

Questions for employers, employees, learners and HE partners

We would welcome responses to the following questions, as well as comments on any other aspects of our strategy. These should be sent to Sarbani Banerjee (e-mail s.banerjee@hefce.ac.uk).

- a. Have we identified the important aims, challenges and issues facing HEFCE and the HE sector as we develop and implement a strategy for employer engagement?
- b. What have we missed? How might we improve our strategy?
- c. Do you agree that HEFCE's strategic role should primarily be to support the HE sector's capacity to understand and address the challenges posed by employer engagement?
- d. Do you agree that employer engagement should be seen as part of a broader approach to promoting flexible lifelong learning?
- e. Do you agree with our specific focus on testing the demand and potential for more fundamental change in HE through:
 - development of the workplace as a site of learning
 - institutions responding to employer needs through customised and personalised learning.
- f. Do you agree that there is a need to support demand for HE from employers and employees, and that HEFCE should support the lead role played by other organisations in raising this demand?
- g. Which organisations or individuals do you believe HEFCE needs to engage with more effectively?
- h. Which organisations or individuals do you believe the HE sector needs to engage with more effectively?
- i. If HEFCE could do one thing to help you or your organisation improve engagement between HE and employers, what would that be? What would be the single most effective contribution that could be made by a) employers b) the HE sector?