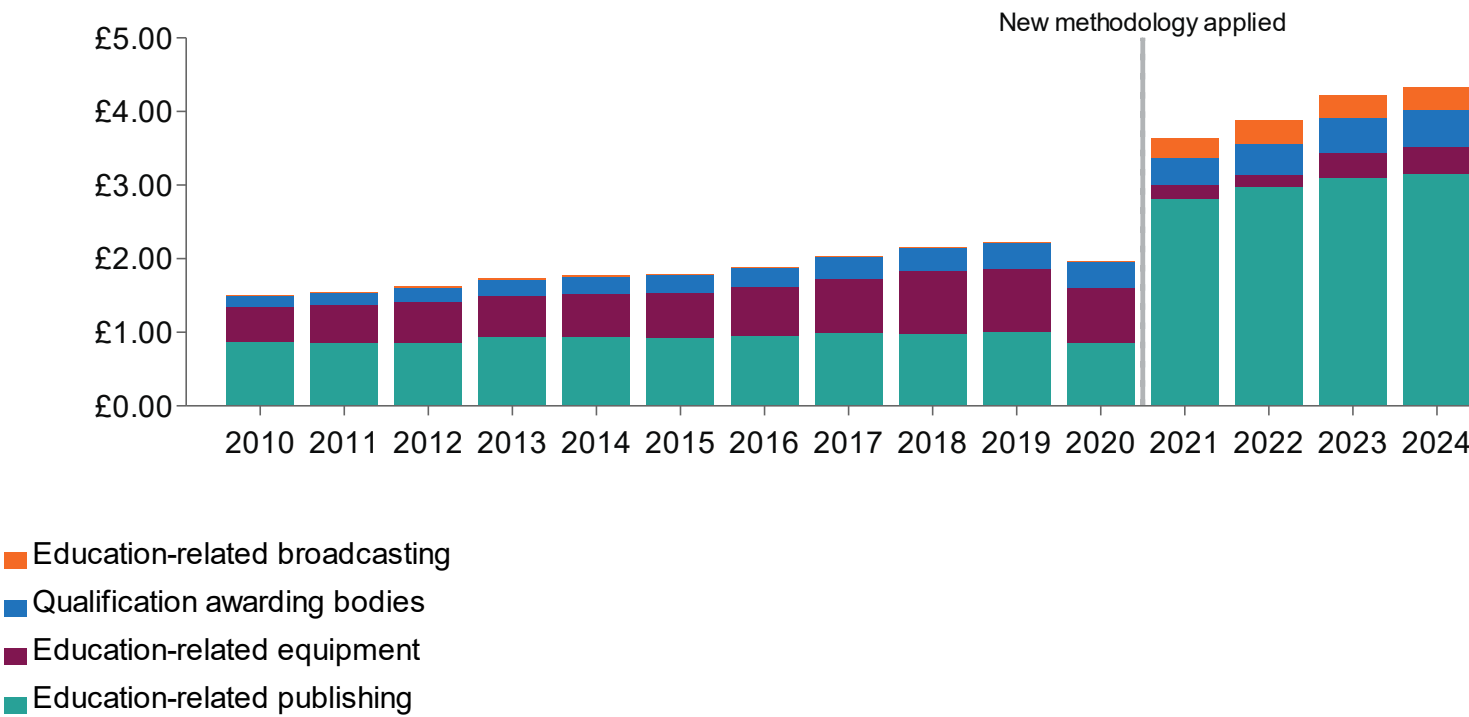
Explore data

Chart

Table

► Export options

Figure 10 - Total UK revenue from education related exports for Education products and services from 2010 to 2024 (£bn)



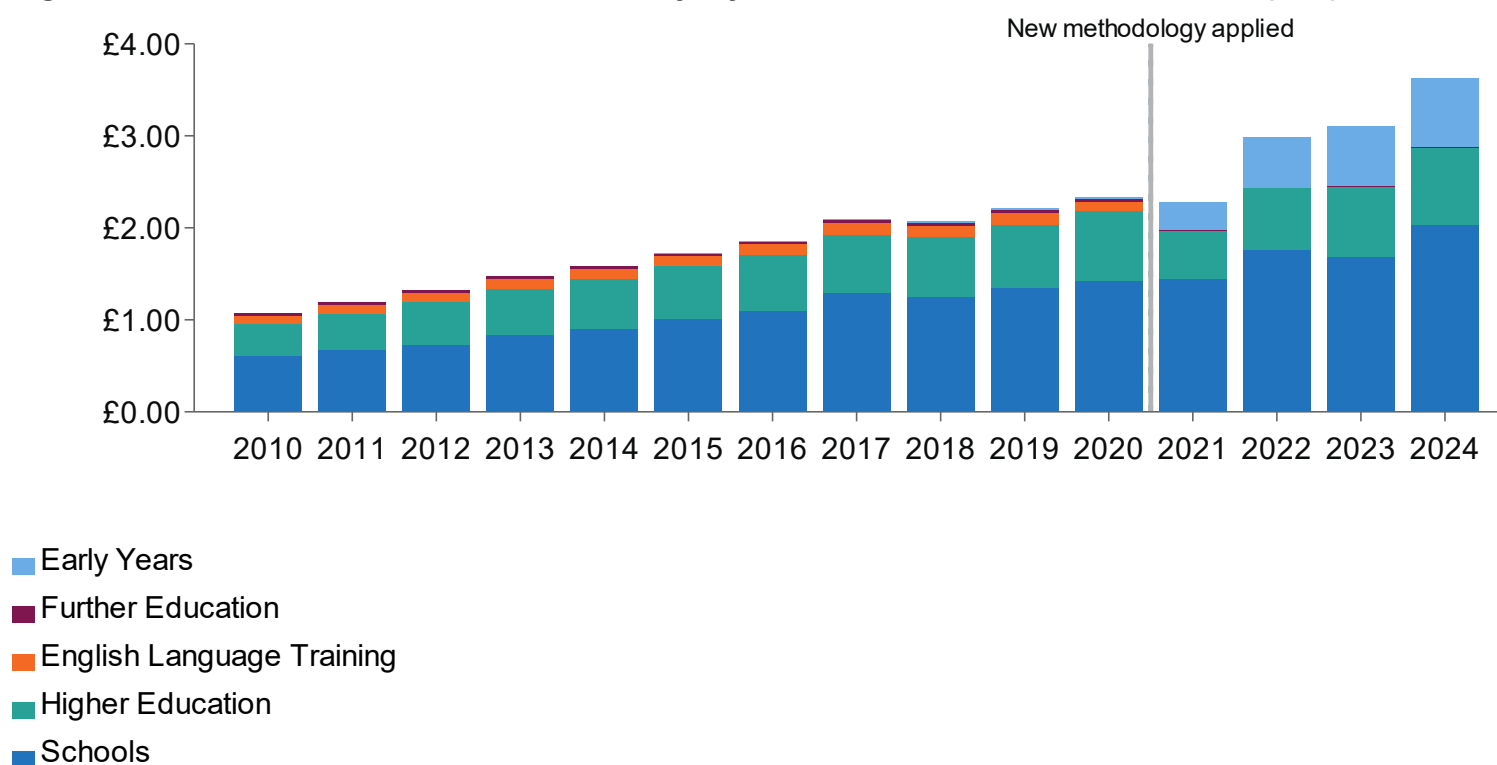
Explore and edit this data online

Use our table tool to explore this data.

Explore data

► Export options

Figure 11 - Total UK revenue from TNE activity, by revenue stream from 2010 to 2024 (£bn)



Explore and edit this data online

Use our table tool to explore this data.

Explore data

[Back to top](#)

4. International Higher Education student exports by nation, English region and country of origin

This section presents estimates of higher education international student exports broken down by nation and English region as well for the top 10 countries of origin. The estimated average per-student export figures are also reported in academic and calendar years.

In 2024, international HE students in England generated an estimated £20.3 billion in exports (or 84.9% of the

UK's total international HE student export revenue). The equivalent figures for Scotland was £2.5 billion (10.4%); Wales £0.7 billion (3.1%) and Northern Ireland £0.4 billion (1.5%).

International HE students generated the highest estimated export revenues in London, at £7.1 billion or 29.9% of the UK's total international HE student export revenue, whereas the North East experienced the lowest export revenues at £1.2 billion or 4.9% of the UK's total international HE student export revenue.

Chart	<u>Table</u>
-------	--------------

► Export options

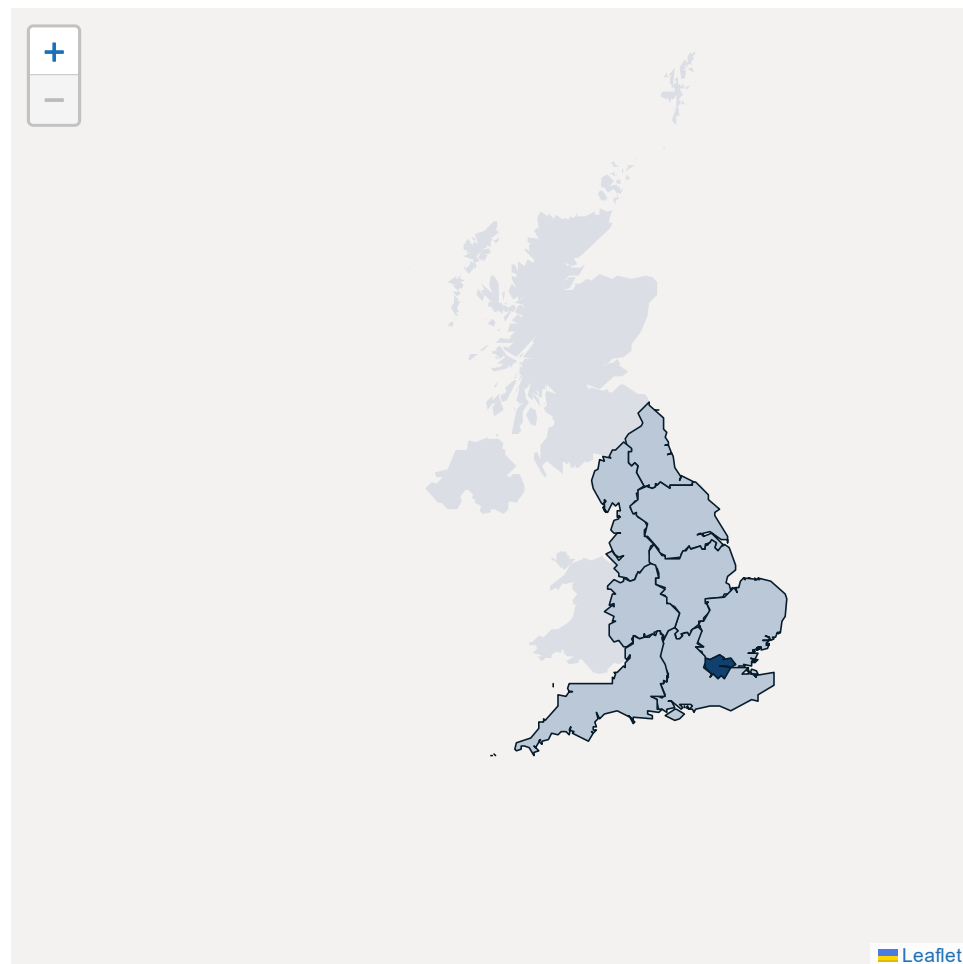
Figure 12 - Total estimated international HE student export revenues by UK regions and nations in 2023 and 2024 (£bn)

1. Select data to view

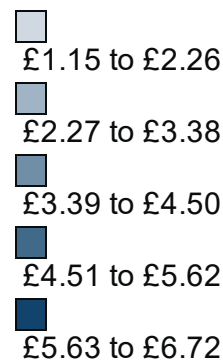
Total international HE student exports 2023

2. Select a Region

None selected



Key to Total international HE student exports 2023



Footnotes

1. This map uses the boundary data Regions England BUC 2022/12

Explore and edit this data online

Use our table tool to explore this data.

Explore data

In 2024, India was the top country of origin generating £5.3 billion in HE international student exports for the UK.

This was followed by China and Nigeria which in 2024 generated £4.9 billion and £1.7 billion respectively in international HE students exports for the UK.

In 2024, an international HE student generated, on average, an estimated £33,400 in export revenue. This was an increase of £1,800 from 2023.

In AY 2024/25, an international HE student generated, on average, an estimated £34,250 in export revenues. This was an increase of £1,290 from AY 2023/24.

[Back to top](#)

Contact us

If you have a specific enquiry about UK revenue from education related exports and transnational education activity statistics and data:

Higher Education Analysis
Email: he.statistics@education.gov.uk
Contact name: Higher Education Analysis Team

Press office
If you have a media enquiry:
Telephone: 020 7783 8300

Public enquiries
If you have a general enquiry about the Department for Education (DfE) or education:
Phone: 0370 000 2288

Opening times
Monday to Friday from 9.30am to 5.30pm (closed on bank holidays)

[Back to top](#)

Is this page useful?

Yes	No
-----	----

Report a problem with this page



[Cookies](#) [Privacy notice](#) [Contact us](#) [Accessibility statement](#) [Glossary](#) [Help and support](#)

This service is maintained by the [Department for Education](#)

Our statistical practice is regulated by the [Office for Statistics Regulation](#) (OSR)

OGL All content is available under the [Open Government Licence v3.0](#), except where otherwise stated

Build: 20260714.22



© [Crown copyright](#)